

# No Cost Income Stream Blueprint

## Part 2: Product Launch - Basics

LEGAL NOTICE: The Publishers have strived to be as accurate and complete as possible in the creation of this report, notwithstanding the fact that they do not warrant or represent at any time that the contents within are accurate due to the rapidly changing nature of the Internet.

While all attempts have been made to verify information provided in this publication, the Publisher assumes no responsibility for errors, omissions, or contrary interpretation of the subject matter herein. Any perceived slights of specific persons, peoples, or organizations are unintentional.

In practical advice books, like anything else in life, there are no guarantees of income made or any other specific results. Readers are cautioned to rely on their own judgment about their individual circumstances to act accordingly.

This publication is not intended for use as a source of legal, business, accounting or financial advice. All readers are advised to seek services of competent professionals in legal, business, accounting, and finance fields.

**In this lesson we will be talking about the No Cost Product Launch.**

This is part #1 which is all about niche selection. One of the most important parts is what niche market you choose to go into. We will discuss the whole part of that process and how to go about finding the niche market to create your digital product around.

Here is a quick overview. You're going to learn how to launch your own digital information product. This means you are going to launch your own e-book or perhaps your own video. We will discuss the different options as this course goes on.

You are going to have the ability to launch your very own product. The beauty of it is, since it is a digital product, the profit margins are unbelievable. You can get affiliates to promote for you very easily, and there is a lot of potential there for growth with a product line. Product launches are a way for you to make some income rather quickly. With these methods, I think you are going to be very pleased with the results, if you take action.

Learn every step of the process from the niche selection, which is what this lesson is going to be about, through how to create the product. You'll learn how to recruit your affiliates and the basics of sales copy. Then we will discuss all of the free methods used for this method to work. We will also discuss which free autoresponders you want to use in order to collect your buyer leads. Finally, you will learn how to scale this up with the paid solutions.

**Product launch step #1** – this is where you choose your niche market. We are going to focus most of the attention in this lesson on selecting your niche market. That is so important. What is a niche? The niche is a group of people that all share a common interest or problem. You are looking for a group of people that have a similar interest or they all have the same problem and they need a solution.

**The ultimate way to generate money online is to connect with people who have a problem and offer them a solution.** That is really how most money is made on the internet. Here are some examples.

- People may have a need to lose weight
- want to improve their golf game
- earn extra income
- eliminate acne
- better relationships
- help creating a resume
- want to get into better shape
- need help creating a website
- tutorials/cheats to conquer video games

People are out there looking for solutions to problems. If you are very good at video games, you can create a “how to” guide to help people get through to the next levels. A person may be suffering from back pain and need you to supply information to help them. Keep in mind; you don’t have to be an expert on any of these topics.

You don't have to be extremely interested in the topic, but it does help. I will speak from experience, once you start generating some revenue from a niche market; it's all going to seem like a hobby. You are really going to enjoy it. As long as it lines up well with your morals and your ethics, then you definitely need to make sure you choose a good market. It needs to be potentially profitable for you.

You will be much happier when you start seeing some profits. Too many people though get stuck in a rut. They are struggling to find that perfect niche market that makes them happy. They find out sometimes though that that particular niche market doesn't necessarily generate income for them. It simply doesn't have the following that they want.

Don't spend way too much time on this part of the program and process. It is important to follow this lesson and the steps. Do try to pick something so you can get started. The worst thing you can do is put off the niche selection part. The next thing you know, you are sitting on days, weeks, months, and nothing has been accomplished.

I really want to encourage you to select that niche market, whatever it may be. Starting the process is going to really help you. Do you enjoy chickens? There are niche markets for chicken coop guides, how to take care of chickens properly, etc. There are people that make a lot of money with chickens at the topic.

There are people that need help with parenting. You can connect them with a solution. We'll talk about those solutions. And what you can offer them as we continue on with this No Cost Product Launch program.

Woodworking is another area where there is a niche. There are e-books and e-training programs that teach people and that make a lot of money. You can make money by teaching people how to make different things with wood. This can include how to design various types of furniture or items for around the house. If you are good at working with wood, you may be able to make money teaching people as well.

If you enjoy traveling or you are good at finding good travel deals, there is a demand for that as well. People want to be better prepared in case of disasters. That is a big thing now, especially with the economy going downhill. Many people are concerned about what is going to happen next. Will there be a big disaster? A financial meltdown?

The disaster preparation niche market is brimming with potential. If you know how to be prepared for disaster or you are willing to do some research, there is a huge option for making money out there in this particular niche. You can provide people with solutions such as food items that are non-perishable and they can store them for a long time. You can be an affiliate for this type of solution.

More importantly, you can train people about how to become more prepared. Train them about what to do, how to store their stuff, train them

about what items they will need to have on hand. This is really a big, big market.

There are people interested in learning how to run a full time business from home. This niche is huge! I am actually doing a video course right now, training you how to run a business from home. This is a perfect example! Products like this, teaching people how to do tasks on the internet can be a successful business.

Even if you aren't an expert, if you are willing to learn, you can provide some excellent information about a given topic. If you know there is a niche market out there, it makes sense to do your research and compile the very best information for them to benefit from. You will find that there are people hired out to create the information too. They may be asked to create a PowerPoint.

I didn't do that with this course. I created it all on my own. However, there are a lot of people out there selling courses online on topics such as internet marketing that they outsourced. They have a writer or creator that they turn to. Some have a research assistant. My point in telling you all of this is that you don't have to be an expert on a topic to make money with it. If you are willing to put forth a bit of effort, the research can help you to see some results.

A very, very hot topic out there is people trying to drive more traffic to their website. You can target people locally with your own product. There are

lots of possibilities to consider. Everyone needs website traffic, from a local business to the main Fortune 500 companies.

Another big topic is people trying to get better at social media and connecting on Facebook and Twitter. They may wish to learn about Pinterest and Instagram. You can create videos to teach them how to do it. You can even teach a course on how to create better videos. Perhaps you are good with graphics and you can use that skill to teach others.

These are all just examples, but pick a niche market you feel you can do well with. Some other ideas for choosing your niche market:

- Your life experience – you don't need to be an expert, but some knowledge helps. Maybe you are a good parent. You have had some struggles but got through them and you can share how you did that.
- Remodeling your kitchen – Maybe you are a do it yourselfer, and you completely remodeled your kitchen from start to finish. You can teach others how to do it. Talk about what you did wrong, what you did right, and what you recommend to them.
- Teaching experience – Maybe you teach people music or art. Maybe you teach Language Arts or history. There are certainly plenty of elements present there that you can expand into. In fact, there are several teachers that are doing very well with internet marketing today.
- Leadership – Do you have leadership skills and experience?



- Weight loss – Do you have a weight loss story you can share? Maybe you lost 60 pounds in the past 2 years. You feel better than you have in a long time. You can talk about your weight loss journey. What did you do to work out? What types of foods did you eat? How did you cook it?

These are all phenomenal ideas for products. Keep in mind that you have something to share. You have some life experience that you can actually turn into a product! I know it sounds crazy to many people reading this. People will buy anything that offers them valuable information. If you have a story, use it to promote.

Maybe you were in a long distance relationship that ended up working out. You can create an entire product of how to effectively make a long distance relationship work out. You can do that very easily. Social media success is also something to share. Maybe you are really good at using Pinterest. Maybe you can get people to follow your boards like crazy.

**You may be very good with a Facebook fan page.** You didn't know that you could actually use that to make money from! Think about social media success stories. How did you get 1,000 Twitter followers in 2 months? Those are the types of stories that you can use to turn into an actual product.

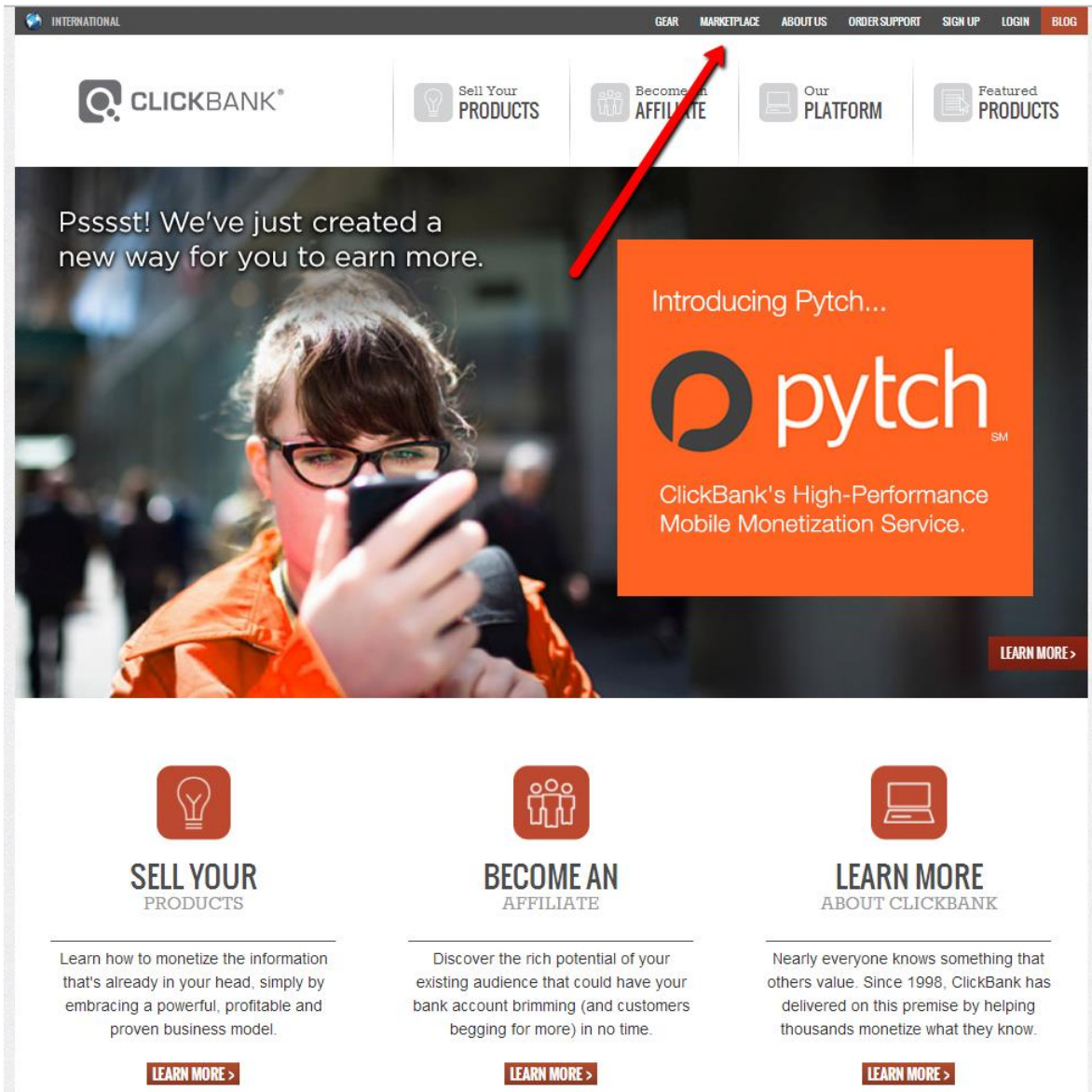
**Did you overcome an illness?** Did you do so using natural solutions, for example? Did you overcome some type of disease or combat symptoms?

Do you know someone who did so? You can really inspire others by sharing such a story.

**Think about your passions and interests.** Things like hobbies and sports (golf, racing, basketball, baseball). These are all things you can use to turn into a course. You can create training tutorials on such topics.

The next part as far as niche selection, and I am just giving you lots of ideas. Now I want to show you some website examples. They will help you to pick your niche just by using some popular sites.


The first is Clickbank, <http://www.clickbank.com>. Click on the Marketplace icon located on the top of the page. Once you get into the Marketplace, you will notice on the left hand side that there are different categories. Every one of these categories offers potential products that you can promote. The lists also give you good ideas of what people are buying. Clickbank is, by far, the largest internet retailer of digital products.



It's a market place where people can promote as affiliates. It's loaded with buyers and with digital information products. That is exactly what you want to research when picking the niche market you will use before you start creating a product to promote.

As you look into Clickbank, you will see different niche markets. Just in the e-business and e-marketing categories, you have everything from affiliate

marketing to article marketing. Each of the topics is a sub category of that main one. As you can see, there are lots of possibilities.

 **CLICKBANK**®


English

## MARKETPLACE

Choose from thousands of great products to promote

Find Products:

[Advanced Search](#)  
[Search Help](#)



Advertisement

### Resources

Recently Removed

### Categories


- ARTS & ENTERTAINMENT
- BETTING SYSTEMS
- BUSINESS / INVESTING
- COMPUTERS / INTERNET
- COOKING, FOOD & WINE
- E-BUSINESS & E-MARKETING
- EDUCATION
- EMPLOYMENT & JOBS
- FICTION
- GAMES
- GREEN PRODUCTS
- HEALTH & FITNESS
- HOME & GARDEN
- LANGUAGES
- MOBILE
- PARENTING & FAMILIES
- POLITICS / CURRENT EVENTS
- REFERENCE
- SELF-HELP

### How to Find Products to Promote

1. Browse Categories on the left.
2. Use the Find Products box above to search by keyword.

To view the vendor's Pitch Page, click the listing title. **Stats** show you how much you can earn for referred sales. Click **Promote** to create a **HopLink** and start referring sales!


To learn more about how the Marketplace works [click here](#).



### New to Affiliate Marketing?

The ClickBank Knowledge Base will help you to get started.

- Not sure what an affiliate is or does? Learn the basics of being a ClickBank affiliate.
- Follow the easy steps in this guide to get started promoting ClickBank products.
- How does an affiliate earn commissions and get paid? This article will show you how your earnings are calculated.



### Sponsored Links

**\$50 BONUS For FIRST Sale**  
Top new 'Get Ex Back' Offer  
[www.HowToGetExBack.com](http://www.HowToGetExBack.com)  
Avg Comm 75%: [Promote Now](#)

**Best Survey Site To Promote**  
Make \$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$  
[www.SurveysPaid.com](http://www.SurveysPaid.com)  
Avg Comm 75%: [Promote Now](#)


**\$75 FREE for Affiliates!**  
Top Rated. 75% Payout +Bonuses!  
[www.PennyStockProphet.com](http://www.PennyStockProphet.com)  
Avg Comm 75%: [Promote Now](#)

**\$50 FREE To Affiliates!**  
Promote the #1 survey site.  
[www.GetCashForSurveys.com](http://www.GetCashForSurveys.com)  
Avg Comm 75%: [Promote Now](#)

**New Affiliates Get \$50!**  
Who Else Pays You To Join?  
[www.RealWritingJobs.com](http://www.RealWritingJobs.com)  
Avg Comm 75%: [Promote Now](#)

**Work From Home With Google!**  
Sign Up Today - Paid Monthly!  
[www.The7dayTest.com](http://www.The7dayTest.com)  
Avg Comm 75%: [Promote Now](#)

**Make Extra Cash from Home**  
Best Converting Lotto System  
[www.thelottoblackbook.com](http://www.thelottoblackbook.com)  
Avg Comm 60%: [Promote Now](#)



pytch<sup>SM</sup>  
ClickBank's High-Performance Mobile  
Monetization Service [» Learn more](#)

Advertisement



[Join](#) [Sign in](#)

493,349 Expert Authors Sharing Their Best Articles

# SUBMIT YOUR HIGH-QUALITY, ORIGINAL ARTICLES FOR MORE EXPOSURE, CREDIBILITY & TRAFFIC BACK TO YOUR WEBSITE.

## Article Categories

- Arts and Entertainment
- Automotive
- Book Reviews
- Business
- Cancer
- Communications
- Computers and Technology
- Finance
- Food and Drink
- Gaming
- Health and Fitness
- Home and Family
- Home Based Business
- Home Improvement
- Insurance
- Internet and Businesses Online
- Investing
- Kids and Teens
- Legal
- News and Society
- Pets
- Real Estate
- Recreation and Sports
- Reference and Education
- Relationships
- Self Improvement
- Shopping and Product Reviews
- Travel and Leisure
- Women's Interests
- Writing and Speaking

## EzineArticles Newsletter




We will never sell or rent your email address.

**Ask Chris KNIGHT**

## Recent Articles

[The 4 Truths You Must Know to Get Through Grief and Loss](#)

### Author Spotlight

**Zammy Dyke**  
Diamond Author  
81 Articles  
Zammy Dyke is a dedicated health researcher who is devoted to helping men and women get back their hair using natural remedies. She has done... [more](#)

**Jim Schakenbach**  
Diamond Author  
15 Articles  
With over 25 years of advertising and marketing communications experience, Jim Schakenbach is a freelance writer for B2B and technology companies... [more](#)

**Shirley Slick**  
Diamond Author  
241 Articles  
I started teaching Mathematics in 1972 and retired from teaching and tutoring in 2005. Over the years I experienced many different changes in... [more](#)

**Susan Scharfman**  
Diamond Author  
112 Articles  
Winner of a 75th Annual Writer's Digest Memoir Award, Susan Scharfman's working life began with several years at CBS News before entering the Foreign... [more](#)

**Nancy Stremmel**

On the homepage, you will see Article Categories. Every listing is a possible niche market for you to explore even further. Perhaps you want automotive as you are really good at fixing cars. You can make videos and that is an excellent product.

### Five Strategies for Getting a Relaxing and Restful Sleep

by Margrett F White

The consequences of sleep loss include not only higher stress and reduced performance at work, but even an increased chance of stroke risk and other deadly ailments. By focusing on ways to ensure a good night's sleep, you can make your life longer and happier.

### Boundaries and Bullies

by Rodger Hyodo

When does persuasion become bullying? Is it when information capable of manipulating your decisions is being presented in ways you are unaware of perceiving?

### Don't Depend on Will Power for Weight Loss Success

by Tanja M Shaw

When it comes to losing weight don't rely on your will power. Will power is a limited resource, and it's easily eroded by stress, fatigue, anxiety, happiness, or pretty much any emotion or situation. It wavers when someone offers you a piece of chocolate, and admits defeat at the smell of fresh baked pie.

### Why Individuals Now Opt For All Natural Skin Care Products

by Sam Melvins

Making use of effective skin care products can help individuals improve their looks. Aside from that, individuals can also be sure that their needs are catered to properly, giving them better opportunities to improve their lifestyle.

### How Superfoods And Super Smoothie Recipes Can Improve Your Health

by Francine Pullman

Chronic illness need not be a part of your ageing process. Learn how to incorporate super foods into your diet with super smoothie recipes that are fun and easy to make.

[Dr0z Weight Loss Pills](#)

[NewLoseWeight4.Com](#)

Now Available As Free Trials.Oz's Fastest Weight Loss in 2014.

[Dr0z Weight Loss Pills](#)

[NewLoseWeight2.Com](#)

Now Available As Free Trials.Oz's Fastest Weight Loss in 2014.

[Dr0z Weight Loss Pills](#)

[NewLoseWeight1.Com](#)

Now Available As Free Trials.Oz's Fastest Weight Loss in 2014.

[Dr0z Weight Loss Pills](#)

[NewLoseWeight3.Com](#)

Now Available As Free Trials.Oz's Fastest Weight Loss in 2014.



Chitika | Opt out?

### Is Your Food Making You Sick?

by Lorraine Matthews Antosiewicz

Twenty-nine year New Jersey school teacher, Jennifer Vigne, struggled with what she called an "uncooperative digestive system" since she was a child. Over the years, her doctors ordered many tests and performed exploratory surgery looking for the cause of her symptoms but nothing turned up. Finally, about 10 years ago she was diagnosed with a condition her gastroenterologist called irritable bowel syndrome (IBS).

#### More Health and Fitness categories:

Health and Fitness (45,236)  
[Acne](#) (29,850)  
[Acupuncture](#) (1,439)  
[Aerobics Cardio](#) (2,881)  
[Allergies](#) (5,382)  
[Alternative](#) (23,079)  
[Anti Aging](#) (33,013)  
[Anxiety](#) (17,386)  
[Aromatherapy](#) (1,613)  
[Arthritis](#) (6,881)  
[Asthma](#) (2,809)  
[Autism](#) (2,617)  
[Back Pain](#) (10,305)  
[Beauty](#) (28,253)  
[Build Muscle](#) (28,518)  
[Childhood Obesity Prevention](#) (1,930)  
[Contraceptives Birth Control](#) (624)  
[Cosmetic Surgery](#) (8,504)  
[Critical Care](#) (666)  
[Dental Care](#) (27,061)  
[Depression](#) (7,892)  
[Detoxification](#) (13,294)  
[Developmental Disabilities](#) (795)  
[Diabetes](#) (15,288)  
[Disability](#) (3,676)  
[Diseases](#) (16,983)  
[Diseases Multiple Sclerosis](#) (625)  
[Diseases STDs](#) (3,841)  
[Drug Abuse](#) (5,808)  
[Ears Hearing](#) (8,860)  
[Eating Disorders](#) (2,517)  
[Eczema](#) (6,720)  
[Emotional Freedom Technique](#) (1,027)  
[Environmental Issues](#) (7,770)  
[Ergonomics](#) (1,224)  
[Exercise](#) (39,210)  
[Eyes Vision](#) (11,389)  
[Fitness Equipment](#) (11,640)  
[Foot Health](#) (2,426)  
[Hair Loss](#) (18,641)  
[Hand Wrist Pain](#) (749)

Maybe you are good at offering legal advice. Maybe you are experienced at a particular element of an online business or social media. Whatever the case may be, any one of them can be a hot niche market. There is one for pets listed here. There are lots of products for how to teach people the right way to train their dog.



People will buy information, even though plenty of it is readily available online. You will find tons of articles and videos online. However, people are willing to pay for the convenience. They want to have it all in one area. They are paying for your research time and your expertise. They will pay for the knowledge you can provide to them so that they don't have to go out there and hunt all over the internet. It would take them hours to come across all of the information you provided for them.

Keep that in mind and it will help you to create information products that do well in your chosen niche market. Don't worry that someone won't buy that information because they can get that information for free. They will pay for the convenience.

Back to EzineArticles, it is one of the most popular article directories on the internet. If you click on any of the categories, it will expand. I clicked on Health and Fitness and there are 29,850 articles that relate to the subcategory of acne. This tells you that it is a huge problem, and if you can offer a natural solution for people with acne concerns, it can be a great selling information product.



### **The Fundamental Ways and the Top Fat Burning Foods**

*by John Kader*

This article will show you important tips and fat burning foods so as to grasp the reasons behind storing excess fat, it contains the fundamental strategies and ways helping at burning fat and getting into your desired shape. It also includes the top and natural fat burning foods that aid to scorch away excessive stored fat in addition to keep you feel full for longer. Thus, if you are looking for burning fat and maintain your weight, read the article and you will discover the essential secrets of burning fat.

### **Vitamin D Is Vital To Your Health**

*by Marc G Hunter*

It is vitally important to get adequate amounts of vitamin D each day in order to maintain optimal health. Many doctors feel that the Recommended Daily Allowance for Vitamin D is woefully inadequate. Deficiencies in Vitamin D can lead to a variety of health problems including cardiovascular disease, diabetes, and cognitive decline.

### **Preventative Measures To Keep Stress Away**

*by Minnie W Harrington*

Lots of people deal with stress on a regular basis, and it ends up affecting nearly every area of their life! If you have a desire to get rid of stress in your own life, here is a look at some of the things you can do.

### **The Keys To Living A Stress-Free Lifestyle**

*by Minnie W Harrington*

Lots of people deal with stress on a regular basis, and it ends up affecting nearly every area of their life! If you have a desire to get rid of stress in your own life, here is a look at some of the things you can do.

### **A Look At Four Steps For Stopping Stress**

*by Minnie W Harrington*

Lots of people deal with stress on a regular basis, and it ends up affecting nearly every area of their life! If you have a desire to get rid of stress in your own life, here is a look at some of the things you can do.

### **Creating Awareness About Kidney Stone Treatment**

*by Vinita Basu*

How did the kidney stone form? This is one of the first truths faced by the individual who might be sitting in consultation with a medical practitioner in a bid to seek kidney stone treatment so that the pain associated with it is gone forever.

[Healing Arts](#) (2,147)  
[Healthcare Systems](#) (6,353)  
[Heart Disease](#) (7,800)  
[Heartburn and Acid Reflux](#) (3,353)  
[Hemorrhoids](#) (7,692)  
[Holistic](#) (2,178)  
[Home Health Care](#) (9,182)  
[Hypertension](#) (3,571)  
[Massage](#) (5,139)  
[Medicine](#) (7,395)  
[Meditation](#) (5,449)  
[Mens Issues](#) (45,029)  
[Mental Health](#) (13,547)  
[Mind Body Spirit](#) (6,391)  
[Mood Disorders](#) (5,226)  
[Nursing](#) (1,469)  
[Nutrition](#) (41,747)  
[Obesity](#) (4,693)  
[Pain Management](#) (7,230)  
[Personal Training](#) (2,400)  
[Phobias](#) (623)  
[Physical Therapy](#) (2,924)  
[Pilates](#) (1,189)  
[Popular Diets](#) (9,401)  
[Quit Smoking](#) (10,211)  
[Self Hypnosis](#) (776)  
[Skin Care](#) (50,812)  
[Sleep Snoring](#) (16,021)  
[Spa and Wellness](#) (1,456)  
[Speech Pathology](#) (886)  
[Supplements](#) (34,763)  
[Thyroid](#) (1,835)  
[Weight Loss](#) (139,235)  
[Womens Issues](#) (29,967)  
[Yoga](#) (8,201)

You will help people by saving them money. They won't be wasting money on products that didn't work. They won't be spending money to go to a doctor or dermatologist. There are plenty of choices out there for each category. Maybe you have and an addiction that you overcame. You can share details with others about the techniques that helped you to overcome it.

**Passive Income Opportunities For Writers: Case Study On eBook Writing!**  
by Tarence Wade  
Writing is fairly a simple and effective money making resource for writers working from home! There are hundreds of revenue sharing websites, numerous popular marketplaces where one can find or sell his work! However, writing articles or content for websites can be more rewarding if you consider compiling the content into an eBook. These eBooks are considered among the most valuable resources of information for the internet surfers. An article published on a website can bring some visitors, but to get conversions from the website, a webmaster definitely needs to offer something more enticing, something more useful like eBooks. Here you will discover more about eBook writing; you will explore the monetizing potentials of eBook writing! Keep reading and you'll explore a lot more about eBook writing and passive income opportunities from your eBook!

**The Ideal Way to Get Rich From Home - How to Earn \$100 an Hour in 2014**  
by Alexa Ross  
Q: What is the ideal business to run from home? With so many get rich quick scams, schemes and strategies that NEVER work..

[2014 Typing Work at Home](#) [WorkAtHomeWatch.com](#)  
No Scam. Realistic Online Typing Job. No Schedule. Nice Pay. Start Now

[#1 Typing Job at Home](#) [trustedworkathome.com](#)  
\$100 Legitimate Work at Home Job. Apply Today, Get Hired Tomorrow

[Work At Home - No Fee](#) [www.BestHomeJobs.org](#)  
\$37-\$47/hr Real Work at home Jobs (Requirements: Must Have Computer)

[Online Business Directory](#) [www.singleplatform.com/directory](#)  
Showcase Products & Services On The Web & Get Local Customers.Try Free

[▶](#) [Chitika](#) | Opt out?

**Finding The Right Home Business Model for YOU**  
by Brian Melker  
If you are starting out in online business, one of the difficult first steps is the settle on the specific business model you will use. This short introductory article gives you a way of thinking about this -- creating value, finding customers and monetizing your model -- and getting on with it rather than studying endlessly.

**Link Popularity** (3,268)  
[List Building](#) (9,049)  
[Paid Surveys](#) (10,312)  
[Podcasting](#) (960)  
[PPC Advertising](#) (9,435)  
[PPC Publishing](#) (3,506)  
[Product Creation](#) (4,390)  
[Product Launching](#) (1,004)  
[RSS](#) (996)  
[Search Engine Marketing](#) (7,018)  
[Security](#) (5,992)  
[SEO](#) (38,313)  
[Site Promotion](#) (4,214)  
[Social Bookmarking](#) (1,312)  
[Social Media](#) (14,944)  
[Social Networking](#) (10,123)  
[Spam Blocker](#) (791)  
[Traffic Building](#) (18,970)  
[Video Marketing](#) (6,341)  
[Video Streaming](#) (1,018)  
[Web Design](#) (23,460)  
[Web Development](#) (10,220)  
[Web Hosting](#) (14,900)

You can get an idea here of the number of articles and the internet that people have. This is a great resource that will help you to identify the niche markets that are out there. Go out there and find the niche market you feel comfortable with. This will allow you to create the very best information product that you can. You will also know that there are people out there interested in that information so that you can sell your product.

The stop smoking market is a good one to consider. Women's health is another. If you have natural solutions to stop snoring, that can be a great information product. **Choosing your niche isn't hard, and EzineArticles is a great resource to help you.** The internet marketing/make money online niche is huge.

There are plenty of affiliates out there, and you can find them rather easily. The key point here is to pick one niche and narrow it down. It can seem overwhelming though as you want to pick so many of them. Start with one, and once you have this process in place, you can do it over again and again.

Consider Amazon, [www.amazon.com](http://www.amazon.com), if these other options don't work for you. Look for the Kindle Books category. You will notice business and investing is a large category. Click on any category and you will get the subcategories. You will find topics and get ideas for the types of courses you can do. Health, fitness, dieting, computers, technology, all these types of products can be a great way to earn money.

**Department**  
Kindle Store

**Kindle eBooks**

- Arts & Photography (143,749)
- Biographies & Memoirs (111,829)
- Business & Investing (154,172)
- Children's eBooks (132,741)
- Comics & Graphic Novels (24,824)
- Computers & Technology (45,071)
- Cookbooks, Food & Wine (35,611)
- Crafts, Hobbies & Home (48,976)
- Education & Reference (156,280)
- Gay & Lesbian (24,626)
- Health, Fitness & Dieting (154,564)
- History (145,246)
- Humor & Entertainment (68,882)
- Literature & Fiction (757,209)
- Mystery, Thriller & Suspense (133,333)
- Nonfiction (1,468,009)
- Parenting & Relationships (49,173)
- Politics & Social Sciences (169,649)
- Professional & Technical (202,182)
- Religion & Spirituality (258,680)
- Romance (168,305)
- Science & Math (149,650)
- Science Fiction & Fantasy (145,999)
- Self-Help (64,005)
- Sports & Outdoors (43,659)
- Teen & Young Adult (50,254)
- Travel (37,220)
- Foreign Languages (345,593)

**More Items to Consider**

You viewed

Rush Revere and the Brave Patriots...  
Rush Limbaugh  
★★★★★ (2,664)  
List Price: \$49.99  
Kindle Price: **\$10.05**

Rush Revere and the First Patriots...  
Rush Limbaugh  
List Price: \$49.99  
Kindle Price: **\$9.78**

George Washington's Secret Six: The...  
Brian Kilmeade, Don Yaeger  
★★★★★ (1,276)  
List Price: \$27.95  
Kindle Price: **\$12.99**

[View or edit your browsing history](#)

**Kindle Select 25: 25 Exciting Books This Week**

The Misremembered Man  
Christina McKenna  
★★★★★ (1,829)  
List Price: \$43.95  
Kindle Price: **\$1.99**

Revenge Wears Prada: The Devil Returns  
Lauren Weisberger  
★★★★☆ (759)  
List Price: \$26.99  
Kindle Price: **\$2.99**

All Joy and No Fun: The Paradox of...  
Jennifer Senior  
★★★★☆ (42)  
List Price: \$26.99  
Kindle Price: **\$9.99**

The Captain: The Journey of Derek Jete...  
Ian O'Connor  
★★★★★ (73)  
List Price: \$44.95  
Kindle Price: **\$9.99**

[See all Kindle Select 25](#)

**New & Noteworthy Kindle Books**

ADDISON MOORE

CATHERINE BYBEE

THE CURSE

Check out Dummies.com, [www.dummies.com](http://www.dummies.com). More than likely, you will recognize the concept as they are all over the bookstores. These are a series of tutorials for everything you can think of. There is Crocheting for Dummies and so much more. Every single one of these books can give you a possible niche market.

**FOR DUMMIES Store**

United States [Change Location](#)

**Search the Store**  [Search](#)

[Go to Dummies.com](#) [Your Account](#) [Store Help](#) [Shopping Cart](#)

**Store**

- All Titles
- Arts & Photography
- Automotive
- Business, Investing & Careers
- Computers & Internet
- Cooking & Entertaining
- Crafts & Hobbies
- Education
- Electronics
- Fitness
- Games
- Green Living
- Health
- Home & Garden
- Music
- Para Dummies
- Parenting
- Pets
- Religion & Inspiration
- Self-Help & Relationships
- Sports

**Featured Titles**

**LinkedIn For Dummies, 3rd Edition**  
(E-book also available)

Don't be left out—link up with this fully updated introduction to the Internet's hottest professional networking tool

With more than 225 million members from over 200 countries and territories worldwide, LinkedIn.com is an unbeatable self-marketing tool. *LinkedIn For Dummies* teaches you how to make the most of your LinkedIn.com profile and build connections and relationships within the world's largest professional network. This thorough introduction ... [Read More](#)

US \$24.99 [Add To Cart](#)

**iPad For Dummies, 6th Edition**  
(E-book also available)

The ideal companion for getting the most out of your iPad, updated and in full color!

The possibilities that exist with Apple's amazing iPad are seemingly endless, and each release brings even more incredible features to this incredible device. If you're ready to have the world at the tips of your fingers, then this is the book for you! Mac experts and veteran author dream duo Edward C. Baig and Bob ... [Read More](#)

US \$24.99 [Add To Cart](#)

**Crocheting For Dummies, 2nd Edition**  
(E-book also available)

An updated classic covering the latest techniques and trends in crocheting

Are you hooked on the art of crochet? Looking for a fun new hobby that you can take with you virtually anywhere? *Crocheting For Dummies, 2nd Edition* gives you easy-to-understand

**Around the World**  
Other Dummies Editions

[Translations](#)

**WIN \$500. EASY.**

[Enter for a chance to WIN](#)

**Get Official Dummies Merchandise**

PRICED FOR ANY BUDGET

[Shop Now >>](#)

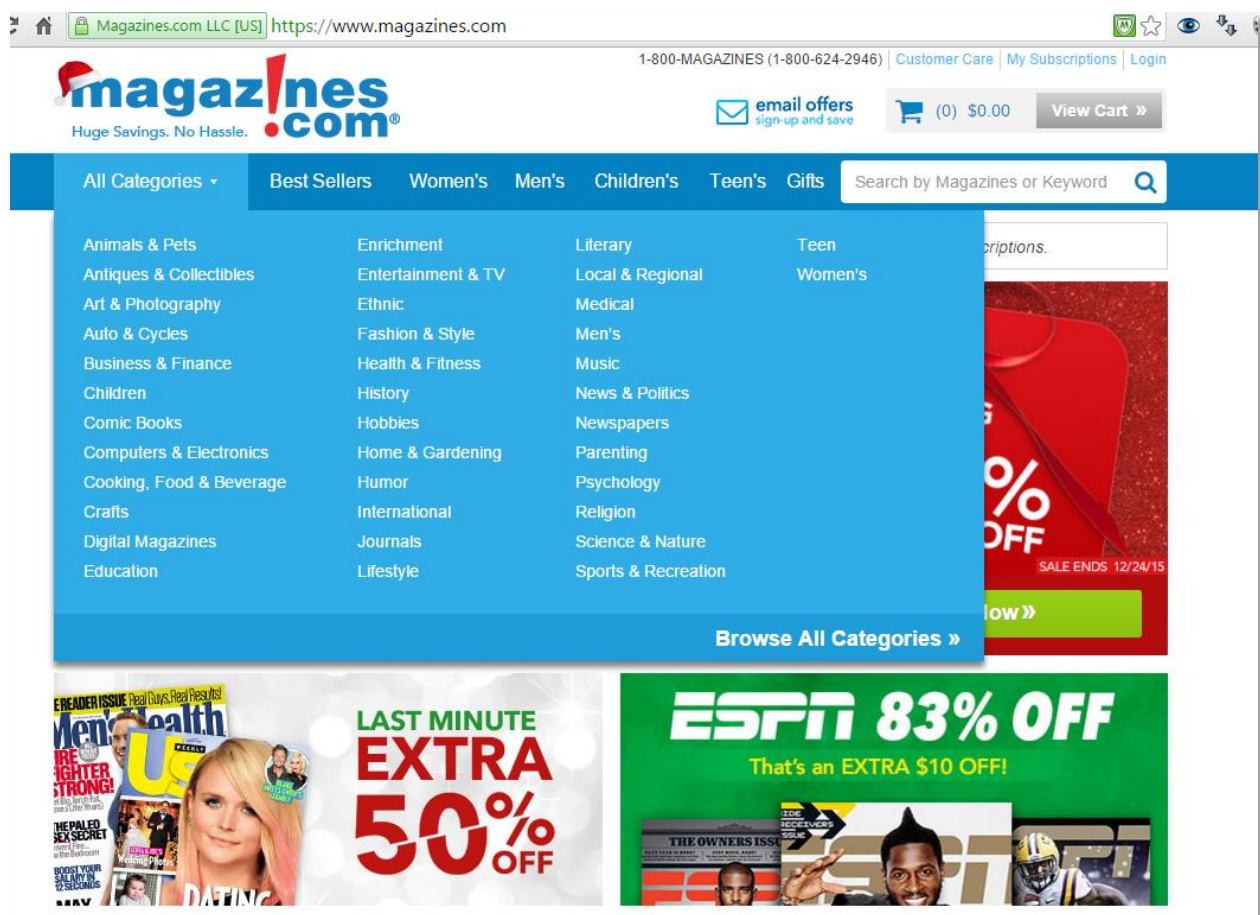
If you can find a topic at Dummies.com, then there is a huge niche out there for it. They spend a great deal of time and money researching the niche markets that are out there. Then they create these products for them. They know what people want, and when you explore the site, you will too.

LinkedIn for Dummies is one of the newest that has been offered. This shows that people are interested in learning how this form of social media



can benefit them. Even if you aren't an expert on a given topic, you can invest some time researching material.

One other great site I want to mention is [www.magazines.com](http://www.magazines.com). This is a surefire way to pick a winner, and so are all the others. The left side shows a list of categories. You can click any topic and get subcategories. This site shows you all of the potential magazines that are out there. If there is a magazine out there about a given topic, then there is a niche for it. The cost of creating a magazine is expensive.



If you are at a loss of what category to go into, check out what is listed at [www.magazines.com](http://www.magazines.com). You will find plenty of magazines relating to various topics here so that you can narrow down that niche market. I encourage you to select that niche market so that you can take action. It doesn't have to be perfect, but you do need to pick a niche so that you can start creating content around it.

Once you have picked your niche, you should think about sub niches. Doing so will help you to target your niche market even better. For example, if you click on Business and Finance, there are tons of topics within that listing. This can include investing, Forex, leadership, etc. These are all sub niches.

Weight loss as a whole can include dieting. However, sub niches can include high protein diets or fad diets. It can be fitness for seniors or fitness to lose weight. These are ways to take further steps to target people even better. Golf is a big niche market, with plenty of products. Improving your score can be a sub niche topic that is very specific. Others can include cure your golf slice or increasing drive distance.

The next topic is internet marketing. This can be further narrowed down to sub niches such as affiliate marketing, SEO, and paid traffic. You also have list building, autoresponders, and all types of options. You will notice that this is an internet marketing course, and we have 5 marketing methods to consider. Sub niches really involve narrowing it down.

Relationships are a great topic. You can talk about getting your ex back or maybe improving your marriage. Beauty can be a great category but it can be broken down such as how to reduce the signs of aging. Social media is broad but you can break it down into specific niches such as Facebook or Twitter.

The key is to select the niche for your market. In the next lesson we will cover steps for how to start getting your information product out there.



## Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

## Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

## Recommended Websites:

Eric Holmlund – [www.EricsTips.com](http://www.EricsTips.com)

Paul Counts – [www.PaulCounts.com](http://www.PaulCounts.com)

Jeff Wellman – [www.IMSuccessTips.com](http://www.IMSuccessTips.com)