

No Cost Income Stream Blueprint

Part 78:
Traffic - Google Plus

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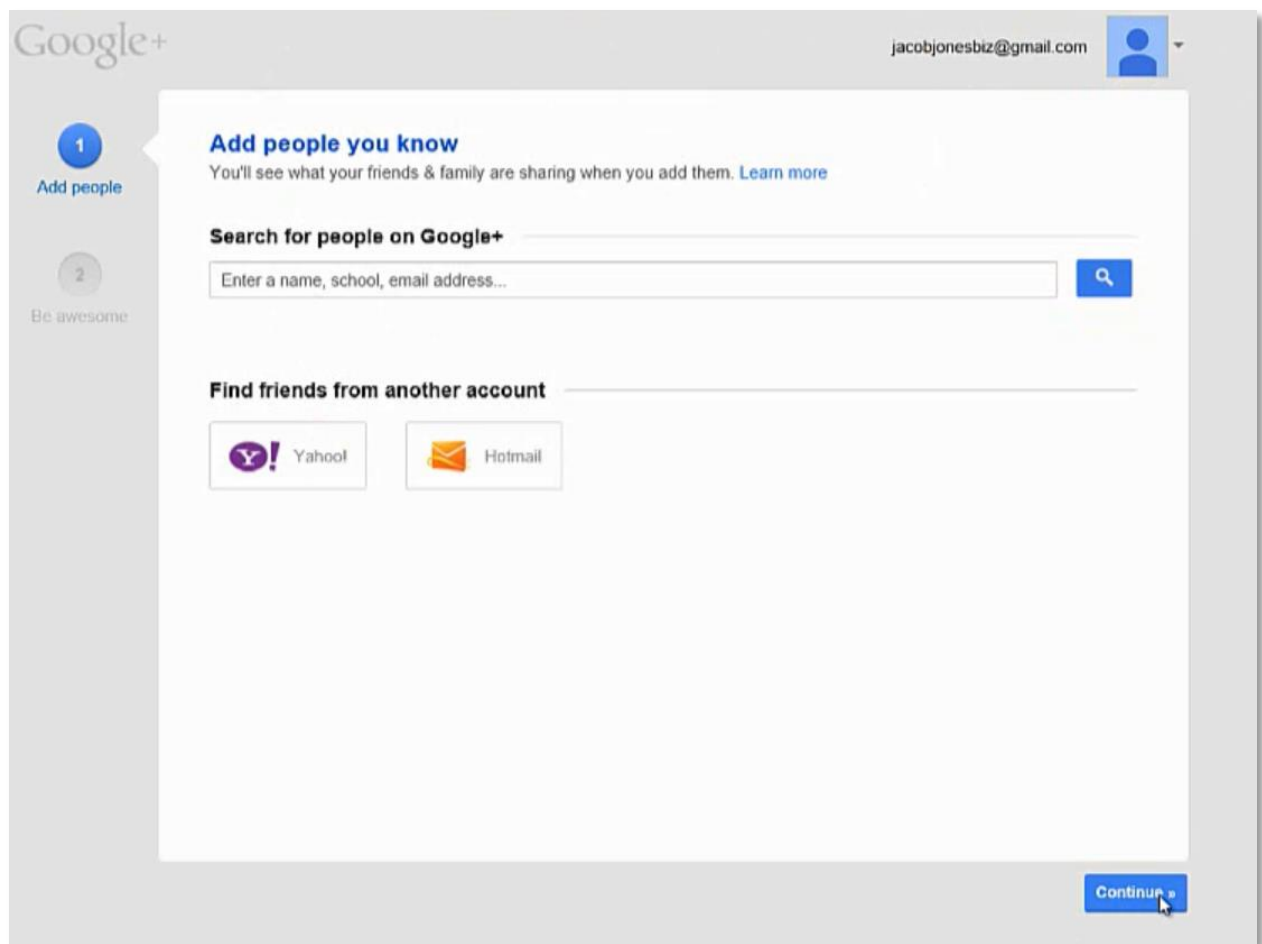
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In this lesson, I want to show you how to use Google Plus to promote your blog or website. Actually, to promote any of your free content online. Make sure you have a Google account. If you already have gMail or YouTube account, then you have in place what you need for a Google Plus account.

Go to www.google.com/plus. This is where you will create your profile. You can add people if you want. For now, we will skip because you don't need to do this. Click **Continue**.





1

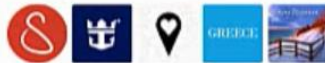
Add people

2

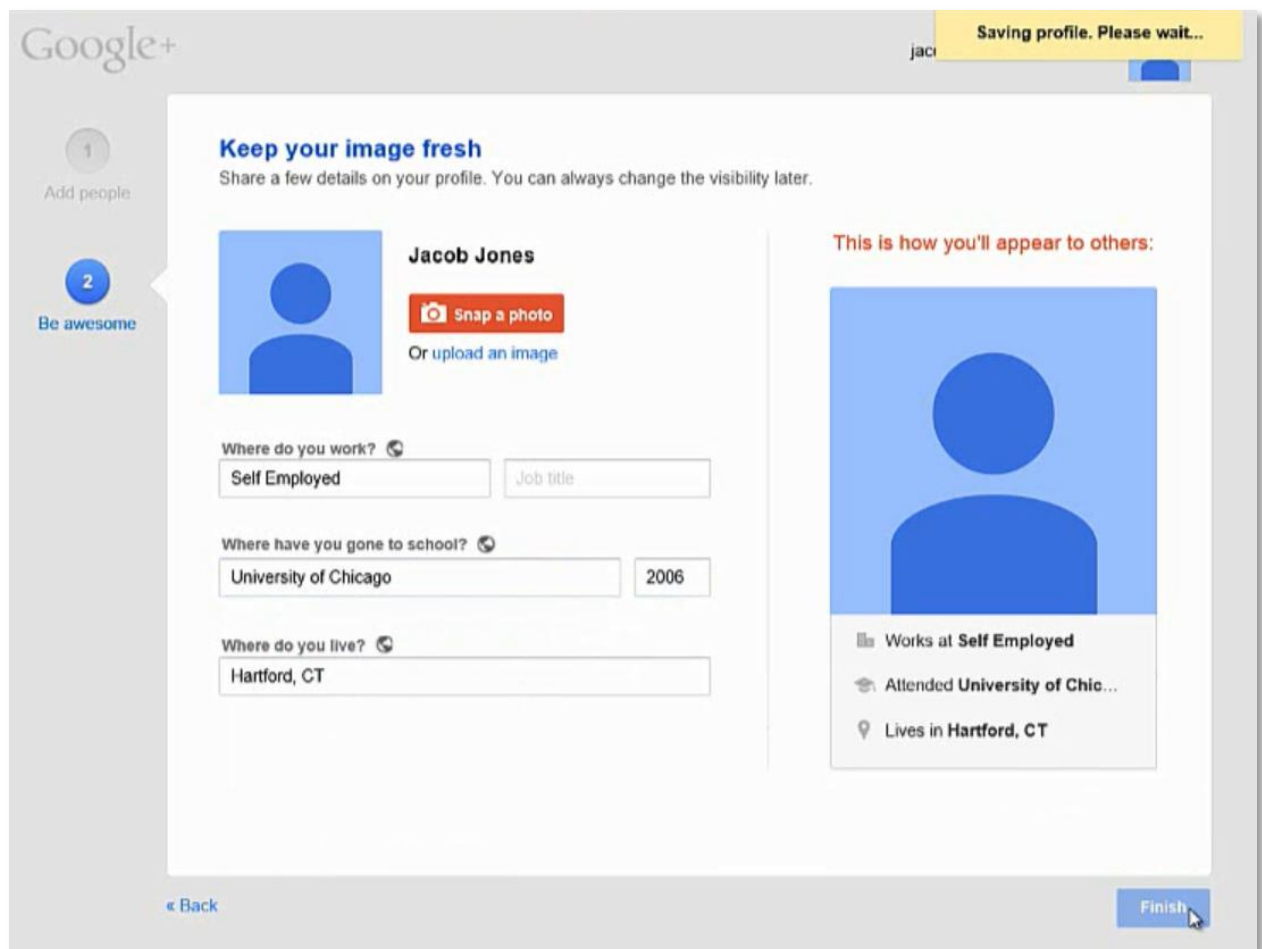
Be awesome

Follow things you love

Add celebrities, photographers, and more to see what they're sharing publicly.

**Featured on Google+** (44 People)The Weather Channel, HEDWIG on Broadway, Adam Braun, San Francisco 49ers, and 40 more. [View all](#)**Follow****Travel** (60 People)Viator.com, Mr & Mrs Smith, Royal Caribbean International, Passion Passport, and 56 more. [View all](#)**Follow****Art & Design** (60 People)Converse, Design Milk, The Phillips Collection, Anthony Lister, and 56 more. [View all](#)**Follow****How-to & DIY** (60 People)[« Back](#)[Continue »](#)

You will be asked to upload a profile picture. Next, you will be asked where you work. This is where you can put in your business information. You can put self-employed if you want to. You can add information on where you went to school. It will ask you information about where you live. **Click on Finish.**



The image shows the Google+ profile creation interface. At the top, the Google+ logo is on the left, and a yellow status bar on the right says "Saving profile. Please wait...". Below the logo, there are two numbered steps: "1 Add people" and "2 Be awesome". The main content area is titled "Keep your image fresh" and includes the instruction "Share a few details on your profile. You can always change the visibility later." On the left, there is a blue profile picture placeholder for "Jacob Jones" with buttons for "Snap a photo" and "Or upload an image". To the right, a preview section titled "This is how you'll appear to others:" shows a larger blue profile picture placeholder and a list of profile details: "Works at Self Employed", "Attended University of Chic...", and "Lives in Hartford, CT". Below the profile picture, there are three form fields: "Where do you work?" with a dropdown menu showing "Self Employed" and a "Job title" field; "Where have you gone to school?" with a dropdown menu showing "University of Chicago" and a year field showing "2006"; and "Where do you live?" with a dropdown menu showing "Hartford, CT". At the bottom left, there is a "Back" button, and at the bottom right, there is a "Finish" button.

Google+

jaci

Saving profile. Please wait...

1 Add people

2 Be awesome


Keep your image fresh

Share a few details on your profile. You can always change the visibility later.


Jacob Jones

Snap a photo


Or upload an image

Where do you work? 

Self Employed Job title

Where have you gone to school? 

University of Chicago 2006

Where do you live? 

Hartford, CT

This is how you'll appear to others:

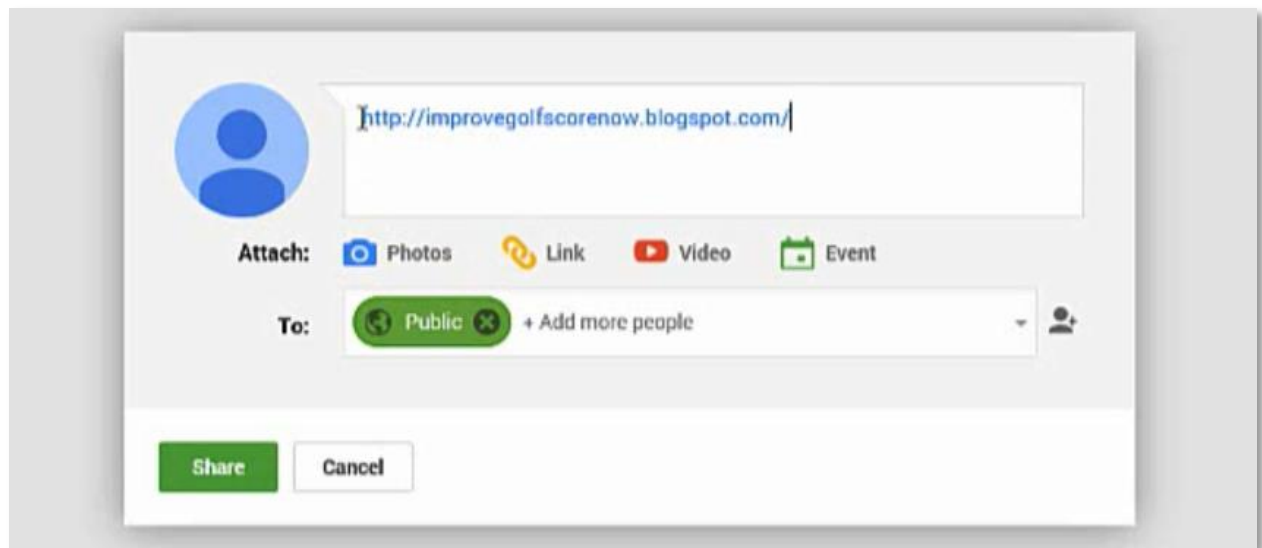
Works at Self Employed

Attended University of Chic...

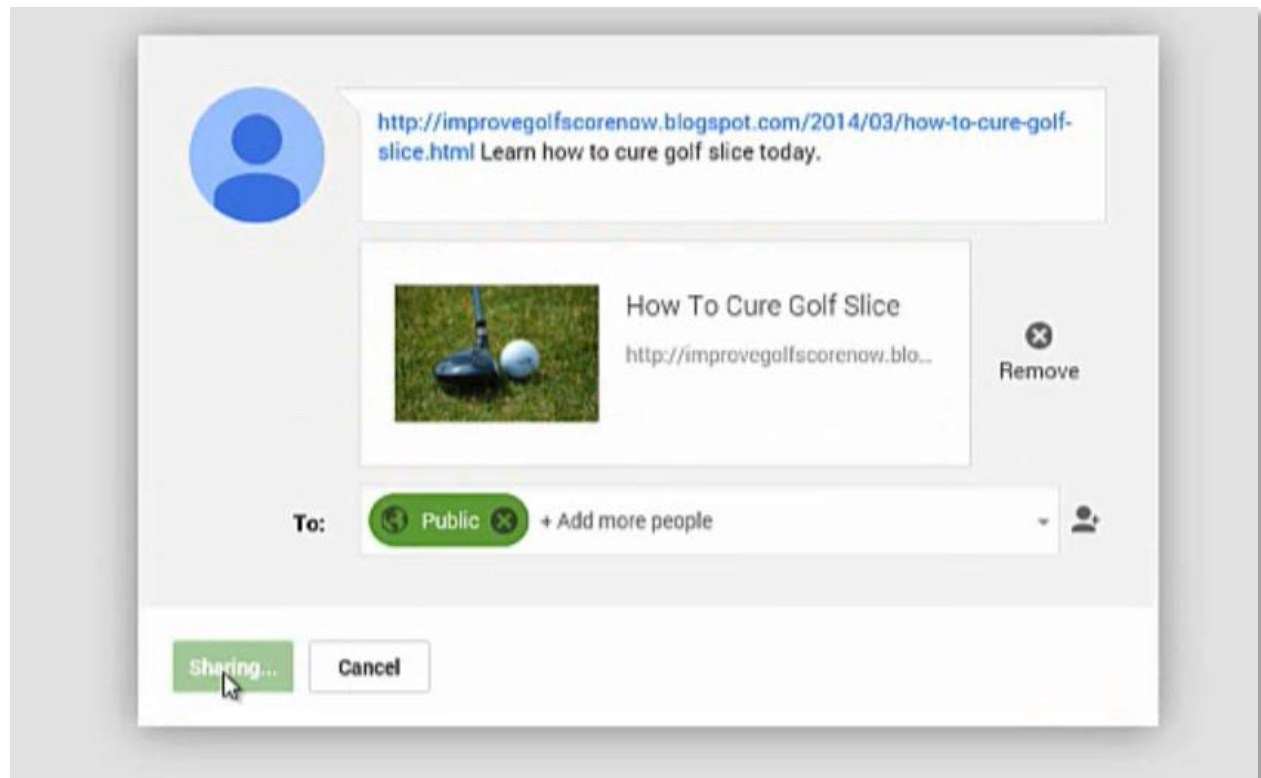
Lives in Hartford, CT

Back Finish

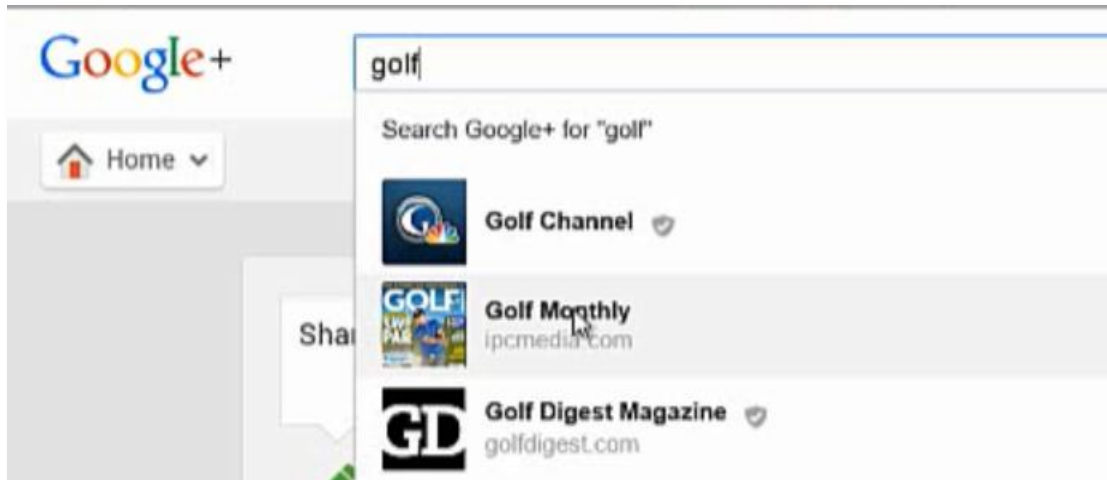
You will see videos that have been naturally shared within Google. You can share something else that is new. You can take one of your blog posts and plug it in to Google Plus. Find the blog you want to use and copy the link. Paste that link into Google Plus. It can be a link to your Wix website, your squeeze page, really to any of your free sites.



To get a better result, link to a particular article. Enter a description for what it is about. Then click Share.



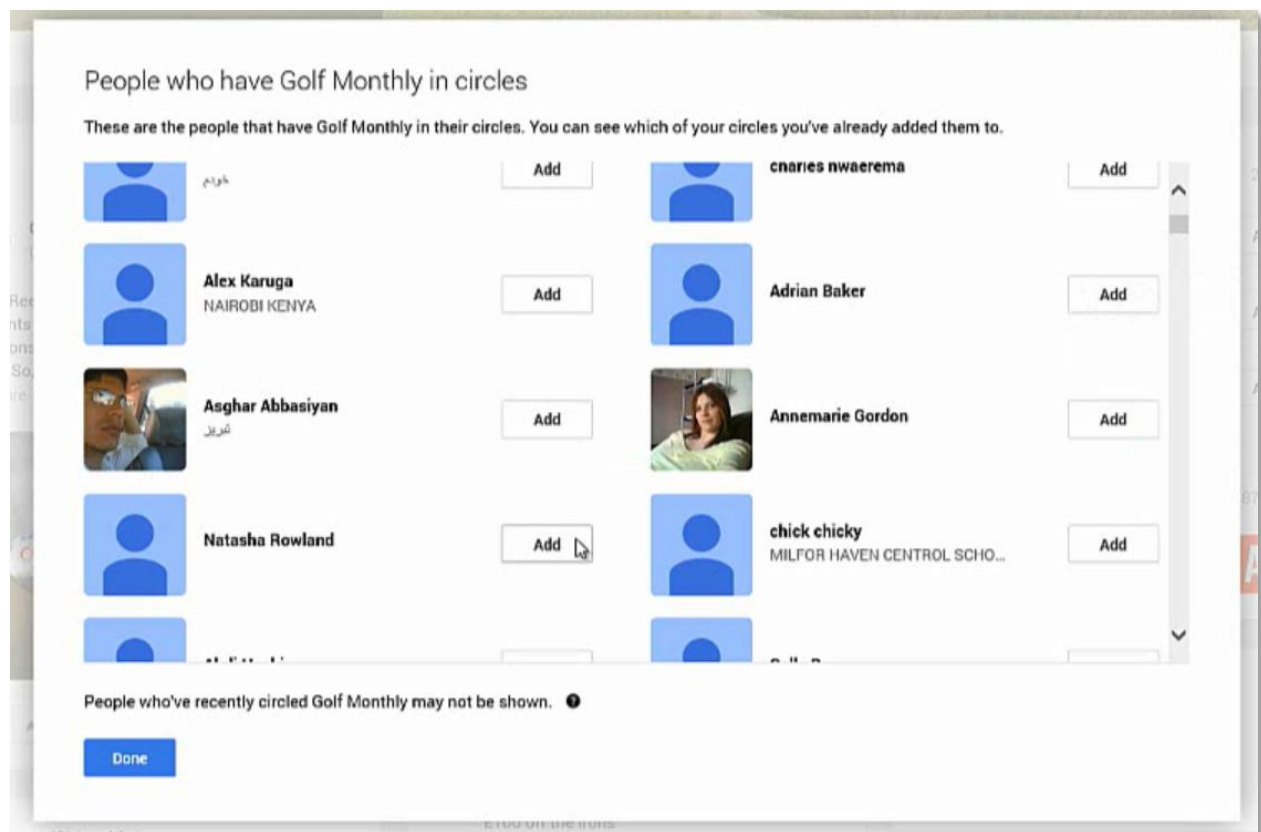
Inside of Google Plus you can search for people, pages, or posts. We are going to search for pages. For this example, we will type in golf.



Find a page you like, and then choose **Follow**.

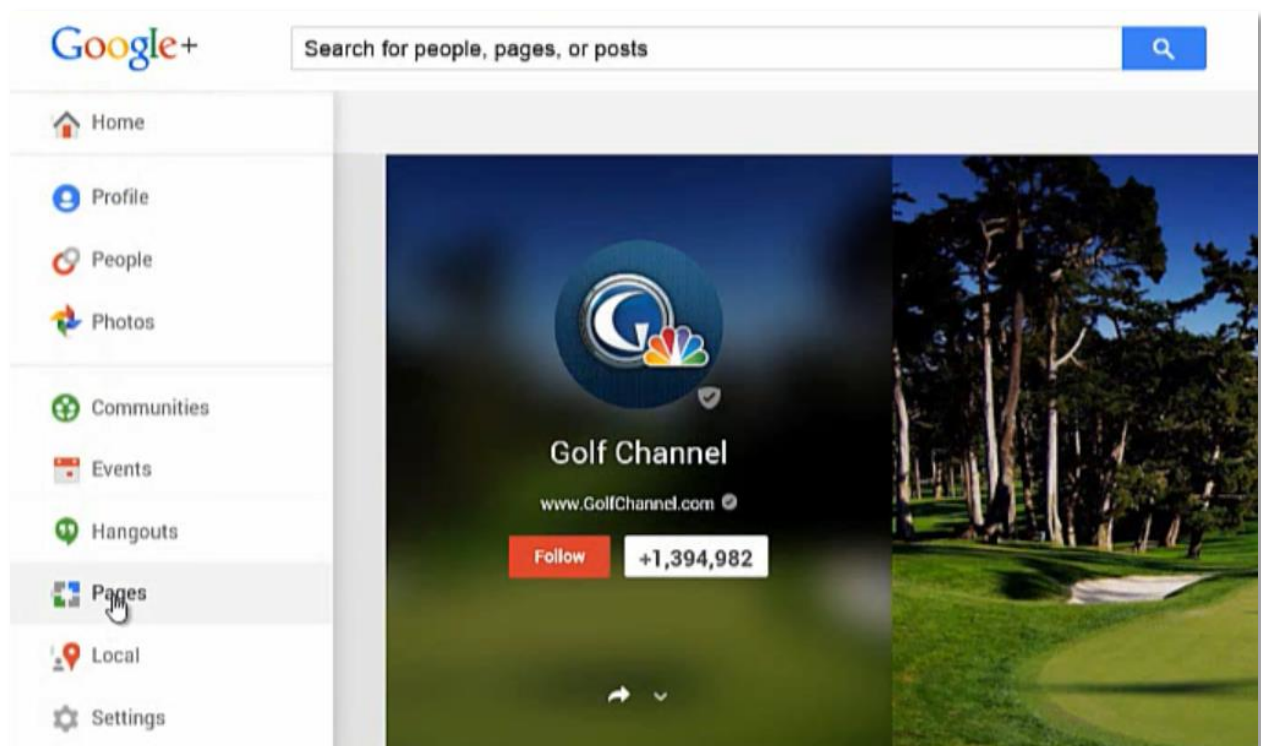


You will find that there are people within this circle. They all share that particular item in their circle. So you can go through there and start adding the individual people to your circle by clicking **Add**. This is very similar to what you did in Twitter. If they are following something related to your niche market, then you already know they are passionate about that niche.

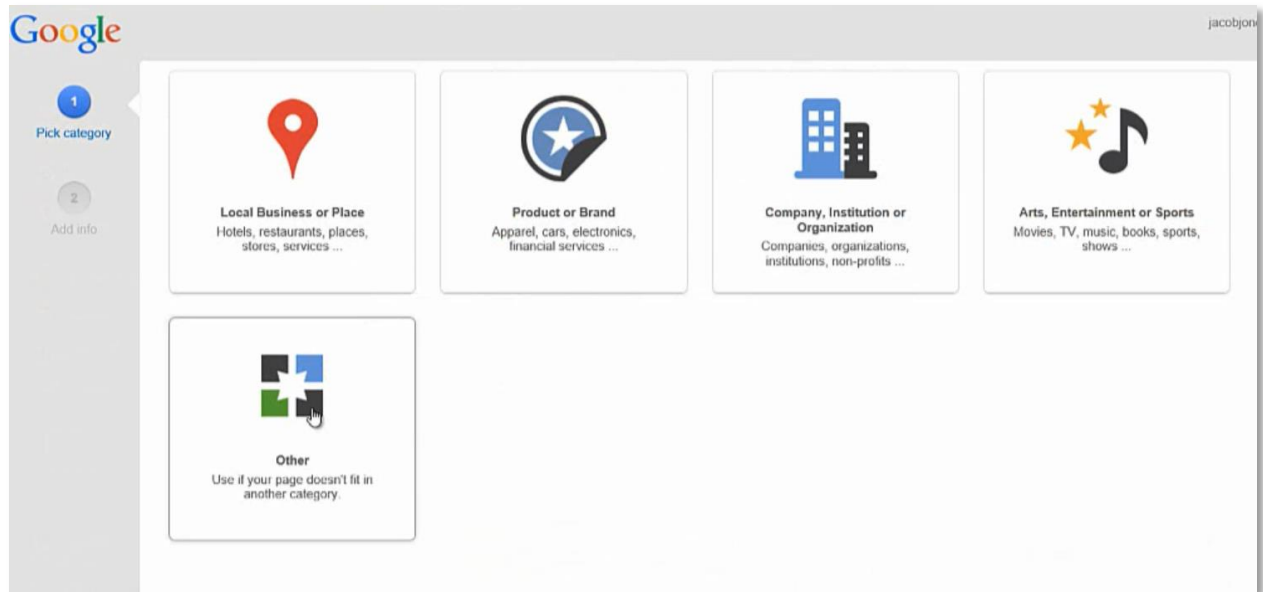


It is important to have a profile with Google Plus. **You will need to have a separate Google Plus account for each niche you work within.** You want to do this so that you can have a Google Plus page set up for each niche. All you need to do is find your niche and see where people are hanging out. Invite them and some of them will follow you back. In time, you will have a really nice following of people that are interested and passionate about your niche market.

You can also build up your following by going to your profile. There you can create a **page** for your business, brand, or product.

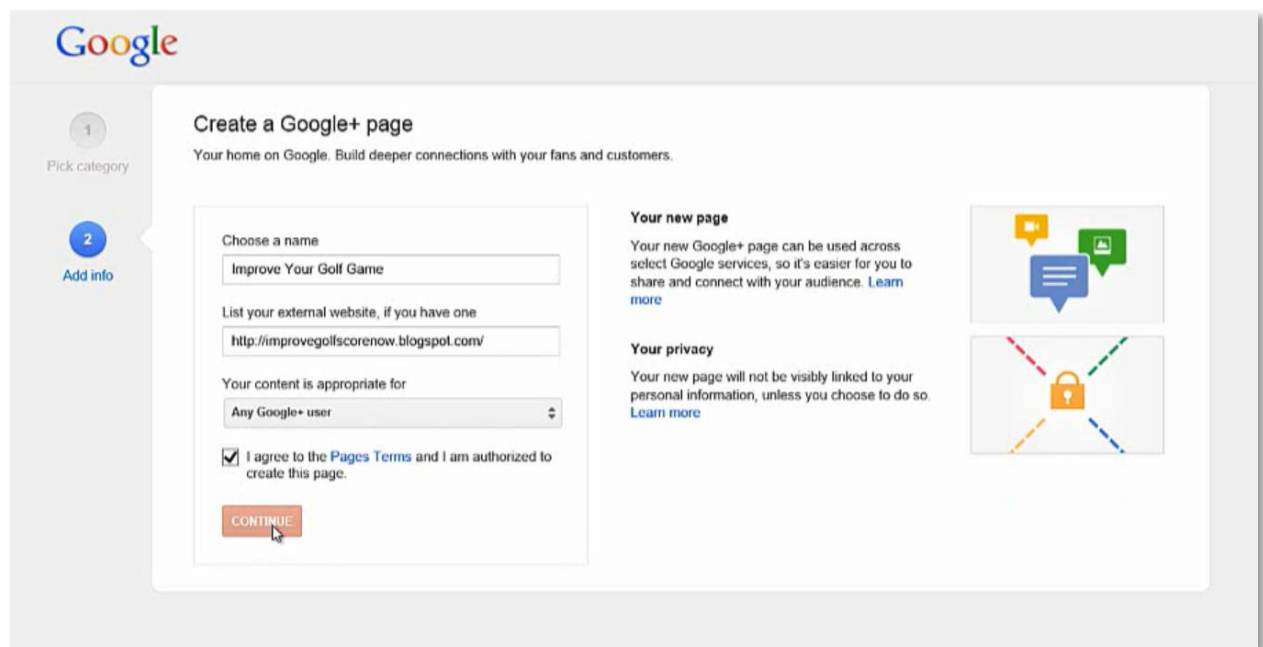


This is similar to how you create a fan page in Facebook. For your category, select Other.



For this example, I am going to enter improve your golf game as the niche. List your external website if you have one.

You can really leverage Google Plus similar to how you do Facebook. Make sure you select that your Google Plus content is appropriate for any age of user. Then select Share and it will take a moment for the page to upload.



The screenshot shows the Google+ 'Create a Google+ page' interface. On the left, a sidebar contains a '1' icon with the text 'Pick category' and a '2' icon with the text 'Add info'. The main content area is titled 'Create a Google+ page' with the subtitle 'Your home on Google. Build deeper connections with your fans and customers.' Below this, there are three sections: 'Choose a name' with a text input field containing 'Improve Your Golf Game'; 'List your external website, if you have one' with a text input field containing 'http://improvegolfscorenow.blogspot.com/'; and 'Your content is appropriate for' with a dropdown menu set to 'Any Google+ user'. Below these is a checkbox labeled 'I agree to the [Pages Terms](#) and I am authorized to create this page.' which is checked. At the bottom of this section is a red 'CONTINUE' button. To the right of the form, there are two informational sections: 'Your new page' which states 'Your new Google+ page can be used across select Google services, so it's easier for you to share and connect with your audience. [Learn more](#)'; and 'Your privacy' which states 'Your new page will not be visibly linked to your personal information, unless you choose to do so. [Learn more](#)'. To the right of these sections are two icons: one showing three speech bubbles and another showing a padlock with a red 'X' over it.

Google

1
Pick category

2
Add info

Create a Google+ page

Your home on Google. Build deeper connections with your fans and customers.

Choose a name

List your external website, if you have one

Your content is appropriate for

Any Google+ user

☒ I agree to the [Pages Terms](#) and I am authorized to create this page.

CONTINUE

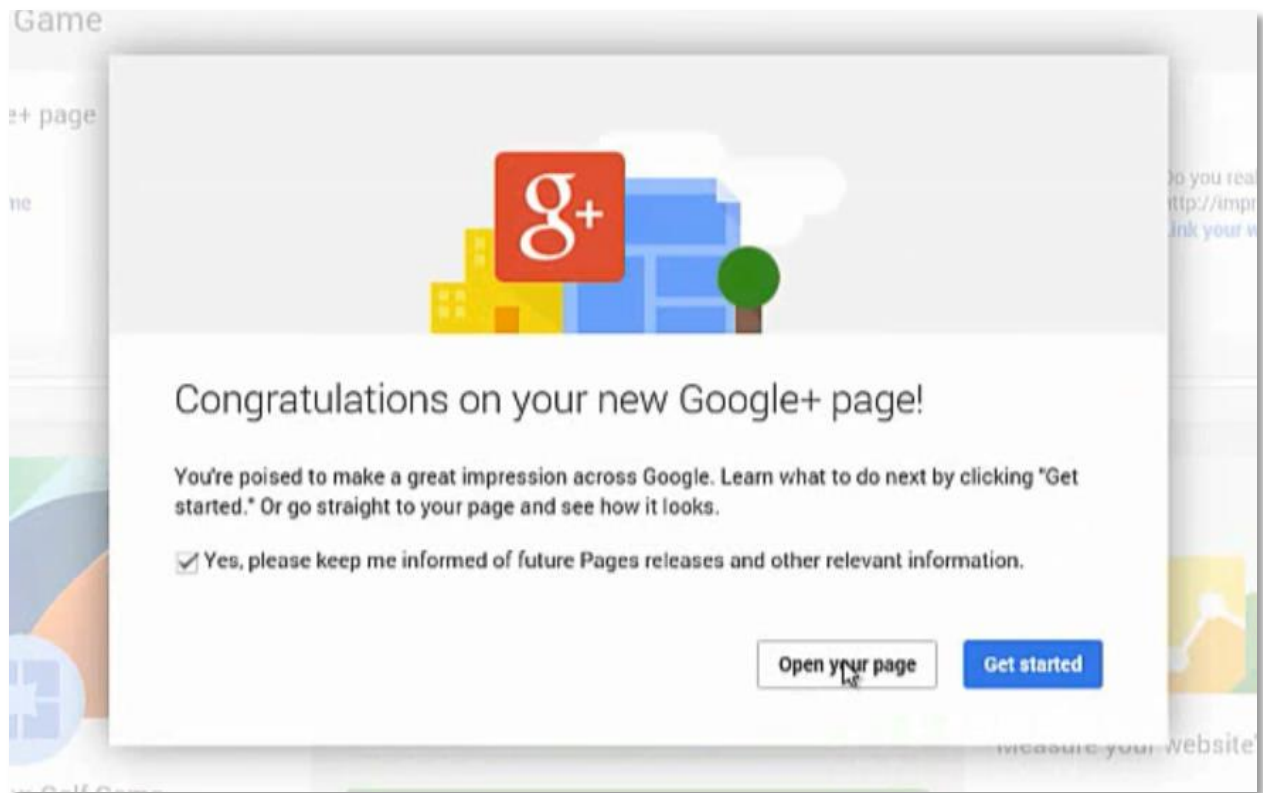
Your new page

Your new Google+ page can be used across select Google services, so it's easier for you to share and connect with your audience. [Learn more](#)

Your privacy

Your new page will not be visibly linked to your personal information, unless you choose to do so. [Learn more](#)

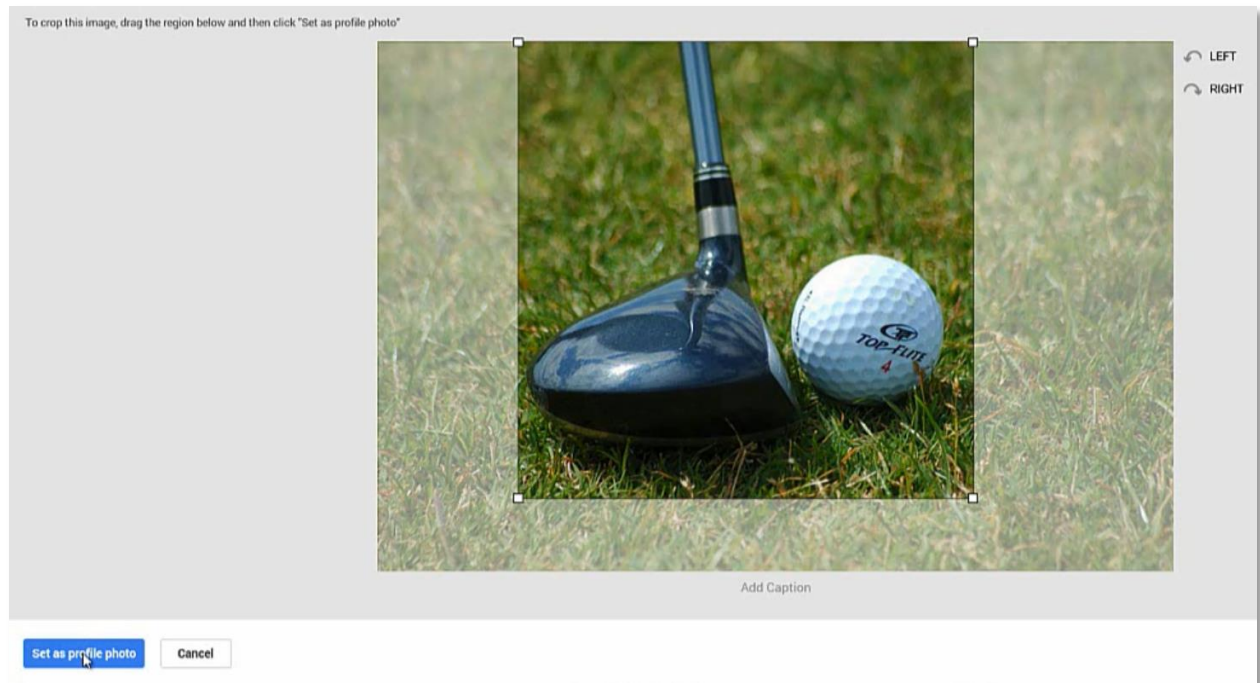
The next thing you want to do is click on **Open your Page**.



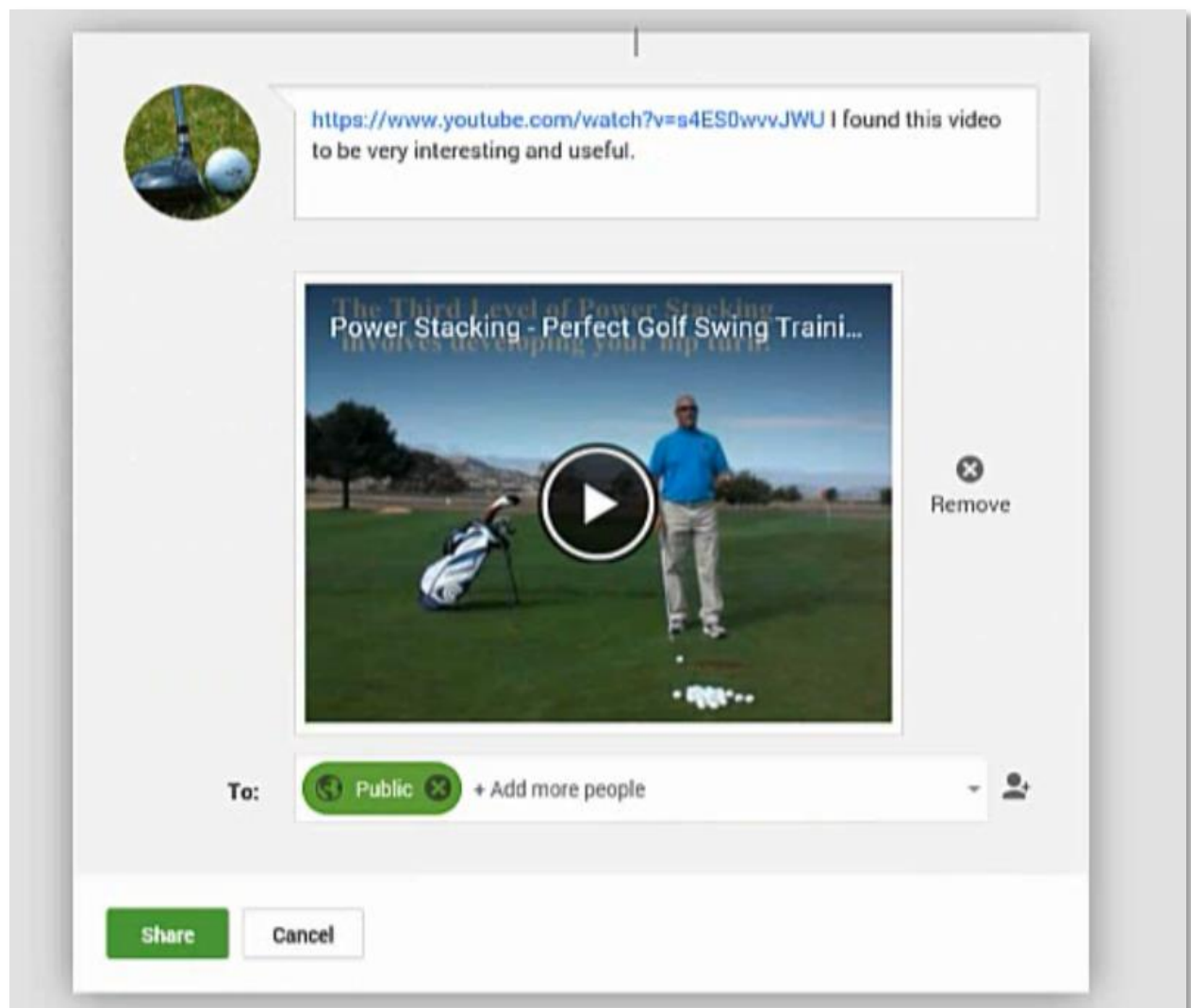
Add in a picture by clicking the option. Select a photo from your computer.



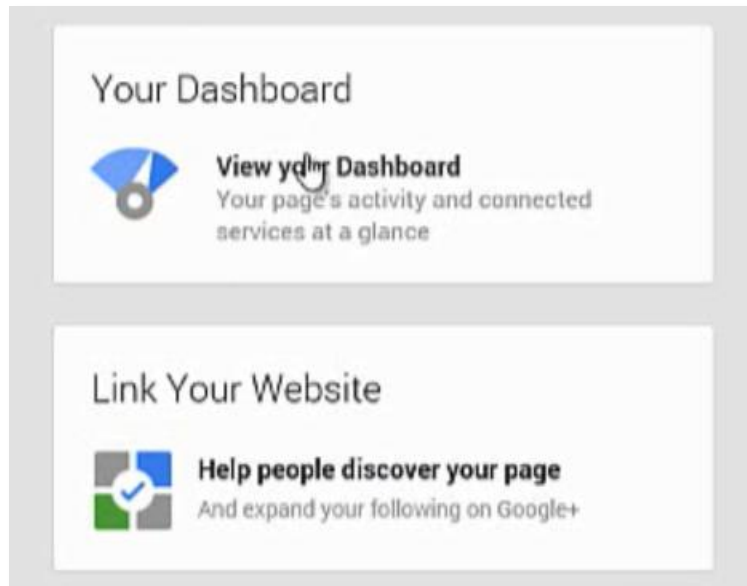
You can use the same image you use on Facebook and Twitter to maximize the effectiveness of people recognizing your brand. Then click Share. You can keep the default cover or you can click to change it.



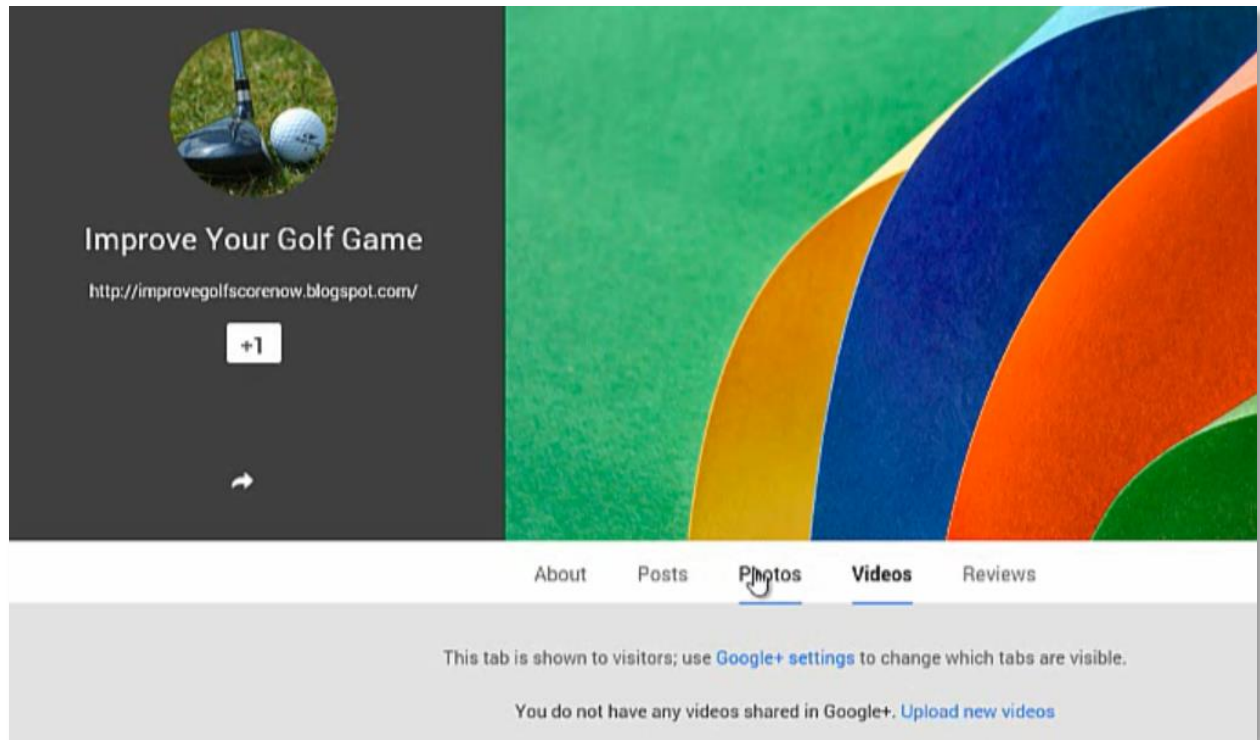
The next thing you want to do is go to Host so you can share what is new related to your niche. Go to www.youtube.com and enter a keyword niche or keyword phrase. Find a video that is going to be interesting and informative. Paste it in there and type a message telling your audience you found a video that they may find to be useful and interesting.



Follow the directions in Google Plus as they have some really good tools that help you. They also have ways to get more people to follow you with the use of videos and reviews.



You can also upload photos. You can link to your affiliate products but don't go crazy with doing that. Focus on adding good, valuable content. It will take time but you can build up your Google Plus page.



Add this link to your free websites and that will open up all types of possibilities. There is a great deal you can do with Google Plus just like there is with Twitter and Facebook. It is time to just go after it, and to start using this to your advantage.

Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

Recommended Websites:

Eric Holmlund – www.EricsTips.com

Paul Counts – www.PaulCounts.com

Jeff Wellman – www.IMSuccessTips.com