

# No Cost Income Stream Blueprint

## Part 56: List Building - Follow-Up Setup

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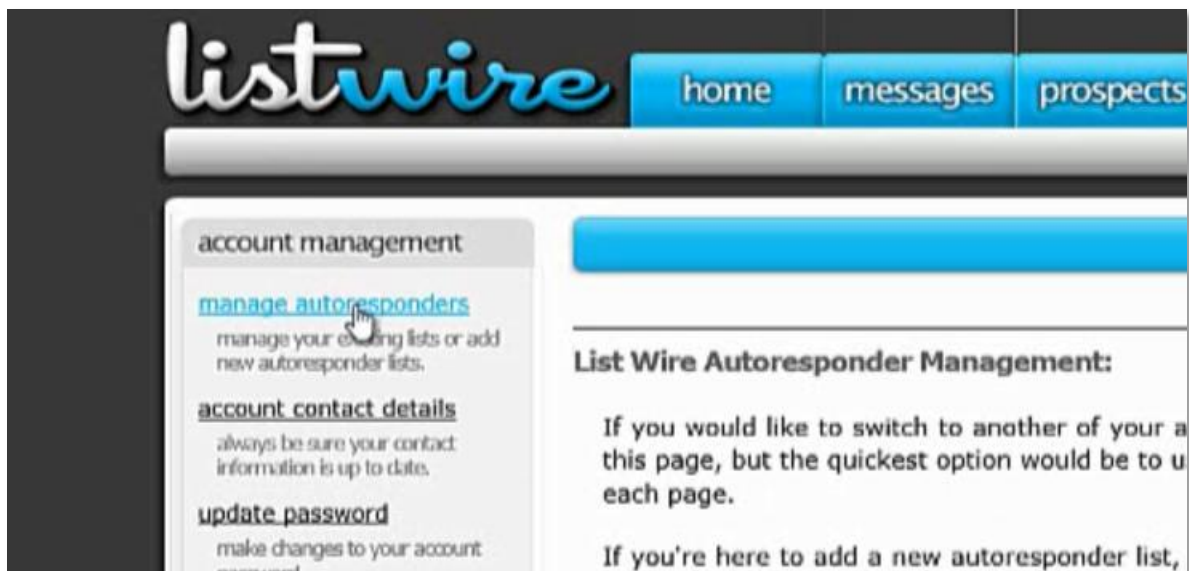
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**In this lesson, I am going to show you step by step how to set up your autoresponder within Listwire.** One thing to keep in mind when you set up your account is that you will have a **master account**. You will get it when you sign up, and you can work from that. I recommend setting up a new autoresponder for each item you set up.

That way you know who is on which list. Depending on what free offer you give away, create an offer for that. If you are setting up a free offer or going with a buyer's list. Go to the left hand side after you log in at [www.listwire.com](http://www.listwire.com). Click on **Manage Autoresponders**.



Then **Click Here to Add a New Autoresponder.**

**listwire** home messages prospects settings tracking builders support

account management

**manage autoresponders**  
manage your existing lists or add new autoresponder lists.

**account contact details**  
always be sure your contact information is up to date.

**update password**  
make changes to your account password

**billing history**  
view your account's complete billing and transaction history.

**testimonials**  
let others know how List Wire has helped you.

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**List Wire Autoresponder Management:**

If you would like to switch to another of your autoresponders, you can do so using the list at the bottom of this page, but the quickest option would be to use the select box you'll find in the blue bar towards the top of each page.

If you're here to add a new autoresponder list, or to delete an existing autoresponder list, you can do so by clicking the appropriate button below.

Click Here To Add A New Autoresponder List

Click Here To Delete An Existing Autoresponder List

I am going to call this for the example Golf Swing Course. For the description, I will enter Golf Swing Course Buyers. Then they know what it is before they try to opt out. You want to try to keep it to no more than 50 characters. I keep the default for don't allow replication. The replication password would stay blank as well.

**Create A New List Wire Autoresponder**  

Creating a new List Wire autoresponder is easy, simply complete and submit the form below and your new account will be ready for use in seconds. You can create up to 12 autoresponders.

Create A New Autoresponder

New Autoresponder Name:

golfswingcourse

Autoresponder Description:

Golf Swing Course Buyers

Allow Replication?:

No - Do not allow others to replicate this autoresponder account.

Replication Password:

Click Here To CreateYour New Autorespo

After you do that, it will take you to a page that says you have successfully created your list. It will give you a message that you have successfully created a new autoresponder. It is a good idea to read over what it tells you that pertains to that account.

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**New List Wire Autoresponder Created: [golfswingcourse@listwire.com](mailto:golfswingcourse@listwire.com)**

You have successfully added a new autoresponder, [golfswingcourse@listwire.com](mailto:golfswingcourse@listwire.com), to your List Wire account. Please read the following page carefully to ensure that your new account functions as you intend.

Your new autoresponder has been created using your default account information, which likely needs to be edited, or at the very least verified, before its first use. To edit or verify your new autoresponder information, you must first switch to the new autoresponder, and then go to the autoresponder options page.

We strongly suggest that you switch to your new account, and go to the autoresponder options page immediately! Please, do this now, before doing anything else.

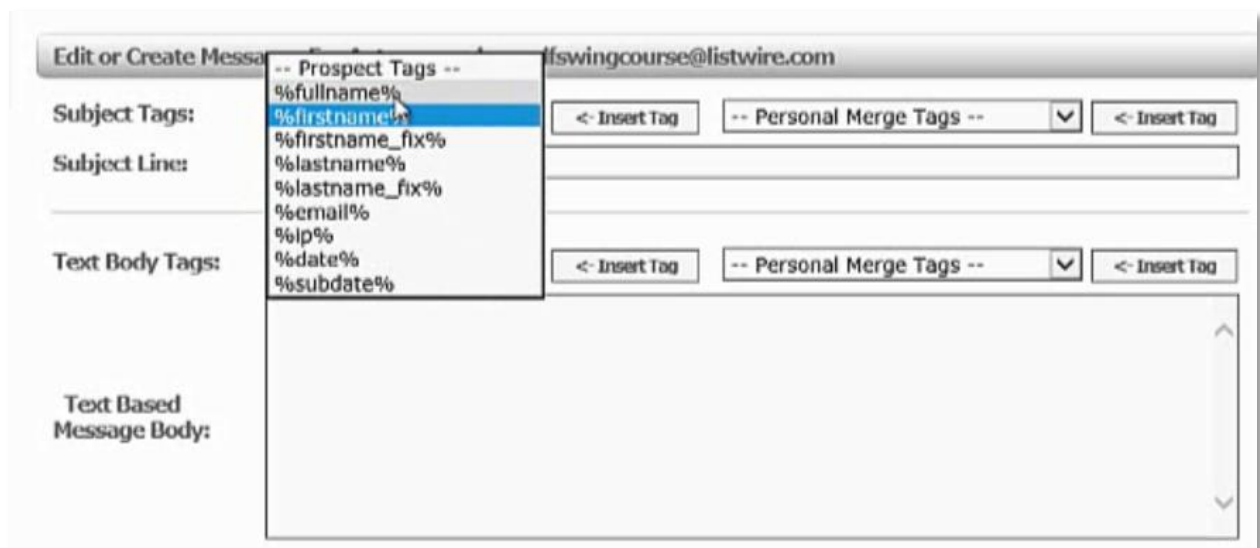
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The next thing you want to do is create a follow up message for that list. Go into **Manage Autoresponders** on the left hand side. Select the one you want, and it will be Golf Swing Course for this example. If you have more than one, there is a radio button. You can manage that autoresponder with the drop down menu if you want to switch to another later on.

Go to **follow up messages** and it will take a moment for it to open up.



When the form opens, that is where you enter your message for your opt in list. There are subject tags and you can choose to use these if you want. For example, you can include **first name** or **full name**.



On the subject line, you can thank them for signing up for buying your product if it is a buyers list. In the text, you can expand on that. You can give them the link, you can thank them for their interest. You get to choose what goes into that message.

The screenshot shows a web interface titled "Edit or Create Messages For Autoresponder: golfswingcourse@listwire.com". It contains several input fields and buttons:

- Subject Tags:** A dropdown menu showing "%firstname%", followed by a "<- Insert Tag" button.
- Subject Line:** A text input field containing "%firstname%, Thank You For Your Business" with a close button (X) on the right.
- Text Body Tags:** Two dropdown menus, one showing "-- Prospect Tags --" and the other showing "-- Personal Merge Tags --", each followed by a "<- Insert Tag" button.
- Text Based Message Body:** A large, empty text area with a vertical scrollbar on the right side.

You can even recommend other affiliate products and pre-sell them on such an offer. You already know that they have an interest in that niche market. You don't want to always start selling immediately, but sometimes, it makes sense. You only want to recommend high quality products if you do so.

You can also choose just to thank them and to introduce yourself at this point. Then you can work on building that relationship. You can pre-sell to them in a future follow up message. It is completely up to you.



**Make sure you tell them to contact you if they need anything else.** For the message format, plain text is the easiest. You want the message interval to be set to 0 so that it will go out immediately after they opt in. **Then Click Here to Save Changes to this Message.** It will take a moment for it to update.

Edit or Create Messages For Autoresponder: golfswingcourse@listwire.com

Subject Tags:

%firstname%

<- Insert Tag

-- Personal Merge Tags --

<- Insert Tag

Subject Line:

%firstname%, Thank You For Your Business

Text Body Tags:

%firstname%

<- Insert Tag

-- Personal Merge Tags --

<- Insert Tag

Text Based Message Body:

You can check it out here:

<http://www.howtobreak80.com>

Please let me know if you need anything else.

Sincerely,

Jacob Jones

Message Format:

Plain Text Message Only

Message Interval:

0

Click Here To SaveChanges To This Messg

Click Here To DiscardChanges To This Me

You should see a confirmation page once it has gone through. **Then you can go back in and send out another follow up message.**

The screenshot displays the ListWire web application interface. At the top, there is a navigation bar with the 'listwire' logo and tabs for 'home', 'messages', 'prospects', 'settings', 'tracking', 'builders', and 'support'. Below this is a secondary navigation bar with links: 'follow up messages', 'broadcast messages', 'completed broadcasts', 'verification message', and 'replication'. The left sidebar contains a menu for 'account management' with links to 'manage autoresponders', 'account contact details', 'update password', 'billing history', 'testimonials', and 'log out of account'. Below this is an 'affiliate management' section with links to 'promotion tools' and 'affiliate statistics'. The main content area is titled 'managing autoresponder list' with a dropdown menu set to 'golfswingcourse'. The page header reads 'Edit Your Autoresponse And Followup Messages For: golfswingcourse@listwire.com'. A success message box states 'Success : Message successfully added.' Below this is a table of messages with columns for 'Interval', 'Message Subject Line', 'Last Modified', and 'Link Stats'. Two messages are listed: one with subject '%firstname%, Thank You For Your Business' and another with 'How are you doing?'. Each message row includes statistics for 'Format', 'Sent', 'Opened', 'Open Rate', 'Removed', and 'Remove Rate'. At the bottom, there are two buttons: 'Click Here To Edit The Selected Message' and 'Click Here To Delete The Selected Message'.

listwire

home messages prospects settings tracking builders support

• follow up messages • broadcast messages • completed broadcasts • verification message • replication

account management

**manage autoresponders**  
manage your existing lists or add new autoresponder lists.

**account contact details**  
always be sure your contact information is up to date.

**update password**  
make changes to your account password

**billing history**  
view your account's complete billing and transaction history.

**testimonials**  
let others know how List Wire has helped you.

**log out of account**  
for account security, always log out when you leave our site.

affiliate management

**promotion tools**  
get your affiliate link, banners, and other promo tools.

**affiliate statistics**  
learn how many members you've referred to us.

managing autoresponder list • golfswingcourse

**Edit Your Autoresponse And Followup Messages For: golfswingcourse@listwire.com**

This page is used to add new messages to your followup series, to edit or remove existing messages, and to temporarily disable individual followup messages. This page may also be useful in helping to determine how your existing followup series is performing. [ [see more details >](#) ]

**Success : Message successfully added.**

Interval	Message Subject Line	Last Modified	Link Stats
<input type="radio"/> 0	%firstname%, Thank You For Your Business	03/06/2014	<a href="#">view stats</a>
Format: Text Only	Sent: 0 Opened: 0 Open Rate: 0.0% Removed: 0 Remove Rate: 0.0%		
<input type="radio"/> 1	How are you doing?	03/06/2014	<a href="#">view stats</a>
Format: Text Only	Sent: 0 Opened: 0 Open Rate: 0.0% Removed: 0 Remove Rate: 0.0%		

Test Messages

[Click Here To Edit The Selected Message](#) [Click Here To Delete The Selected Message](#)

You can also pick the time interval so that it goes out a day or two after the first one. You can create multiple follow up messages and cue up several emails.

**Automatically, on autopilot, they will be drip fed content.** You can send them to a blog or free website. You can give them more information on who you are to build up credibility. You can pre-sell your products or affiliate products.

You can send them a survey to see what types of products they are interested in. **This example only has 2 follow ups, but I encourage you to create many more than that.** We are going to go ahead and put this lesson on hold. We will go on and do another that shows you how to set up your web form.

Then you will have a web form link that you can actually put onto your website. When people buy your products, they can be taken to that page. They can be placed on your email list if they have bought your product or they signed up to get a free product.

## Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

## Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

## Recommended Websites:

Eric Holmlund – [www.EricsTips.com](http://www.EricsTips.com)

Paul Counts – [www.PaulCounts.com](http://www.PaulCounts.com)

Jeff Wellman – [www.IMSuccessTips.com](http://www.IMSuccessTips.com)