

No Cost Affiliate Marketing

Part 4: Traffic Strategies

Traffic Strategies Step #4: Getting Visitors

- You need website visitors to your free website to attract targeted customers.
- SEO – Search Engine Optimization
 - Structure of your website is very important.
 - Use proper keywords in your content, and on your site.
 - Most importantly the subjects or heading of your articles or blog posts should contain keywords.
 - Use Google Keyword Planner
 - Use www.NicheSuggest.com for keyword ideas.
- Create quality and consistent content that attracts people to your site.
 - Use Ezinearticles.com or Yahoo Answers for article ideas.
 - Write engaging content that presells your content.
- Consistent content is key to long term traffic.

Traffic Strategies Step #4: Getting Visitors

- Watch No Cost Traffic Methods Video Training for “How To Methods”
- Popular Free Traffic Methods
 - Video Marketing
 - Squidoo.com or HubPages.com
 - Free Blogs (Blog.com, Blogger, or Wix.com if not used for your site.)
 - Article Marketing
 - Social Media (Facebook, Twitter, Google Plus, Pinterest)
 - RSS Submissions
 - Email Marketing
 - Forum Marketing
 - Q&A Sites
 - Press Releases
 - Document Sharing
 - Online Classifieds
 - Guest Blogging
 - Old School Marketing Methods
 - Directory Submissions
 - Social Bookmarking

Start Creating Content & Exploring
Your Traffic Potential