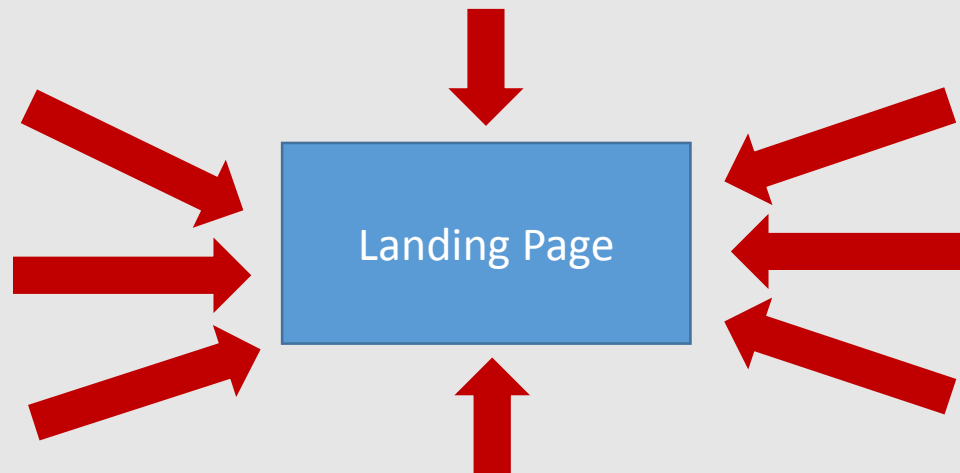


No Cost List Building

Part 5: Getting Traffic

List Building Step #7: Get Traffic To Your Page

- Traffic is what gives your online business life.
- You need targeted groups of people to view your stuff.
- Sales or optins cannot happen without traffic.
- More important is how you get the right kind of traffic.
- We want to get targeted people to our optin page.
- Send all your visitors to your landing page.



List Building Step #7: Free Traffic Methods

- Social Media Posts
 - Facebook (Targeted Groups), Twitter, Pinterest, Google Plus
- Squidoo.com and HubPages.com
 - Create unique, content rich pages to send traffic to.
- YouTube.com
 - Create short and informational videos to draw your market in.
- Write and Submit a Press Release About your Free Report
 - Google “submit press release” free to find more.
- Post on relevant niche forums that allow signatures.
 - Be active and engaging on the forum. Don’t spam your link.
 - Provide your link in the signature.

List Building Step #7: Free Traffic Methods

- Write Articles
 - Submit quality articles about your niche to top sites online.
 - EzineArticles.com, ArticlesBase.com, and GoArticles.com
 - Google “submit content” your niche (example: weight loss)
- Write a short report or PowerPoint
 - Upload to Edocr.com and SlideShare.net
 - Link to your optin page in the bottom.
- Join relevant groups on Facebook related to your niche.
 - Post your squeeze page link where it makes sense.
 - Create your own Facebook page and funnel traffic there.
- Include optin form in sidebars of free blog.
 - Tumblr or Blogger blogs use your optin on the sidebar.
 - Create lots of content for your blog.
 - Use social bookmarking to attract interest in your content.

List Building Step #7: Free Traffic Methods

- Ad Swaps – Shared Email Swaps
 - Find people with relevant lists in your niche.
 - Do this after you have built your list up a little bit.
 - Do not over use this method.
- Offer services or free offers on product launches.
 - Contact product owners in your niche.
 - Offer a relevant content.
 - Use www.muncheye.com or leading launch boards for updates on what is coming up next.
- Be consistent with your traffic methods.
- It takes more than one article, one video, one post, etc. to get results.
- Traffic is a process that you should never stop.

Work On Getting Your Traffic