

No Cost Income Stream Blueprint

Part 3: Product Launch - Niche Research A

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In this lesson, I wanted to demonstrate for you step by step how to do your niche research. That way you can see live, on the screen, exactly how to go about finding the niche market that suites you. The niche market you pick is really important for any business model that you choose online. In this report, you're going to learn how to do niche research for any business model on the internet. That includes any business model that is part of this system.

One of the first places we are going to go to for our niche research is www.clickbank.com. Go to the top where it says **Marketplace**. Once you click on it, you will see different categories along the left hand side. Every single one of these categories contains a possible product that you could be promoting as an affiliate.

MARKETPLACE

Choose from thousands of great products to promote

Find Products:

[Advance](#)
[Search H](#)

Advertisement

Resources

[Bookmarks](#)
[Recently Removed](#)

Categories

- ▶ ARTS & ENTERTAINMENT
- ▶ BETTING SYSTEMS
- ▶ BUSINESS / INVESTING
- ▶ COMPUTERS / INTERNET
- ▶ COOKING, FOOD & WINE
- ▶ E-BUSINESS & E-MARKETING
- ▶ EDUCATION
- ▶ EMPLOYMENT & JOBS
- ▶ FICTION
- ▶ GAMES
- ▶ GREEN PRODUCTS
- ▶ HEALTH & FITNESS

How to Find Products to Promote

1. Browse Categories on the left.
2. Use the Find Products box above to search by keyword.

To view the vendor's Pitch Page, click the listing title. [Stats](#) show you how much you can earn for referred sales. Click Promote to create a [HopLink](#) and start referring sales!

To learn more about how the Marketplace works [click here](#).



New to Affiliate Marketing?

The ClickBank [Knowledge Base](#) will help you to get started.

- Not sure what an affiliate is or does? Learn the [basics of being a ClickBank affiliate](#).
- Follow the easy steps in [this guide](#) to get started promoting ClickBank products.
- How does an affiliate earn commissions and get paid? [This article](#) will show you how your earnings are calculated.



Advertisement

It would give you ideas about what types of products are popular. If you are going to be creating your very own product, this will actually identify what products are hot, which products are selling, and it will also give you an overall idea about the niche market that you can be focused in on.

Let's choose sports as the category. Inside of sports category, you will notice it brings up many different options. Every one of this categories and subcategories within Clickbank is a potential niche market that you could be tapping into. It could be a product you could create, a set of affiliate videos you could make on a certain topic...you get the idea.

▶ PARENTING & FAMILIES
▶ POLITICS / CURRENT EVENTS
▶ REFERENCE
▶ SELF-HELP
▶ SOFTWARE & SERVICES
▶ SPIRITUALITY, NEW AGE & ALTERNATIVE BELIEFS
▼ SPORTS
Automotive
Baseball
Basketball
Coaching
Cycling
Extreme Sports
Football
General
Golf

Official How To Break 80(tm) Golf Instruction Program
Best-selling Ebook And MP3 Files For All Golf Skill Levels. Two Offers On Same Page (\$37 And \$47) And New Upsell Provides Great Conversions. Earn 50% On All Streaming Videos [Http://www.howtobreak80.com/affiliate_tools.htm](http://www.howtobreak80.com/affiliate_tools.htm)

Avg \$/sale
\$23.12

PROMOTE

Add To Favorites

Stats: Initial \$/sale: **\$23.12** | Avg %/sale: **71.0%** | Avg Rebill Total: **\$0.00** | Avg %/rebill: **1.0%** | Grav: **2.79**
Cat: **Sports : Golf**

My Stats:

The New Four Magic Moves To Winning Golf
Formerly The Number 1 Best Selling Golf Product On CB Returns With A Fantastic 75% Commission. With Over 900 Testimonials This Technique Works. Proven High Converting Email Copy To Send To Your List : www.golfswingsecretsrevealed.com/affiliate.htm

Avg \$/sale
\$26.67

PROMOTE

Add To Favorites

Stats: Initial \$/sale: **\$16.90** | Avg %/sale: **75.0%** | Avg Rebill Total: **\$23.62** | Avg %/rebill: **75.0%** | Grav: **1**
Cat: **Sports : Golf**

My Stats:

One thing to keep in mind as you look around is Clickbank ranks products based on what they call a gravity score. It's an indicator if a product is popular and if it is currently being sold. It's not the be all end all...meaning that isn't the only statistic that you should be looking at to identify good products.

What it really boils down to is finding out if the product is selling at all. Does it have any kind of gravity score? Especially when you dive into a sub niche such as golf. You may find that the gravity score is low. The reason it is low is that product may not be currently in the middle of its launch. Just because it has a low gravity score doesn't necessarily mean that the product isn't converting.

Program

levels. Two Offers On Same
Conversions. Earn 50% On All
iate_tools.htm

Avg \$/sale

\$23.12

PROMOTE



Add To Favorites

Rebill Total: **\$0.00** | Avg %/rebill: **1.0%** | Grav: **2.79**

It doesn't mean that it isn't a popular product. All it means is that maybe that product launched a couple of years ago. There may be less affiliates promoting it. Just because it has low gravity doesn't mean you should discount it. With that said, it also helps to indicate to you that there is potentially the chance to make a good product on that topic.

One thing that I look for when I am looking at a product to promote, especially a niche product, is the sales page. You want to see how the sales look. Click on any product title – I will click on How to Break 80 – a golf product. As you can see, they have a clean looking sales page with some good material.

BREAK #1 GOLF INSTRUCTION RESOURCE
Used By Over 100,000 Golfers Worldwide Since 2004

WHAT DO I GET? ORDER NOW TRAINING DVDS BLOG CONTACT US

Revealed below: How to lower your handicap by double digits in just a few weeks...

Attention Golfers:
"Amazingly Simple Secrets Shave At Least 7 Strokes From Your Game And Add 50 to 70 Yards To Your Tee Shots... Guaranteed!"

Imagine the Look On Your Friends' Faces As You Step Up To The Tee And Crush A Long, Towering Drive... Straight Down The Middle Of The Fairway... Easily Going 50 Yards Past ANY Of Their Shots.

And imagine as they stand there in envy as you chip it onto the green and sink a 31 foot putt for birdie. They'll be dying to know your secrets...

From Jack Moorehouse:

Dear Friend,

Recently... I was out playing a round of golf with some friends at a local country club.

The last time we played together... I played so poorly, I ended up being the laughing stock of the group.

It was time to redeem myself.

The first hole was a short par-4.

When it was my time to tee off, I placed the ball up on the tee and crushed a gorgeous 325-yard shot straight down the middle of the fairway and onto the green.

Man, you should have seen the look on their faces.

Each of the other guys went up and ... like they usually do ... either dropped the ball into a bunker, hit it into the rough, or barely put any

00:00 / 00:00

You can see what people have to say about how the product improved their golf game. This is one of the most popular golf products offered on Clickbank. If you look at the sales page and it appears to be professional, then it has a really good chance for you to make money.

I look to see:

- Does it have any gravity score?
- Am I happy with the appearance of the sales page?

Remember, a low gravity score doesn't make it a bad product; too many people make that mistake. You can browse through all the different categories on Clickbank. Let's take a look at e-business/e-marketing. You will see several products listed that are currently offered on Clickbank.

E-BUSINESS & E-MARKETING

Affiliate Marketing
Article Marketing
Auctions
Banners
Blog Marketing
Classified Advertising
Consulting
Copywriting
Domains
E-commerce Operations
E-zine Strategies
Email Marketing
General
Market Research
Marketing
Niche Marketing
Paid Surveys
Pay Per Click Advertising
Promotion
SEM & SEO
Social Media Marketing
Submitters
Video Marketing

Our Affiliate Resources For Keywords And More: www.salehoo.com/affiliates). Very High Conversions, Particularly In Ppc. Earn Up To \$75/sale. Crosspromo With Salehoo.com/stores

PROMOTE

Add To Favorites

Vendor Spotlight

Stats: Initial \$/sale: **\$22.17** | Avg %/sale: **50.0%** | Avg Rebill Total: **\$50.79** | Avg %/rebill: **51.0%** | Grav: **83.4**
Cat: **E-business & E-marketing : E-commerce Operations**

My Stats:

Long Tail Pro: Keyword Research Software (view mobile)
Long Tail Pro Is A Revolutionary Piece Of Software That Will Save You Hours Of Keyword Research Time! Generate Thousands Of Keywords At Once, Filter Automatically, And Find Exact Match Domains In Seconds! A Must Have Tool For Niche Website Builders.

Avg \$/sale
\$74.10

PROMOTE

Add To Favorites

Vendor Spotlight

Stats: Initial \$/sale: **\$47.68** | Avg %/sale: **50.0%** | Avg Rebill Total: **\$89.21** | Avg %/rebill: **50.0%** | Grav: **52.9**
Cat: **E-business & E-marketing : SEM & SEO**

My Stats:

Get Cash For Surveys - \$50 Bonus To New Affiliates! (view mobile)
Getcashforsurveys.com/aff/ - Earn Up To \$148.50 Per Sale! Geotargeting, 1 Click Upsells, Downsells, And More! Followup Emails With Your CB Id To Give You Credit! --. Brand New Spanish Version: Ganandodineroporencuestas.com/affeng

Avg \$/sale
\$22.38

PROMOTE

Add To Favorites

Vendor Spotlight

They are all related to internet marketing and making money from an internet marketing business.

If you are deciding to go into internet marketing with your product, or even as an affiliate, look through here and check out all the options that Clickbank provides. They are all listed on the left hand side of the page.

Every single one of them offers you a category that you can create a product around. Hopefully, that gives you some great ideas. The e-business internet marketing category has plenty of very popular products;

you can be out there promoting them. There are products with gravities in the high 50s.

It will automatically sort products by popularity. You can search for them by **recent sales**, by **gravity**, or by **initial sales**. That will show you the products that earn you the most money. For example, Easy Video Suite listed offers you a significant earnings of \$166 per sale.

If your goal is to determine a high value product that converts well, you need to make sure it has a niche. That will ensure you can see consistent income from it. There are lots of different products that you can find within Clickbank that actually pay out generously.

That's how you go through Clickbank. Let me show you one more example. Select the Health & Fitness category. As you scroll down, you will see so many possibilities in the subcategories offered. This includes sleep and dreams, remedies, nutrition, yoga, etc.

HEALTH & FITNESS

Addiction
Beauty
Dental Health
Dietary Supplements
Diets & Weight Loss
Exercise & Fitness
General
Meditation
Men's Health
Mental Health
Nutrition
Remedies
Sleep and Dreams
Spiritual Health
Strength Training
Women's Health
Yoga

HOME & GARDEN

My Stats:

New Abs Vsl, Done \$100k On Cold Traffic In 13 Days!

This New "23 Second Belly Shrinking Trick" Vsl Kills On 40+ Male & Female Traffic! We Hit \$1,000,000 In Sales Already (\$100,000 In The Last 13 Days) 150% Roi On Facebook Ads! This Offer Will Rise To The Top! [Http://www.0-6packabs.com/affiliates](http://www.0-6packabs.com/affiliates)

Avg \$/sale
\$37.36

PROMOTE

[Add To Favorites](#)

Stats: Initial \$/sale: **\$36.75** | Avg %/sale: **91.0%** | Avg Rebill Total: **\$21.14** | Avg %/rebill: **75.0%** | Grav: **85.4**
Cat: **Health & Fitness : Exercise & Fitness**

My Stats:

Organifi Green Juice: First Ever Supplement Launch On CBI (view mobile)

Earn 75% Commissions For A Physical Product Or 30% Lifetime Commissions. Top Affs Earning Over \$2.40 Epc From Warm Traffic! Converts To Paleo, Weightloss, Health/fitness, Social Media And Cold Traffic. Apply Here: [Http://goo.gl/tttklz](http://goo.gl/tttklz)

Avg \$/sale
\$82.47

PROMOTE

[Add To Favorites](#)

[Vendor Spotlight](#)

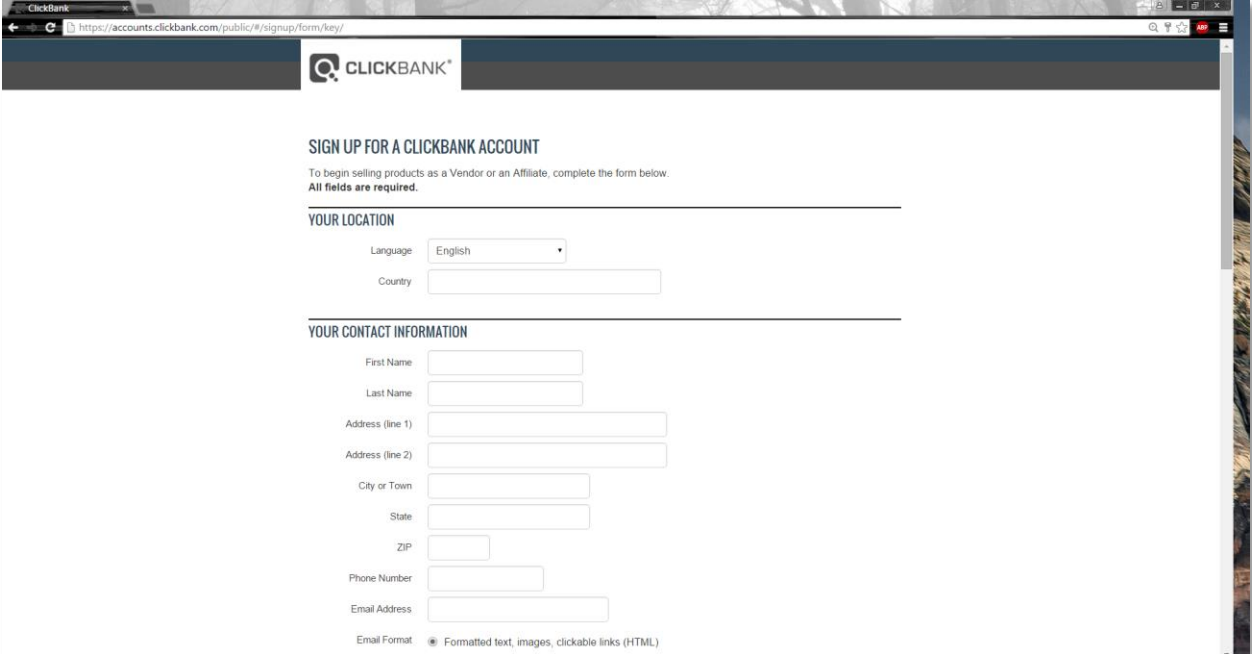
Stats: Initial \$/sale: **\$79.42** | Avg %/sale: **66.0%** | Avg Rebill Total: **\$6.44** | Avg %/rebill: **11.0%** | Grav: **52.4**
Cat: **Health & Fitness : Dietary Supplements**

My Stats:

You will find many niche markets to pick from, especially if you pick remedies. You will find potential remedies for various issues such as kidney disease. There are products with a good gravity score that help with this. If you can help people to improve their health, to save money, or to make money, you have a winner.

Clickbank is full of options and it is a wonderful place to find opportunities to identify your niche. It is the ideal site to start with if you are looking for products to promote. It is also recommended if you are looking to create your own information product. Spend some time browsing through Clickbank as it is loaded with ideas to find what you want to pursue.

The beauty about Clickbank is that you can also easily become an affiliate for any of the products out there. Do this by going to the homepage and clicking Sign Up. It will take you to a form that you can complete for your Clickbank account. It is very simple and straight forward. It is a great way to find options and to make money from.

A screenshot of a web browser displaying the Clickbank sign-up page. The browser's address bar shows the URL "https://accounts.clickbank.com/public/#/signup/form/key/". The Clickbank logo is in the top left. The page title is "SIGN UP FOR A CLICKBANK ACCOUNT". Below the title, it says "To begin selling products as a Vendor or an Affiliate, complete the form below. All fields are required." The form is divided into two sections: "YOUR LOCATION" and "YOUR CONTACT INFORMATION".

SIGN UP FOR A CLICKBANK ACCOUNT

To begin selling products as a Vendor or an Affiliate, complete the form below.
All fields are required.

YOUR LOCATION

Language:

Country:

YOUR CONTACT INFORMATION

First Name:

Last Name:

Address (line 1):

Address (line 2):

City or Town:

State:

ZIP:

Phone Number:

Email Address:

Email Format: ☒ Formatted text, images, clickable links (HTML)

Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

Recommended Websites:

Eric Holmlund – www.EricsTips.com

Paul Counts – www.PaulCounts.com

Jeff Wellman – www.IMSuccessTips.com