

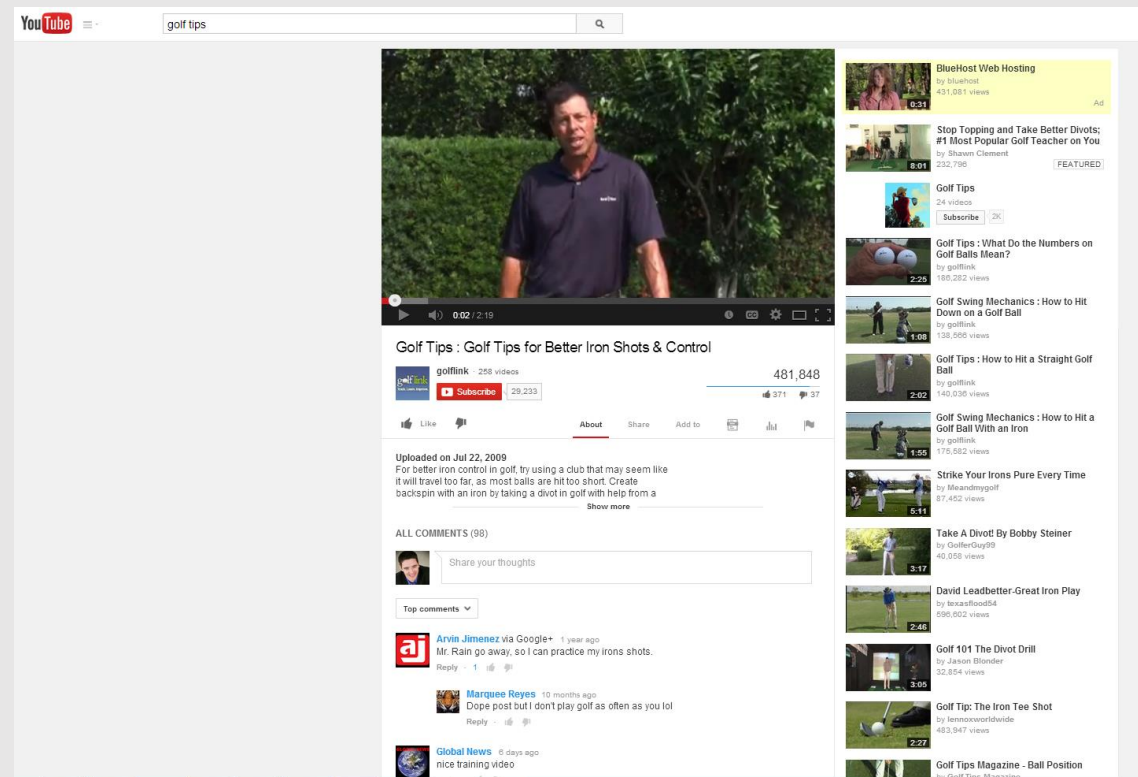
No Cost Traffic Strategies

No Cost Traffic Strategies

- Without traffic you can't generate any results online.
- Just because you built something doesn't mean they will visit it.
 - You need to promote it.
- You will learn our favorite no cost traffic strategies.
- These traffic methods work with start up sites or large companies.
- You will get a quick overview of each method.
- Watch individual videos with step-by-step instructions.
- Keys to long term success is to be consistent with your traffic efforts.

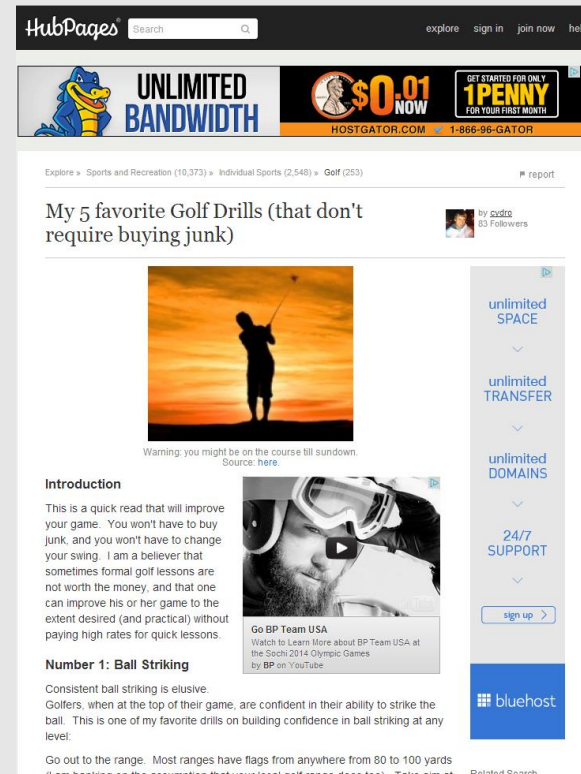
Traffic Strategy #1: Video Marketing

- Video Marketing
 - Create informational videos to help you build your audience.
 - Create videos with answers to top questions in your niche.
 - Example: www.YouTube.com



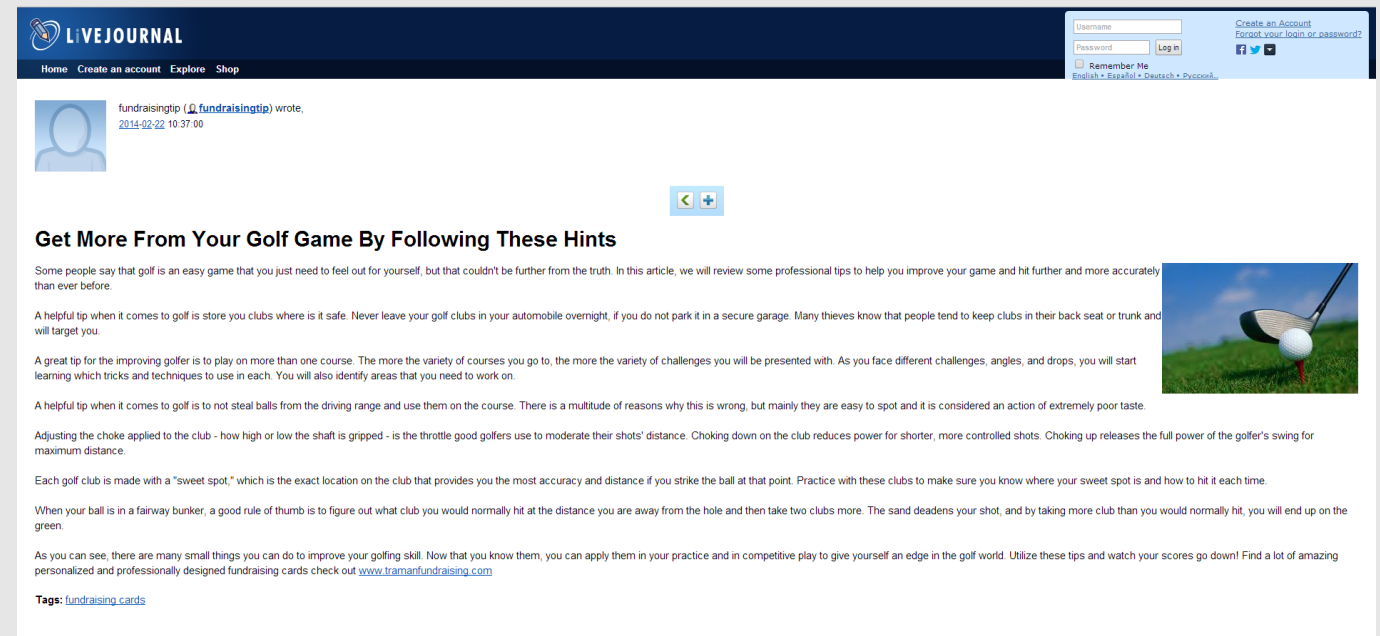
Traffic Strategy #2: Web 2.0 Hubs

- Web 2.0 Hubs
 - Create content rich pages of content on popular sites.
 - Use these to reach your audience through a new channel.
 - Examples: www.Squidoo.com and www.HubPages.com



Traffic Strategy #3: Free Blogs and Websites

- Free Blogs and Websites
 - Reach a new set of potential visitors on these authority platforms.
 - These sites already carry search engine weight. Create quality content here.
 - Examples: www.Blog.com and www.LiveJournal.com



Traffic Strategy #4: Article Marketing

- Article Marketing
 - Free advertising, viral marketing, boost your personal brand.
 - Bring traffic, get exposure in front of your audience.
 - Examples: www.EzineArticles.com and www.ArticlesBase.com



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Start Your FREE MEMBERSHIP

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- Gaming
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- Internet and Businesses Online
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- Relationships
- Travel and Leisure
- Automotive
- Cancer
- Finance
- Health and Fitness
- Home Improvement
- Investing
- News and Society
- Recreation and Sports
- Self Improvement
- Women's Interests
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- Great Places to Eat in Greensboro**
Are you moving to Greensboro? Looking for some great places to eat in the Triad? Here is a few places that I feel are great places to go when moving into town... [more](#)

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New Expert Authors

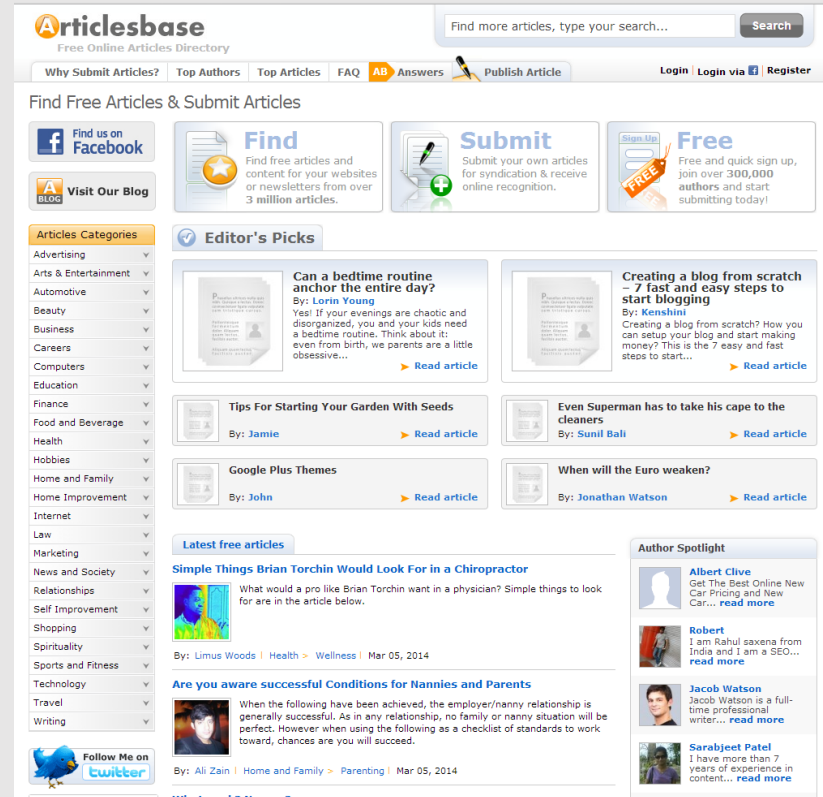
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- Vanessa from Ulster Park, United States joined us 11 minutes ago
- Rey from Denver, United States joined us 14 minutes ago
- Alicia from London, United Kingdom joined us 17 minutes ago
- Cristin from Centerville, United States joined us 19 minutes ago

Author Spotlight

Tim Nagy
Diamond Author
10 Articles
As a resident of the Niagara Region, Tim Nagy uses his extensive knowledge with the area when writing on related topics such as Niagara tourism... [more](#)

Alec L Shute
Diamond Author
22 Articles
Hi there! I'm Alec Shute. I'm 16 years old and I live in Bath. I am just starting Lower Sixth (Year 12) at Kingswood School. My AS levels are... [more](#)

Beau N Norton
Diamond Author
37 Articles
I am dedicated to helping people achieve maximum success and well-being by teaching healthy



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- Beauty
- Business
- Careers
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- Education
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- Home Improvement
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- Marketing
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- Relationships
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Editor's Picks

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By: **Lorin Young**
Yes! If your evenings are chaotic and disorganized, you and your kids need a bedtime routine. Think about it: even from birth, we parents are a little obsessive... [Read article](#)
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By: **Limus Woods** | Health > Wellness | Mar 05, 2014
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When the following have been achieved, the employer/nanny relationship is generally successful. As in any relationship, no family or nanny situation will be perfect. However when using the following as a checklist of standards to work toward, chances are you will succeed.
By: **Ali Zain** | Home and Family > Parenting | Mar 05, 2014

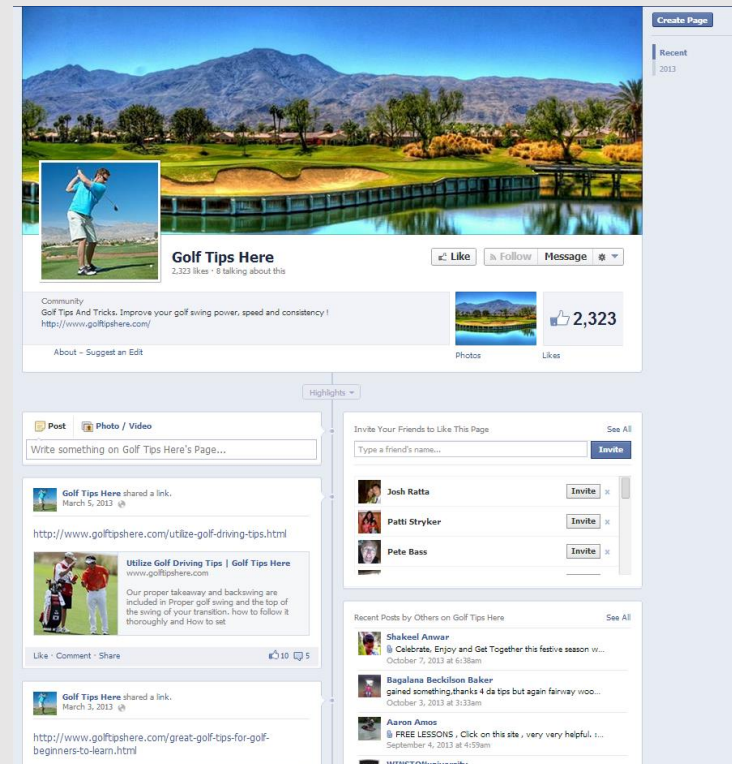
Author Spotlight

- Albert Clive**
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- Robert**
I am Rahul saxena from India and I am a SEO... [read more](#)
- Jacob Watson**
Jacob Watson is a full-time professional writer... [read more](#)
- Sarabjeet Patel**
I have more than 7 years of experience in content... [read more](#)

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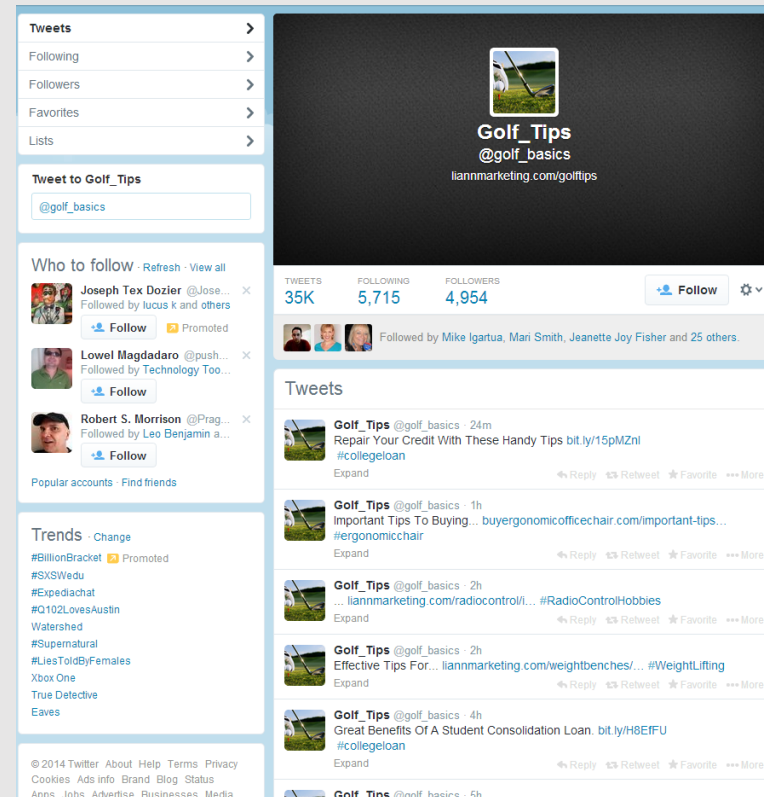
Traffic Strategy #5: Facebook

- Facebook
 - One of the most visited sites online.
 - Your audience uses Facebook.
 - Create a page and join groups related to your niche market.
 - Website: www.Facebook.com



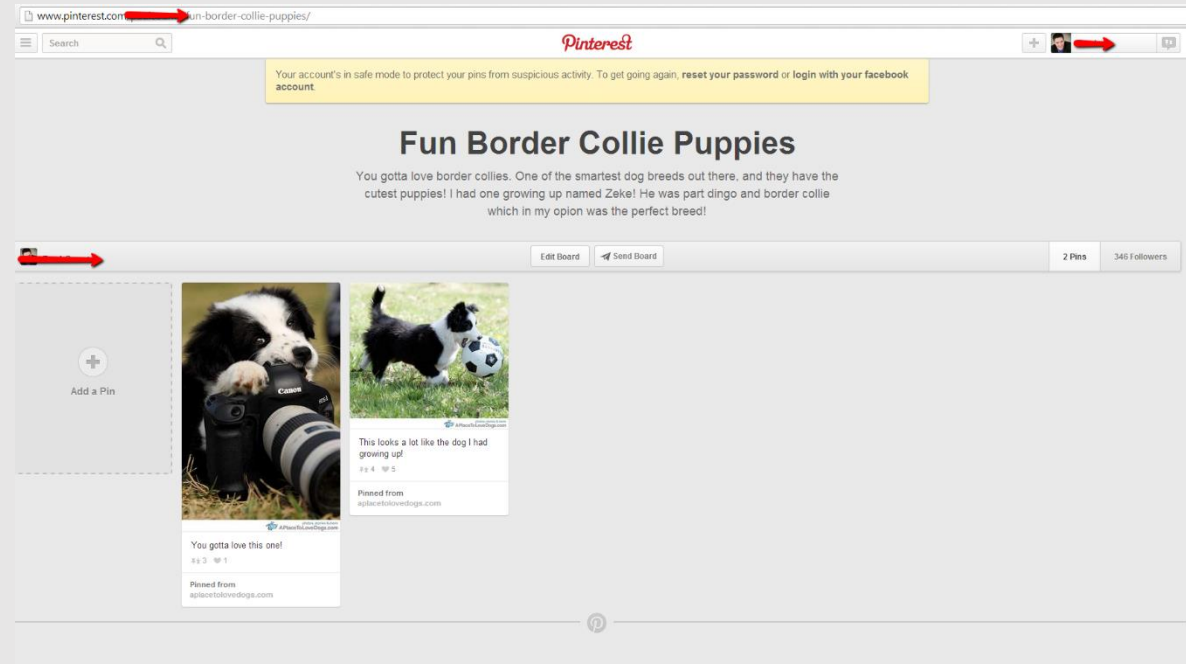
Traffic Strategy #6: Twitter

- Twitter
 - Great place to get your content noticed.
 - Easily create a targeted following of people interested in your niche.
 - Send tweets for instant traffic and indexing of other content.
 - Website: www.Twitter.com



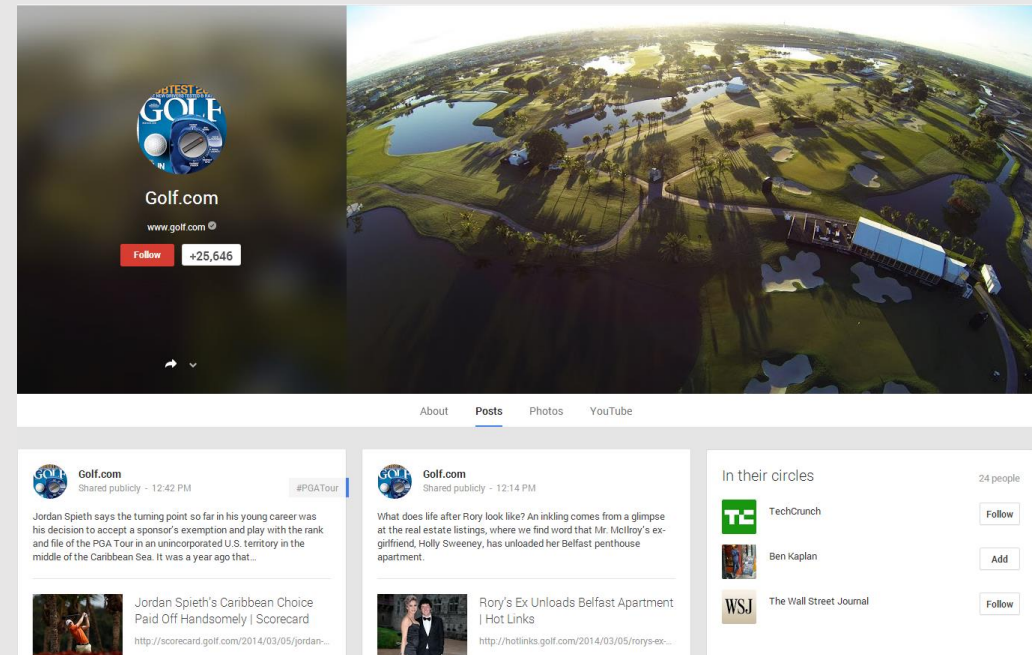
Traffic Strategy #7: Pinterest

- Pinterest
 - You can create niche pin boards that you can add pictures to.
 - You can also comment and interact on relevant Pinterest boards.
 - Link images from your websites or other places to send traffic back to you.
 - Website: www.Pinterest.com



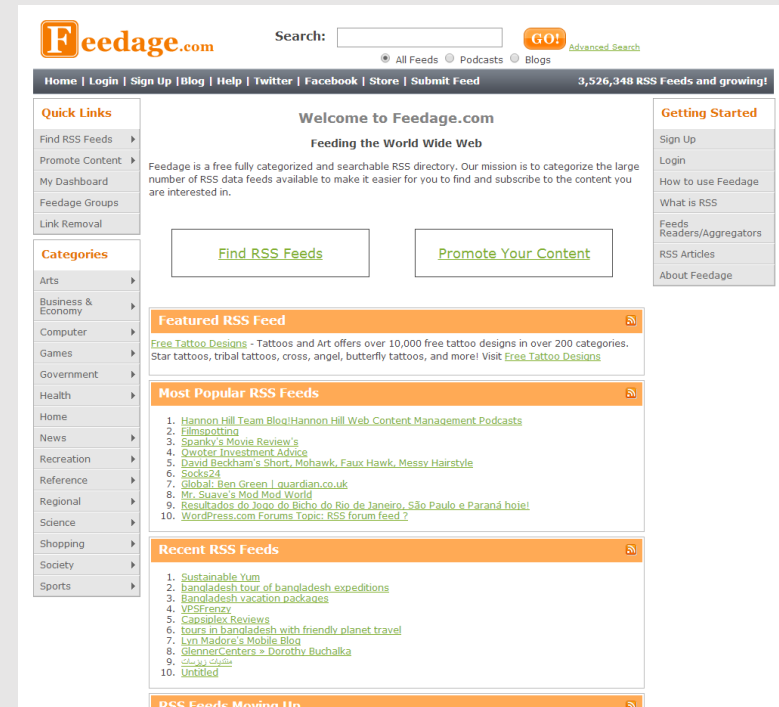
Traffic Strategy #8: GooglePlus

- GooglePlus
 - Join circles of related people in your niche.
 - Find people interested in a certain topic in your niche market.
 - Create a related page.
 - Post your new videos, articles, web 2.0 hubs, and more on your profile.
 - Website: <http://plus.google.com>



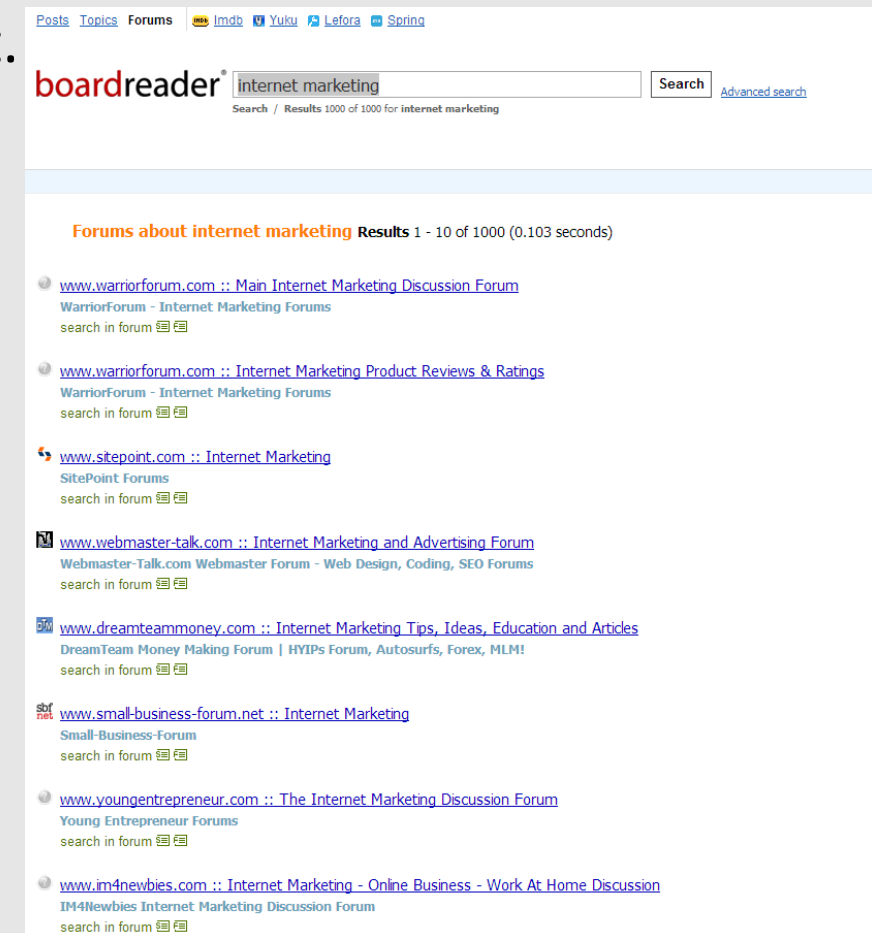
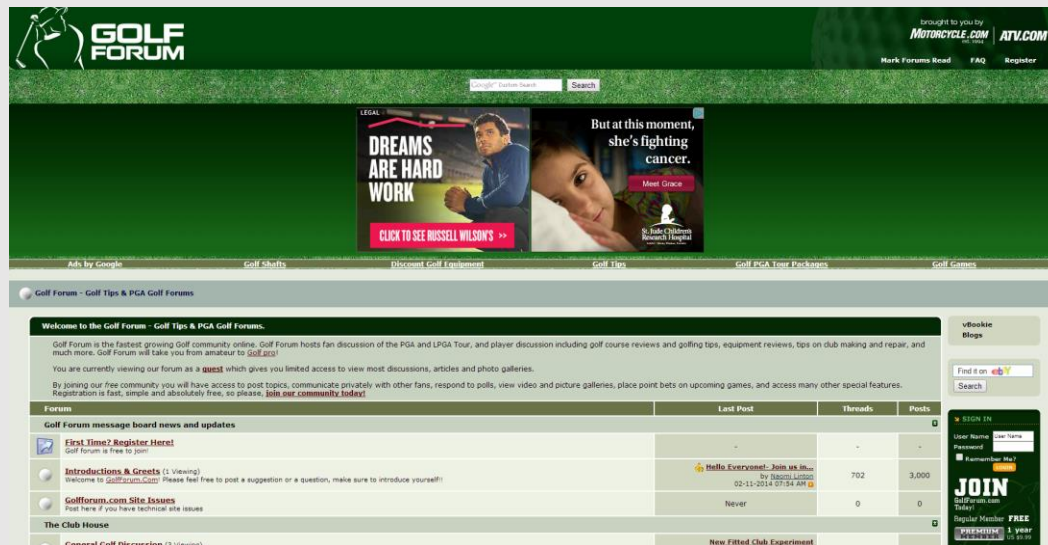
Traffic Strategy #9: RSS Submissions

- RSS Feed Submissions
 - Get your content syndicated to multiple sites online.
 - Helps get your fresh content noticed.
 - Submit the RSS feeds from your Blogger Blogs.
 - Example: www.FeedAge.com



Traffic Strategy #10: Forum Marketing

- Forum Marketing
 - Join popular and active forums in your niche.
 - Interact on the forum and be active and consistent.
 - Use a catchy signature line.
 - Search on Google for your niche and “forum”.
 - Example: www.GolfForum.com
 - Use www.boardreader.com to find forums.



Traffic Strategy #11: Q&A Sites

- Q&A Sites

- High traffic sites where you can answer questions in your niche.
- Setup your link in your profile and link to a blog post with answer.
- Use these sites to get article or further content ideas for traffic.
- Example: <http://answers.yahoo.com> and www.answers.com

The screenshot shows the Answers.com interface. At the top, there's a search bar with the text "Ask us anything" and a "GO" button. Below the search bar is a navigation menu with categories like "BUSINESS & FINANCE", "BUSINESS AND INDUSTRY", "CRIMINAL JUSTICE CAREERS", "ECONOMICS", and "MORE". The main content area displays a question: "How many years does it take to become an accountant?". The question is categorized under "Business & Finance" and "Job Training and Career Qualifications, Accountants, Lawyers". Below the question, there's an "Answer:" section with a response from a user named Matthew Whitten. The response states that it could take 4 years to become a Certified Public Accountant, but a job in Accounts Receivable could be obtained right out of high school. To the left of the answer, there are several advertisements, including "Top10 Accounting Software", "Safeguard Financial", and "#1 Trick To Get Hard". At the bottom of the answer section, there are buttons for "Yes", "No", and "Partially", and a link to "Improve this Answer...".

The screenshot shows the Yahoo! Answers interface. At the top, there's a search bar with the text "Search Answers" and "Search Web". Below the search bar is a navigation menu with categories like "Answers Home", "All Categories", "Health", "Arts & Humanities", "Beauty & Style", "Business & Finance", "Cars & Transportation", "Computers & Internet", "Consumer Electronics", "Dining Out", "Education & Reference", "More >", "International >", and "About >". The main content area displays a question: "Good bodybuilding exercises for women?". The question is categorized under "Health" and "Diet & Fitness". Below the question, there's a response from a user named Amber. The response states that she is wanting to transform her body and is looking for exercises that can help her put on muscle and get cut. To the right of the answer, there are several advertisements, including "1 Tip To Lose Belly Fat", "5) Foods To Never Eat", and "\$0.01 Web Hosting". At the bottom of the answer section, there are buttons for "Follow" and "Watchlist", and a link to "Be the first to answer this QUESTION."

Traffic Strategy #12: Press Release Sites

- Press Release Submissions
 - Get the word out about your website or content.
 - Great way to generate backlinks and exposure.
 - Leverage targeted traffic already found on these sites.
 - Example: www.25pressreleases.com and www.prlog.org

25PressReleases.com Mar 05, 2014

Submit Your Press Release Login Register

Search a Press Release Home Latest Press Release News By Category News By Region Archive RSS

Site Navigation

- Submit Your Press Release / Log In
- RSS Feed
- Latest Press Release
- News By Category
- News By Region

News by Category

- Business
- Technology
- Healthcare
- Education
- Travel & Tourism
- Art & Entertainment
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By Corcentric | March 05, 2014

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Animation Vertigo Celebrates a Decade in Motion

Leading Motion Capture and Animation Company Celebrates Ten Years in Business

FOR IMMEDIATE RELEASE

PRL.org (Press Release) - Mar. 5, 2014 - IRVINE, Calif. -- March 5, 2014 - Animation Vertigo (<http://www.animationvertigo.com/>), a U.S. based company that provides high quality motion capture and animation artwork to leading entertainment companies, is celebrating its 10 year anniversary. Established in 2004 by CEO **Marla Rausch**, Animation Vertigo has expanded from only a few employees to nearly 50 between its U.S. offices and the Manila, Philippines production center.

Animation Vertigo creates human-like qualities and features in well-known video games such as **Injustice: Gods Among Us**® by ©Warner Bros., **Call of Duty**®: **Black Ops 1** and 2 by **Activision**®, **Heavy Rain**™ and **Beyond: Two Souls**™, both from **Quantic Dream**™. Since its founding, Animation Vertigo has remained the only motion capture company to utilize the talent and resources of Philippine artists and continues to provide unparalleled quality solutions to leaders in film, television and video games. The company continues to set the standard in motion capture outsourcing and consistently exceeds client expectations with timely, quality results.

"Ten years ago, I created a new business model, which became the birth of Animation Vertigo. I couldn't be more proud to see how far the industry and company have come," said Marla Rausch, CEO of Animation Vertigo and one of very few women to have established themselves in the past decade as a leader in the technology industry. "I hope to encourage other women and young people to pursue their dreams in motion capture technology."

About Animation Vertigo

Animation Vertigo is an outsource management company that provides high quality and reliable solutions for motion capture and animation needs. The company's production center is located in Manila, Philippines, tapping into tremendous talent, resources and artists. Animation Vertigo has an unmatched reputation for delivering professional, experienced and timely motion capture solutions to its clients. Visit www.animationvertigo.com for more information.

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Daily News

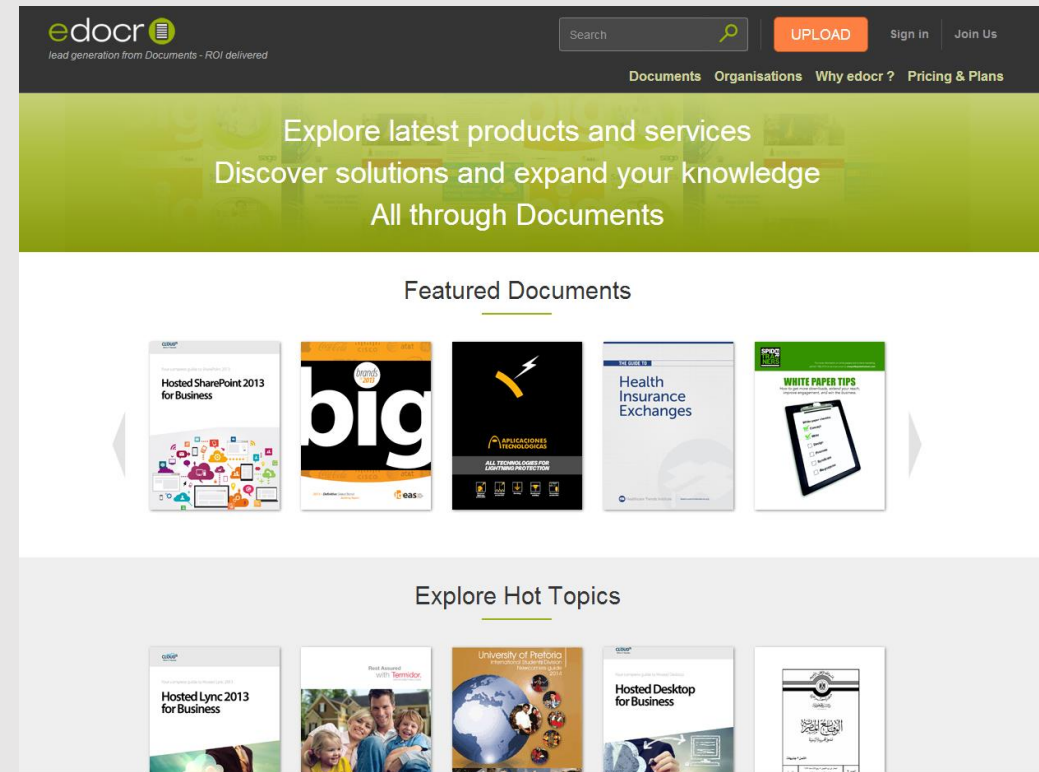
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Traffic Strategy #13: Document and Slide Sharing Sites

- Document and Slide Sharing Sites
 - Create a PowerPoint presentation that targets your niche market.
 - Provide a link to your site to generate traffic.
 - Example: www.slideshare.net and www.edocr.com

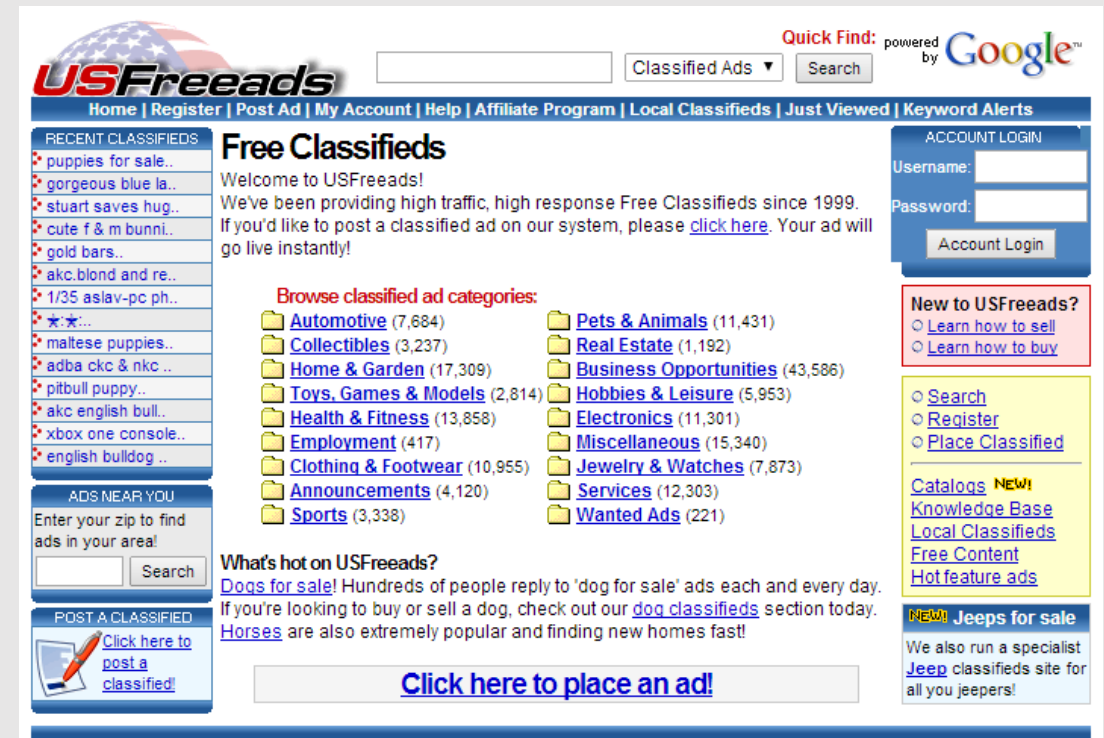


Traffic Strategy #14: Online Classifieds

- Online Classifieds
 - Post your website link in the appropriate category on these sites.
 - Stay on top of your listing so it does not expire.
 - Example: www.classifiedads.com and www.usfreeads.com



The screenshot shows the ClassifiedAds.com homepage. At the top is a navigation bar with the site logo, a search bar, and links for 'Log in', 'Help', and 'Post an ad (free)'. Below the navigation bar is a grid of category icons and lists. The categories include: Vehicles (Aircraft, Automotive Items & Parts, Boats & Watercraft, Cars, Classic Cars, Commercial Trucks & Tractor Trailers, Motorcycles, Off Road Vehicles, RV & Motorhomes, SUVs, Trucks, Utility & Work Trailers, Vans, Vehicles Wanted), For Rent (Apartments, Commercial Lease, Condos For Rent, Houses For Rent, Housing Wanted, Mobile Homes For Rent, Roommates, Townhomes For Rent, Vacation Homes), Real Estate (Commercial Real Estate, Condos For Sale, Farms & Ranches, Homes For Sale, Land For Sale, Manufactured Homes, Other Real Estate, Real Estate Services, Time Shares, Townhomes For Sale, Vacation Homes), Services (Automotive Services, Beauty & Salon Services, Caregivers & Baby Sitting, Cleaning Services, Construction & Remodeling, Financial Services, Health & Wellness, Home Services, Insurance, Lawn & Garden Services, Legal Services, Marketing Services, Moving & Storage, Office Services, Real Estate Services, Training & Education Services, Web Design & Tech, Weddings & Photography), Pets (Birds, Cats, Dogs, Fish & Reptile Pets, Free Pets to Good Home, Horses, Livestock, Other Pets, Pet Services & Stores, Pet Supplies, Pets Lost & Found, Pets Trade or Wanted), Personal (Casual Encounters, Men Seeking Men, Men Seeking Women, Missed Connections, Women Seeking Men, Women Seeking Women), Items for Sale (Art & Crafts, Automotive Items & Parts, Bicycles, Books & Magazines, Clothing & Apparel, Collectibles, Computers & Electronics, Farm & Ranch, Free Stuff, Games, Health & Beauty Items, Heavy Equipment, Hobbies, Household & Furniture, Items Wanted, Jewelry, Kids Stuff, Lawn & Garden, Miscellaneous Items, Movies & DVDs, Music & CDs, Musical Instruments, Office & Business, Sports Equipment, Tickets, Tools, Vehicles), and Community (Announcements, Carpool, Churches, Free Stuff, Garage Sales, General Entertainment, Items Wanted, Lost & Found, Musicians & Bands, Volunteers).



The screenshot shows the USFreeads.com homepage. At the top is a navigation bar with the site logo, a search bar, and links for 'Home', 'Register', 'Post Ad', 'My Account', 'Help', 'Affiliate Program', 'Local Classifieds', 'Just Viewed', and 'Keyword Alerts'. Below the navigation bar is a grid of content. The main section is 'Free Classifieds' with a welcome message and a link to 'click here' to post an ad. To the right is an 'ACCOUNT LOGIN' section with fields for 'Username' and 'Password', and a 'Search' button. Below the login section is a 'New to USFreeads?' section with links for 'Learn how to sell', 'Learn how to buy', 'Search', 'Register', and 'Place Classified'. The bottom section is 'Browse classified ad categories:' with a list of categories and their counts: Automotive (7,684), Collectibles (3,237), Home & Garden (17,309), Toys, Games & Models (2,814), Health & Fitness (13,858), Employment (417), Clothing & Footwear (10,955), Announcements (4,120), Sports (3,338), Pets & Animals (11,431), Real Estate (1,192), Business Opportunities (43,586), Hobbies & Leisure (5,953), Electronics (11,301), Miscellaneous (15,340), Jewelry & Watches (7,873), Services (12,303), and Wanted Ads (221). At the bottom is a 'What's hot on USFreeads?' section with links for 'Dogs for sale' and 'Horses'.

Traffic Strategy #15: Guest Blogging

- Guest Blogging
 - Find highly targeted blogs that you can contribute content to.
 - Great method to get exposure in front of a targeted audience.
 - Don't do this purely for the SEO benefit.
 - Example: www.myblogguest.com



The screenshot displays the MyBlogGuest website interface. At the top, there is a navigation bar with the MyBlogGuest logo, a search bar, and a 'Sign In' button. Below the navigation bar, the main content area is divided into several sections. On the left, there is a 'Community Of Guest Bloggers !' section with two columns of benefits. The first column lists benefits for guest bloggers: 'Reach new audience', 'Build your brand', 'Network', 'Build links to your site', and 'More!'. The second column lists benefits for blog owners: 'Get free exclusive content', 'Get free targeted traffic', 'Network', 'Get new fresh perspective', and 'More!'. Below these, there is a 'What's it all about?' section with a video player and a 'More!' link. On the right, there is a sign-up form with fields for 'Username', 'Password', 'Confirm password', 'E-mail', and 'Captcha'. There are also checkboxes for 'Remember me' and 'Remind password'. At the bottom, there is a 'Sign Up For Free' button. The footer contains a list of partner logos (SEO MOZ, EverythingPR, ClickNew, MyBlogGuest), a copyright notice, and social media links.

MyBlogGuest

User name Password

☐ Remember me [Remind password](#)

Community Of Guest Bloggers !

Benefits for guest bloggers:

- Reach new audience
- Build your brand
- Network
- Build links to your site
- More!

Benefits for blog owner:

- Get free exclusive content
- Get free targeted traffic
- Network
- Get new fresh perspective
- More!

What's it all about?

MyBlogGuest Articles Gallery - <

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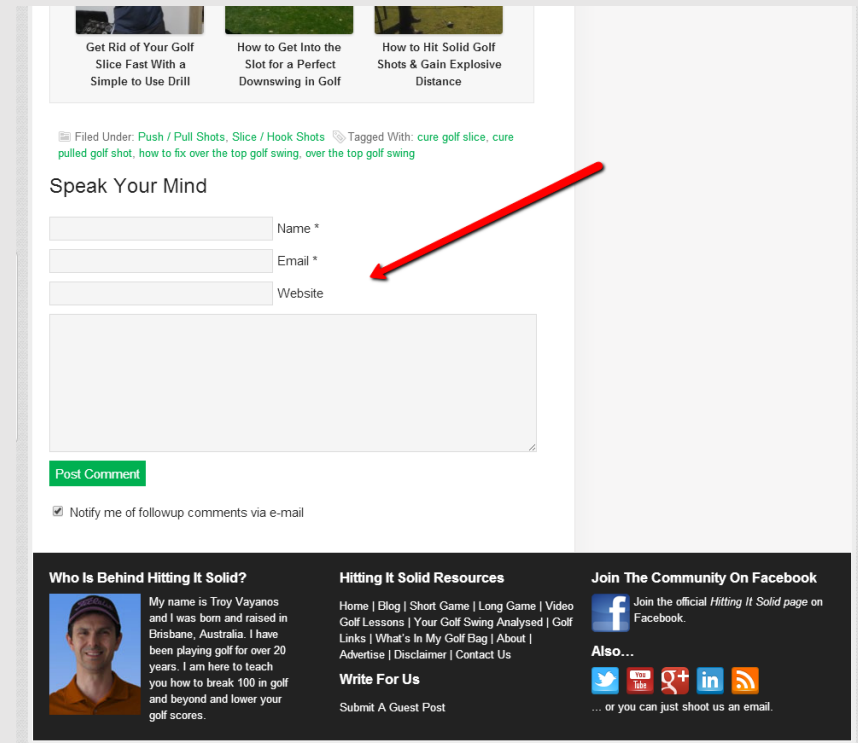
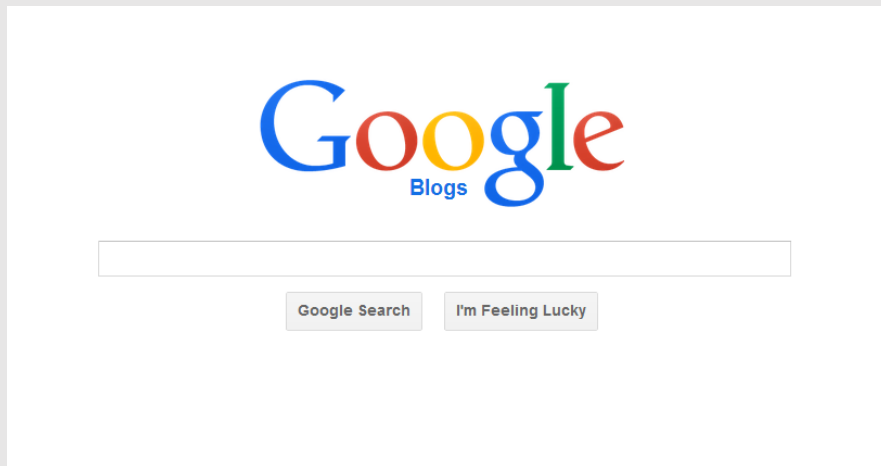
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Traffic Strategy #16: Blog Commenting

- Blog Commenting
 - Find highly targeted blogs that you can comment on.
 - Leave relevant comments with your link on fresh blog posts.
 - Great way to get your content indexed, and for exposure.
 - Example: www.google.com/blogsearch



Choose a Traffic Strategy and Be Consistent