

No Cost List Building

Part 1: Basics

No Cost List Building: Overview

- Select a profitable niche market.
- Create a quality free offer.
- Require people to optin with email address for access.
- Post free offer on a free website or blog.
- Setup automated follow ups for an affiliate offer or your product.
- Email broadcast messages to subscribers.
- Send all traffic possible to the optin page to generate subscribers.
- Scale up with paid solutions after some income has been made.
- Creating your audience is the key to long term income online.

List Building Step #1: Choose Your Profitable Niche

- Choose something to start with.
- Don't spend days and weeks on niche research.
- A niche market is a group of people with a common interest or problem.
- You do not need to be an expert when you choose your niche market.
- If you can make someone's life easier, save them money, or make them money you have a winner.
- Use www.clickbank.com/marketplace.htm
- Popular niche markets online now to consider.
 - Internet Marketing (Work From Home, Make Money Online, Blogging, Web Traffic, Affiliate Marketing)
 - Green Living (Alternative Energy)
 - Dental Health (Natural Teeth Whitening, Bad Breath Cure)
 - Diets & Weight Loss
 - Fitness & Muscle Building
 - Men's and Women's Health Issues
 - Relationships & Dating Advice
 - Self-Esteem
 - Self Defense
 - Public Speaking
 - Computer Security Software
 - Reverse Phone Lookup
 - Job Search – Resume Training
 - Many more...

Choose Your Niche & Get Started