

# No Cost Income Stream Blueprint

## Part 22: Product Launch - Creating Downloads Zip Files

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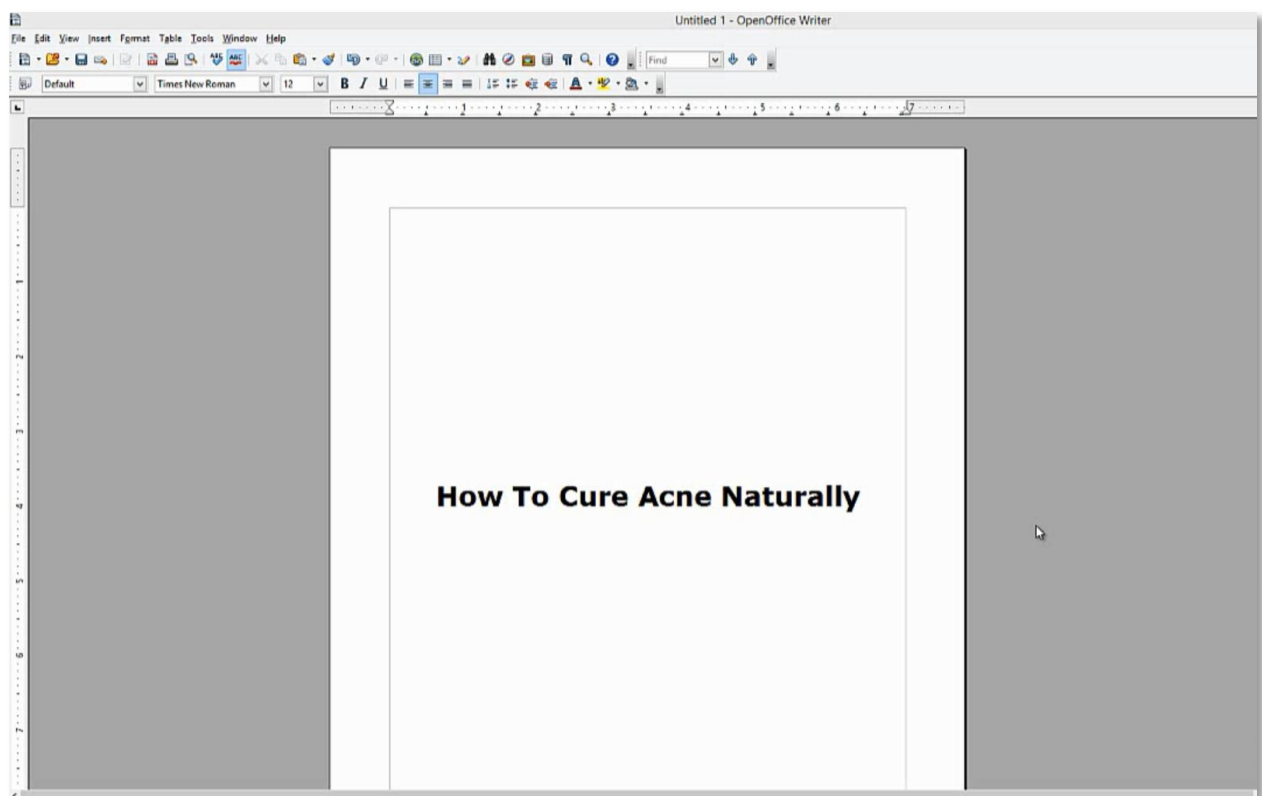
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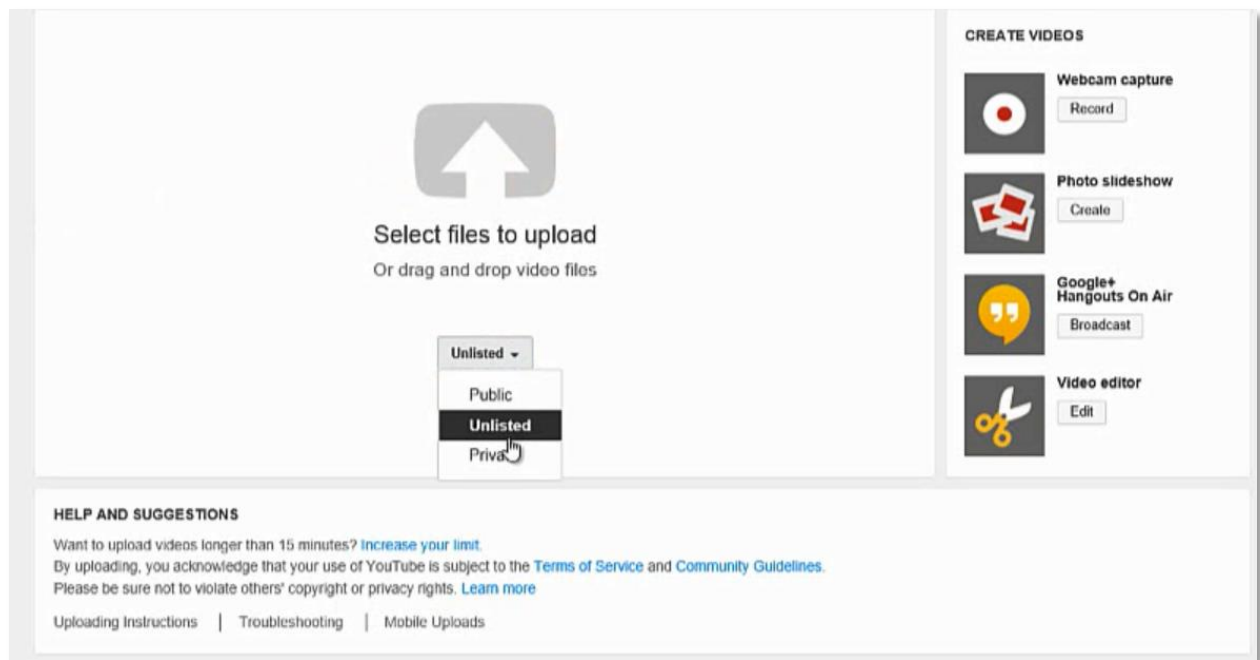
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**In this lesson, I am going to show you how to get your video ready for JV Zoo so you can start selling your product.** The first thing is you need to take the PDF you created, let's assume an e-book for example. That will be simple for you to follow the steps. It would be the same process if you had video files or audio files. Everything would flow into the same package we are going to do, and then zip it up.

In Microsoft Word and you can hit Save As and save it as a PDF. If you use Open Office, you can go to Export and then save it as a PDF. I am going to call it Natural Acne Cure for this example. Let's say you put together a series of videos, we don't want to mess with people having a hard time watching them. We need to make it as easy as possible on the customers.



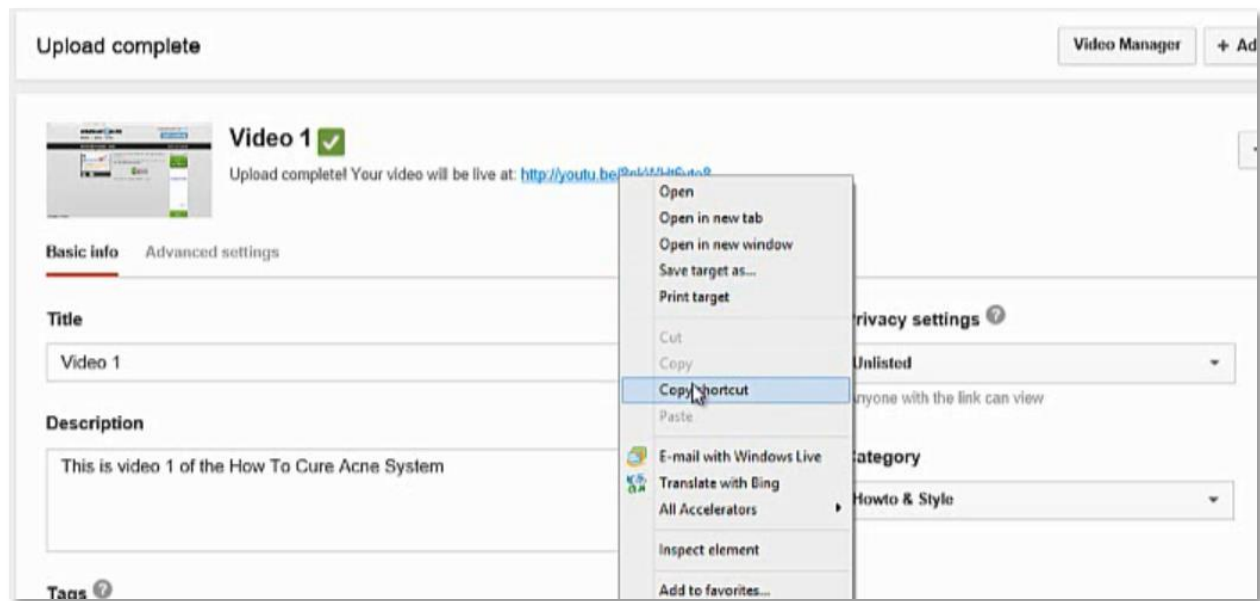
One way you can do that is to allow [www.youtube](http://www.youtube.com) to host them. How do you prevent just anyone though from coming across them and watching them? What you do is go to Select Files to Upload on your computer. Choose unlisted video first.



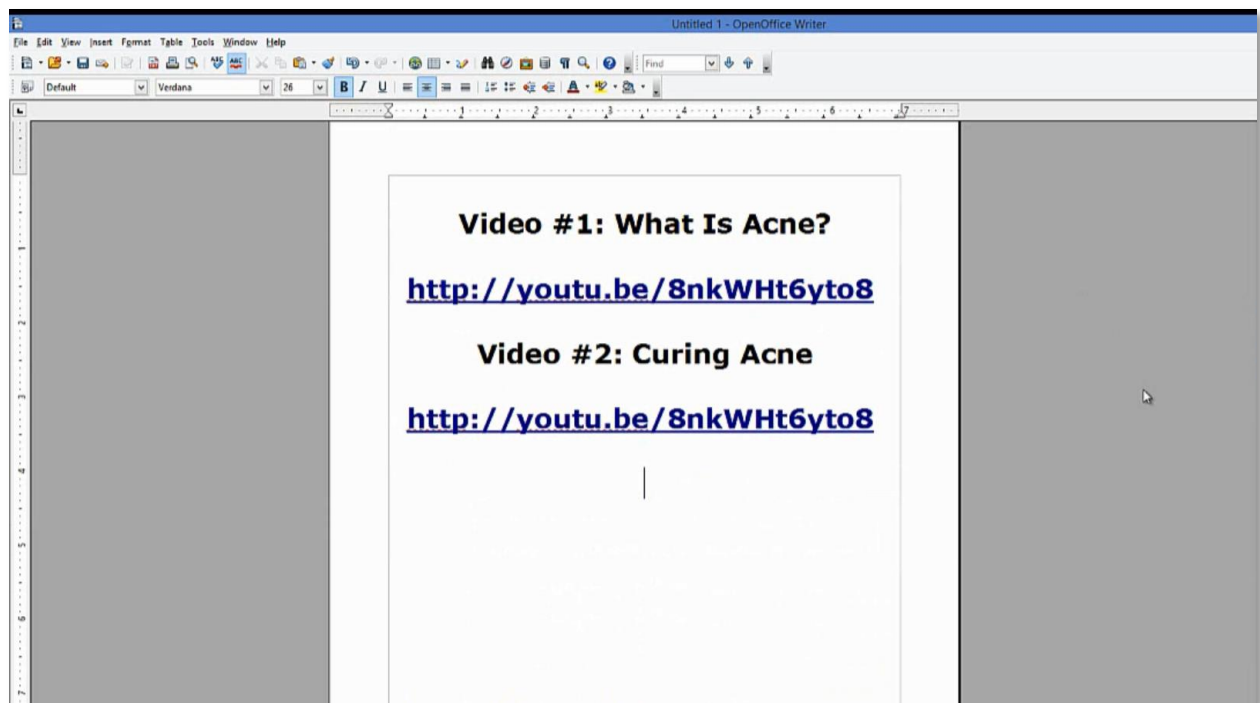
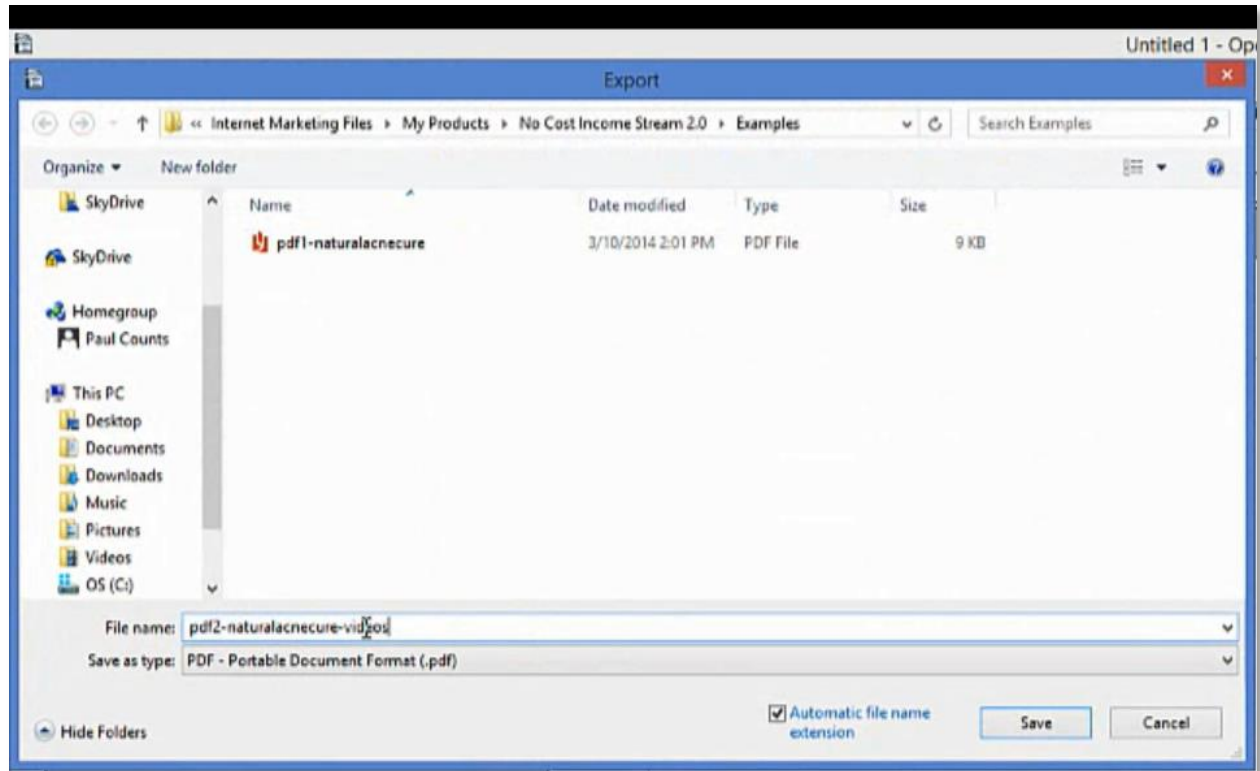
Upload the video and for example here we will call it video 1. Don't use keywords here. Then click on Save Changes. This is going to provide your link for where it is going to be found, to where people can go to view your video.

The image shows the YouTube video upload interface. At the top, the YouTube logo is on the left, a search bar in the center, and 'Upload' and 'Jacob Jones' on the right. Below the header, a status bar says 'Uploaded 0 of 1 videos' with a 'Video Manager' button and a '+ Add more videos' button. The main content area is titled 'Video 1' and shows a progress bar for 'Processing your video' at 92%. Below this, there are two tabs: 'Basic info' (selected) and 'Advanced settings'. The 'Basic info' tab contains several fields: 'Title' (set to 'Video 1'), 'Description' (empty), 'Tags' (set to 'Tags (e.g., albert einstein, flying pig, mashup)'), and 'Video thumbnails' (with a note that selections will appear after processing). To the right of these fields are 'Privacy settings' (set to 'Unlisted' with the note 'Anyone with the link can view') and 'Category' (set to 'Howto & Style'). At the bottom right of the form, there are buttons for 'All changes saved', 'Saved', and 'Less'. A '+ Add more videos' button is also at the bottom right of the interface.

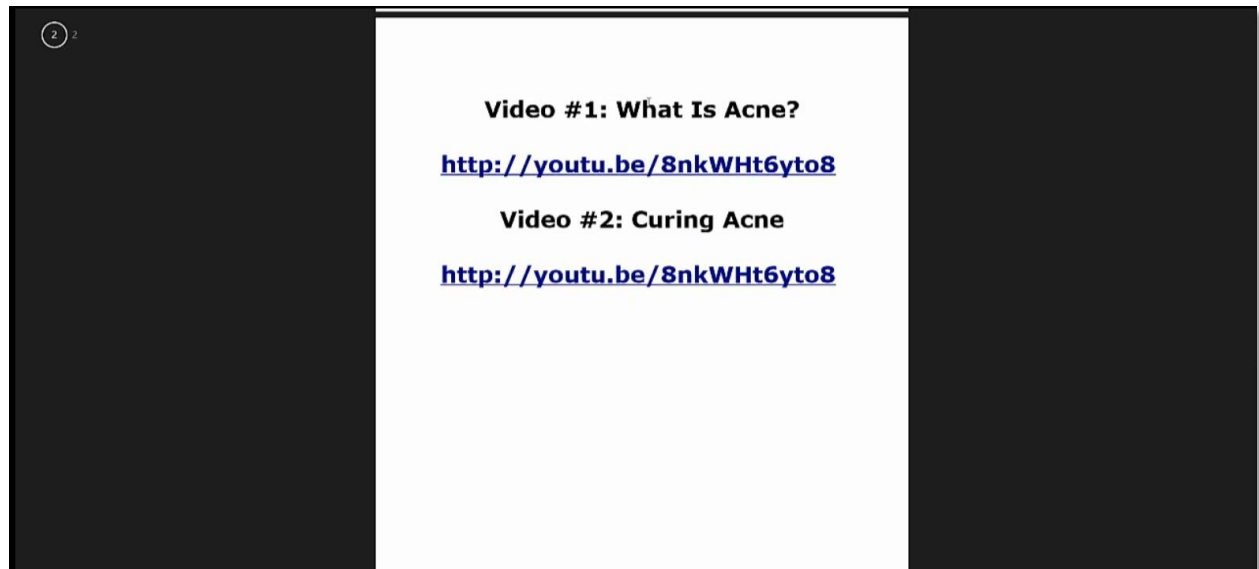
**Right click and copy that link.**



Go back to the OpenOffice and type in Video #1: What is Acne and put the link for the video. Below it, you can repeat the process for video #2 and so on. Then you don't have to upload the videos to a host site. Save the links in your PDF file. Just save the file as the same name but with the extension of videos at the end. So the example would be Natural Acne Cure – videos.

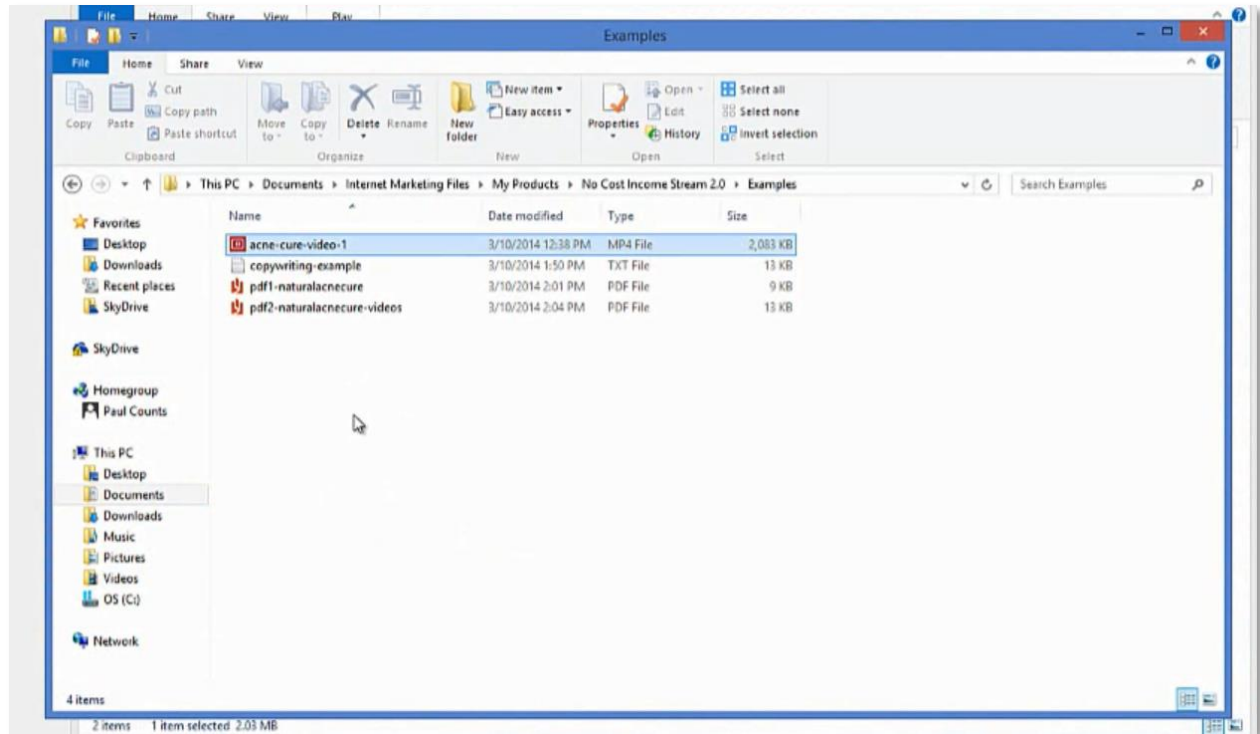


Let's go to our folder and you will see those two PDFs in your folder and your copy. Before we get too far ahead of ourselves, let's check to make sure the PDFs came through ok. Just click on them and open them up.



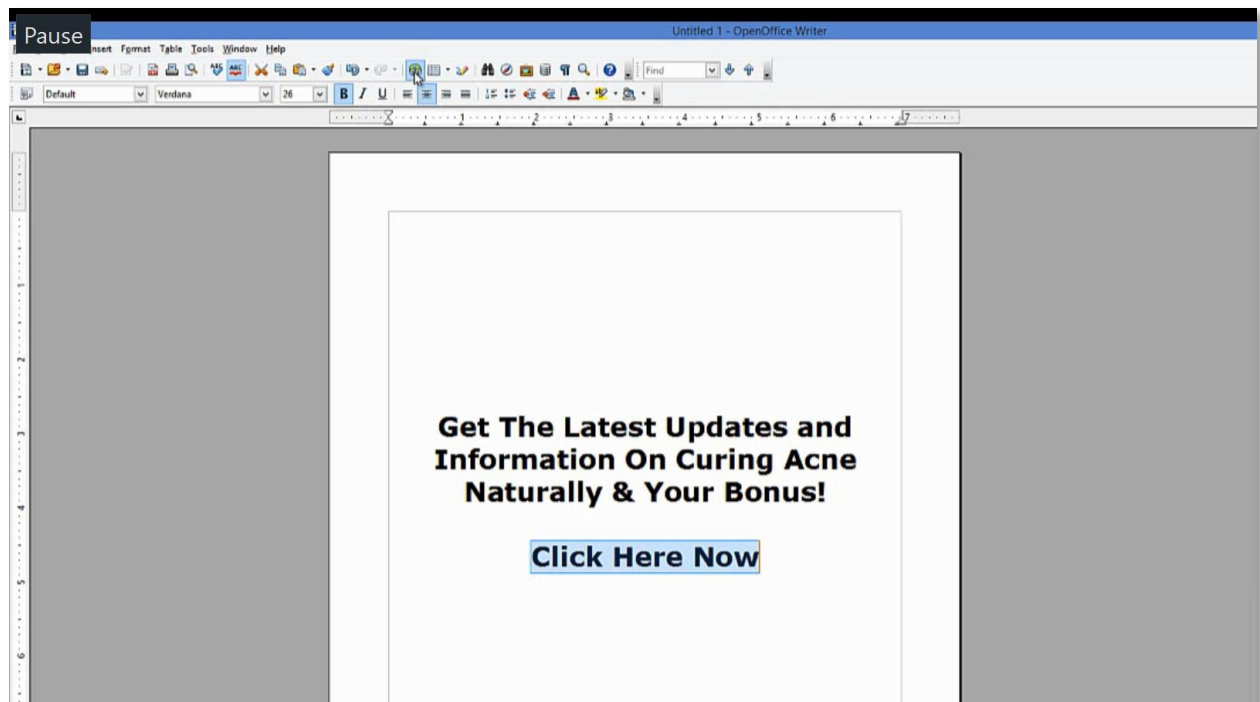


As long as they open up and the links were you are good to continue. We are going to put all of these files into a Zip file.

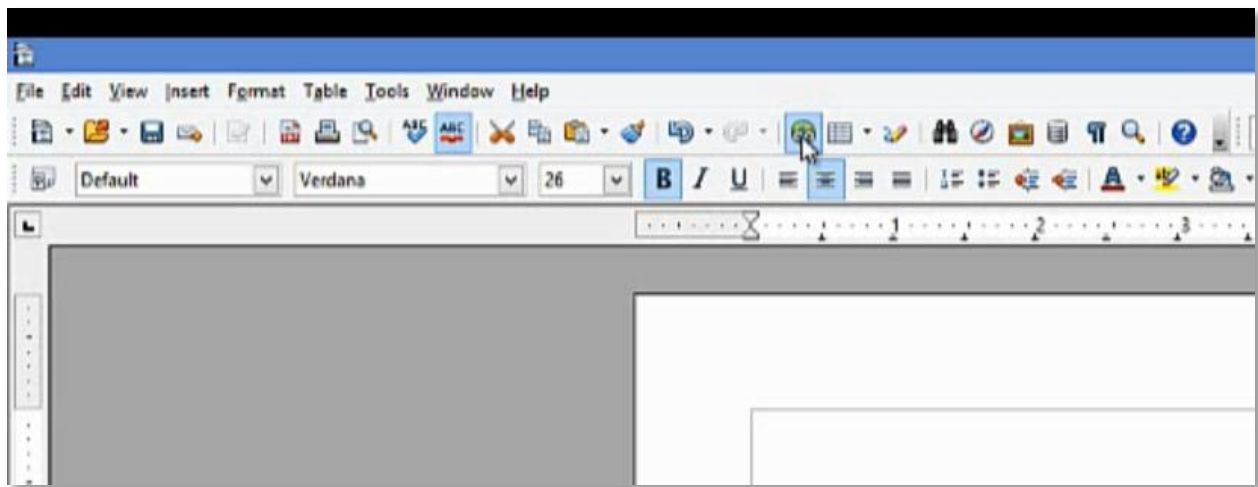


First, we are going to create a PDF form that gets people to sign up for product updates. This gets your buyers onto your list. As mentioned, if you are using paid options then this is a whole lot easier. You can then send them over to the opt in page automatically and also deliver your content.

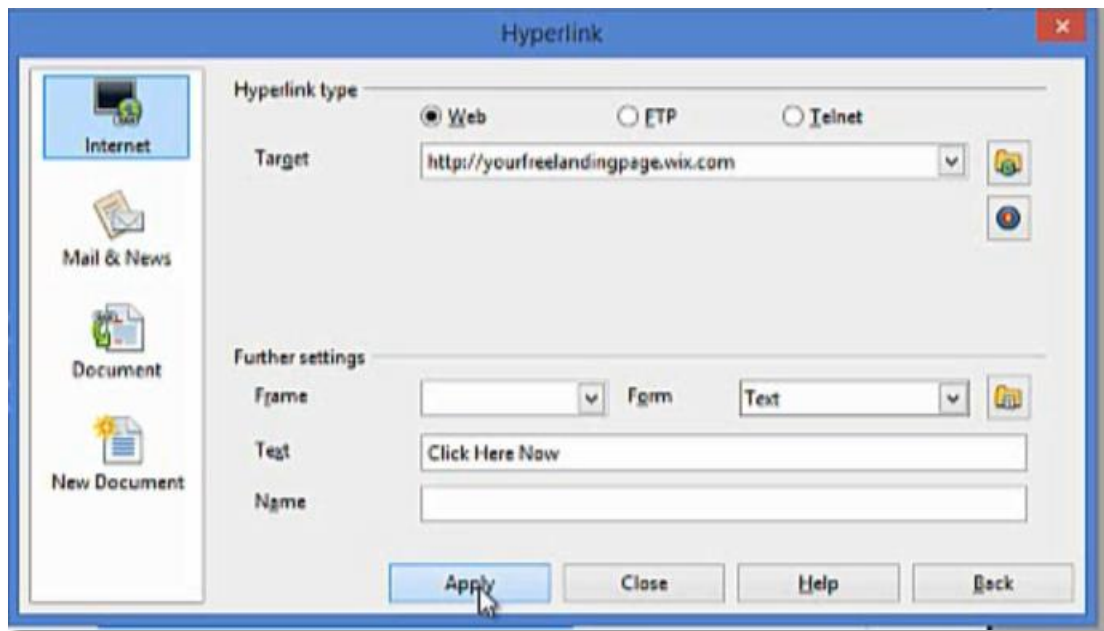
If you are doing it this way, the free method for your first product launch, you want to include a PDF that will give them a form to opt in. You can use OpenOffice or Microsoft Word for this. You can also use Google Docs. Open a new file and the example here will be to type in Get the Latest Updates and Information On Curing Acne Naturally. [CLICK HERE NOW](#).



You can also offer an additional bonus. Let's say you have a special bonus you want to offer. You can tell them that if they click here, they can get the bonus for free. That is going to encourage them to provide their details. They want that bonus audio file or bonus report. The link you include here is set up by clicking on hyperlink.



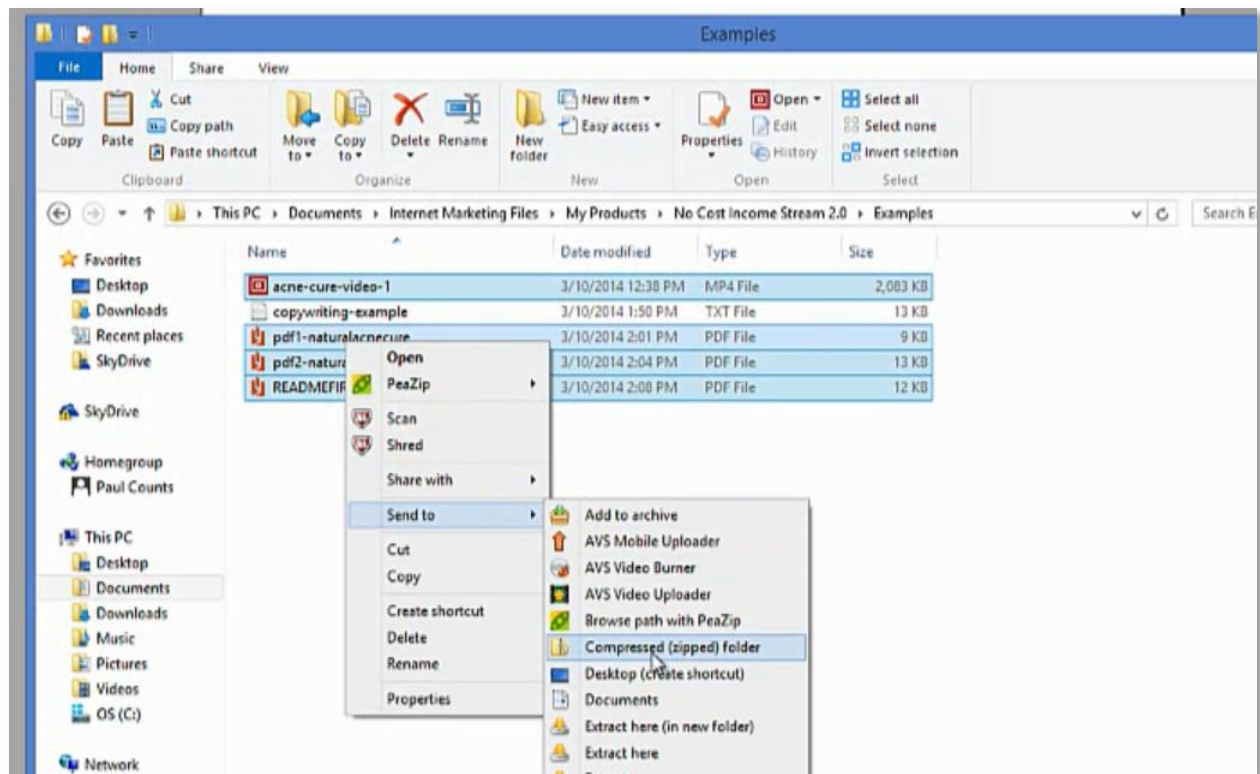
Then you can choose the link to your free landing page.



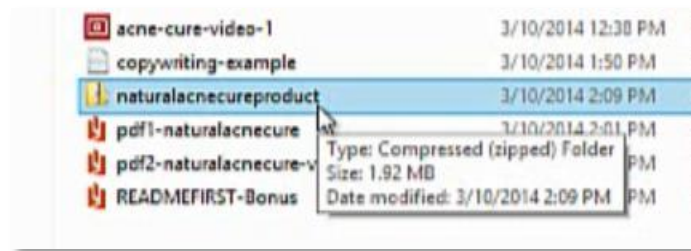
It will be from wherever you decided to use the tool from such as Wix or Weebly to send out your free updates. Click **Apply** for the link and hit close. Now when people click on that, it will take them to that free landing page and they can access the information found there. You can also link it up by highlighting and then inserting hyperlink.

All you are doing here is targeting to take people right to your opt in form. You want to have a list through [www.listwire.com](http://www.listwire.com). That is how you get buyer's information so you can follow up with them later.

The next step is to put all of your files for everything into a Zip file. Hold down the CTRL key as you click your mouse on each file name. Right click and select send to compressed zip folder from the drop down menu. A new folder will appear and you can rename it. For this example we will call it Natural Acne Cure Product.



Everything is zipped up tight in this folder now and ready to go.



So now we are ready for the next part of the process. That involves going to JV Zoo and uploading the product - linking it so that it is set up in our account. Then we will be ready to go on to the next part of the process.

## Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

## Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

## Recommended Websites:

Eric Holmlund – [www.EricsTips.com](http://www.EricsTips.com)

Paul Counts – [www.PaulCounts.com](http://www.PaulCounts.com)

Jeff Wellman – [www.IMSuccessTips.com](http://www.IMSuccessTips.com)