

# No Cost Income Stream Blueprint

## Part 1: Introduction

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**Hello, and welcome to the No Cost Income Stream.** In this report, I want to introduce you to the entire No Cost Income Stream course – so you can understand what you are going to learn as you go through this course.

For starters, the No Cost Income Stream is an online business model that requires absolutely no cash up front to make money on the internet. They are proven business models that you can follow. You can build them up and scale them up with paid solutions, which is what we highly recommend after you go through this training and after you choose a business model. Understand the concepts, implement them, and start to generate revenue, and then we encourage you to scale that up into paid solutions. That will really give you a permanent and stable business.

The purpose of this course is to really get you going on the internet... so you can see it is possible to make money with just a little bit of time and effort. You don't need to have a pile of cash – or any cash for that matter – to kick start your online business.

There are going to be 5 systems that you can follow in this main No Cost Income Stream course. We're going to be talking about:

- **No Cost Product Launch**
- **No Cost Freelancing**
- **No Cost Video Marketing**
- **No Cost List Building**

- **No Cost Affiliate Marketing**

Here is a quick rundown and overview of each of the business models that we will be covering.

**Model #1 is the No Cost Product Launch.** This is where you can learn to launch your own digital information product. Information products are a great way to get started on the internet because it helps you to build up a following, helps you to build up a reputation. Plus, the profit margins can't be beat.

You're also going to learn every step of the process – from the niche selection to the product creation aspect. The purpose of me showing you all of these in the introduction report is so that you don't have to go through each lesson to decide which model you want to start with. Hopefully, from this introduction you can choose the business model that is best for you.

You will also learn in the No Cost Product Launch how to recruit affiliates and the basics of proper sales copy. Every method covered is a free way to launch your own product. You're also going to learn how to use a free autoresponder to generate buyer leads for yourself. These buyer leads can be highly, highly valuable.

You can use them to promote other related products and offers to them for a great commission. You're going to learn how to get buyer leads and how to create your own product. All of this without having to invest a single penny into your marketing!

You're also going to learn how to scale this up with paid solutions at the end. Again, ultimately, once you have made some money it is time to invest a small amount of that into paid hosting and other things that will help you. The goal is to create a sustainable business and to be able to sustain that success for the long term.

**Business model #2 is about No Cost Freelancing.** You're going to learn how to run a successful freelancing business. You will learn the different services you can offer people. Keep in mind that many people do freelancing full time – 100% of their work is providing services for other people.

This is a great opportunity to really get going and to explore the realm of freelancing. The beauty of this is that you really don't need to spend anything to scale this method up. This method is well laid out so you can follow it. Again, you can use it to generate a full time income by using these methods.

You will learn how to use freelance and micro job sites. You will also learn the best free methods to promote your services so that you can get the most exposure possible. You can also scale this business if you really choose to. Remember, I mentioned that you don't necessarily have to. However, there are some paid promotions and tools that you can use.

You can use an email follow up system, you can get paid traffic to generate more business, and you can invest in an ad on some freelance sites. We

will discuss more later all of the types of things you can do. You can kick start this business with absolutely no charge what so ever!

**Business model #3 is No Cost Video Marketing.** This is where you will learn how to run this entire business for free! You'll choose your niche and types of videos you want to cover for this method. You will discover the top 3 video creation tools. You'll discover a step by step system in order to get yourself great exposure on the internet for video. You will learn how to market and tie that in so you can generate some income.

You are going to learn about the different types of videos you can make for this method. Then, you will discover how you can monetize this through list building, affiliate marketing, or through promoting your own product if that is what you have.

**Model #4 is all about No Cost List Building.** This is where you are going to learn how to build your following with the list building process. Any sustainable, successful online business has an email list of some sort. The biggest companies have it and the smallest companies have it that are successful. It doesn't matter if you are a one man operation or you are a huge, Fortune 500 company. You need to build a following up of some sort. In No Cost List Building, we are going to teach you the principles of list building. Everything you need! You are going to learn a brand new approach to building up your list. As you are doing that, you will also be building up your list of buyers as well. This includes potential people that will purchase from you when you promote to them.

We're going to use all no cost solutions for building a following online. This is literally unheard of. Most of time you have to invest in a domain name, you have to invest in hosting, and you have to invest in an autoresponder. We're going to teach you how to kick start your list building, how to start generating money with that list, and then you can invest in those methods that will take you to the next level in your business success. However, we are going to get you started with No Cost List Building!

You will learn free promotion strategies to build up a huge following with your list. You will learn the many different ways you can monetize your new list. Then you will be able to maximize your list building with paid solutions. Again, these are methods you can use after your list building is done.

These are things like paid ads, Facebook ads, and many other things you can do that will really vamp up your list building. Ideally, you want to start out the free way and learn the principles of it. Get going with it and generate some revenue. Then you can worry about investing some of it. That is the beauty of this entire No Cost Income Stream course. We don't want you to feel bogged down because you can't afford this or that.

**In Model #5**, it's all about No Cost Affiliate Marketing. In this model, we're going to choose a profitable niche to promote for this particular method. You will use the latest no cost strategies for getting traffic. You will learn how to build a quality free site completely from scratch. You can start putting content on that site and start building up traffic.

You will discover methods to grow this into a full time income, using No Cost Affiliate Marketing. You can make a full time living just through affiliate marketing. You don't even need your own products. Although that does help a lot, there are many people that only do affiliate marketing. This model's going to teach you everything to do – the correct principles of affiliate marketing. All at no cost to you.

The first steps, before we get started on any of these models, there is one thing that is very important for you to have. That is a free email of some sort. The reason we recommended that is you will be signing up for various services. You will be using different services to gain web traffic, to access freelancing sites, and to follow any of these models. They are all going to require you to have a free email of some sort.

There are a variety of options you can use. A free email will help you to keep things straight. It will help you to keep your regular inbox through your cable provider or work email separate. It reduces clutter and you won't miss anything important that is related to one of your No Cost Income Stream businesses.

The very first step is to sign up for an email account so you can be ready to use any of these models that are to follow. Here are some free options to consider for your email:

- Gmail – <http://mail.google.com>
- Yahoo – <http://mail.yahoo.com>
- Hotmail – <http://www.hotmail.com>



These are all great free options. If none of these are appealing to you, search online “free email” as there are quite a few of them out there. These top 3 though are probably your best bet, especially Google and Yahoo. They should work out really well when you are kick starting this.

Go out there, sign up for your free email, choose a model you want to go through, and get started on the system! The key part here is to take action and follow through with the various steps that we teach. Take action and do what is taught! I think you are really going to enjoy this training and you will get a lot out of it.

## Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

## Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

## Recommended Websites:

Eric Holmlund – [www.EricsTips.com](http://www.EricsTips.com)

Paul Counts – [www.PaulCounts.com](http://www.PaulCounts.com)

Jeff Wellman – [www.IMSuccessTips.com](http://www.IMSuccessTips.com)