

No Cost Product Launch

Part 11: Scaling Up

Product Launch Step #11: Scaling Up

- Once you make money from your launch scale up.
- Paid solutions are the best way to ensure long term income.
- Buy a domain name.
 - www.GoDaddy.com
 - www.NameCheap.com
 - www.LifeDomains.net
- Get web hosting.
 - www.HostGator.com
 - www.BlueHost.com
 - Setup your own blog now on your own domain with Wordpress.

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- Get a paid autoresponder.
 - www.Aweber.com
 - www.GetResponse.com
- Buy Solo Ads or Facebook Ads for Traffic
- Pay for an ecover design.
- Consider putting your content on www.Clickbank.com
- You don't have to buy all of these services at once.
- Only purchase what makes sense with your income.
- Start with the domain, then buy hosting, then get autoresponder.
- Gradually grow the expenses so it is not all hitting you at once.