

No Cost Income Stream Blueprint

Part 8: Product Launch - Product Creation

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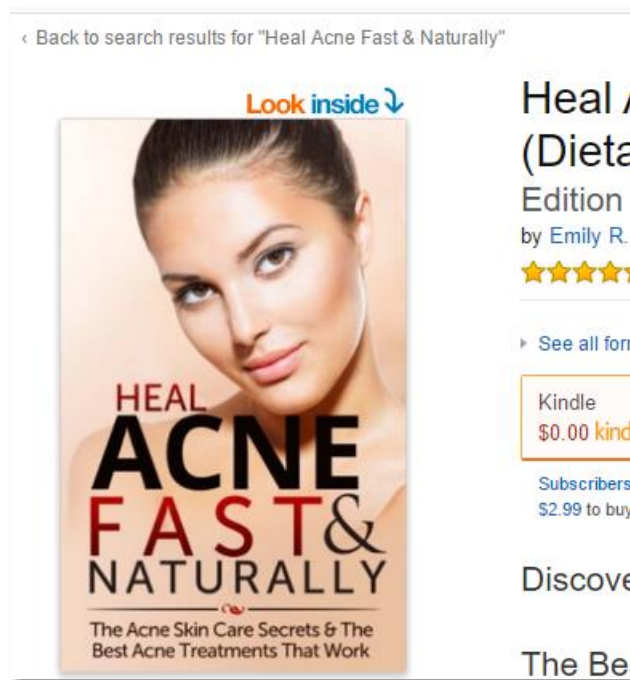
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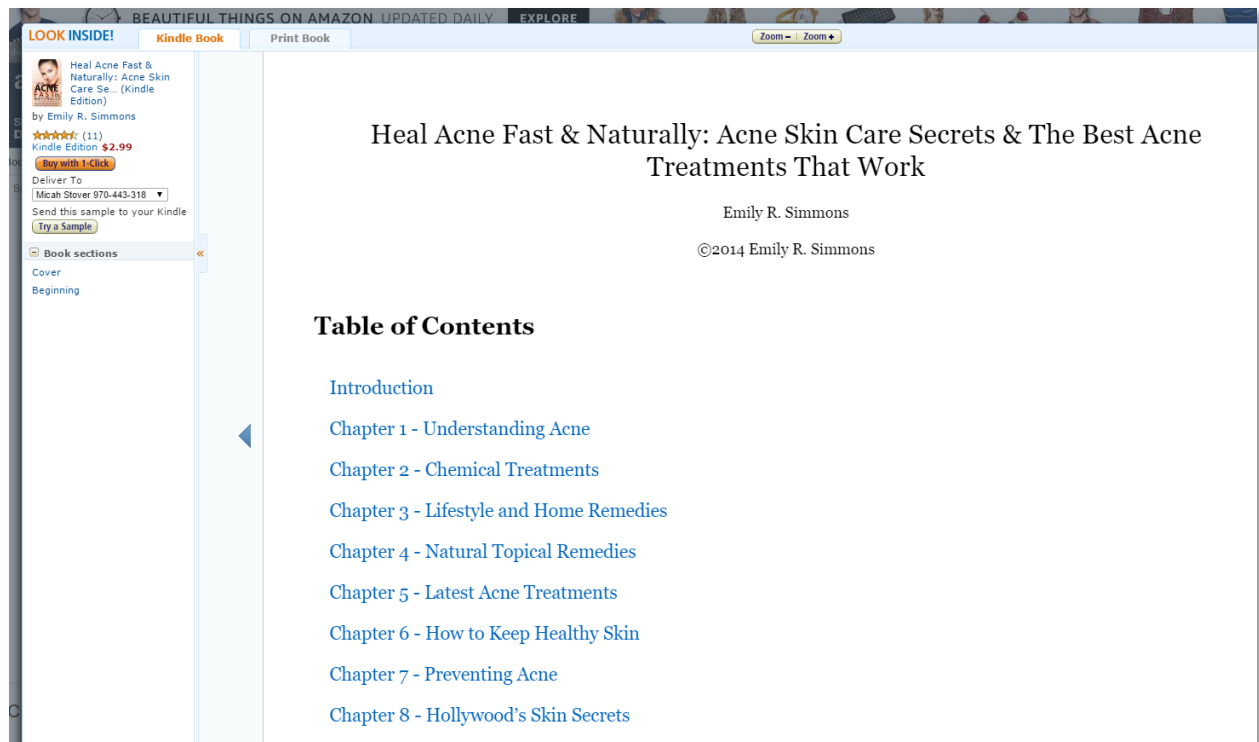
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In this lesson, we will talk about product creation ideas. How you can come up with ideas for your product creation. For this system to work, you have to first select your niche market. Then reference this report, as I am about to help you come up with some great ideas for your product. I am going to show you a couple of simple ways for what you should put into that product.

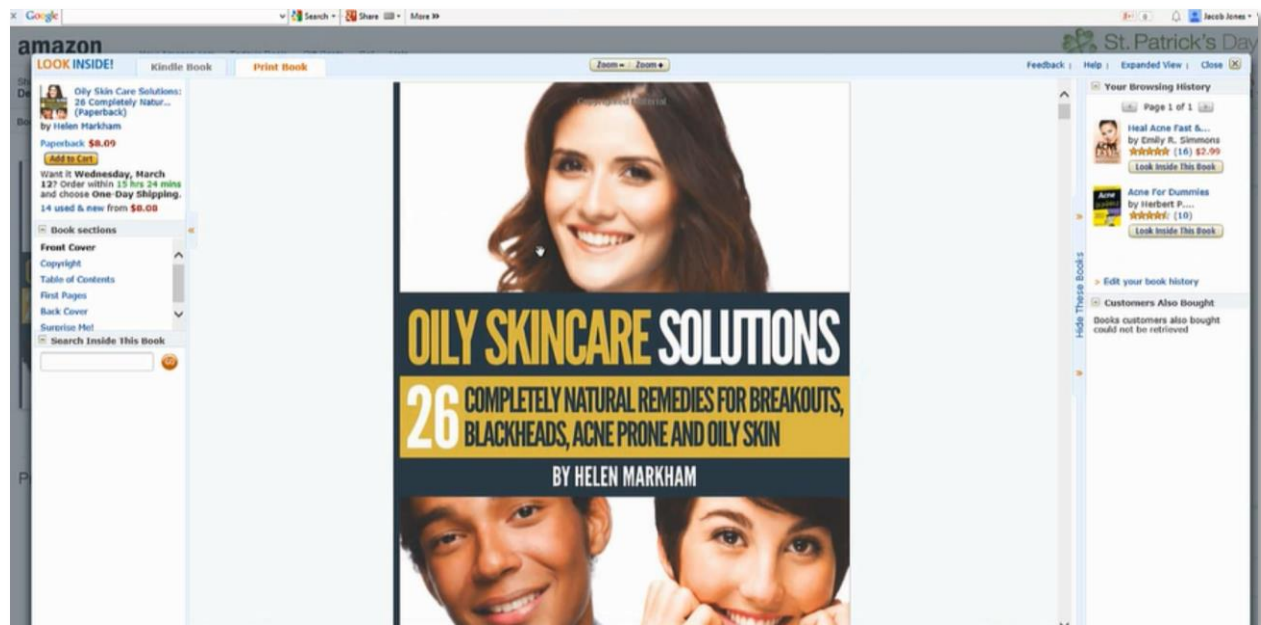
The first thing you want to do is go to www.amazon.com. Type in your niche keyword phrase. Let's say your product is all about acne, so type in acne and hit search. On the left hand side, it says books. Choose all the books that had to do with acne. The first that comes up is Heal Acne Fast & Naturally. Notice it has 16 positive ratings, so that tells you it is potentially a very good item.



Choose look inside and you will see that all the books on Amazon allow you to do so. This feature tells you what the chapters are about in the book. The types of topics that are covered in this book. You can see some of the chapters in this particular book include Understanding Acne and Chemical Treatments.



In this situation, you should be taking notes of the subject lines. This will give you an idea so that you can take some notes about what to research to include in your materials. Oily Skin Care is another book.



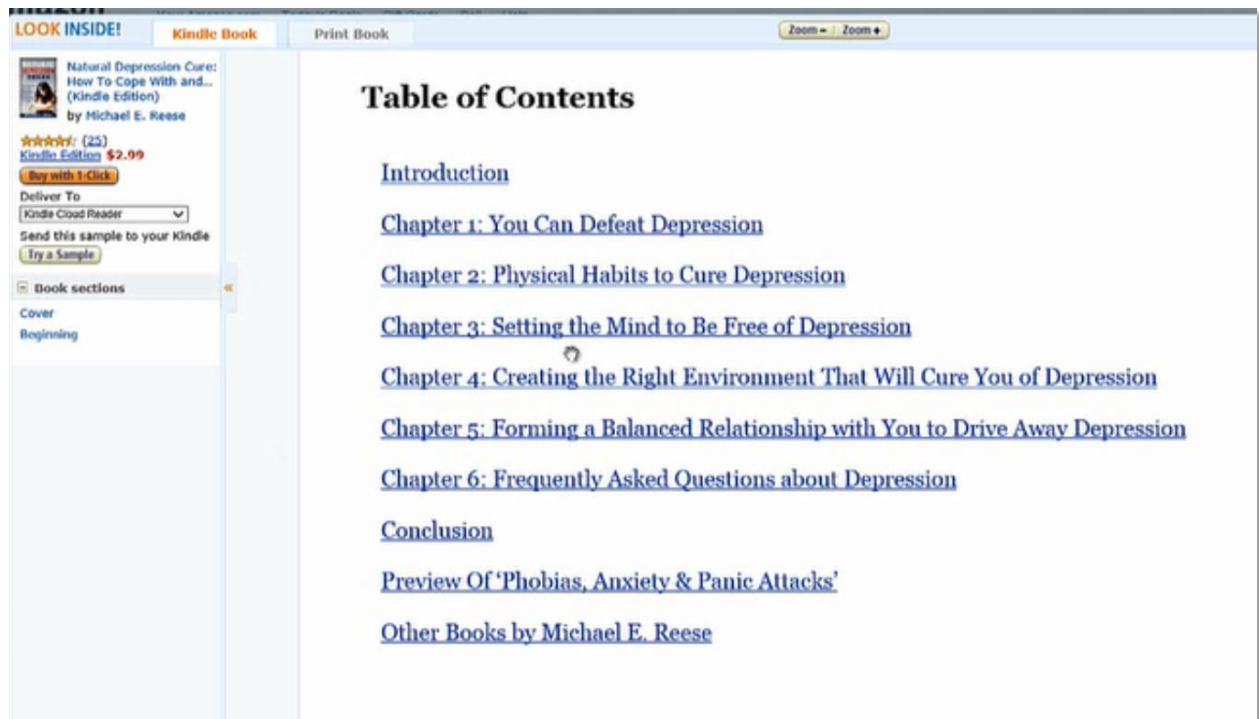
You can click on it and scroll through the table of contents. Inside the table of contents, you can see an idea of what is offered in the chapters.

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You don't want to pull content straight from these books. But you do want to gather information that allows you to know what you should be doing research on. You can use Amazon to come up with ideas for the types of topics to cover within your niche market for creating your product. It depends on the market you decide to go after. This is a really good strategy to use.

Here is another example relating to depression in the book How to Cope and Cure Depression & Have a Depression Free Life. The table of contents shows you what is in the book and they are all really good points you can use if you were to offer a product on this same product. There are plenty of examples on Amazon for this type of information.



Another great strategy is to use EzineArticles. Go to the homepage of EzineArticles. I am going to go with internet and business opportunities under internet marketing. Let's say you decided to create an e-book all about list building. I would click on it, and inside you will find lots of articles.

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Internet and Businesses Online: List Building Article Category

Traffic Tips for the Week

by Anne O'Dwyer

This morning I am dipping into a little book with great ideas, "SEO Step by Step", it is a book for beginners giving simple tips for improving search engine rankings to bring you free traffic. Many people think spending time on SEO is unnecessary and would rather spend time and money on paid advertising. However a few simple actions are well worth the time spent.

Build Your Business List With Special Reports

by T. L. Stewart

Could your business use a boost? Most business owners are always on the look out for ways to improve their business and one of the best is special reports.

How to Build a Smart and Profitable Opt-In List?

by Paul Kegg

All marketers know the importance of a good opt-in list. An affiliate marketer cannot make great profits without offering an opt-in list.

6 Elements For A Successful Landing Page

by Jon Allo

Your landing page is usually the first page that your prospective customers come to first, so it has to be effective. Here are 6 key elements that your landing pages should include.

How to Make More Money From a Smaller List

by Gareth P. Jehu

To build a list we are taught that you need to offer something in exchange for someone's email address. And to an extent that still works today. The majority of questions I get from my clients and subscribers is how to drive traffic. How to build a bigger list. But it isn't the size of the list it's the quality.

Boosting Your Subscribers


by Sally Ormond

Getting more subscribers to your newsletters and blog is essential to boost your market visibility and site visits. This article offers tips on how to become so irresistible visitors just have to sign up.

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Top Authors in List Building

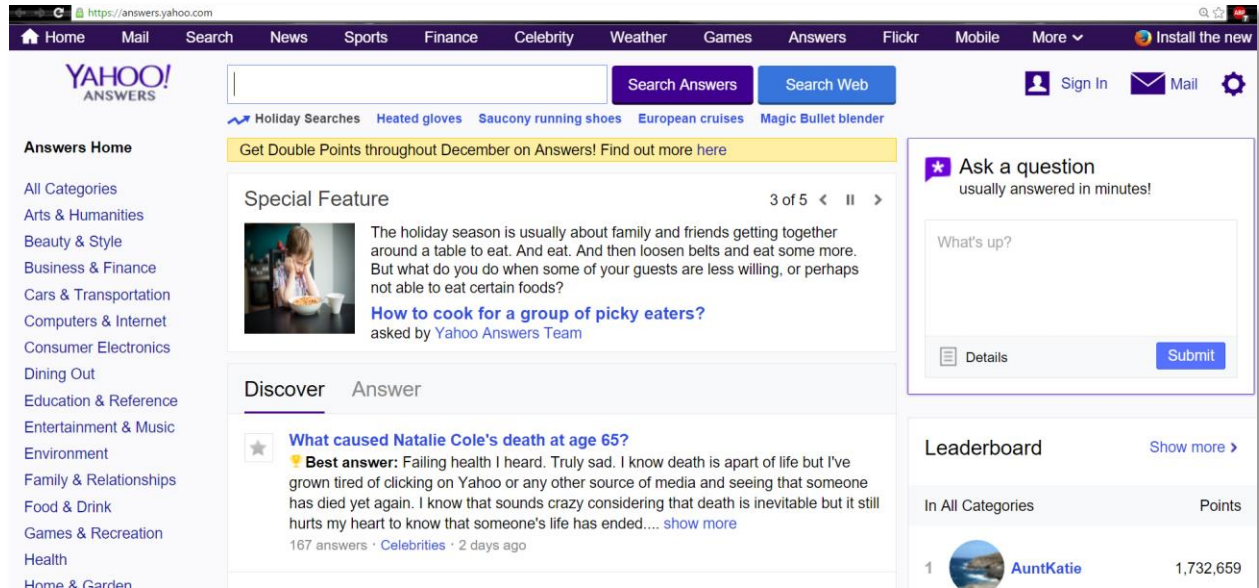
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You will come up with ideas that are subject matters, bullet points, or complete chapters. You can do an entire chapter on how to get a responsive list that comes back for more. You can research it further.

This whole point here is just to come up with ideas that help you to have an unlimited resource for your product. There is an unlimited amount of ideas on EzineArticles and on Amazon. If you use these two tools, you should have no trouble at all coming up with keywords.

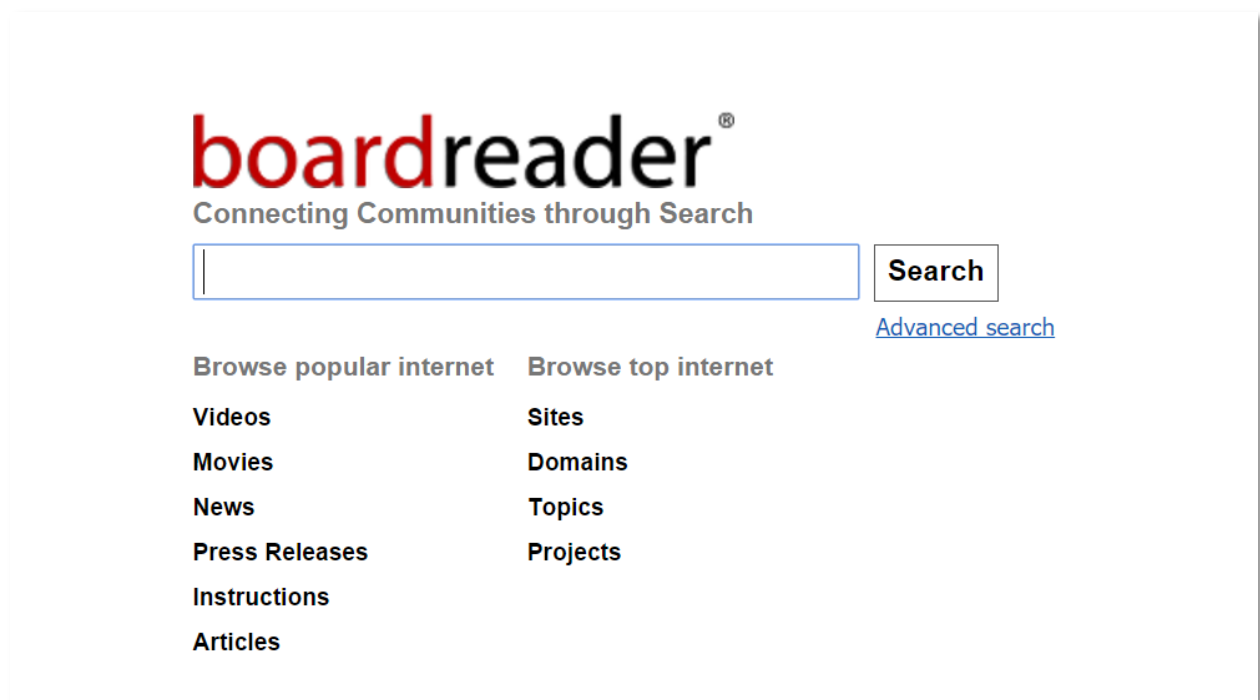
I am going to give you one more tool here and that is www.answers.yahoo.com.



What we will type in here is our niche phrase. For this example, let's type in golf slice. People have a problem of hitting a golf ball. You can research topics in your own product.

The difference between a slice and a hook? You can use this information to promote your product. www.answers.yahoo.com is a great place to come up with ideas that your market place is looking for. Promote your product through an article. Once you settle on your niche, you can use this lesson to come up with content to include in your content.

Another great place is to go out to the forums in your niche as well. You can go to www.boardreader.com. You can find those very popular communities. For example, type in internet marketing. It will bring up forums within your niche market. You can type in anything and bring up what you need for your niche.



When using www.boardreader.com, it is going to ask if you want to use posts topics or forums on the top left. Make sure you select forums. If you click on one of them you can go to it and see what people are looking at. You can see the types of topics people want to know information about. What information are they struggling with?

The main discussion area is a good place to look. You will find many questions that people have. That allows you to come up with content ideas so that you are answering those questions in your product. Leverage the forums for that given industry; look at Amazon, take a look at EzineArticles, check out Yahoo Answers, and you should have no problem coming up with content information for your product.

Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

Recommended Websites:

Eric Holmlund – www.EricsTips.com

Paul Counts – www.PaulCounts.com

Jeff Wellman – www.IMSuccessTips.com