

No Cost Income Stream Blueprint

Part 33: Freelancing - Best Practices

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This is part #3 of No Cost Freelancing. In this lesson, we will discuss the best practices to help you get more business as a freelancer. In part #1, we talked about what freelancing is, and also showed you jobs and skills you can do for other business owners and people looking to hire you. In part #2, we covered sites that offer thousands of potential jobs you could be applying for. That is one of the quickest ways to get up and running as a freelancer without any money involved.

Now in part #3, we are going to talk about best freelancing practices. How you can get even better and more money. For starters, we are going to talk about how you can create a winning profile to post on the freelance sites. First, you want to have a winning headline. Try to limit it to one line on the profile page.

Include your position title, number of years experience, and area of expertise. For example:

Graphic Designer, 3 years, PhotoShop
Writing, 1 year, Blogging

If you are new to freelancing, add your top qualities. What can you do? What can you bring to your buyers? Include a good image photo to. It should be clean and professional. It can be taken with a digital camera or a cell phone. If nothing else, ask a friend to take one. Look friendly and professional. Make sure it is only you in the profile photo. With a photo, you will gain more business.

Have a strong opening paragraph in your proposal. Open with your qualifications. What sets you apart? What makes you good at what you do? What makes you the right candidate for that job? Another thing to look at is to explore other profiles, as pointed out in a previous lesson. Look at some of the top profiles of those in your niche.

These are people with experience and that get jobs. It will give you a good idea of what to add on your profile. If you have a college degree, make sure you mention it. Use that to your advantage. It isn't the end of the world if you don't have a college degree. If you do, don't neglect to include it.

Always offer samples of your work. You can add a link or you can add a zip file. You can upload screen shots of graphics, documents of articles, etc. Always have samples – even if you are brand new to freelancing. Create your niches and then come up with samples that you can use for each of those niches.

It is important to have samples. Without them, it can eliminate your chances of getting hired. There can be others applying and you need to stand out. Samples show what you can do. Offer several samples and try to show a variety of the types of work you can do. Offer diversity so that they can see you can do many different things and that you stand out. Make an impact.

Always follow the rules of the freelance site. Be careful about what you share in your details. Many of them don't allow you to enter your full name or your email. They will get offended if you offer your direct email or your phone number. You can get warned or banned from the site. You can use the private message features that the freelance site offers.

It is also for your own protection. As soon as you start to do work outside of the realm of the freelance site, there is the risk you won't get paid. The freelance sites help to facilitate the flow and to make sure you get paid for the work you complete. They make it a nice, clean, friendly environment to protect both parties as much as possible.

You do want to follow the rules. You can get plenty of work from the freelance sites. You don't want to get banned for not following the rules or doing something you shouldn't have because you weren't aware of. Always use the message features on the freelance site to connect with potential buyers.

After you win the project, you may find more of your details get shared with the buyer. You see this often on freelance sites. You need to just be careful when you bid and you want to abide by the rules. Don't get your profile shut down or suspended due to something you didn't intend to happen.

Here are some tips to help you get more freelance jobs:

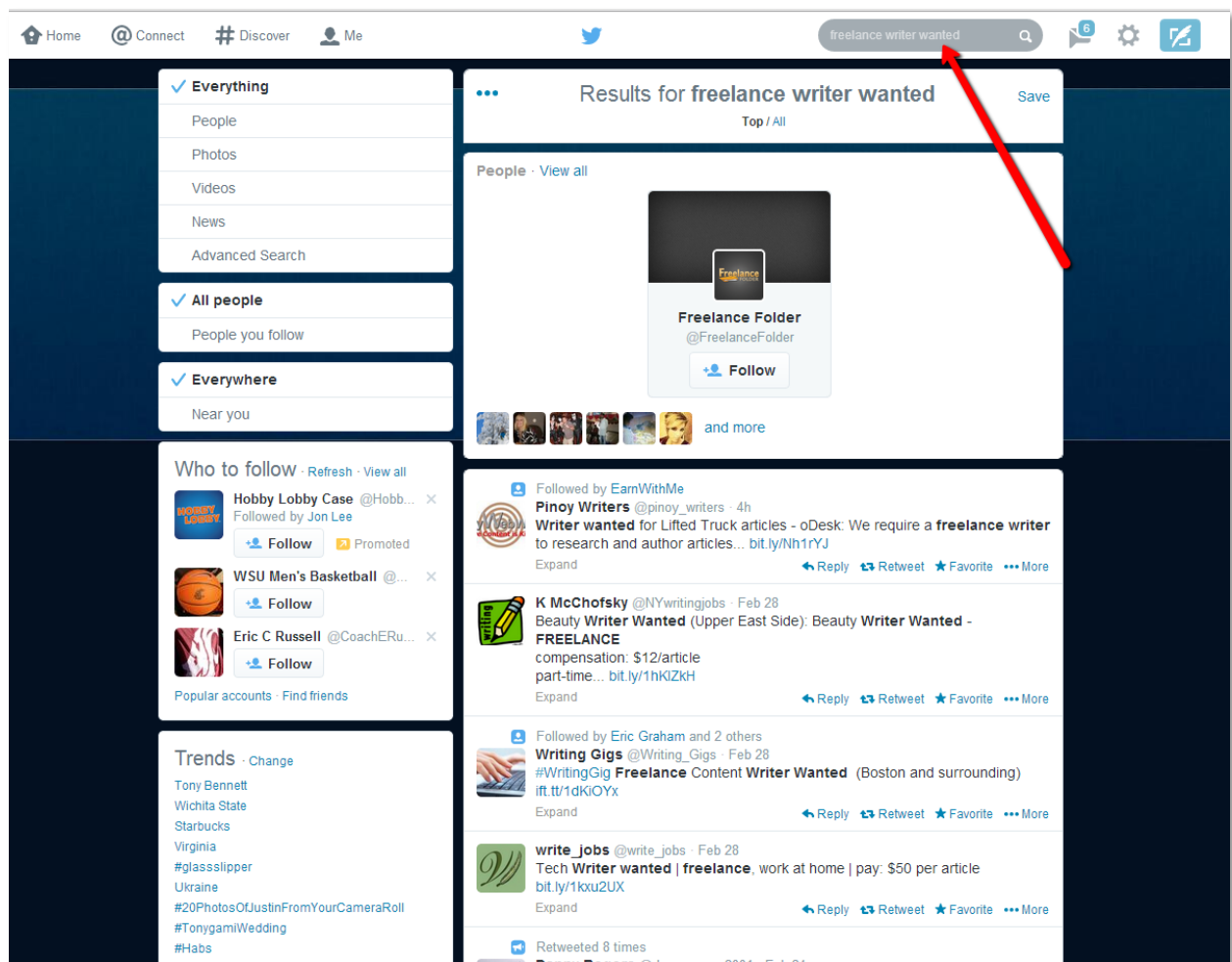
Have your own website or page online about your services. You can set up a free page at www.about.me if you don't have a website. You will find plenty of professionals with social media with a page like this. They often use it on Twitter. You can post your resume and links to your work as well.

This is a great recruitment tool that you can use. You can have some free business cards printed up with this information on it. You can use www.wix.com and www.weebly.com as well. These resources are all in place to help you create a free website to advertise your services and advertise what you can do. It is a good way to appeal to buyers and to make you appear more professional in their eyes.

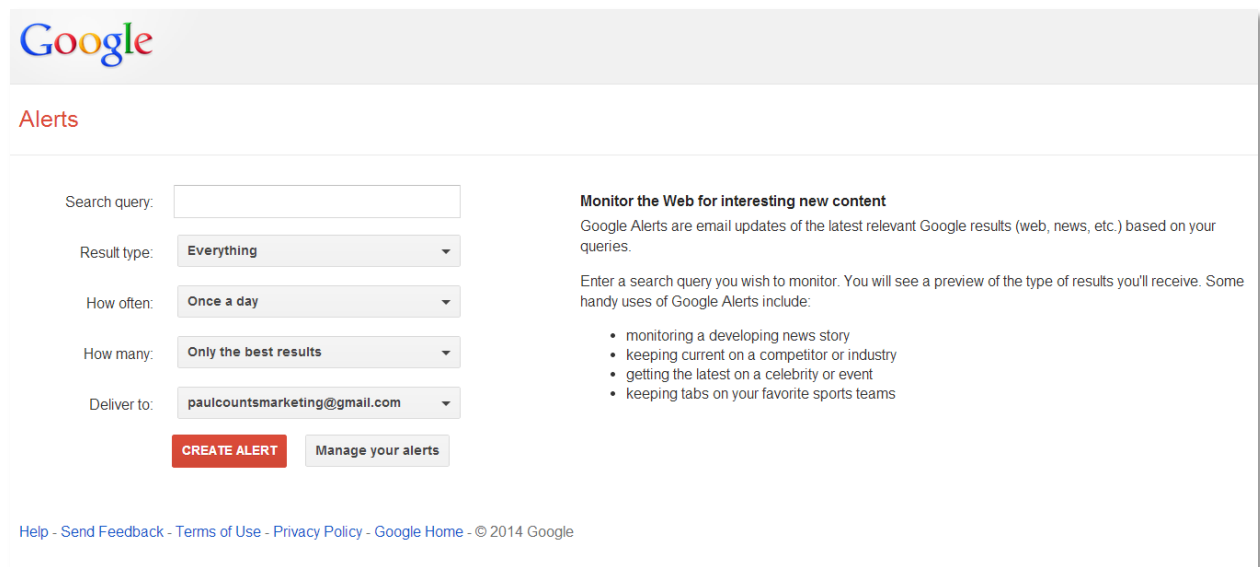
Social media accounts are also important. Get active with social media if you aren't already. You will be amazed at how many potential clients are at Facebook, Twitter, LinkedIn, Pinterest, and Google Plus. You will find plenty of business people out there that need help.

Use a semi-professional photo on your social media sites. It should be similar to what you use on your freelancer sites. Mention on your social media site that you are a freelancer. Tell them what you do and what types of work you offer. Mention what you do so that people are aware of it. Use social search on Twitter. You can use it to help you find work that way. Do searches for wanted writers or workers. You can connect with them by sending them an @reply.

Do this every day as it only takes a few seconds to do it and check what is offered. **Type in “freelance writer wanted” or any combination of phrases at the top of Twitter in the search feature.** Then you can see all the options that will come up. You can utilize such features at all of the social media sites. There is a good chance you will find the types of work you are looking for this way.



Here are some other ideas to help you get more freelance work. Set up an account at www.google.com/alerts. That will enable you to become one of the first to find out about new jobs and opportunities. It also ensures that you don't miss out on any opportunities. You can do your search with various keywords. Then you can create an alert in Google so that they will send to your email as soon as something new comes into play.



The screenshot shows the Google Alerts interface. At the top is the Google logo. Below it, the word "Alerts" is written in red. The main area contains a form with the following fields: "Search query:" with an empty text box; "Result type:" with a dropdown menu set to "Everything"; "How often:" with a dropdown menu set to "Once a day"; "How many:" with a dropdown menu set to "Only the best results"; and "Deliver to:" with a dropdown menu set to "paulcountsmarketing@gmail.com". Below these fields are two buttons: a red "CREATE ALERT" button and a grey "Manage your alerts" button. To the right of the form, there is a section titled "Monitor the Web for interesting new content" which explains that Google Alerts are email updates of the latest relevant Google results. It also includes a list of handy uses: monitoring a developing news story, keeping current on a competitor or industry, getting the latest on a celebrity or event, and keeping tabs on favorite sports teams. At the bottom left, there are links for "Help", "Send Feedback", "Terms of Use", "Privacy Policy", and "Google Home", followed by the copyright notice "© 2014 Google".

Google

Alerts

Search query:

Result type:

How often:

How many:

Deliver to:

Monitor the Web for interesting new content

Google Alerts are email updates of the latest relevant Google results (web, news, etc.) based on your queries.


Enter a search query you wish to monitor. You will see a preview of the type of results you'll receive. Some handy uses of Google Alerts include:

- monitoring a developing news story
- keeping current on a competitor or industry
- getting the latest on a celebrity or event
- keeping tabs on your favorite sports teams

[Help](#) - [Send Feedback](#) - [Terms of Use](#) - [Privacy Policy](#) - [Google Home](#) - © 2014 Google

You can choose to be alerted immediately or just once a day. You can get the results you want based on the specifics that you choose. You can get unlimited or just a few results. You can always go in and update those settings so that it fits your needs. **The notifications allow you to interact and to save time on looking for work.** You can be one of the first to find out about that job and to apply for that position.

If you aren't a fan of Google services or you want another option, you can use www.talkwalker.com you can do the same type of thing. They have alerts and you can select your keywords.



de | en | es | fr

login

CREATE

Create Alert

SEARCH QUERY

RESULT TYPE

LANGUAGE

HOW OFTEN

HOW MANY

YOUR EMAIL

Preview


CREATE Alert

Got 2 minutes?


Talkwalker Alerts, the best free and easy alternative to Google Alerts

Monitor the Web for interesting new content about your name, brand, competitors, events or any favourite topic with Talkwalker Alerts!

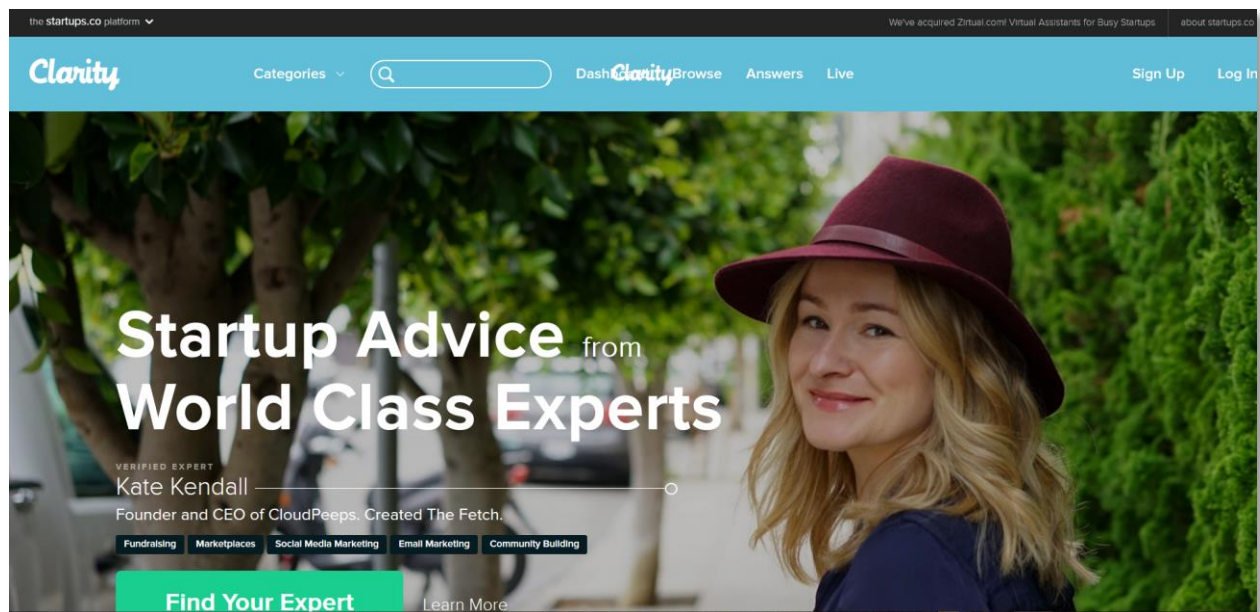
Talkwalker Alerts are an easy and free alerting service that provides email updates of the latest relevant mentions on the Web directly to your email box or RSS feed reader.



Talkwalker.com | Support / Feedback | Search Syntax | Terms of Service | Press Kit



Partner up with people. Team up with a developer or web designer if you are a writer and vice versa. If you have a good writing project you can send business their way. Graphics experts can help with written materials. A great site is www.clarify.fm and you can provide services to those needing help with a certain issue. You can charge between \$1 and \$10 per minute of your time.



You really only want to do this if you are extremely knowledgeable in a given area. It allows you to tap into the needs within your niche. You definitely need to know your stuff in that market. If you do, that is a great avenue for you to consider. It is going to open up some great opportunities for you.

Here are some bidding strategies for you to consider. When you are bidding on projects, you need to bid correctly to ensure you get the most jobs. On most freelance sites, you have to bid on them. Some of them though are hourly such as People Per Hour. Don't request your highest price to start. **You may need to work for a discount to start to get some feedback coming in.** You have to start somewhere, and those first few bids with feedback are going to be phenomenal for you to benefit from.

Next thing you know, you can get just about any job you want. Your feedback and hours worked will help you to get more jobs. Don't be shy about building up your contacts and your ratings. **You don't have to bid the lowest, but you can't be the highest either when you first start out.** Take advantage of these strategies and get yourself out there to generate more income as a freelancer.

Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

Recommended Websites:

Eric Holmlund – www.EricsTips.com

Paul Counts – www.PaulCounts.com

Jeff Wellman – www.IMSuccessTips.com