

No Cost List Building

Part 2: Creating Your Free Offer

List Building Step #2: Creating Your Free Offer

- Free report you write.
- Free report with a series of articles.
- Free report with a set of YouTube videos you created on your niche.
- Free report with a set of other quality instructional videos.
- Free email series you wrote.
- Free ebook you made from free PLR (Private Label Rights) content.
- Link to high quality training you have on YouTube.
- Use Microsoft Word or OpenOffice Writer for creation of content.
- You can also use Google Docs to create your free report.
- Convert to a PDF by saving the content.
- Within your content include your affiliate links to get credit.

List Building Step #3: Upload Your Free PDF

- Upload your free PDF online for deliver to your target market.
- This is the link you will send your subscribers to.
- Here is a list of popular places you can host your PDF content.
- www.slideshare.net
- www.pdfcast.org
- www.edocr.com

Start Creating Your Free Offer