

# No Cost Income Stream Blueprint

## Part 84: Traffic - Classified Advertising



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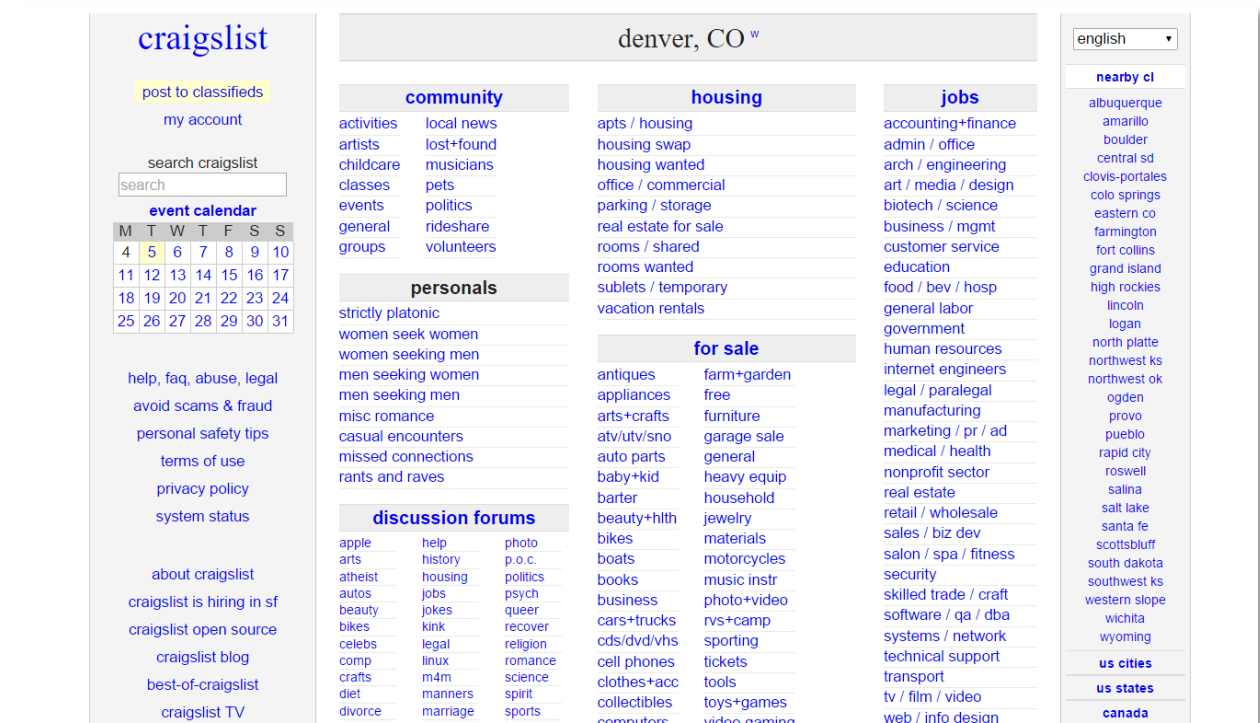
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In this lesson, I want to demonstrate how to get free traffic from classified websites. One of the most popular classified websites, by far, is [www.craigslist.org](http://www.craigslist.org).



They have a services section where it says Small Biz Ads where you can place your ad. You can go to your local area.






You can go to another random Craigslist and post an ad, post a link to your free blog, put in your affiliate link, etc. You can leverage Craigslist for your business because it does get lots of traffic. You can also browse through their discussion forms in a given niche market.

The screenshot displays the Craigslist homepage with several key sections:


- event calendar**: A calendar grid for the month of March, with the 13th highlighted in yellow.
- personals**: A list of links for finding partners, including "strictly platonic", "women seek women", "women seeking men", "men seeking women", "men seeking men", "misc romance", "casual encounters", "missed connections", and "rants and raves".
- discussion forums**: A grid of links for various topics, including "adopt", "apple", "arts", "atheist", "haiku", "health", "help", "history", "philos", "photo", "p.o.c.", and "politics". A mouse cursor is pointing at the "health" link.
- for sale**: A list of links for items for sale, including "antiques", "baby+kid", "barter", "bikes", "boats", "books", "business", "computer", "free", "furniture", "general", "household", "jewelry", "appliances", "arts+crafts", "atv/utv/sno", "auto parts", "beauty+hlt", "cars+trucks", "cds/dvd/vhs", "cell phones", "clothes+acc", "collectibles", "electronics", "farm+garden", and "garage sale".
- help, faq, abuse, legal**: A section with links for "help, faq, abuse, legal", "avoid scams & fraud", "personal safety tips", "terms of use new", "privacy policy updated", and "system status".




Another popular site is [www.classifiedads.com](http://www.classifiedads.com).

Log inHelpPost an ad (free)


All Categories ▾Search for...in Denver ▾**SEARCH**

**Vehicles**


- Aircraft
- Automotive Items & Parts
- Boats & Watercraft
- Cars
- Classic Cars
- Commercial Trucks & Tractor Trailers
- Motorcycles
- Off Road Vehicles
- RV & Motorhomes
- SUVs
- Trucks
- Utility & Work Trailers
- Vans
- Vehicles Wanted

**Services**


- Automotive Services
- Beauty & Salon Services
- Caregivers & Baby Sitting
- Cleaning Services
- Construction & Remodeling
- Financial Services
- Health & Wellness
- Home Services
- Insurance
- Lawn & Garden Services
- Legal Services
- Marketing Services
- Moving & Storage
- Office Services
- Real Estate Services

**For Rent**


- Apartments
- Commercial Lease
- Condos For Rent
- Houses For Rent
- Housing Wanted
- Mobile Homes For Rent
- Roommates
- Townhomes For Rent
- Vacation Homes

**Real Estate**


- Commercial Real Estate
- Condos For Sale
- Farms & Ranches
- Homes For Sale
- Land For Sale
- Manufactured Homes
- Other Real Estate
- Real Estate Services
- Time Shares
- Townhomes For Sale
- Vacation Homes

**Community**


- Announcements
- Carpool
- Churches
- Free Stuff
- Garage Sales

**Pets**


- Birds
- Cats
- Dogs
- Fish & Reptile Pets
- Free Pets to Good Home
- Horses
- Livestock
- Other Pets
- Pet Services & Stores
- Pet Supplies
- Pets Lost & Found
- Pets Trade or Wanted

**Jobs**

- Accounting & Bookkeeping Jobs
- Business Opportunities
- Cleaning Jobs
- Construction Work
- Creative Jobs
- Educational Jobs
- Financial & Real Estate Jobs
- IT Jobs
- Labor Jobs
- Legal Jobs
- Management Jobs
- Marketing Jobs
- Medical Jobs
- Office Jobs
- Other Jobs
- People Seeking Jobs
- Restaurant Jobs

**Personals**

- Casual Encounters
- Men Seeking Men
- Men Seeking Women
- Missed Connections
- Women Seeking Men
- Women Seeking Women

**Items for Sale**

- Art & Crafts
- Automotive Items & Parts
- Bicycles
- Books & Magazines
- Clothing & Apparel
- Collectibles
- Computers & Electronics
- Farm & Ranch
- Free Stuff
- Games
- Health & Beauty Items
- Heavy Equipment
- Hobbies
- Household & Furniture
- Items Wanted
- Jewelry
- Kids Stuff
- Lawn & Garden
- Miscellaneous Items
- Movies & DVDs
- Music & CDs
- Musical Instruments
- Office & Business



This is a good place for you to potentially get website traffic. You can post ads, you can get ads related to your niche market, and you can post there as well. One of the popular sites is [www.usfreeads.com](http://www.usfreeads.com).

**USFreeads** Quick Find: powered by Google™

Home | Register | Post Ad | My Account | Help | Affiliate Program | Local Classifieds | Just Viewed | Keyword Alerts

**RECENT CLASSIFIEDS**

- ❖ pom puppies for ..
- ❖ burmese python..
- ❖ akc reg siberian..
- ❖ akc tea cup pome..
- ❖ super adorable y..
- ❖ siberian huskies..
- ❖ albino snapping ..
- ❖ earn \$80-\$240 a ..
- ❖ pug puppies for ..
- ❖ adorable maltese..
- ❖ english bulldog ..
- ❖ top quality engl..
- ❖ akc reg siberian..
- ❖ lovely english b..

**ADS NEAR YOU**

Enter your zip to find ads in your area!

**POST A CLASSIFIED**

[Click here to post a classified!](#)

**Free Classifieds**

Welcome to USFreeads!  
We've been providing high traffic, high response Free Classifieds since 1999.  
If you'd like to post a classified ad on our system, please [click here](#). Your ad will go live instantly!

**Browse classified ad categories:**

<a href="#">Automotive</a> (3,527)	<a href="#">Pets &amp; Animals</a> (11,736)
<a href="#">Collectibles</a> (2,514)	<a href="#">Real Estate</a> (1,161)
<a href="#">Home &amp; Garden</a> (13,526)	<a href="#">Business Opportunities</a> (31,904)
<a href="#">Toys, Games &amp; Models</a> (3,173)	<a href="#">Hobbies &amp; Leisure</a> (4,619)
<a href="#">Health &amp; Fitness</a> (10,072)	<a href="#">Electronics</a> (9,852)
<a href="#">Employment</a> (333)	<a href="#">Miscellaneous</a> (12,675)
<a href="#">Clothing &amp; Footwear</a> (6,727)	<a href="#">Jewelry &amp; Watches</a> (4,741)
<a href="#">Announcements</a> (1,850)	<a href="#">Services</a> (8,151)
<a href="#">Sports</a> (2,599)	<a href="#">Wanted Ads</a> (101)

**What's hot on USFreeads?**

[Dogs for sale!](#) Hundreds of people reply to 'dog for sale' ads each and every day. If you're looking to buy or sell a dog, check out our [dog classifieds](#) section today.

[Horses](#) are also extremely popular and finding new homes fast!

[Click here to place an ad!](#)

**ACCOUNT LOGIN**

Username:

Password:

[Account Login](#)

**New to USFreeads?**

- [Learn how to sell](#)
- [Learn how to buy](#)

[Search](#)

[Register](#)

[Place Classified](#)

[Catalogs](#) **NEW!**

[Knowledge Base](#)

[Local Classifieds](#)

[Free Content](#)

[Hot feature ads](#)

**NEW! Jeeps for sale**

We also run a specialist [Jeep](#) classifieds site for all you jeepers!

My Account  
Post Ad  
Local Classifieds  
Help Topics


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Please read our [Terms of service](#) & [Privacy Policy](#)

payments powered by **WorldPay**

Contact Us  
Privacy Policy  
Terms of Service



They have a free option, gold and premium that you have to pay for. With the free option you will be very limited. You won't be able to submit your links. You will be able to tell people to contact you to get a free e-book for example on a given topic. This will give you exposure. Then they can email you. Notice they say website addressed is restricted for free accounts.



[Home](#) | [Post Ad](#) | [My Account](#) | [Help](#) | [Affiliate Program](#) | [Local Classifieds](#) | [Just Viewed](#) | [Keyword Alerts](#)

Step 1:  
Membership info

Step 2:  
Choose a Username

Step 3:  
Provide your details

Step 4:  
Confirmation Email

Step 5:  
Finished!

## Registration

Before posting classified ads on USFreeads, you need to register and become a member.

To start the registration process, please check the membership options and restrictions below and scroll down to select the membership which you require.

	Free	Gold	Premium
Free spam protection	★	★	★
Limit of two 5 ads running at a time <b>NEW!</b>	★	-	-
Limit of 25 ads running at a time	-	★	-
No limit to the number of ads running at a time	-	-	★
Ability to advertise dogs in the high traffic dog areas	-	★	★
Ability to advertise for commercial purposes	-	★	★
Ability to advertise an affiliate program or link	-	★	★
Place unlimited different regular ads	-	★	★
Place unlimited different photo ads	-	★	★
Place unlimited different business ads	-	★	★
Place unlimited different personal ads	-	★	★
Place unlimited ads with links to your website	-	★	★
Renew your ads as many times as you like	-	★	★
Free photo hosting for your images	-	★	★
Personal page listing just your ads	-	★	★
Ads appear above free members ads	-	★	★
Optionally enter your email address into your ads	-	★	★
Upload new images to your ads at any time	-	★	★
Your own ad page listing just your ads	-	★	★
Ad replies are also logged in your account	-	★	★





[Home](#) | [Post Ad](#) | [My Account](#) | [Help](#) | [Affiliate Program](#) | [Local Classifieds](#) | [Just Viewed](#) | [Keyword Alerts](#)

Logged in as [jacobjonesbiz](#)  
[Logout](#)

- **Step 1:**  
Login to your account
- **Step 2:**  
Select Category
- **Step 3:**  
Type your ad
- **Step 4:**  
Preview your ad
- **Step 5:**  
Finished

## Place Ad Step 3 (type your ad)

Sports > Golf

[change category](#)

If the above is not the most relevant category for your ad or if you made a mistake and would like to change category, please [click here](#) to go back to the category selection page.  
Please note that if our terms and conditions are violated by deliberately placing your ad in an inappropriate category, your account will be deleted.

**Ad Title:**

Free Ebook On Curing Golf Slice

Tip: Concise, descriptive, accurate titles attract more clicks

**Price:**

0.00

Tip: Leave the price as 0 if you need the price to read as "unspecified" on your ad

**Description:**

[Click here to open the HTML editor to bring your ad alive using colors and images!](#)

Contact me to get a free copy of my ebook on how to cure your golf slice.

Your description should accurately describe the item/product/service that you're advertising. The more information you provide, the better your chances are at generating inquiries.

Tip: Ads typed in all CAPITAL LETTERS look spammy, are hard to read, and get less responses than others.

**PayPal Options:**

☐ Insert a PayPal button so people can make payments to you online?

'Buy Now' Button  Button type ("Buy Now", "Donate" or "Add to cart")

Item/Service Name

Item/Service ID

⚠ Entering a Paypal button is not available to free members. [Upgrade account](#) - FREE TRIAL!

**Zip Code:**

NEW!

Optionally enter the five digit US Zip code if you'd like your ad to display a specific location. You can also change the location of existing ads via the "edit" page in your account. Don't know the zip code? Our zip finder will help you find it, just [click here](#) (opens new window).

Tip: Leave the zip code blank to use the default location from your registration (requires valid registration address).

[Continue >>](#)

**Notes:**

Your ad title must accurately reflect what you're advertising.  
You must enter a valid numeric price without any non-numeric characters, or "0" to read "unspecified".  
A good description of what you're offering will vastly improve the likelihood of success.



Make sure you use your keywords so that you can maximize the traffic you do get.

**USFreeads**  
Home | Post Ad | My Account | Help | Affiliate Program | Local Classifieds | Just Viewed | Keyword Alerts

Logged in as [lacebjonesbiz](#) [Logout](#)

**Place Ad Step 4 (preview)**

Below is a preview of your ad details.  
If you need to make any changes, please click the 'back' button on your browser otherwise click the button to post it.

<b>Category:</b>	Sports > Golf
<b>Title:</b>	Free Ebook On Curing Golf Slice
<b>Price:</b>	Unspecified
<b>Description:</b>	Contact me to get a free copy of my ebook on how to cure your golf slice. <b>Note:</b> Website addresses are stripped out of free member ads. <a href="#">Upgrade Options</a>

[Post ad](#)

You can put an image in there but you do have to pay, and it doesn't say how much. Again, you are very limited here with a free account.

On Craigslist, you can put in your links with free accounts.

**craigslist**

[post to classifieds](#)  
[my account](#)

search craigslist  
search

**event calendar**

M	T	W	T	F	S	S
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

[help, faq, abuse, legal](#)  
[avoid scams & fraud](#)  
[personal safety tips](#)  
[terms of use](#)  
[privacy policy](#)  
[custom status](#)

**denver, CO**

**community**

- activities
- artists
- childcare
- classes
- events
- general
- groups
- local news
- lost+found
- musicians
- pets
- politics
- rideshare
- volunteers

**housing**

- apts / housing
- housing swap
- housing wanted
- office / commercial
- parking / storage
- real estate for sale
- rooms / shared
- rooms wanted
- sublets / temporary
- vacation rentals

**for sale**

- antiques
- appliances
- arts+crafts
- atv/utv/sno
- auto parts
- baby+kid
- barter
- beach+bbq
- farm+garden
- free
- furniture
- garage sale
- general
- heavy equip
- household
- tools

**jobs**

- accounting+finance
- admin / office
- arch / engineering
- art / media / design
- biotech / science
- business / mgmt
- customer service
- education
- food / bev / hosp
- general labor
- government
- human resources
- internet engineers
- legal / paralegal
- manufacturing
- marketing / pr / ad
- medical / health
- nonprofit sector
- real estate
- retail / wholesale

**personals**

- strictly platonic
- women seek women
- women seeking men
- men seeking women
- men seeking men
- misc romance
- casual encounters
- missed connections
- rants and raves

**discussion forums**

**nearby cl**

- albuquerque
- amarillo
- boulder
- central sd
- clovis-portales
- colo springs
- eastern co
- farmington
- fort collins
- grand island
- high rockies
- lincoln
- logan
- north platte
- northwest ks
- northwest ok
- ogden
- provo
- pueblo
- rapid city
- roswell
- salina
- salt lake



You can also go to Google and type in Free Classified Sites and get those top sites. I like doing it in quotes as it will only target those with those specific keywords.



I do like getting traffic from classified advertising sites. **You will need to make a note of when you post the ads too. You may have to renew it in 5 days or 7 days.** It depends on how that website is set up.



## Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

## Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

## Recommended Websites:

Eric Holmlund – [www.EricsTips.com](http://www.EricsTips.com)

Paul Counts – [www.PaulCounts.com](http://www.PaulCounts.com)

Jeff Wellman – [www.IMSuccessTips.com](http://www.IMSuccessTips.com)