

27 Ways To Use PLR To Make Money™

KEEP THESE IN MIND!

1. You must read and abide by the terms of the PLR license. If in doubt, ask the person who created the PLR product to clarify the terms. Never assume you have rights that aren't explicitly laid out in your license.

2. Rewrite the PLR content. Always. Sometimes you can get away with just doing a few tweaks, while at other times you may end up completely overhauling the content. Either way, you should always rewrite.

HOW TO REPURPOSE PLR MATERIALS TO SELL

- » Turn the PLR Content Into Webinars or Teleseminars (#3)
- » Bundle the PLR Content Into a "Vault" Site (#5)
- » Create an Autoresponder Membership Site (#6)
- » Rewrite and License the Content (#7)
- » Build a Coaching Program or eClass Around the Content (#10)
- » Convert the Content Into a Physical Product (#13)
- » Nichify the Content. (#15)
- » Create a 7-10 Part Email Mini Course (#16)
- » Develop a Slideshow Video to Sell (#17)
- » Use the PLR Content to Create an Upsell or One Time Offer (#18)
- » Use PLR Content to Create a Website to Flip (#19)
- » Use PLR Content to Create a Weekly Podcast (#20)
- » Break Up Larger Materials Into Article Packs (#24)
- » Put Your PLR Content into a Three Day Firesale (#26)
- » Participate in Joint Venture Giveaways (#27)

HOW TO REPURPOSE PLR MATERIALS TO PROMOTE

- » Create a Tip of the Week (#1)
- » Use the PLR Content to Create an Evergreen Newsletter (#2)
- » Use PLR Content to Promote Offers On Your Blog (#4)
- » Write a Viral Report Using PLR Content (#8)
- » Use the Content as an Incentive (#9)
- » Create a FAQ Page and Point Towards Other Offers (#11)
- » Satisfy Your Existing Customers With Unannounced Bonuses (#12)
- » Use the Content to Stock Your Affiliate Center (#14)
- » Create a Free Slideshow Video to Post on YouTube (#21)
- » Include PLR Content In Your Sales Letters (#22)
- » Extract PLR Content to Create Articles for Content Marketing (#23)
- » Create a Giveaway Product (#25)

Now you have access to **27 PROVEN ways** to make money with your PLR content. Why wait? Go for it, and take action!

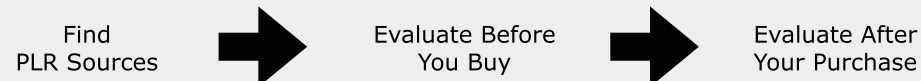
TIPS & TRICKS

How to Rewrite Any PLR Content

- | | |
|---|--|
| <input type="checkbox"/> Check the Facts | <input type="checkbox"/> Make it Easy to Read |
| <input type="checkbox"/> Write a Disclaimer | <input type="checkbox"/> Tell Your Own Stories |
| <input type="checkbox"/> Rewrite the Introduction | <input type="checkbox"/> Help Your Readers Understand |
| <input type="checkbox"/> Rewrite the Introduction | <input type="checkbox"/> Give it Your Voice |
| <input type="checkbox"/> Change the Title and Subtitles | <input type="checkbox"/> Insert Graphics and Illustrations |

Note: Please see the "Missing Chapter" of this course to learn the actual steps that you need to take to rewrite any PLR content successfully.

How to Find and Purchase High-Quality PLR



Note: Please see the "Checklist" of this course to make sure that you follow the required steps to buy high-quality PLR materials - every time!

How to Rewrite and License the Content

You buy niche-specific PLR content – articles, ebooks, whatever – and then either hire a competent ghostwriter to rewrite the content or do it yourself. Now you have a brand new product. But instead of selling it to end users (e.g., directly to niche customers), you can make a chunk of money up front by licensing the content and selling it to other marketers.

a. Resell Rights (RR) content. This is where you give other marketers to resell the content... but they can't modify it.

b. Master Resell Rights (MRR) content. Here you not only give other marketers the right to sell the content to end users (customers), you also give marketers the right to pass the resell rights along to their customers.

c. Private Label Rights (PLR) content. As you already know, PLR content means the buyer has the right to modify the content. While you can sell the content and get a nice paycheck up front, any links you put into the content likely won't last (as marketers will replace your links with their links).