

No Cost Video Marketing

Part 5: Promoting Your Videos

Video Marketing Step #8: Promote Your Video

- Promote on variety of social media channels.
- Use your Twitter, Facebook, LinkedIn, Google Plus
- This will help get your video indexed.
- Join Facebook Groups related to your niche.
 - If they allow post your video link in there.
- Post your video on a social bookmarking site like www.Reddit.com.
- Post or embed your video on your free blog or Squidoo.com page.
- Post a press release about your videos.
 - Search for: “submit press release free”
 - Example: www.prlog.org

Start Getting Exposure For Your Videos