

# No Cost Income Stream Blueprint

## Part 23: Product Launch - Setup JVZoo Offer

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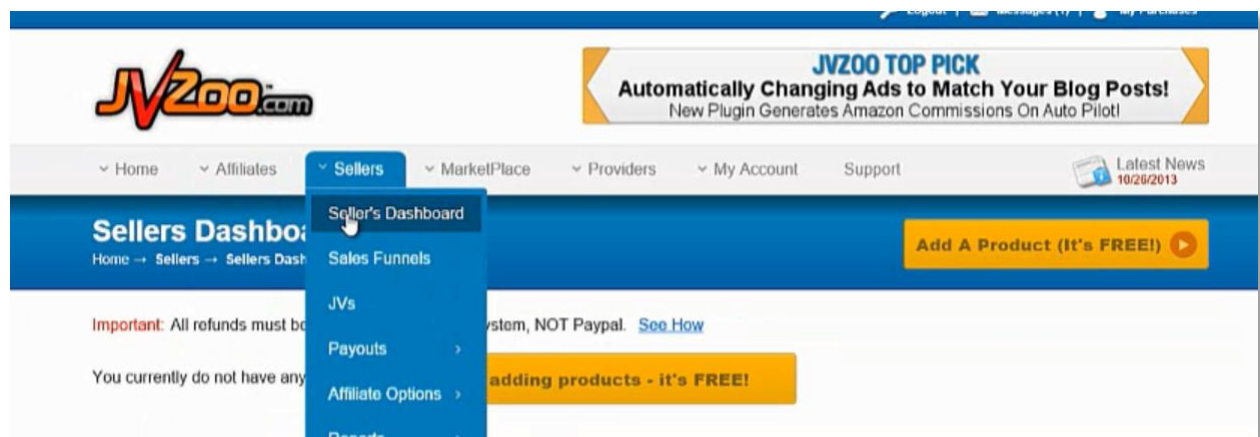
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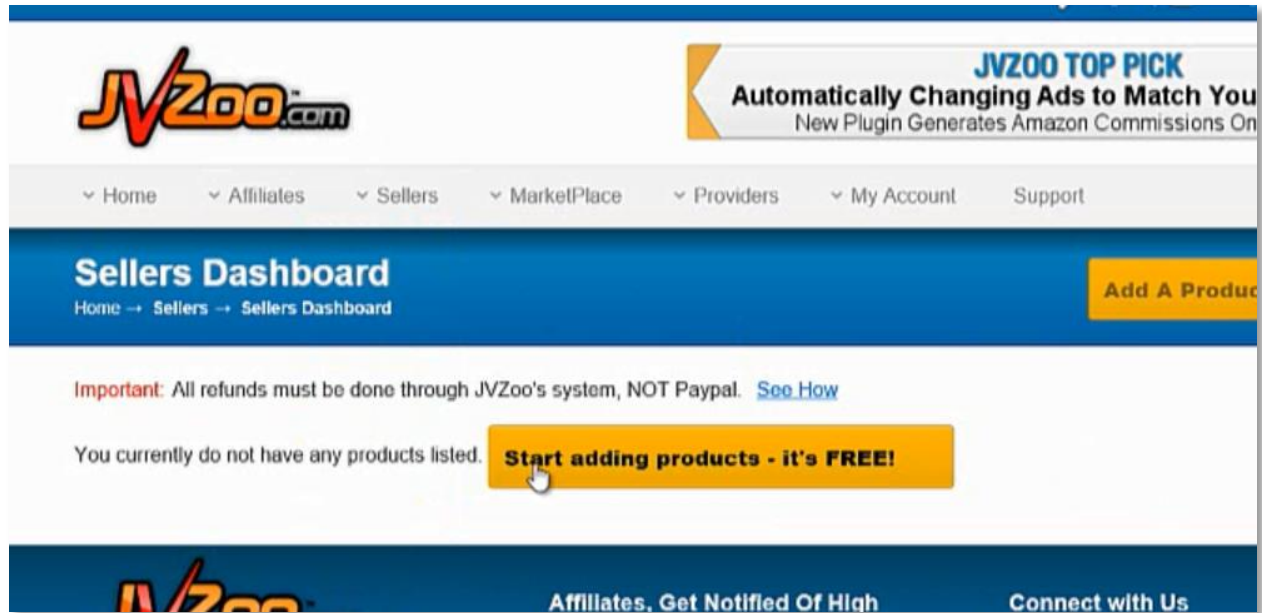
**In this lesson, I am going to show you step by step how to set up your product on JV Zoo.** This is where you are going to take your product that you created and put it up on JV Zoo. You can start the affiliate recruitment process. You can also have it offered on the JV Zoo marketplace so you can start promoting it.

For starters, if you are new to JV Zoo, just go to [www.jvzoo.com](http://www.jvzoo.com). Remember, you must have a PayPal in place. We are going to go to where it says login/register. If you are brand new, click on the register link. Go through the very simple process and put in what it requests. Your name, address, password, and other identification.

I am going to login to my JV Zoo account. Go to the seller's dashboard area once you have your account set up.



It is going to give you two options – Click on **Start Adding Products its Free!** There are several parts of the process.



In the basic information area, make sure the radio button is on yes to allow sales. Do you want your product to show in the marketplace? Yes. Launch date and time. Do you have a particular date and time to launch it? If yes, you can specify that so that will activate the add to cart button. You can leave that blank for now.

## Add Product Information

Home → Sellers → Add Product

Watch a video tutorial on [How to Setup Your Product on JVZoo](#)

### BASIC INFORMATION

Allow Sales

☒ YES | ☐ NO

Show in Marketplace

☒ YES | ☐ NO

Launch Date and Time

EST

Note: Your product will not be visible in the Marketplace until this time.

Product Name:

Currency:

Product price (Max Price If Dimesale, Payments If recurring)

Commission payout percentage

% ☐ Subscription or Multiple Payments

### ADVANCED FEATURES

CHECKOUT OPTIONS

Please Specify at least one payment option

☒ PayPal

Please enter the name of your product

Description for Buyers

Primary Category

Additional Category (optional)

Additional Category (optional)

We are going to call the product for our sample How to Cure Acne Naturally. Choose USD and set the price. You can also select the dime price which is where the system will automatically increase the cost of your price by \$.10 for ever sale. You can also just set a maximum price and for this example we will set it at \$17.

Watch a video tutorial on [How to Setup Your Product on JVZoo](#)

BASIC INFORMATION	ADVANCED FEATURES
<p><b>Allow Sales</b> <input checked="" type="radio"/> YES <input type="radio"/> NO</p> <p><b>Show in Marketplace</b> <input checked="" type="radio"/> YES <input type="radio"/> NO</p> <p><b>Launch Date and Time</b> 2014-03-10 05:14 PM EST</p> <p>Note: Your product will not be visible in the Marketplace until this time.</p> <p><b>Product Name:</b> How To Cure Acne Naturally</p> <p><b>Currency:</b> U.S. Dollar</p> <p><b>Product price (Max Price if Dimesale, Payments if recurring)</b> \$ 17.00</p> <p><b>Commission payout percentage</b> 50 % <input type="checkbox"/> Subscription or Multiple Payments</p>	<p><b>CHECKOUT OPTIONS</b></p> <p>Please Specify at least one payment option</p> <p><input checked="" type="checkbox"/> PayPal</p> <p><b>JVZOO MARKETPLACE</b></p> <p><b>Description for Buyers</b> <input type="text"/></p> <p><b>Primary Category</b> Please Select One... <input type="button" value="v"/></p> <p><b>Additional Category (optional)</b> Please Select One... <input type="button" value="v"/></p> <p><b>Additional Category (optional)</b> Please Select One... <input type="button" value="v"/></p>

**Commission percentage** is where you determine how much of a commission to pay out to affiliates. For a digital product, I recommend you pay them at least 50% or more. For this example, set it at 50%. Leave the quantity empty for unlimited sales. If you want to add in a scarcity angle, you can say you are only going to sell a certain amount of copies at that price. You can use that as leverage for your marketing if you want to.

**Support email address** is where you put your email address. Next, it will ask for your landing page – sales page. Instead of entering it, we are going to select JV Zoo instant sales page. You will actually create that in the next step but keep it in mind.

**The delivery method** – this is where people will land after they make the purchase. Let's select protected download. That is where you will upload that protected zip file. Return period – 30 days is recommended but you can go up to 60 days if you want to.

**Affiliate approval** – you will have to pick manual or auto approval. You can also pick no affiliates allowed, but I definitely recommend that you do allow affiliates. I would go with manual approval. That allows you to see if it is an affiliate that you want to work with. You can also go with auto approved to make life a whole lot easier.

**You do need to be careful with that though.** Sometimes, you can get some shady affiliates through JV Zoo. They will ask for refunds and such and they can hurt your outreach. You can also click to make your product eligible for JV Zoo product of the day. Doesn't mean they will feature it, but you have nothing to lose. If they do feature it, then it can boost your sales.

If you have any additional terms for affiliates you can add notes in the boxes provided. Archive product should be set to No. If at any point, you wonder what any of these features mean, hover your mouse by that feature and it will give you information. Checkout option should be checked yes for PayPal.



The screenshot shows a portion of the JVZoo product settings interface. At the top, there is a section titled "Affiliate Approval" with a dropdown menu currently set to "Manual Approval". Below this is a text area for "Affiliate Terms / Requirements / Questions: (HTML enabled)". The next section is "Notes to Affiliates (HTML enabled)" with a text area containing the text: "This is a true high qua people with the real pr subscribers exactly wha". To the right of this text area, a tooltip is visible that reads: "Archiving a product removes this product from your dashboard and from the public view." Below the text area, there is a label "Archive Product" followed by two radio buttons: "YES" and "NO". The "NO" radio button is selected. At the bottom of the form, there is a green button labeled "SAVE PRODUCT".



**In the JV Zoo Marketplace, you need to add a description for buyers.** People will browse before they make a purchase. Put a good description, a good reason, why people should buy your product. Primary category should be the best fit in the drop down boxes. Pick an additional category if you find one that is a good match. Otherwise, leave it blank.

The image shows a screenshot of the JVZoo Marketplace product listing form. The form is divided into two main sections. The left section contains fields for product details: Product Name (How To Cure Acne Naturally), Currency (U.S. Dollar), Product price (\$ 17.00), Commission payout percentage (50%), Quantity (1000), and Support email address (jacobjonesbiz@gmail.com). The right section is titled 'JVZOO MARKETPLACE' and contains a 'Description for Buyers' field with the text 'Finally cure your stubborn acne with these natural methods.', a 'Primary Category' dropdown menu set to 'Health / Fitness > Beau', and an 'Additional Category (optional)' dropdown menu with a list of categories including 'Game Systems / Guides > General', 'Game Systems / Guides > Strategy Tutorials', 'Green Solutions > Alternative Energy', 'Green Solutions > General', 'Health / Fitness > Addiction Solutions', 'Health / Fitness > Beauty', 'Health / Fitness > Dental', 'Health / Fitness > Diets And Weight Loss', 'Health / Fitness > Exercise', 'Health / Fitness > General', 'Health / Fitness > Health For Men', 'Health / Fitness > Meditation', 'Health / Fitness > Mental Health', and 'Health / Fitness > Nutrition'.

**Keywords should fit your niche.** For this example we will use acne, natural remedies, acne cure, and acne treatment. FB social discount – if someone shared your product on Facebook, you could offer them a discount. This is advised as it can help make your product go viral. You can give them a discount of \$2 for example. So when they put it on the Facebook wall, they get the product for \$15 instead of \$17. However, that could encourage their contacts that see it to also make a purchase.

<p>Currency:  <input type="text" value="U.S. Dollar"/></p> <p>Product price (Max Price if Dimesale, Payments if recurring)  <input type="text" value="\$ 17.00"/></p> <p>Commission payout percentage  <input type="text" value="50"/> % <input type="checkbox"/> Subscription or Multiple Payments</p> <p>Quantity (leave empty for unlimited)  <input type="text" value="1000"/></p> <p>Support email address:  <input type="text" value="jacobjonesbiz@gmail.com"/></p> <p>And/Or Support URL  <input type="text"/></p> <p>Landing Page / Sales Funnel / Squeeze Page / Prelaunch  <input type="text"/></p> <p>Send all traffic to Sales Page after launch date/time  <input type="radio"/> YES   <input checked="" type="radio"/> NO</p>	<p>natural methods.</p> <p>Primary Category  <input type="text" value="Health / Fitness &gt; Beau"/></p> <p>Additional Category (optional)  <input type="text" value="Health / Fitness &gt; Gene"/></p> <p>Additional Category (optional)  <input type="text" value="Please Select One..."/></p> <p>Keywords (up to 5 keywords separated by commas)  <input type="text" value="acne, natural remedies, acne cure, acne treatment"/></p> <p>FB Social Discount  <input type="text" value="\$ 2.00"/></p> <p><b>ENABLE 2ND TIER AFFILIATE TRACKING</b></p> <p><b>MAKE A DIME SALE</b></p> <p>Start Price \$ <input type="text" value="9.97"/> Increase \$ <input type="text" value="0.30"/> Every <input type="text" value="10"/> sales.</p>
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**Enable 2<sup>nd</sup> Tier Affiliate Tracking** – This basically is the option to allowing your affiliates a percentage of sales if they go out and recruit other affiliates. This is an advanced feature and for now we are just going to leave that as no.

**Making a dime sale** – we have touched on it, and it is also an advance feature. You can pick a starting price and it will increase the urgency for your sales. It will increase at the intervals you set. For example, \$.25 for every 10 sales.

**Autoresponder integration** – If you have a paid autoresponder, it would go here. We are going to select none here. Webinar integration – we are going to select none here as it is also a paid solution. You can ignore the other options as they are very advanced.

**The most important** features are the **price** and your **email support**. If you want the dime support, you need to add that in too. Make sure you are allowed in the marketplace and sales both say yes in the radio buttons. JV Zoo is going to let you design a super fast sales page and there is no hosting required. They will also allow you to upload your content without any cost.

Once you have checked all of this and gone through this process, you are good to go. You can put information in the affiliate notes and comments if you want. Once you are happy with it, save it, and then you can come on to the next step.

Notes to Affiliates (HTML enabled)

This is a true high quality training helping people with the real problem of acne. Give your subscribers exactly what they are looking for.

Archive Product ☐ YES | ☒ NO

**SAVE PRODUCT**

**JVZoo.com**

Get paid instant commissions direct to your PayPal account by promoting any of the products in the JV

**Affiliates, Get Notified Of High Converting Offers!**

Email Address

It is going to tell you in pink that your product isn't available for sale yet. That is fine; you don't have your sales page or your landing page done yet. You first will need to upload your product file. Choose Upload Product Files and find it on your computer. Find your zip file that you saved in the last lesson and it will take just a few moments to upload.

## Sellers Dashboard

Home → Sellers → Sellers Dashboard

[Add A Product \(It's FREE!\)](#)

✓ Your product was successfully saved.

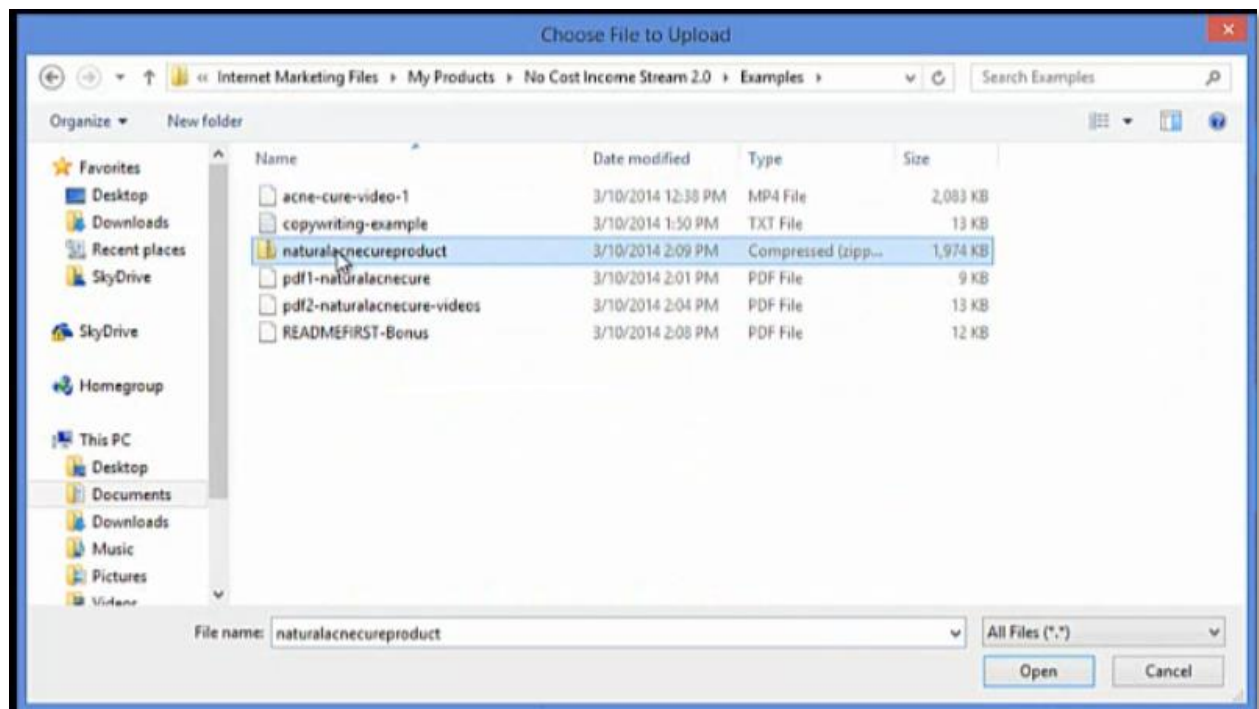
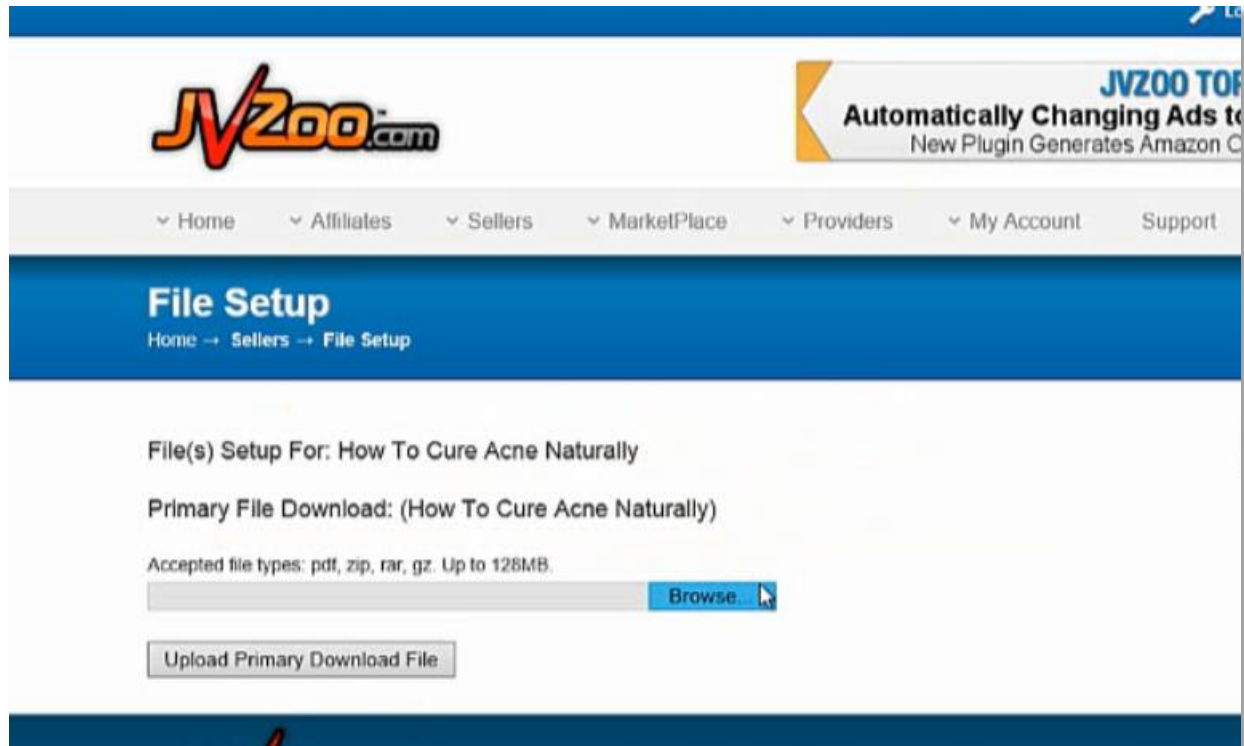
⚠ Your product is NOT available for sale.

**Important:** All refunds must be done through JVZoo's system, NOT Paypal. [See How](#)

### THESE PRODUCTS CAN NOT BE SOLD

Product Title	Launch	Sales	Per Sale	Total Rev
<a href="#">How To Cure Acne Naturally</a> <a href="#">Affiliate Details Page</a>   <a href="#">Upload Product File(s)</a>   <a href="#">Create Landing Page!</a>   <a href="#">Edit</a>   <a href="#">Add an Affiliate Contest</a>   <a href="#">Detailed Sales</a>	2014-03-10	0	\$0.00	\$0.00

Issue Must upload primary product file for delivery. [Verify](#)



It will tell you when it has been set up. Now you can go to seller's dashboard. It will tell you that you now need to create your landing page from your sales copy. We are going to do that in the very next lesson.

**You have products you can send notifications on. [See Notifications](#)**

**THESE PRODUCTS CAN BE SOLD**

Product Title	Launch	Sales
<a href="#">How To Cure Acne Naturally</a> <a href="#">Affiliate Details Page</a>   <a href="#">Buy Buttons</a>   <a href="#">Files</a>   <a href="#">Create Landing Page!</a>   <a href="#">Edit</a>   <a href="#">Add an Affiliate Contest</a>   <a href="#">Detailed Sales</a>	2014-03-10	0

Warning Your instant sales page should have a JVZoo.com buy button on it. [Verify](#)

## Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

## Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

## Recommended Websites:

Eric Holmlund – [www.EricsTips.com](http://www.EricsTips.com)

Paul Counts – [www.PaulCounts.com](http://www.PaulCounts.com)

Jeff Wellman – [www.IMSuccessTips.com](http://www.IMSuccessTips.com)