

No Cost Income Stream Blueprint

Part 81: Traffic - Forum Marketing

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In this lesson, I am going to show you how to use forum marketing to generate even more traffic and more clicks through to your website.

You want to find a niche forum within your market that has your targeted audience. The purpose here is the same as with any other type of marketing. You want to be where your target market is. You will often find them hanging out on forums and message boards.

To find those sites, I recommend using a free site called www.boardreader.com. You can also go to Google and just type in your niche and the word forum after that. Either way, you will find a forum where your audience is hanging out. Once you have an account at www.boardreader.com, you can enter your niche market. You will find posts that are related to that topic first.



I suggest you choose **forums** at the top. That will bring up only the forums for that related niche market.



You can click on any of them and see what you like and what you don't. Weed out those that don't have many followers or that aren't working anymore. You can add special offers or you can put your link in the signature line. It is simple to get started in a good forum. If you post just 5 times a day, you can add 100 or more places where your content is found online. By the end of the year, you have more than 1,000 places where you content with your audience.



The only way this method works though is if the forum offers the signature section. For this example, I am searching by the golf niche. Again, just to through until you find a forum that works well for you in your given niche. You can get a good idea for each one of how their forum system will work.

You will notice that some of them have a signature section. Those are the ones you want to post your content to. That means you can actively go to the post and make your signature known. **Scroll through forums and see if people have posts that connect with their URL.**

12-29-2013, 02:15 AM

[kelzzy](#)
Mini Puttin



Join Date: Jul 2013
Posts: 67

How to hit the golf ball straight every time

In the article below is listed several tips professional coaches and players know. Secrets to the game, and the handicap, shoot their desired score.

[Bunker Review | All Things Golf: How to hit a golf ball straight every time: Secrets every pro knows](#)

I went all out in it, giving you full detail on the TRUE way to swing the [golf club](#) ... including a mental aspect n



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"Other golfers might outplay me from time to time, but they will never outwork me." - [Tiger Woods](#)

03-12-2014, 06:34 PM

ron200

Active Warrior

Join Date: May 2011
Posts: 66
Thanks: 0
Thanked 4 Times in 4 Posts

What are current Click Through Rates?

Did some google and see banners are only around .10% CTR these days is this about right?

I didn't really see any figures on text links within articles, I am assuming those are much higher if placed in good articles. What CTR is about average for these lately?

<http://www.Make-MoneyFast.com>

QUOTE MULTQUOTE QUICK REPLY THANKS

03-12-2014, 06:36 PM

writeaway

skype:offshore.assistants
War Room Member

SOLO ADS

8000+ MEMBERS ONLY \$17

Join Date: Dec 2012
Posts: 2,656
Thanks: 372
Thanked 509 Times in 409 Posts
Contact Info

Re: What are current Click Through Rates?

There are so many variables to your question that unless you mention a niche, it's really hard to give you any meaningful answers. Different search patterns, different search volumes, interest levels, etc.



Get 1000 words for only \$5 | Native English Speaker | Very positive Reviews | 100% Copyscape
Click To Get Quality Content at Dirt Cheap Prices - WHY PAY MORE!?

PM me for \$50 eBooks!

QUOTE MULTQUOTE QUICK REPLY THANKS

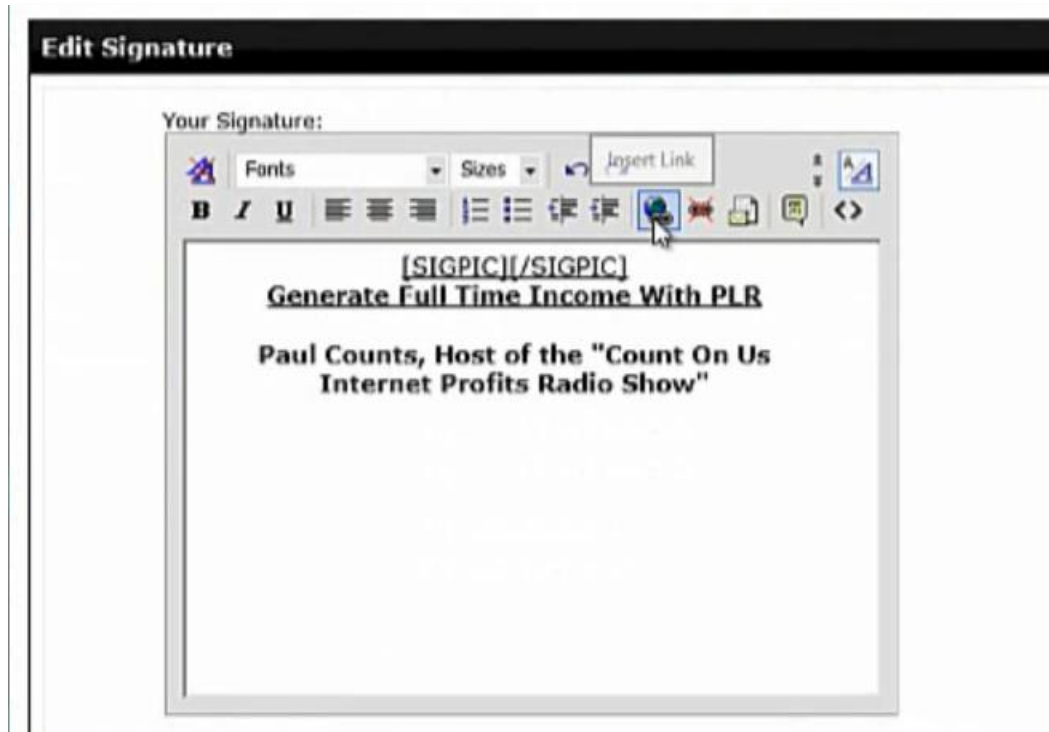
That is how it works in a nutshell. You do have to sign up for any forum before you post to it. Just put in your basic information to do so.

Typically, if it is a bulletin board platform, they will allow for a signature section. Just so you have a heads up, some of them don't allow a signature until you have posted a set amount of time. They do this to weed out those that would come to a forum and just SPAM. We don't want you to SPAM.

You need to interact on the forum and make things happen. People are reading your information and they find it interesting. To set up your profile in most of them, look for the control panel section. Look for a place where you can edit the signature.

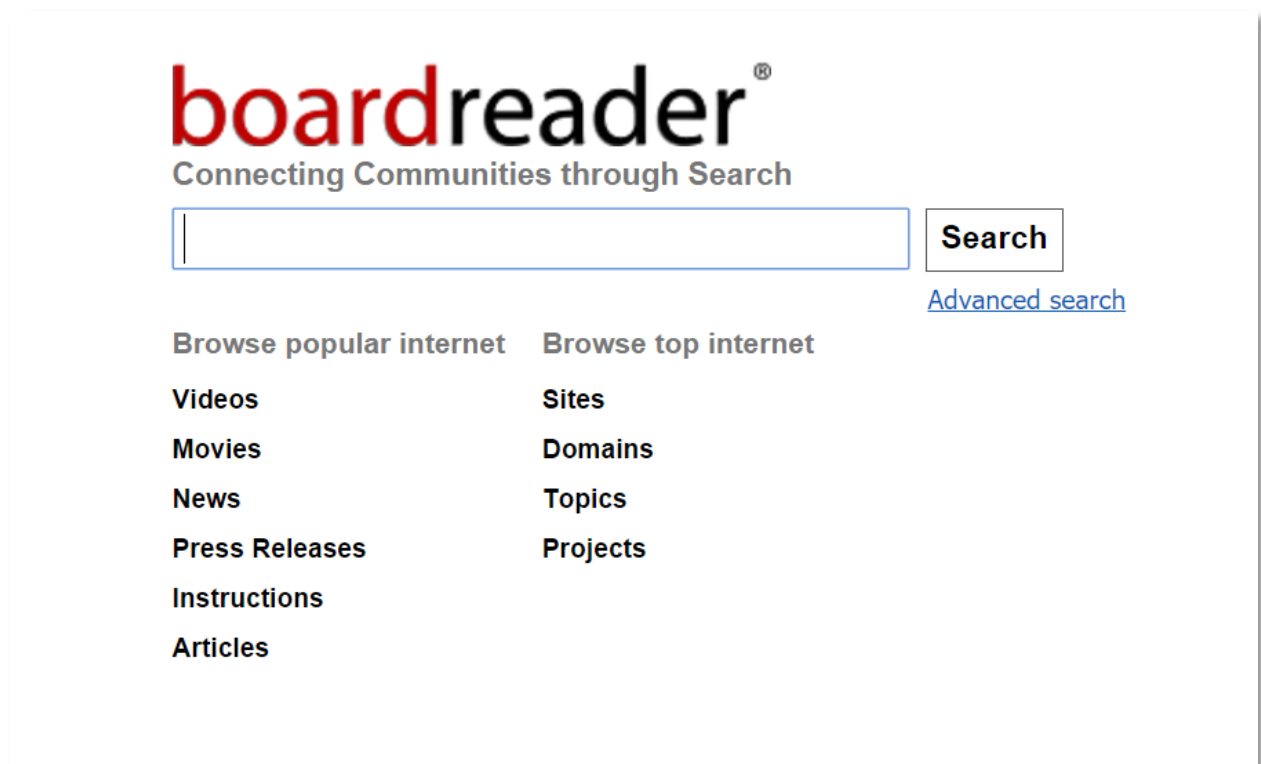


Most of them are very straight forward. You can type in what you want to say, then highlight the text you want for the link to be inserted.



Forums are a very good way for you to create traction. For you to go out there and get people to come back to your site. There have been many good businesses out there that got a great start just by spending lots of time in the right forums. If you have good, useful posts, then you can do this.

You don't want to spend all day doing this. **Even 10 to 15 minutes a day in the forums is more than enough.** That allows you time for other productive work too. Just do a couple of posts and it will go a long way for you. Be consistent with this, just like any other traffic method. Take a look at forum marketing. Take a look at www.boardreader.com so you can learn how to leverage forum marketing for your business.



The screenshot shows the Boardreader website. At the top, the logo "boardreader" is displayed in red and black, with a registered trademark symbol. Below the logo is the tagline "Connecting Communities through Search". A search bar with a blue border is positioned to the left of a "Search" button. To the right of the search bar is a link for "Advanced search". Below the search bar, there are two columns of links. The left column is titled "Browse popular internet" and includes links for "Videos", "Movies", "News", "Press Releases", "Instructions", and "Articles". The right column is titled "Browse top internet" and includes links for "Sites", "Domains", "Topics", and "Projects".

boardreader[®]
Connecting Communities through Search

[Advanced search](#)

Browse popular internet

Videos

Movies

News

Press Releases

Instructions

Articles

Browse top internet

Sites

Domains

Topics

Projects

Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

Recommended Websites:

Eric Holmlund – www.EricsTips.com

Paul Counts – www.PaulCounts.com

Jeff Wellman – www.IMSuccessTips.com