

# No Cost Income Stream Blueprint

Part 59:  
List Building - Build Squeeze  
Page

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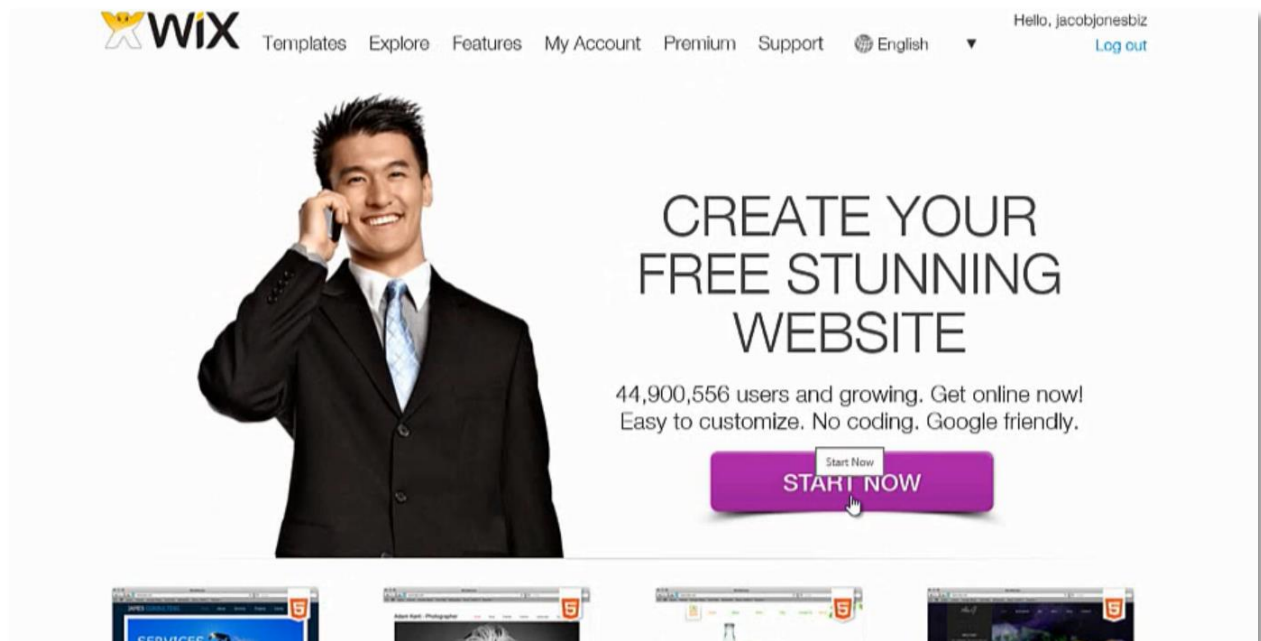
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**In this lesson, I am going to show you how to set up a landing page or squeeze page using the free Wix.com engine.**

What we are going to do is set up a template. People can come to your web page and opt in through Listwire as you recall. Go to [www.wix.com](http://www.wix.com) and go to where it says **Start Now**.



Enter your name and email. If you already have a separate email for your web traffic, use that. It is advised to have such a separate email account. Go to **Start Now** and it will take a moment to load up. At the top of the page, select Templates. You can pick one that will work after you scroll through. Look for a one page or personal type. You want to stick with a one page template that is a personal bio type. It will show you the prices, look for one that is free.



## Pick the website template you love

Search

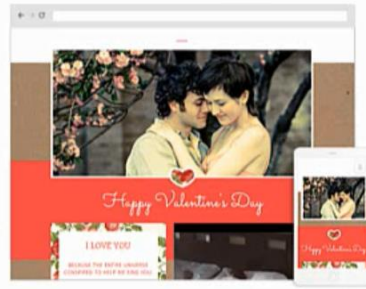
- ☐ NEW!
- ☐ Most Popular
- ☐ Blank Templates

### Categories

All

- Business & Services
  - Advertising & Marketing
  - Cars & Transportation
  - Community & Education
  - Computing & Apps
  - Consulting & Coaching
  - Finance & Law
  - Games & Toys
  - Health & Beauty
  - Home & Garden
  - Maintenance Services
  - Real Estate & Property

### Be My Valentine

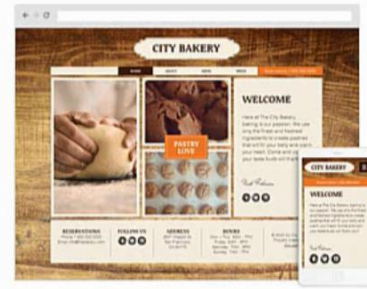


Price: Free

View

Edit

### City Bakery



Price: Free

View

Edit

### Nail Salon



### The Gym



- Home & Garden
- Maintenance Services
- Real Estate & Property
- Religion & Non Profit
- Sports & Recreation
- Vet & Pets
- Weddings & Events
- Music
- Entertainment
- Online Shop
- Blog
- Restaurant & Hospitality
- Photography
- Creative Arts
- Design
- Retail & Fashion
- One-Pager
- Personal
  - Family
  - Portfolio
  - Resume & CV
  - Weddings & Engagement
  - One-Pager



Price: Free

View

Edit



Price: Free

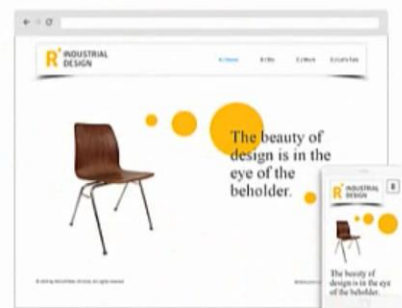
View

Edit

### Small Brand



### Product Design



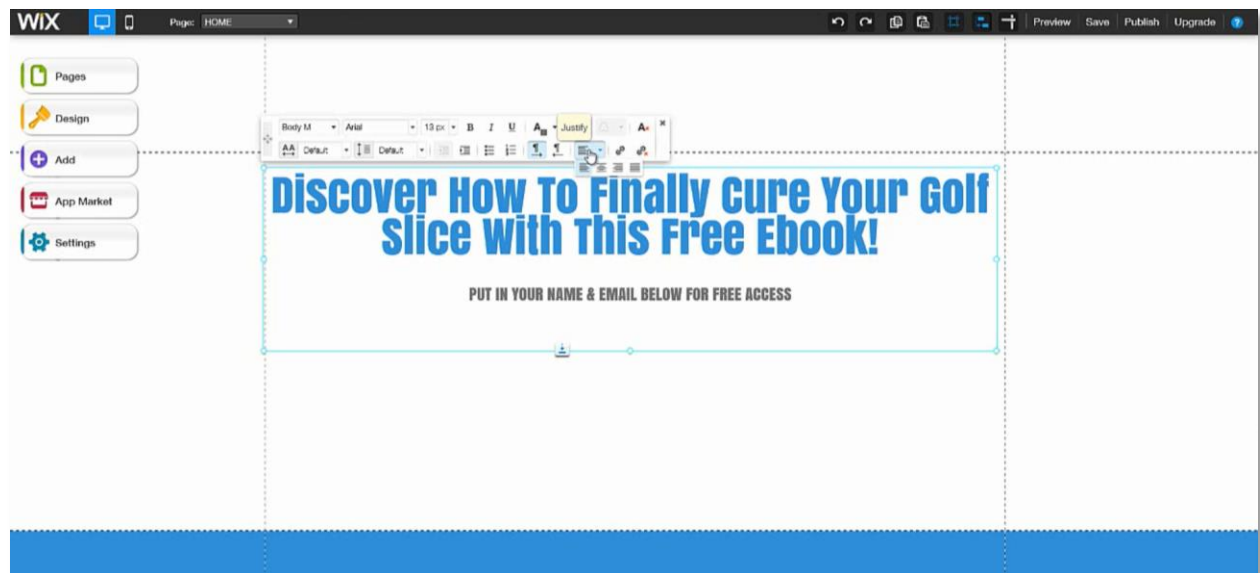
Some of them have lots of colors and backgrounds. Try to minimize that. Select one that you want to view when you see what you like. Look for a basic template that you can easily play around with. Go to Edit this Page. It takes a bit of time to load the editor. The only down side of Wix.com is that they are almost too nice. They have so many features within the templates that it can be hard to get a simple squeeze page from them.



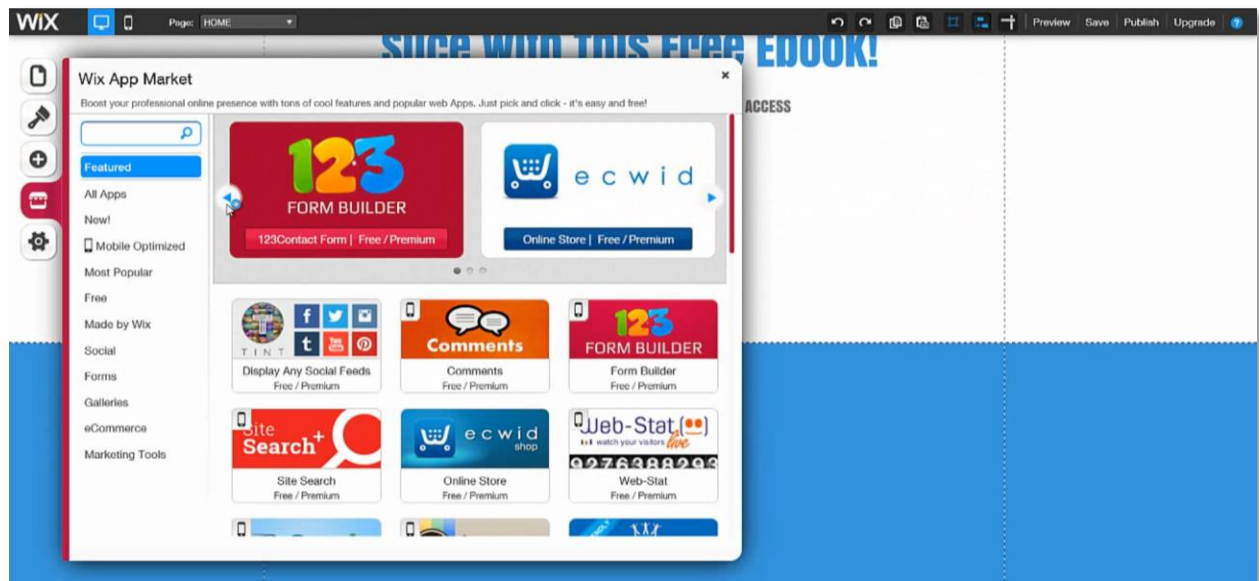
You can work on the image and even delete it. You can drag it to the delete. The top box is the text and you can edit in there by double clicking. For this example, let's pretend we are completing a template for the golf swing. This is super easy to work with, that is the beauty of the Wix.com system.



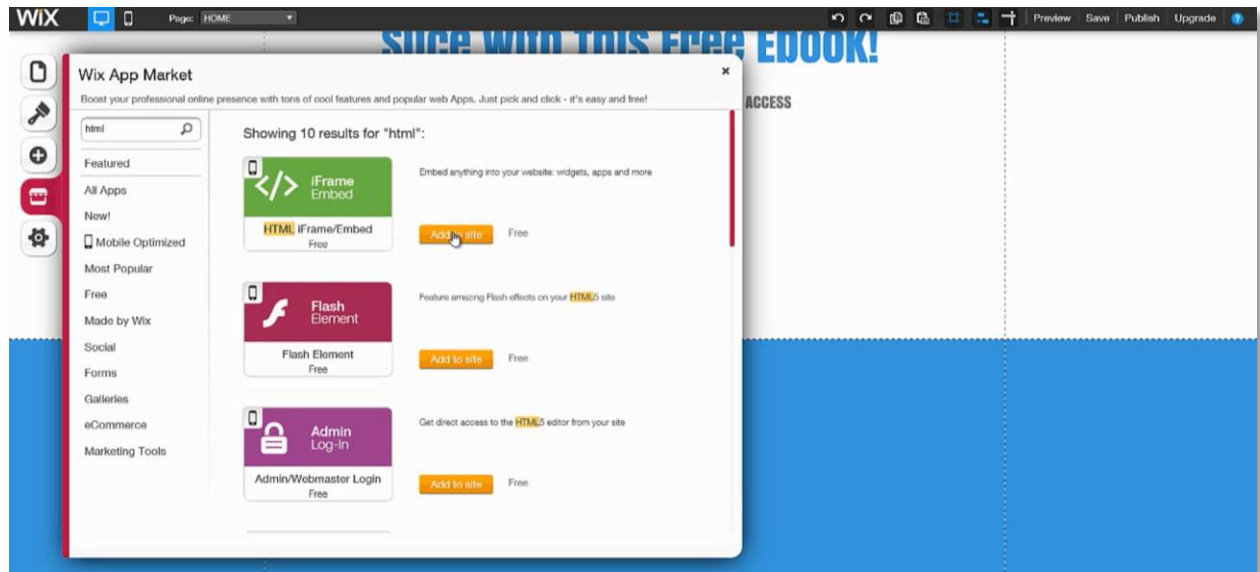
Use the various tools to format such as to center it. You can also change the font size and the font type. You can remove any boxes or any other details you don't want. The key to your landing page is to keep it as simple and as basic as you can.



You are going to go through it and just clean it up. Get rid of aspects that you don't need. You can delete entire sections. You want to find a location to enter your HTML code once you clean it up. Go to **App Market** and find the HTML app that you can work with. That enables you to put your form onto the website.



**Type in HTML in the search box.** Look for the HTML iFrame Embed. Then click **Add to Site**, and it is free. You can click to move the form to the location where you want it to show up. For mode on the left hand side, click **HTML**.





Go to your [www.listwire.com](http://www.listwire.com) account summary. Click on your autoresponder and make sure you have the right form.

The screenshot shows the ListWire website interface. At the top is a navigation bar with the ListWire logo and links for home, messages, prospects, settings, tracking, builders, and support. On the left is a sidebar with 'account management' and 'affiliate management' sections. The 'account management' section includes links for managing autoresponders, account contact details, updating passwords, billing history, testimonials, and logging out. The main content area is titled 'List Wire Account Summary' and shows a dropdown menu for 'managing autoresponder list' with options for 'jacobjonesbiz' and 'golfswingcourse'. Below this is a table with subscriber statistics for these two lists.

**account management**

- manage autoresponders**  
manage your existing lists or add new autoresponder lists.
- account contact details**  
always be sure your contact information is up to date.
- update password**  
make changes to your account password
- billing history**  
view your account's complete billing and transaction history.
- testimonials**  
let others know how List Wire has helped you.
- log out of account**  
for account security, always log out when you leave our site.

**managing autoresponder list**

- jacobjonesbiz
- golfswingcourse

### List Wire Account Summary

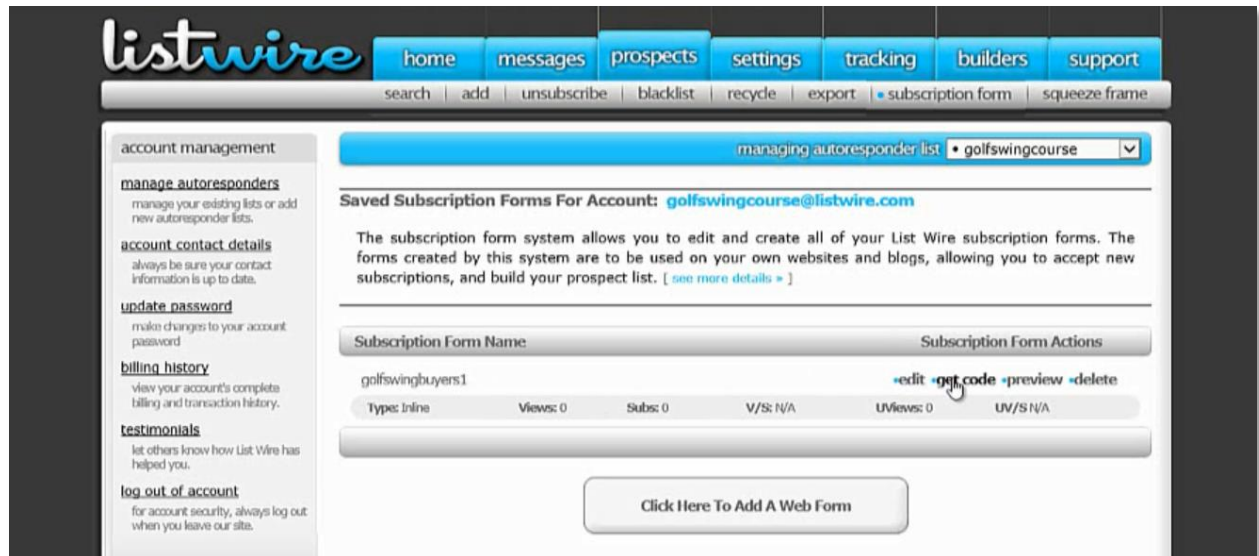
Below you'll find your current autoresponders listed, along with some general statistics about their recent subscriber activity, and their overall subscriber totals.

Just so you know what you're looking at here, the "past 24 hours", "past 7 days", and "subscribed" columns include only prospects who have confirmed their subscriptions. As for the other column, the one titled "unsubscribed", it includes prospects who have chosen to remove themselves, bounced email addresses, and prospects who were removed by our system as a result of spam complaints.

List Name	Past 24 Hours	Past 7 Days	Subscribed	Unsubscribed	Subscriber Total
jacobjonesbiz	0	0	0	0	0
golfswingcourse	0	0	0	0	0
Totals	0	0	0	0	0

**affiliate management**

Go to **Builders** and then to **Prospects** at the top. From there, go to **Subscription Form**. We have already created and set up the form. Click on **Get Code**.



The screenshot shows the ListWire web interface. The top navigation bar includes links for home, messages, prospects, settings, tracking, builders, and support. Below this is a secondary bar with search, add, unsubscribe, blacklist, recycle, export, subscription form, and squeeze frame. The left sidebar contains account management links: manage autoresponders, account contact details, update password, billing history, testimonials, and log out of account. The main content area is titled 'managing autoresponder list' with a dropdown menu set to 'golfswingcourse'. It displays 'Saved Subscription Forms For Account: golfswingcourse@listwire.com' and a description of the subscription form system. A table lists subscription forms, with one form named 'golfswingbuyers1' shown. The table has columns for Type, Views, Subs, V/S, UVViews, and UV/S. The 'golfswingbuyers1' form is of Type 'Inline', with 0 Views, 0 Subs, V/S N/A, UVViews 0, and UV/S N/A. Action links for each form include edit, get code, preview, and delete. A button at the bottom says 'Click Here To Add A Web Form'.

Subscription Form Name	Subscription Form Actions
golfswingbuyers1	<a href="#">edit</a> <a href="#">get code</a> <a href="#">preview</a> <a href="#">delete</a>
Type: Inline	Views: 0 Subs: 0 V/S: N/A UVViews: 0 UV/S: N/A

Get the simple Java script code at the top.

The screenshot shows the ListWire website interface. At the top, there is a navigation bar with links: home, messages, prospects, settings, tracking, builders, and support. Below this is a secondary navigation bar with links: search, add, unsubscribe, blacklist, recycle, export, subscription form, and squeeze frame. On the left side, there is a sidebar menu with links: account, manage, account, update, billing, testimonial, log out, affiliate, promotion, affiliate, and payment. The main content area displays a 'Form Code' window. The window contains the following text:

To add this List Wire subscription form to your website, copy the javascript code below, and paste it anywhere into the body of your website.

```
<script type="text/javascript"
src="http://forms.listwire.com/0/155/155363/76971.js"></script>
```

The code below is the raw HTML for your In-Line subscription form. If you are comfortable working with HTML, or will be editing the look of this form, you can use the code below.

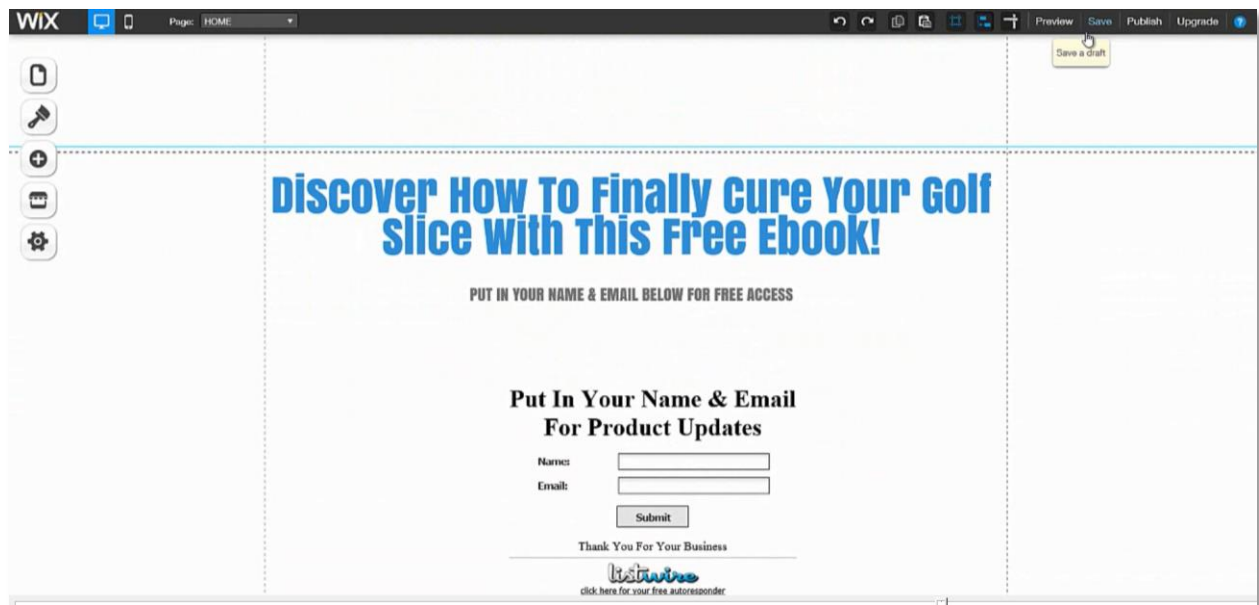
```
<center><table border="0" cellpadding="0" cellspacing="0" style="position: relative;
margin: 0px; padding: 0px;">
<tr><td align="center" valign="middle">
<form action="http://www.listwire.com/form/process.php" method="post">
<input type="hidden" name="bot_action" value="form_subscribe">
<input type="hidden" name="bot_track_code" value="">
<input type="hidden" name="bot_pass_standard" value="0">
<input type="hidden" name="bot_pass_custom" value="0">
<input type="hidden" name="bot_account" value="golfsavingcourse">
<input type="hidden" name="bot_redirect" value="http://jacobjonesbiz.wix.com/im-
review">
<input type="hidden" name="bot_web_form_id" value="76971">
<table width="380" border="0" cellpadding="0" cellspacing="0">
<tr><td colspan="3" valign="middle" style="padding:0px 0px 10px 0px;"><h1
style="text-align: center;">Put In Your Name & Email For Product
```

Copy it and paste it into [www.wix.com](http://www.wix.com) and click update. You may need to expand the form to get it to display correctly.



That is your squeezed page set up and ready to go. The only other thing you may want to add is at the very bottom. You may want to change the copyright and put your name in there so that it is current. **Since it is a free website, you will need to leave in the part that says proudly created by Wix.com.**

That is how you simply embed your opt in form into your Wix.com website. Then you can play with the form to make sure it is centered. You can change spacing and other features too if you want. Now you have your opt in form but make sure it is something you are happy with the look of.



The screenshot shows the Wix website editor interface. The top bar includes the Wix logo, a page selector set to 'HOME', and various editing tools. A 'Save a draft' button is visible in the top right. The main content area features a large blue headline: 'Discover How To Finally Cure Your Golf Slice With This Free Ebook!'. Below the headline is the text 'PUT IN YOUR NAME & EMAIL BELOW FOR FREE ACCESS'. The form itself is titled 'Put In Your Name & Email For Product Updates' and contains two input fields labeled 'Names' and 'Email', followed by a 'Submit' button. At the bottom of the form, it says 'Thank You For Your Business' and includes a logo for 'Listwave' with a link to 'click here for your free autoresponder'.

WIX

Page: HOME

Preview Save Publish Upgrade

Save a draft

# Discover How To Finally Cure Your Golf Slice With This Free Ebook!

PUT IN YOUR NAME & EMAIL BELOW FOR FREE ACCESS

## Put In Your Name & Email For Product Updates

Names:

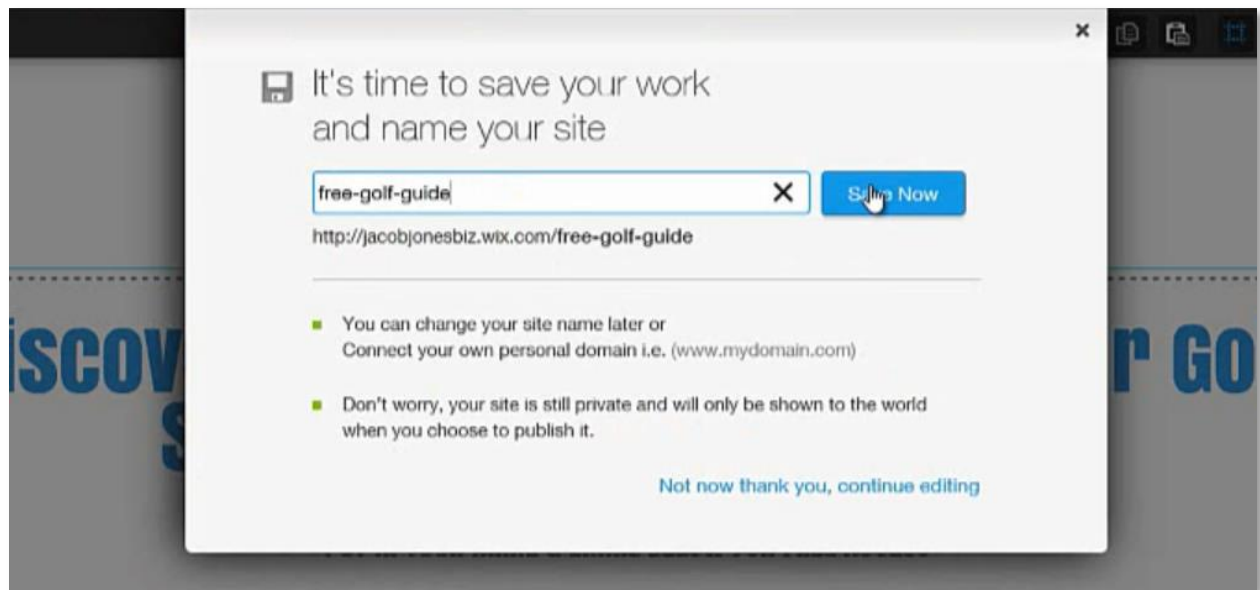
Email:

Submit

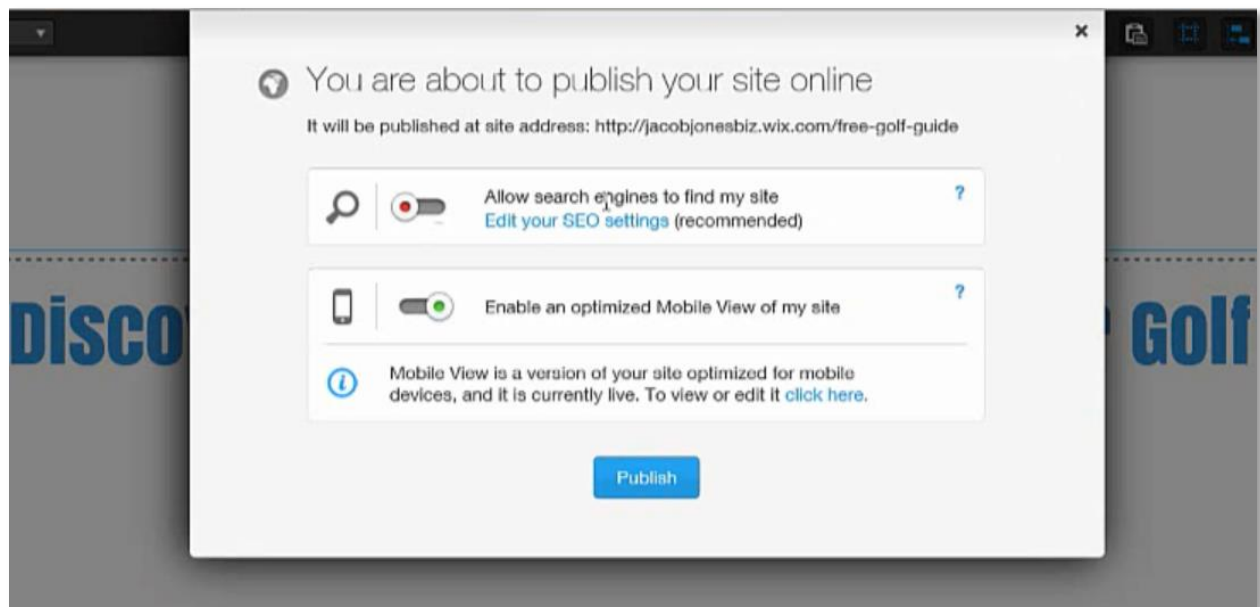
Thank You For Your Business

Listwave  
click here for your free autoresponder

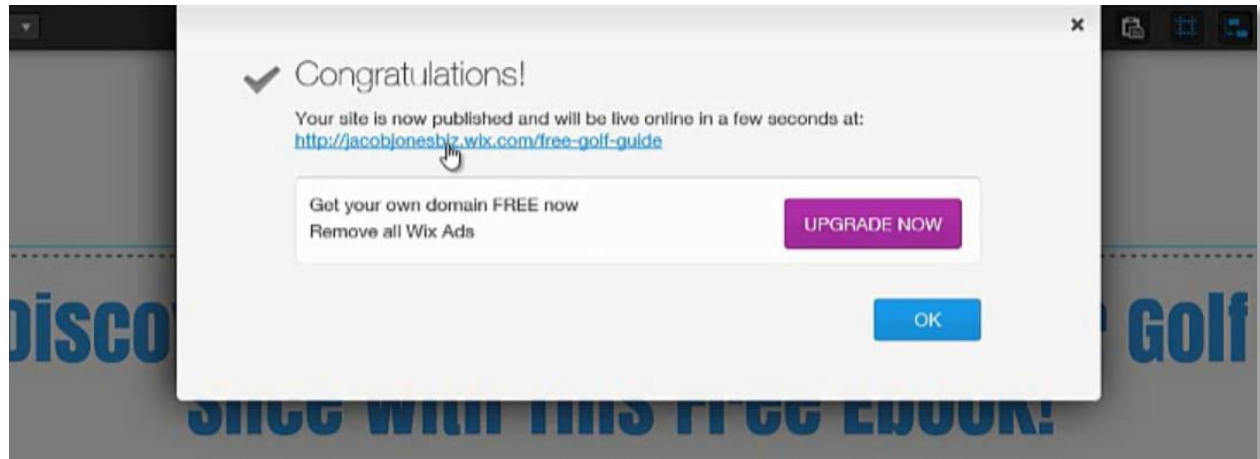
It is the same process if you want people to sign up for free or to opt in after they buy. You need to **Save** when you are done. You can create another form for each type of autoresponder. **Make sure you use a one page template in Wix.com.** Make sure you name the form something relevant. It should give you a confirmation.



**Go to where it says publish.** You want search engines to be able to find your site so make sure that is set to green. You want to enable an optimized mobile view of your site so make sure that is green as well. Go ahead and click Publish. Right here, you will get that option to upgrade for your own domain. You don't need to do so.



**Above that, is your link.** This is now the link to your free landing page site.



Again, you want to clean your form up to make it look simple and nice. Once you are happy with it, copy your link. **That link now becomes your squeeze page.** This is what you use to promote your landing page. This is what you use to get people onto your list.

**You should test out the link.** Copy it, paste it, and make sure it works. It should work seamlessly for you. Fill in the opt in and then you should automatically get the first follow up email. This is the same that will occur for each person that visits and opts in. **This is a very simple and effective process that is going to work for you to build your list.**



## Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

## Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

## Recommended Websites:

Eric Holmlund – [www.EricsTips.com](http://www.EricsTips.com)

Paul Counts – [www.PaulCounts.com](http://www.PaulCounts.com)

Jeff Wellman – [www.IMSuccessTips.com](http://www.IMSuccessTips.com)