

No Cost Income Stream Blueprint

Part 50: Video Marketing - Promoting Videos

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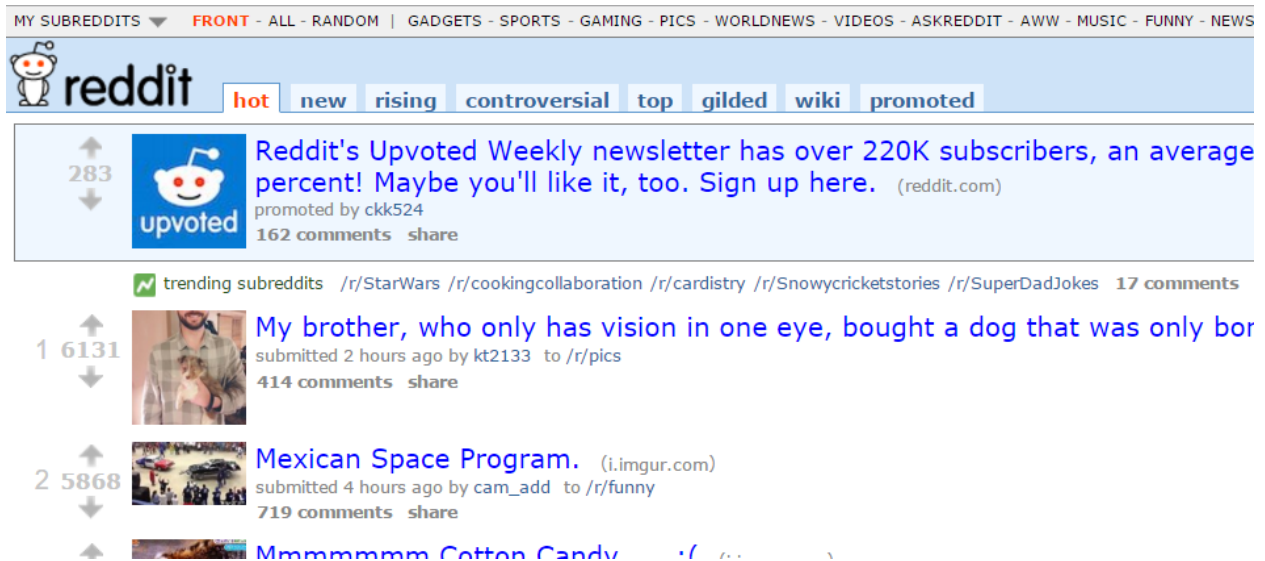
This lesson is part #5 of the No Cost Video Marketing system. In this lesson, we will explore further ways to promote your videos. The first thing you want to do is promote your video as soon as it is loaded. You want to do this on a variety of sites, and that is why we recommend you have:

- **Twitter account**
- **Facebook account**
- **Google Plus account**
- **LinkedIn account**

At the very least, have Twitter and Google Plus. You want to help get your video indexed. If you post the link on Twitter, it will help the search engines find your video quicker. You will rank up there faster with your keyword phrases. You will also have some views that can take action on your plus. The same with Google Plus, it helps you get your information out there faster.

Join Facebook groups that relate to your niche market. Find groups on Facebook and then share one of your videos out there. Tell them about tips or videos you have found if they allow you to post video links on there. Don't do it with every video, but with a few of them. Let people in that niche market review them.

Post your videos on social bookmarking sites such as www.reddit.com. This is a content aggregation type of site. You will find all kinds of information out there. This is a good way to kick start more exposure. It is a good strategy to put in place.



If you have a free blog such as through www.blogger.com you want to embed your video. The same if you have a Squidoo page, that is a perfect opportunity. Use these other platforms as they give you additional sources of traffic that you may be missing out on through YouTube. The more views you have, the better your video will rank.

You can have a well-oiled marketing machine that works for you if you are willing to do some diversification. Let's say you have a blog and all these video strategies as well, you will get more exposure for your videos. Plus, videos get exposure and help your pages rank higher. Instead of using someone else's videos, you may as well use your own.

Another option is to create a press release for some of your videos. You don't have to do it for all of them. You can offer a press release about your business name, website, even your name. Talk about the video series you have and what it offers. You can have a link back to your YouTube channel. Every little bit of traffic helps with getting you ranked higher in the search engines.

The other tool we mentioned using is www.likesasap.com which helps you to get likes and comments without spending money on it.

The screenshot shows the homepage of LikesASAP.com. At the top, a blue banner displays statistics: '369,634,963 Hits made | 121,750 Today.' and 'Total Paid: \$30,995.05'. Below this, a navigation bar includes a 'Likes ASAP' logo, a '#1 Social Traffic Exchanger' badge, and a list of features: 'Simple', 'Fast', and 'High-Quality'. A 'Click to see Our Offers' button is also present. The main content area is titled 'What Is LikesASAP.com?' and states 'This site will help you to increase your fans or earn money ASAP.' It features a grid of social media icons (Facebook, YouTube, Twitter, Google+, LinkedIn, and SoundCloud) with corresponding service lists: Facebook (Page Likes, Photo Likes, Subscribes, Votes/Tasks), YouTube (Likes, Dislikes, Views, Subscribes, Comments, Favorites), and Twitter (Likes, Dislikes, Views, Subscribes). A large blue box at the bottom promotes '+ Buy Fans ASAP' with '100% Actual Fans for your Business', noting that 'BOTs and Automatic Profiles are excluded' and 'All fans are Real Facebook Users'. It also mentions a 'Period of completion: 1 - 7 days' and 'Low Prices'. The 'Likes ASAP' logo is repeated at the bottom right.

Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

Recommended Websites:

Eric Holmlund – www.EricsTips.com

Paul Counts – www.PaulCounts.com

Jeff Wellman – www.IMSuccessTips.com