

No Cost Income Stream Blueprint

Part 4: Product Launch - Niche Research B

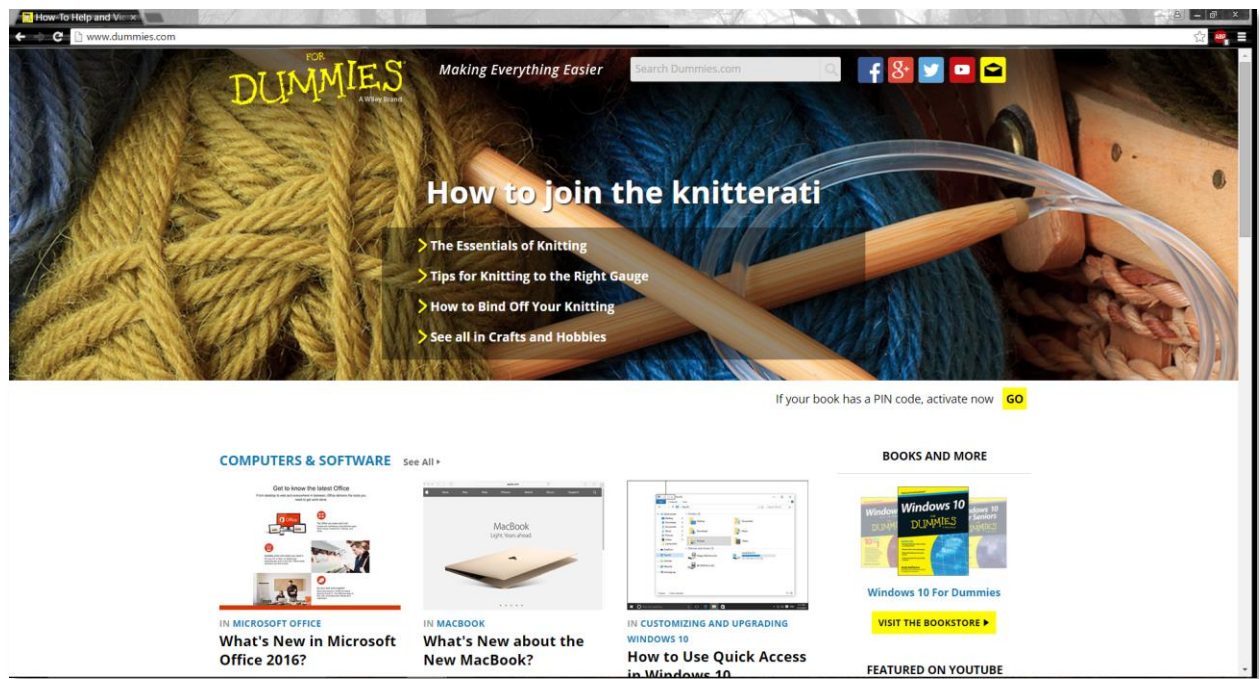
LEGAL NOTICE: The Publishers have strived to be as accurate and complete as possible in the creation of this report, notwithstanding the fact that they do not warrant or represent at any time that the contents within are accurate due to the rapidly changing nature of the Internet.

While all attempts have been made to verify information provided in this publication, the Publisher assumes no responsibility for errors, omissions, or contrary interpretation of the subject matter herein. Any perceived slights of specific persons, peoples, or organizations are unintentional.

In practical advice books, like anything else in life, there are no guarantees of income made or any other specific results. Readers are cautioned to rely on their own judgment about their individual circumstances to act accordingly.

This publication is not intended for use as a source of legal, business, accounting or financial advice. All readers are advised to seek services of competent professionals in legal, business, accounting, and finance fields.

I want to demonstrate for you how to do niche research. For this example, we are at www.dummies.com. This site is well known for basically creating guides, e-books, information, and training that help people discover how to do certain things. They go out there, they find hot niche topics – in topics they know people want to buy. Topics that people have a big interest in.



Then they create books. They team up with authors and they spend the time doing the research. They do all kinds of things to put together these books. You know the research they put into it is because they found this niche market to be profitable. They're not going to venture into a space that isn't already profitable.

These books and these guides give you a really good indication as to the profitability and the potential for any niche market you may be interested in.

It may be a niche market where you want to pursue it further as an affiliate. You need to identify that niche, and then go out there and find products that you can promote.

I'm not recommending that you become an affiliate for www.dummies.com, because you just aren't going to make much money promoting books like this. If you go to Clickbank and find related topics, at least this will give you a starting off to determine the niche market you may settle in on. Then you can look and try to identify affiliate programs that may fit with what you are trying to do.

Go to www.dummies.com and at the top you will see an area that says Shop for Books.

FOR

DUMMIES[®] Store

Search the Store

Search



[Go to Dummies.com](#)
[Your Account](#) | [Store Help](#) | [Shopping Cart](#)

Store

[All Titles](#)
[Arts & Photography](#)
[Automotive](#)
[Business, Investing & Careers](#)
[Computers & Internet](#)
[Cooking & Entertaining](#)
[Crafts & Hobbies](#)
[Education](#)
[Electronics](#)
[Fitness](#)
[Games](#)
[Green Living](#)
[Health](#)
[Home & Garden](#)
[Music](#)
[Para Dummies](#)
[Parenting](#)
[Pets](#)
[Religion & Inspiration](#)
[Self-Help & Relationships](#)
[Sports](#)

Featured Titles



[LinkedIn For Dummies, 3rd Edition](#)
 (E-book also available)
 Don't be left out—link up with this fully updated introduction to the Internet's hottest professional networking tool
 With more than 225 million members from over 200 countries and territories worldwide, LinkedIn.com is an unbeatable self-marketing tool. *LinkedIn For Dummies* teaches you how to make the most of your LinkedIn.com profile and build connections and relationships within the world's largest professional network. This thorough introduction ... [Read More](#)
 US \$24.99 [Add To Cart](#)



[Crocheting For Dummies, 2nd Edition](#)
 (E-book also available)
 An updated classic covering the latest techniques and trends in crocheting
 Are you hooked on the art of crochet? Looking for a fun new hobby that you can take with you virtually anywhere? *Crocheting For Dummies, 2nd Edition* gives you easy-to-understand

Around the World

Other Dummies Editions

Translations



Enter to win a

NEW YEAR NEW YOU

prize pack!

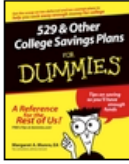


ENTER NOW

THE DUMMIES

Once you click it, all kinds of topics will show up on the left hand side. One of them is **Business, Investing and Careers**. It will open up lots of books available. The first one is on college savings plans.

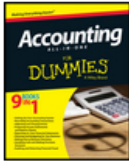
Cooking & Entertaining	
Crafts & Hobbies	
Education	
Electronics	
Fitness	
Games	
Green Living	
Health	
Home & Garden	
Music	
Para Dummies	
Parenting	
Pets	
Religion & Inspiration	
Self-Help & Relationships	
Sports	



529 and Other College Savings Plans For Dummies

There's no question: The cost of college continues to soar, even when the rest of the economy stagnates, and this reality is not likely to change any time soon. Fortunately, everyone, including you, the various governments (federal and state), and the colleges themselves, are in on this secret, so everyone can plan and plot, well in advance of that eventual first day of your child's freshman year, ways to get that child there, and ways to help you

... [Read More](#)



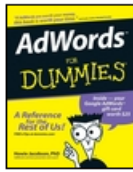
Accounting All-in-One For Dummies

A one-stop accounting reference

Packed with vital information culled from the extensive For Dummies accounting, bookkeeping, and auditing libraries, *Accounting All-in-One For Dummies* is a powerful, one-stop reference.

Tax tips and accounting are offered, and both a good niche market. Tax products do very well each year from January through April. Scroll through the list and identify the various types of niche markets you may be interested in.

Here is one on **AdWords**, and there are products on Clickbank about it too. You can promote them as an affiliate. **Top Interview Questions** is a topic, and you will find similar products on Clickbank that you can promote. Not only that, but other similar categories. For example how to write a resume and how to find a job. There are a huge amount of possibilities.



AdWords For Dummies

AdWords lets every business-from eBay PowerSellers to Fortune 500 companies-create targeted, cost-efficient advertising campaigns on the Web, and accounts for the bulk of Google's \$6 billion in annual revenues. This all-new guide helps advertisers get a handle on AdWords complexities and nuances, adopt AdWords best practices, and turn clicks into ka-ching! Topics covered include conducting quick and cheap market research, crafting a message that cuts ... [Read More](#)

(E-book also available)

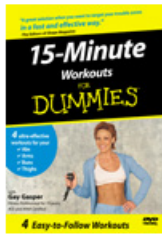


Google AdWords For Dummies®, 2nd Edition

A completely updated reference to help you get the most value out of your AdWords campaigns. Google AdWords is a unique tool that allows you to set your own budget and create ads and choose keywords that are specifically related to your business. When your ad appears next to the search results, people can simply click your ad to learn more about you or make a purchase. This handy guide walks you through the newest tips, tricks, and techniques for maximizing ... [Read More](#)

Let's go to the **Health** category and see what is. There. 15 Minute Workout for Dummies is listed. You can find Clickbank products that have short workout sessions for people that you can promote. Ballet for Dummies is the same thing. You can find products on Clickbank that teach people about the various aspects of ballet that you can promote. Keep that in mind as you are going through www.dummies.com. They have already identified the hottest products for you.

FROM OUR PARTNER STARZ ENTERTAINMENT



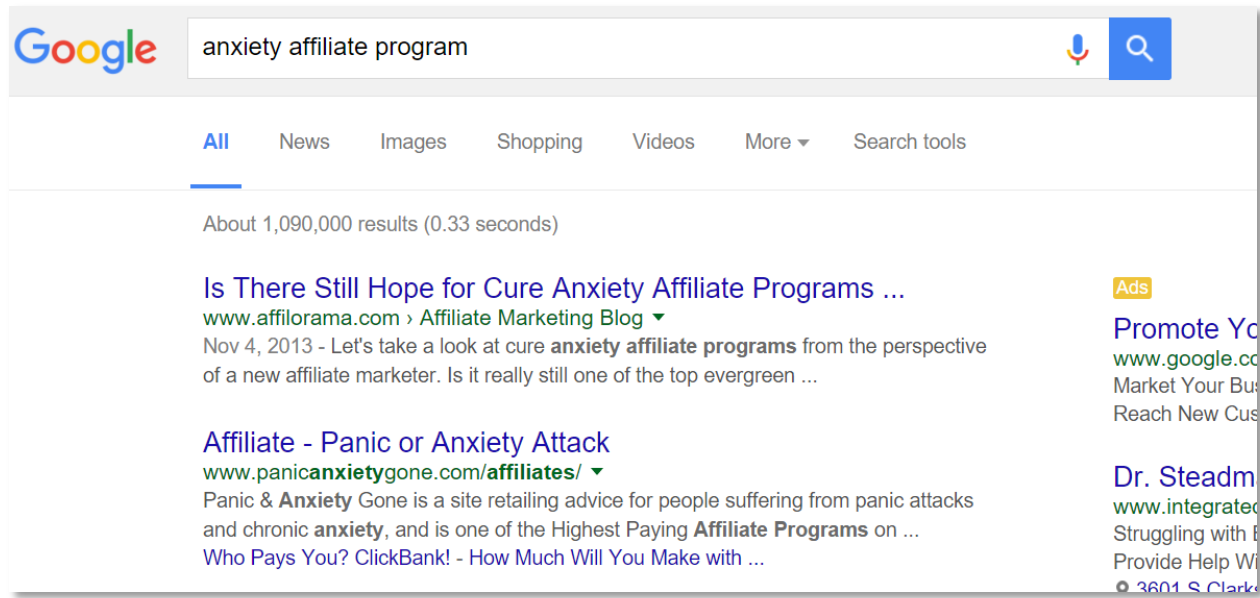
15-Minute Workout For Dummies

15-Minute Workouts For Dummies offers step-by-step instructions on 26 toning and shaping exercises, combined in an active sequence that makes the most of your time. The exercises are divided into four express workouts that target your arms, abs, thighs, and buns. This program incorporates both standing and floor moves to help you firm and define hard-to-train areas and get the most from your workout time.

Ab products by themselves sell extremely well on Clickbank. One of the most successful products in Clickbank history is called The Truth about Six Pack Abs. Just browse through www.dummies.com if you are stuck on the niche research. It will quickly come to light the types of niche markets that you can be tapping into.

Self help and Relationships – Clickbank is loaded with self helps such as addiction recovery courses. There are products about anger management. Anxiety and depression are big problems and Clickbank has many products that you can promote. You can find other websites where you can promote; it doesn't necessarily have to be Clickbank. You can identify affiliate programs in that niche market.

All you have to do is go to Google and do a simple search. Go to www.google.com and search for anxiety affiliate program. You will find plenty coming up that you can promote. Keep that in mind as you are browsing. There you have it about www.dummies.com.



The next site I want to show you is www.amazon.com. It is a very popular place to do niche research, especially if you are looking for physical products to promote. The part I like on Amazon is through Kindle Books & E-Readers. You can look in regular books as well, but let's take a look at Kindle Books. Once you click on it, all types of books will be listed on the left hand side. Click on Health, Fitness, & Diet. You will find all kinds of possible books related to this topic including Disorders and Diseases and Exercise and Fitness. There are over 7,000 books here in the Exercise & Fitness category.

Show results for

Kindle Unlimited
☐ Kindle Unlimited
 Eligible (103,500)

New Releases
 Last 30 days (7,855)
 Last 90 days (18,345)
 Coming Soon (558)

: Kindle Store
 : Kindle eBooks
 Health, Fitness & Dieting
 Addiction & Recovery (5,864)
 Alternative Medicine (26,150)
 Beauty, Grooming, & Style (5,953)
 Counseling & Psychology (10,838)
 Death & Grief (6,758)
 Diets & Weight Loss (27,781)
 Diseases & Physical Ailments (19,854)
 Exercise & Fitness (18,202)
 Nutrition (8,483)
 Personal Health (33,117)
 Reference (1,350)
 Relationships (36,541)
 Safety & First Aid (1,384)
 Sex (7,598)
 Sports Health & Safety (124)
 Teen Health (119)

Refine by
 Author

Health, Fitness & Dieting Kindle Books

Best-selling Books in Featured Categories

Diets & Weight Loss
 The 20/20 Diet: Turn Your...
 Phil McGraw, Dr. Phil McGraw
 It Was Me At Along: A Memoir
 Andie Mitchell
 Fat-Burning Machine: The 12...
 Mike Berland

Exercise & Fitness
 The 4-Hour Body: An Uncommo...
 Timothy Ferriss
 Strength Rules: How to Get...
 Danny Kavadlo, Dan John
 Eat This, Not That! for Abs...
 Mark Langowski

Self-Help
 The Life-Changing Magic of...
 Marie Kondo
 Presence: Bringing Your...
 Amy Cuddy
 Year of Yes: How to Dance It...
 Shonda Rhimes

Alternative Medicine
 Medical Medium: Secrets...
 Anthony William
 Meditation And Mindfulness...
 David Green
 10% Happier: How I Tamed the...
 Dan Harris

Beauty & Fashion
 The Honest Life: Living...
 Jessica Alba
 Your Beauty Mark: The...
 Ella Von Tesse
 Timeless Beauty: Over 100...
 Christie Brinkley

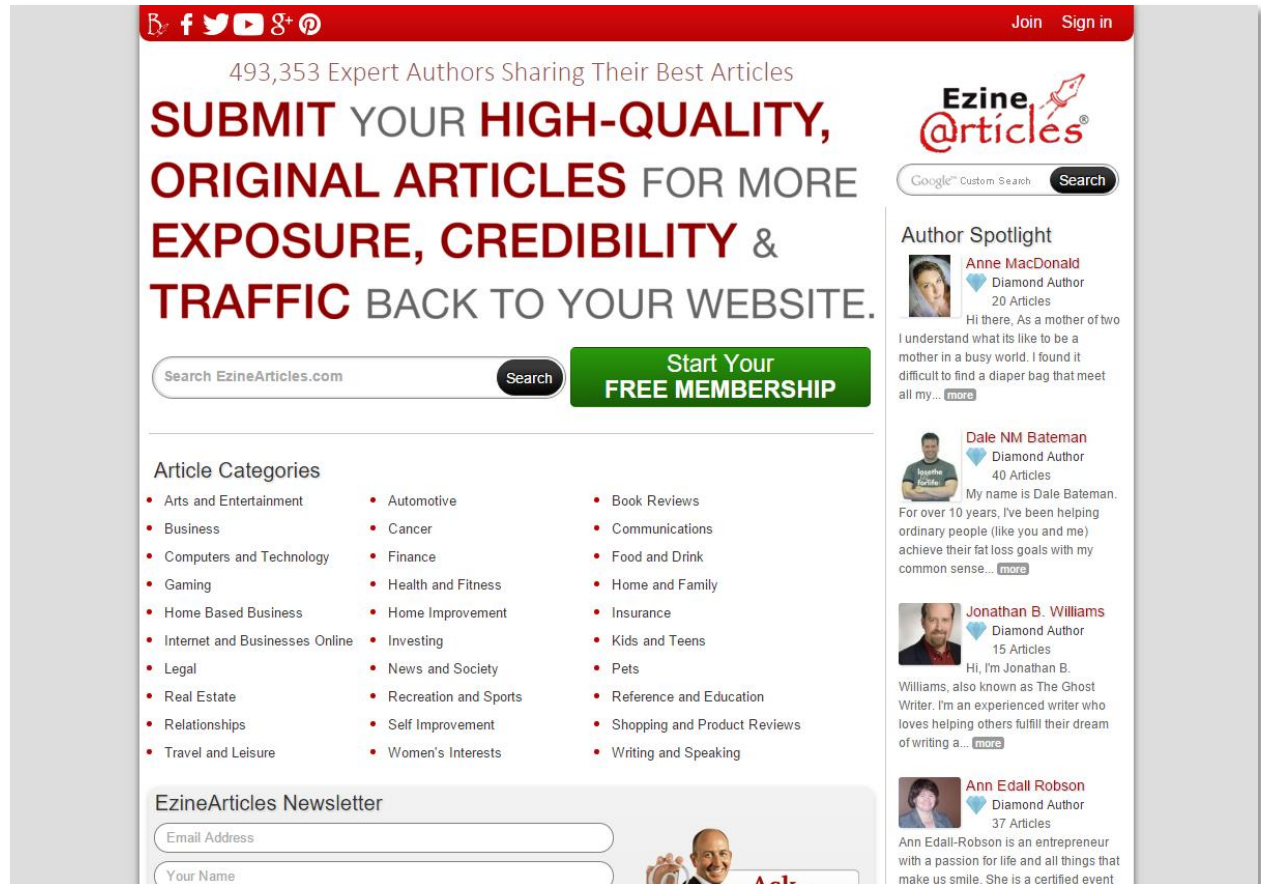
Nutrition
 How Not to Die: Discover the...
 Michael, MD Greger, Gene Stone
 The Whole30: The 30-Day...
 Melissa Hartwig, Dallas Hartwig
 It Starts With Food...
 Melissa Hartwig, Dallas Hartwig

As you scroll, you can identify what some of the top books are in that category. They include Guide to Rapid Fat Loss and Born to Run. You can quickly identify big niche markets by looking at the Amazon book section. Running and Jogging niche is huge. You can be an affiliate for jogging shoes or equipment. Yoga is another big one, and there are plenty of products that you can find as an affiliate.

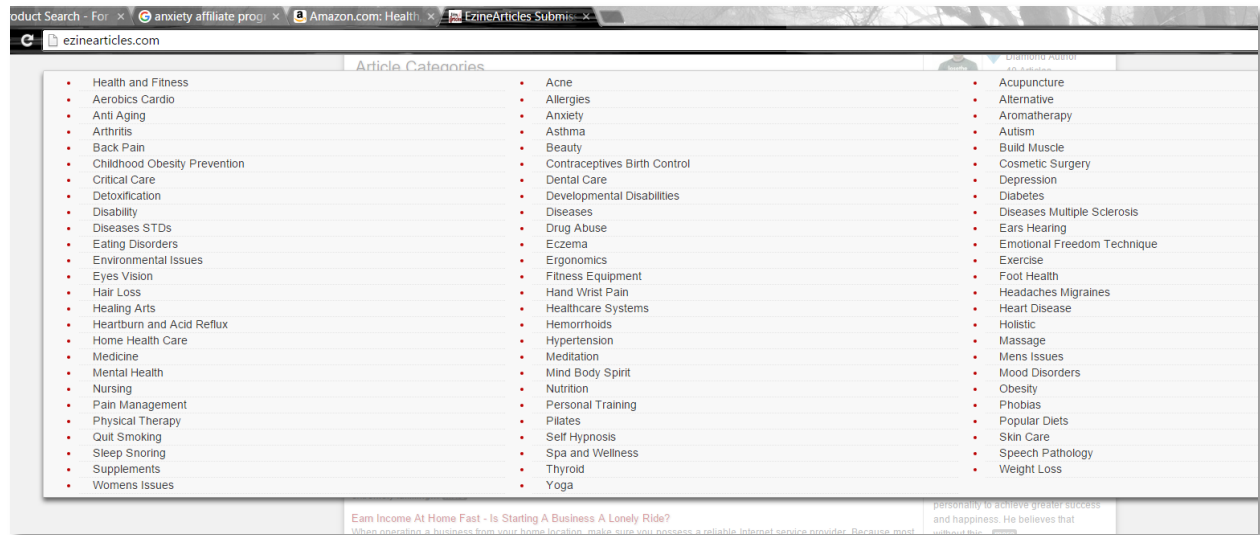
Just go to Google, type in the niche that appeals to you and then type in “affiliate program” at the end of it. If you type if “yoga affiliate program” you will find all kinds of links where you can potentially become an affiliate.

One of them is DDP Yoga. You can earn 7% per sale as an affiliate with them. While that isn’t much, they are a very popular product. They have infomercials out there and it has been featured on TV. It’s got some clout behind it. You can do some searching out there and find products that you want to promote. You can also create your own materials about yoga or other hot topic that you would like to promote.

Another great resource is www.ezinearticles.com.



This is a great place to find other niche markets to tap into. Go to their homepage and click on anything under Article Categories. Let's click on **Health and Fitness**. The right hand side is going to show you all the subcategories within that niche. It is also going to show you the number of articles for each of those topics.



For example, **acne** has more than 29,000 articles. This makes it one of the most popular topics on www.ezinearticles.com. **Build muscle** is another big one with over 28,000 articles. That tells you there is a huge demand for these types of solutions. You can go to Clickbank or Google and type in Acne Affiliate Programs to find products.

Another very popular category is **Heartburn & Acid Reflux**. These are common ailments that people do suffer from. There are products you can promote to help people that suffer from it. People don't want to have to pay for expensive doctor's office visits. They do need those solutions. Maybe you have found the cure for your own acid reflux. You could create a short little guide that helps people to identify a cure for their acid reflux.

As you browse through, think about things you know that people suffer from. Headaches and Migraines is a good one. Back pain is another. What can you do research on to create your own product? There are so many possibilities within EzineArticles. Type in **Recreation and Sports**. Type in

sports and you will find more than 22,000 **golf** related articles. You know based on that this is a huge market.

If you have done your research on Clickbank and Amazon, you know that there are tons of products you can promote in the golf niche as well. You can go through any category on EzineArticles and get a good idea about the niche you want to tap into.

If you are struggling to determine what product you want to create, look at the **Internet and Business Online** article category. You can look at the subcategories too so that you can identify the topics you can leverage.

One of the last sites I will show you for niche research is www.magazines.com.

1-800-MAGAZINES (1-800-624-2946) | [Customer Care](#) | [My Subscriptions](#) | [Login](#)

magazines.com
Huge Savings. No Hassle.

[email offers](#)
sign up and save

[\(0\) \\$0.00](#) [View Cart »](#)

[All Categories](#) • [Best Sellers](#) [Women's](#) [Men's](#) [Children's](#) [Teen's](#) [Gifts](#)

Your trusted source to get deep discounts, amazing deals and easy customer service on magazine subscriptions.

NEW YEAR'S CELEBRATION

\$5.97 DEALS
Up To 92% OFF Cover Price

EXPIRES 1/7/16

\$5.97 New Years Deals! [Shop Now »](#)

Red Tag SALE! SAVE AN AMAZING **70-90% OFF**

DIGITAL SALE
UP TO **94% OFF**

Magazine Subscription Discounts [View All »](#)

This site tells you automatically that it is a hot niche market. It does the same as the other resources I have shared. These tools all confirm that you have settled on a hot niche market. It doesn't matter if you are creating your own product or you are looking for products to become an affiliate of.

It costs lots of money to have a magazine produced. If there is a magazine about it at www.magazine.com, then you know that it is a hot niche. Click on sports and golf, and you will see that there are 13 separate magazines on the top. Even if there is only 1 magazine on a topic, it is a hot niche.

Magazines require lots of advertising, and the only way a business will advertise in a magazine is if they are certain that they will get seen by plenty of people in that niche market.

Magazines that you find on this site verify something is a hot niche. **The Hunting & Fishing** category offers 94 magazines. That tells you that this is absolutely a huge niche market. On Clickbank and Amazon, you can easily find plenty of products to promote.

If you go to Clickbank and go to sports and then hunting (outdoors and nature) you will find plenty of listings and products that relate to it. Type in hunting and you will get products including Deer Hunting Secrets. You can also go to Google and type in “hunting deer affiliate program” and find plenty of opportunities if you want to go that route.

Business and Finance is once again a good niche here with plenty of possibilities. If you click on it, there are 86 magazines. Ironically, there are more in Hunting & Fishing which tells you just how hot the hunting niche is. There are magazines such as Small Business Opportunities that are focused on internet marketing types of tasks.

You can leverage this niche market. Take a look and see what you can find that you are interested in. Magazines.com is a last ditch effort if you are really struggling to find a niche market and you need some inspiration.

Any of the mentioned methods are going to work for you. If you follow through with any of the methods, you have found yourself a winning product that you can promote – as an affiliate or that you can create to sell for 100% profit.

Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

Recommended Websites:

Eric Holmlund – www.EricsTips.com

Paul Counts – www.PaulCounts.com

Jeff Wellman – www.IMSuccessTips.com