

# No Cost Income Stream Blueprint

## Part 51: List Building - Niche Selection

LEGAL NOTICE: The Publishers have strived to be as accurate and complete as possible in the creation of this report, notwithstanding the fact that they do not warrant or represent at any time that the contents within are accurate due to the rapidly changing nature of the Internet.

While all attempts have been made to verify information provided in this publication, the Publisher assumes no responsibility for errors, omissions, or contrary interpretation of the subject matter herein. Any perceived slights of specific persons, peoples, or organizations are unintentional.

In practical advice books, like anything else in life, there are no guarantees of income made or any other specific results. Readers are cautioned to rely on their own judgment about their individual circumstances to act accordingly.

This publication is not intended for use as a source of legal, business, accounting or financial advice. All readers are advised to seek services of competent professionals in legal, business, accounting, and finance fields.

**This is part #1 of No Cost List Building.** In this lesson, we will discuss the basics of this no cost marketing system. The first step of the process is to select a profitable niche market. It needs to have hungry buyers. We are going to show you how to do that in a following lesson.

Then we are going to show you how to create a quality free offer. After that, you will get people to opt in with their email address and possibly their name. You can follow up with them that way. The goal here is to post a free offer on a website or a blog and that is exactly what we are going to show you how to do.

Next, we are going to set up automated follow ups for your affiliate program or your own product. Then we are going to show you how to do broadcasts as well. As affiliate offers come up that you can promote, you will be able to send out emails and generate commissions for certain affiliate products.

**The key to making this work is to send all traffic possible to the opt in page to generate subscribers.** You can actually run a fully sustainable business, a full time income, if you focus on having one good opt in page. If you build it up and do all you can to funnel traffic, you can make money. You can also scale this up and use it across multiple markets to further enhance the amount of subscribers you get.

**Ultimately, all it takes is one really good squeeze page and one really good free offer.** Then you can generate a nice, sustainable, passive income. It is basically hands free too once you have it in place. Again, you can scale up with paid solutions after you have some income coming in. Those paid solutions can help you to vamp up the income.

You can incorporate some paid solutions so that you have more control. You can get a paid autoresponder just to give you a layer of protection. There are all kinds of directions you can go with this. Creating your audience is key to a long term income. Your audience is through your list. That is the key to this system and making it work.

You are finding a niche that has a problem. You are giving them a free solution to that problem. You are getting them to give up their name or email to get on your email list. You can follow up with them later for additional products and promotions. Once they join that list, they are yours until they decide to remove themselves from that list.

**This is a much better approach than sending them to a landing page that they go to after they click on an affiliate link.** They will go to the other website where they can buy or not, but you haven't captured their information. This allows you to capture that information so you can follow up with them in the future.

Capturing that information is the key to making this work. It is a mistake that many people make. They don't do it, they don't see the importance of it. If you incorporate that method that I am teaching you, then you can avoid that costly mistake.

Step #1 of the No Cost List Building selection is to choose your profitable niche. Choose something that you can start with. A niche market where people are buying things. Don't spend days or weeks on that research. It becomes too easy to put it off that way. A niche market is a group of people with a common interest or problem that you offer a solution to.

You don't have to be an expert to provide to your niche market. You can put together a great opt in list with a niche market. If you can make someone's life easier, make them money, or you can save them money, then you have a niche market. Keep that in mind.

I suggest you go to [www.clickbank.com/marketplace.htm](http://www.clickbank.com/marketplace.htm). Look for marketplace at the top of the navigation. This is a really good site that offers information products. It offers good products that you can sell. Popular niche markets including internet marketing. **Each niche has sub categories and plenty of directions you can go.**

## MARKETPLACE

Choose from thousands of great products to promote

Find Products:

Advanced Search  
Search Help

Advertisement

### Resources

- Bookmarks
- Recently Removed

### Categories


- ▶ ARTS & ENTERTAINMENT
- ▶ BETTING SYSTEMS
- ▶ BUSINESS / INVESTING
- ▶ COMPUTERS / INTERNET
- ▶ COOKING, FOOD & WINE
- ▶ E-BUSINESS & E-MARKETING
- ▶ EDUCATION
- ▶ EMPLOYMENT & JOBS
- ▶ FICTION
- ▶ GAMES

### How to Find Products to Promote

1. Browse Categories on the left.
2. Use the Find Products box above to search by keyword.

To view the vendor's Pitch Page, click the listing title. **Stats** show you how much you can earn for referred sales. Click Promote to create a HopLink and start referring sales!


To learn more about how the Marketplace works [click here](#).



### New to Affiliate Marketing?

The ClickBank Knowledge Base will help you to get started.

- Not sure what an affiliate is or does? Learn the [basics of being a ClickBank affiliate](#).
- Follow the easy steps in [this guide](#) to get started promoting ClickBank products.
- How does an affiliate earn commissions and get paid? [This article](#) will show you how your earnings are calculated.



There are tons of possibilities listed and you can see them by dropping down the Internet Marketing niche on Clickbank. In the **Health and Fitness** category there are also plenty of subcategories. You will be able to find plenty of products on Clickbank related to any topic like this. It is the most obscure issues sometimes that turn into a profitable market due to not a huge amount of competition out there.

**Diet and weight loss** is always a huge niche. If you can help people then you have a winning solution right there in this niche and the subcategories. The same is true with the fitness and muscle building niches. They kind of go hand and hand. **Muscle building** in itself is a great market as people want to get fit and they want to get trim.

Men's and women's health issue are a big problem that people need assistance with. There are all kinds of things that fall into this category and you can tap in to the niche market. **Relationships and communication**. People need help all the time there. **Self-esteem, and self-defense** are also lucrative. There are so many products on Clickbank that you can consider to help you find your niche.

When there are lots of them, there is a hot topic. People are interested in that information. **Anti-virus software and similar tools are also in high demand.** People want to make sure that their information is safe. You can give away a free report on how to do a reverse phone look up for example or how to keep your personal information safe.

**Job search and resume training** is a big market. Especially now with jobs being more scarce due to the economy. Part of the key when selecting your niche market is making sure there are plenty of products in Clickbank that people are looking for.

Get out there and get started building your niche. **The first step is to pick the niche market.** Pick something you are passionate about or that you can become passionate about once you see review and subscribers coming in. It doesn't have to be the perfect fit. It has to be of interest to you though so that you can get started.

**The next step is to create your free offer**, get your opt in build, and to get traffic and subscribers to your opt in page.



## Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

## Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

## Recommended Websites:

Eric Holmlund – [www.EricsTips.com](http://www.EricsTips.com)

Paul Counts – [www.PaulCounts.com](http://www.PaulCounts.com)

Jeff Wellman – [www.IMSuccessTips.com](http://www.IMSuccessTips.com)