

No Cost Product Launch

Part 10: Traffic Methods

Product Launch Step #10: Traffic Methods

- Affiliates will send you the most traffic.
 - Focus on recruiting your affiliate partners. No upfront cost.
- Press Release
 - “Submit Press Release Free”
 - Example: www.prlog.org (Subject to change.)
- Blogging
 - Create high quality articles related to your topic.
 - Use NicheSuggest.com for keyword ideas.
 - Use Google or Bing search recommendations.
 - www.blogger.com or www.tumblr.com
 - Search “create free blog”
- Squidoo
 - Create a lens relevant to your content on Squidoo.com
 - Use high quality content, videos, polls, comments, etc. to build value on the page.

Product Launch Step #10: Traffic Methods

- Other Content Marketing
 - HubPages.com – Similar to Squidoo.com
 - DocsToc.com – Turn articles into PDFs and submit here.
 - SlideShare.net – Turn articles into PDFs and submit here.
 - EzineArticles.com – Still looking for quality unique articles and content.
 - ArticlesBase.com
 - Search: niche “submit content” or niche “submit article” (Use the quotes.)
- Video Marketing
 - Create keyword rich videos from your articles to repurpose content.
 - Lots of videos to maximize your content.
 - Be controversial with all of your content.
- Social Bookmarking of Content
 - www.socialmarker.com for an updated list.
 - Bookmark your videos, articles, etc.
 - Tweet your content as well for faster indexing by search engines.
- Community Involvement
 - Blog comments – Use Google Blog Search to find new blog posts to comment on.
 - Join Facebook groups on your niche.
 - Join forums in your niche and ask questions and give answers.

Start Getting Traffic