

No Cost Affiliate Marketing

Part 1: Basics

No Cost Affiliate Marketing: Overview

- Affiliate marketing is where you get paid for referrals.
- You use a unique tracking to send people to online vendors.
- If traffic you send purchases you get a commission.
 - Percentage of the sale.
 - Can range from 2% to 100%.
 - Digital information products have higher commissions.
 - Can also be paid as a CPA or Cost-Per-Action
- Most major online retailers have an affiliate program.
 - Amazon.com for Example (Can be limited in some areas.)

Affiliate Marketing Step #1: Choose Your Niche

- Your goal is to find a super profitable niche market.
- Help people feel better, make their life easier, save money, or make money you have a winning niche.
 - Weight loss, fitness, and dieting.
 - Making money online, work from home, Internet marketing, Blogging, etc.
 - Improving your marriage, getting your ex back, dating advice.
 - Getting rid of acne, reversing aging.
 - Natural cures for things like back pain, bad breath, arthritis, other ailments.
 - Self improvement, self-esteem, self defense, job search.
- Look for niche markets where you see ads running.
 - Google Adwords, Facebook Ads, Bing Ads
- You do not need to be an expert when you choose your niche market.
- Use www.clickbank.com/marketplace.htm for ideas on digital products.
- Look at affiliate networks for ideas of products you can promote.
 - CJ.com or Shareasale.com for example.
- Think of everyday services you use, and may recommend.
 - See if they have an affiliate program open.

Choose Your Niche & Get Started