

No Cost Income Stream Blueprint

Part 49: Video Marketing - YouTube Uploading

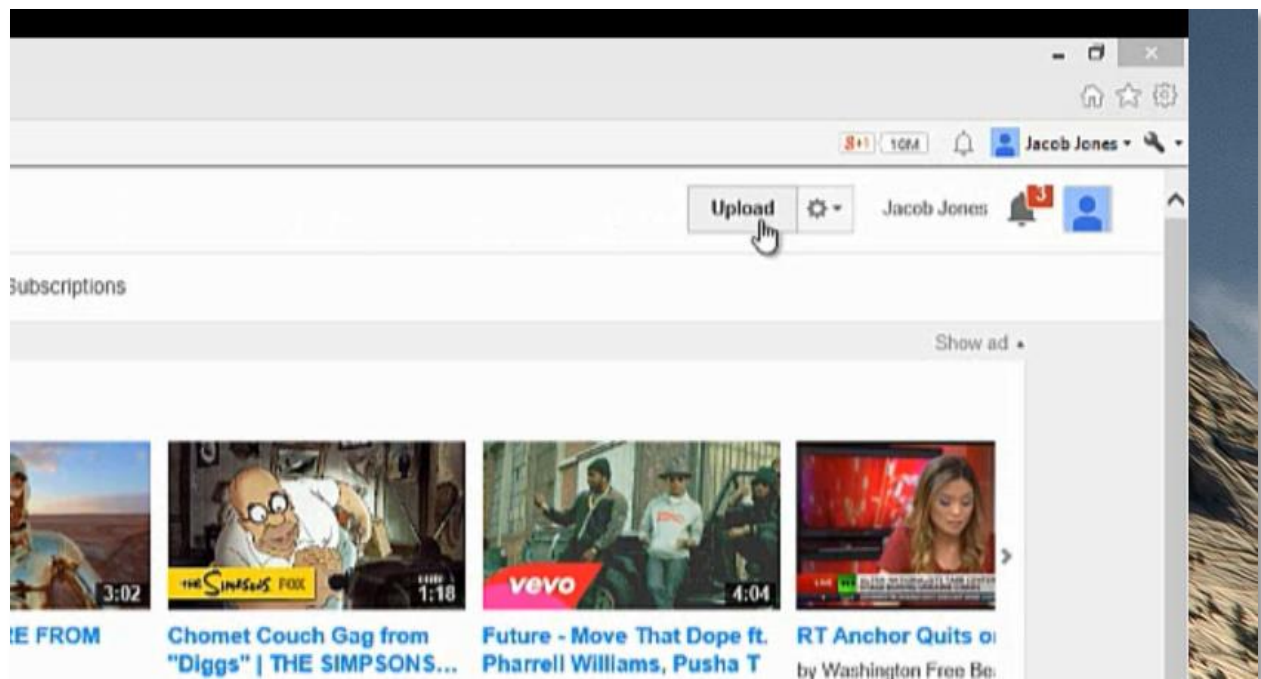
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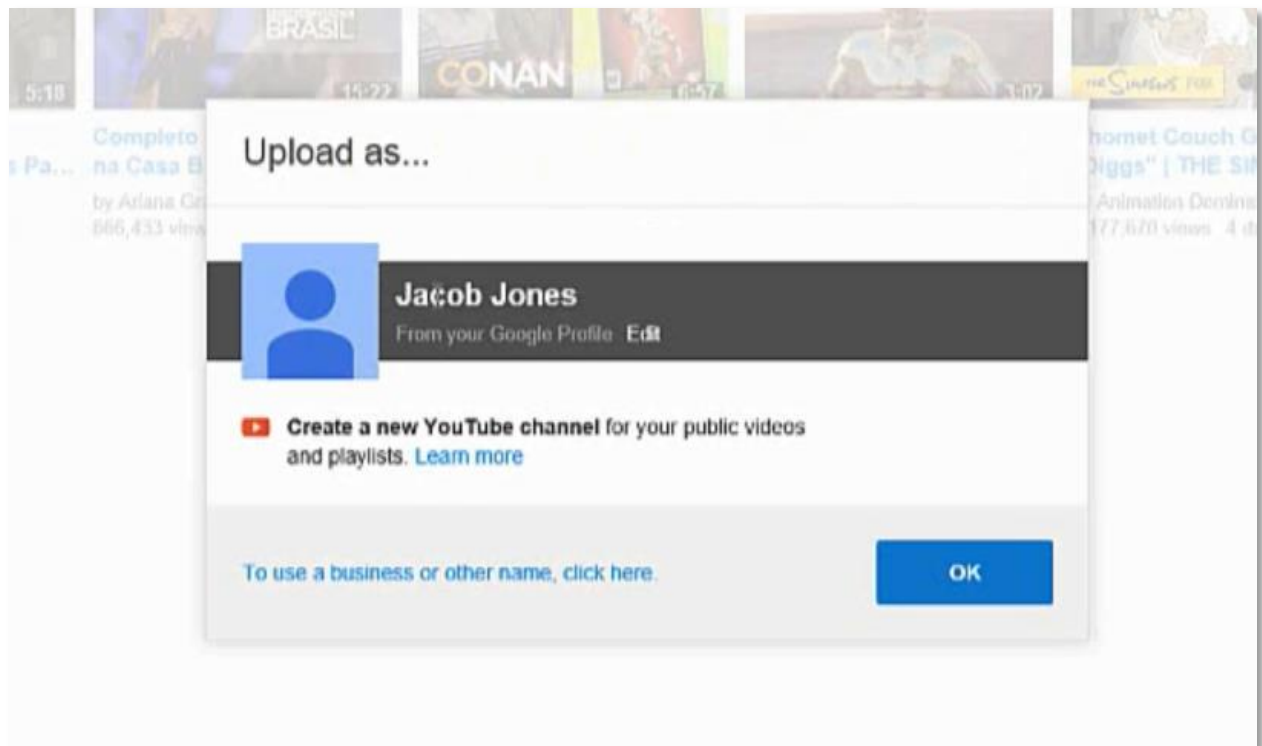
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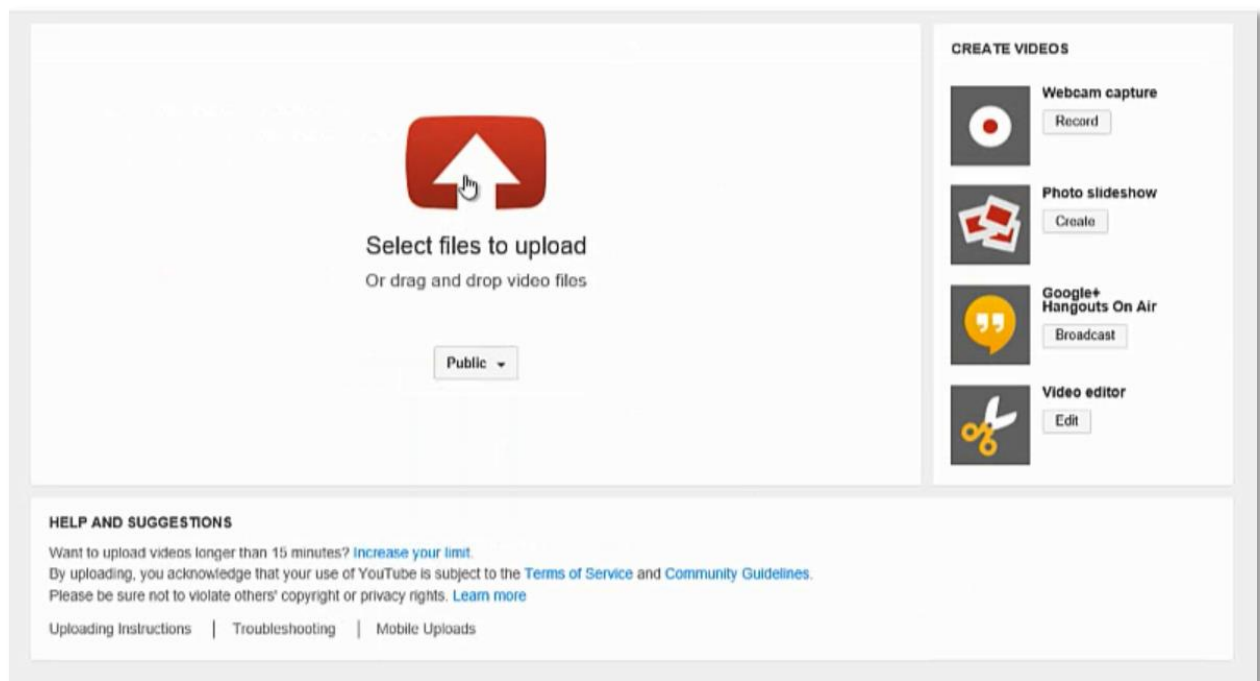
In this lesson, I want to show you step by step how to upload a video to your YouTube account. This process works perfect if you are uploading 10, 20, 30 or more videos to promote your product. It also works to upload casual videos here and there to promote your services. To do this, just go to www.youtube.com and click on upload in the right corner.



By this time, you should already have a YouTube account set up. It could entail a Google account too so if you already have that in place, then you have to what you need. Go to Upload and choose **Upload As** and it should show your name. You can create a new YouTube channel for your public videos if you want. **Then click OK.**



Next, click on Select Videos to Upload. This part of it is very, very simple. I am going to choose a public video and pick the video from where it is located on the hard drive of my computer. I am using this MP4 video for this example. It will take time depending on the length on the video. While the video is uploading, you will see the progress bar.



While it is uploading, enter the main keywords that are targeted around your video. Type in the title in the box provided. We will use Natural Acne Cure Solutions. In the description, you can enter your website. For example, if you have a free website on Blogger. Then add a description of what your video is about like in this example:

<http://acnesolutionsnow.blogspot.com> Learn natural acne cures here with these proven solutions. You can finally defeat acne with these naturally effective methods. Let us know your thoughts by commenting or liking this video. For more information visit <http://acnesolutions.now.blogspot.com>.

The image shows the YouTube video upload settings page for a video titled "Natural Acne Cure Solutions". The page is divided into two main sections: "Basic info" and "Privacy settings".

Basic info:

- Title:** Natural Acne Cure Solutions
- Description:** <http://acnesolutionsnow.blogspot.com> Learn natural acne cures here with these proven solutions. You can finally defeat acne with these naturally effective methods. Make sure you let us know your thoughts by commenting or liking this video. For more information visit <http://acnesolutionsnow.blogspot.com>.
- Tags:** Acne (Disease Or Medi... x, natural acne cure x, acne remedies x |
- Suggested tags:** +Medicine (Field Of Study)

Privacy settings:

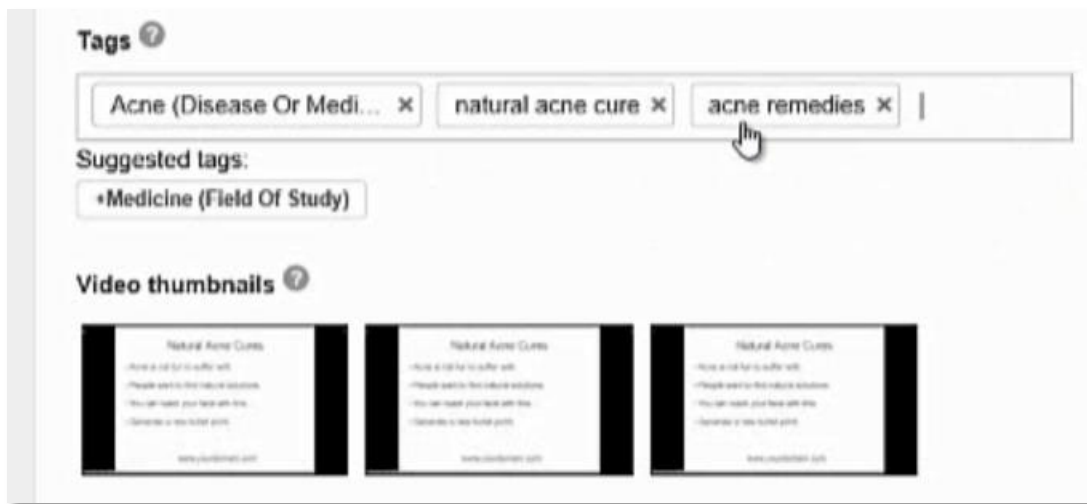
- Share on Google+:** Your channel is linked with Google+, so your public videos will be shared on Google+ as well. You can disable sharing here. [Got it]
- Also share to:** g+, f, t
- Category:** People & Blogs

You want to type in at least 1 or 2 sentences. Try to enter a paragraph if you can get it in. The more you can include, the more keywords and content you offer. Where you send them in the link, have some good information for them to benefit from. That could be your website, where you have a review, or your affiliate link. You can promote it through a squeeze page, a blog post, a free website, or straight to your sales page.

It is very important that you include the http:// part of that URL there.

Tags are the next section and you want to include all you can. For this example, we will add acne, natural acne cure, acne remedies, etc.

Spend some time on finding your keyword phrases. You know your niche market well enough to do so. Place a comma and a space after each one. Then it will bring up more spaces for additional keywords.



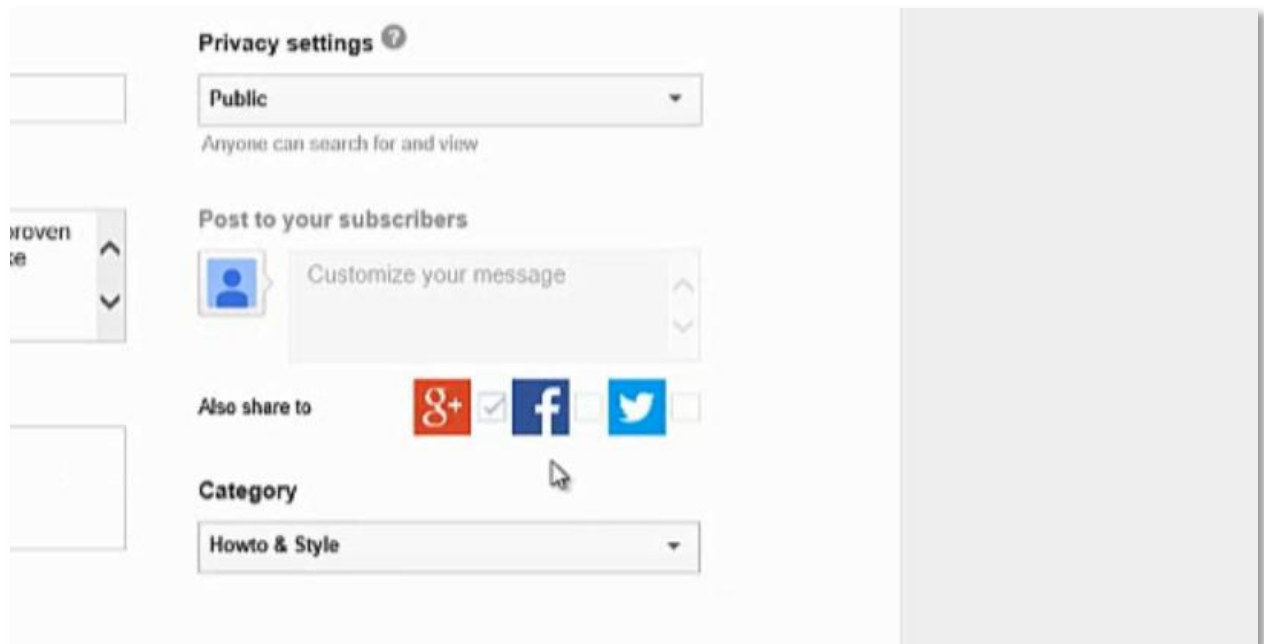
The video thumbnail option is a good source for adding a thumbnail onto your slides. When it asks for you to choose a thumbnail, choose the one with a picture. That will draw more people in if they are just casually browsing around YouTube.

In privacy settings, make sure your video is set to public. Under advanced settings, make sure you allow comments. That is how you will get the information that people are offering as feedback. For licensing, pick the standard YouTube licensing. For caption certification, click that it has never aired on TV.

The image shows a screenshot of the YouTube video settings interface, specifically the 'Advanced' tab. The settings are organized into several sections:

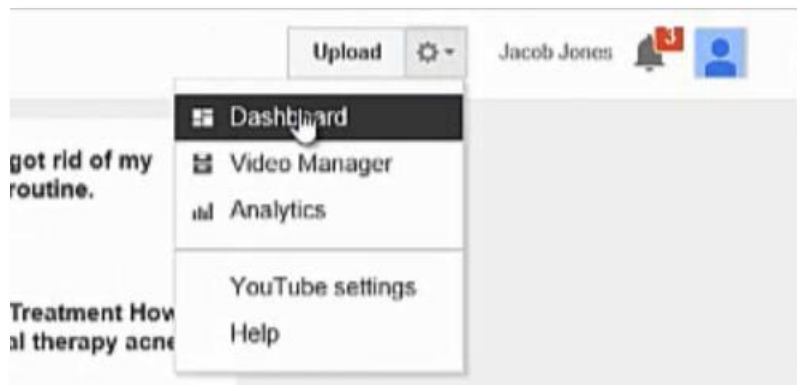
- Comments:** Includes checkboxes for 'Allow comments' (checked) and 'Users can view ratings for this video' (checked). A dropdown menu is set to 'All'.
- License and rights ownership:** A dropdown menu is set to 'Standard YouTube License'.
- Syndication:** A dropdown menu is set to 'Everywhere'.
- Caption certification:** A dropdown menu is set to 'This content has never aired on television in the U.S.'.
- Distribution options:** Includes checkboxes for 'Allow embedding' (checked) and 'Notify subscribers' (checked).
- Video location:** A text input field and a 'Search' button.
- Recording date:** A text input field and a 'Today' button.
- 3D video:** A dropdown menu is set to 'No preference'.
- Video statistics:** Includes a checkbox for 'Make video statistics on the watch page publicly visible' (checked).

Click Allow Embedding and then click **Save Changes**. Go back to Basic Info so you can choose a category. For this example, it can be science and technology how to and style. Then select Save Changes. Once you do that, your upload should be completed with the video by then. You can select for the video to automatically go to Twitter, Facebook, and Google Plus if you want.



The image shows a screenshot of the YouTube 'Privacy settings' interface. On the left, there is a sidebar with a search bar and a list of categories including 'Proven', 'Science', and 'Technology'. The main content area is titled 'Privacy settings' with a help icon. It contains several sections: 'Public' (with a dropdown arrow and the text 'Anyone can search for and view'), 'Post to your subscribers' (with a user icon and a 'Customize your message' button), 'Also share to' (with checkboxes for Google+, Facebook, and Twitter, all of which are checked), and 'Category' (with a dropdown menu currently set to 'Howto & Style'). A mouse cursor is visible over the Facebook icon in the 'Also share to' section.

There you have it – that is the process for getting a video up on YouTube. It is very simple and very straightforward. There are other tutorials out there if you are struggling with it. Once you are inside your account, click on the star feature and go to Dashboard and you can actually view your video. You can also edit your description.



There are plenty of tips and strategies offered from YouTube as well. This is how it works in a nutshell. Now it is time to get your videos uploaded. It is time to use YouTube as a great platform to promote your content. You can also embed your videos. To do this, click share and then embed. This allows you to embed it on your free blog or your free Squidoo lens. There are so many ways you can share your video to get it more natural views out there.

Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

Recommended Websites:

Eric Holmlund – www.EricsTips.com

Paul Counts – www.PaulCounts.com

Jeff Wellman – www.IMSuccessTips.com