

No Cost Income Stream Blueprint

Part 73: Traffic - Article Submissions

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In this lesson, I am going to show you step by step how to submit your content to article directories. Right now, I am on probably the most popular article directory online, www.ezinearticles.com. Go to the top where it says Join and create your account. Put in your name, other information, and get it set up. EzineArticles is very similar to Article Base so for this example we will look at only one of them.

The screenshot shows the EzineArticles website homepage. At the top, there is a red navigation bar with "Join" and "Sign in" links. Below this, a banner features the text "487,942 Expert Authors Sharing Their Best Articles" and "Submit your high-quality, original articles for more exposure, credibility and traffic back to your website." A green button labeled "Start Your FREE MEMBERSHIP" is prominently displayed. To the right, the EzineArticles logo is shown above a search bar labeled "Google™ Custom Search". Below the search bar, there are social media icons for "More Ways to Connect". The main content area is divided into two columns. The left column, titled "Article Categories", lists various topics such as Arts and Entertainment, Business, Computers and Technology, Gaming, Home Based Business, Internet and Businesses Online, Automotive, Cancer, Finance, Health and Fitness, Home Improvement, Investment, Book Reviews, Communications, Food and Drink, Home and Family, Insurance, and Kids and Teens. The right column, titled "New Expert Authors", lists recent joins with their names, locations, and the time they joined.

487,942 Expert Authors Sharing Their Best Articles

Submit your **high-quality, original** articles for more **exposure, credibility** and **traffic** back to your website.

Start Your FREE MEMBERSHIP

Article Categories

- Arts and Entertainment
- Business
- Computers and Technology
- Gaming
- Home Based Business
- Internet and Businesses Online
- Automotive
- Cancer
- Finance
- Health and Fitness
- Home Improvement
- Investment
- Book Reviews
- Communications
- Food and Drink
- Home and Family
- Insurance
- Kids and Teens

Ezine @Articles

Google™ Custom Search Search

More Ways to Connect

New Expert Authors

- Steve from Long Beach, United States joined us 4 minutes ago
- Milton from Vallejo, United States joined us 5 minutes ago
- Aubrey from Cincinnati, United States joined us 5 minutes ago
- Sheldon from Troy, United States joined us

To have the best success possible with this strategy, you need to be consistent. You need to continually add unique content that you have created. You can't take it from PLR sources or from other sources. I am going to go to www.articlebase.com and there you will register.

The screenshot shows the Articlebase website homepage. At the top, there is a search bar with the text "Find more articles, type your search..." and a "Search" button. Below the search bar is a navigation menu with links: "Why Submit Articles?", "Top Authors", "Top Articles", "FAQ", "AB", "Answers", "Publish Article", "Login", "Login via Facebook", and "Register". The main heading is "Find Free Articles & Submit Articles". Below this, there are three main sections: "Find" (Find free articles and content for your websites or newsletters from over 3 million articles), "Submit" (Submit your own articles for syndication & receive online recognition), and "Free" (Free and quick sign up, join over 300,000 authors and start submitting today!). On the left side, there is a sidebar with "Articles Categories" (Advertising, Arts & Entertainment, Automotive, Beauty, Business, Careers, Computers, Education) and "Find us on Facebook" and "Visit Our Blog" buttons. Below the main sections, there is an "Editor's Picks" section featuring two articles: "Billing and cooing" by Tony Scott and "5 Step Formula To Increase Your Productivity" by Martin. Each article has a "Read article" link.

Articlebase
Free Online Articles Directory

Find more articles, type your search... **Search**

[Why Submit Articles?](#) [Top Authors](#) [Top Articles](#) [FAQ](#) [AB](#) [Answers](#) [Publish Article](#) [Login](#) [Login via Facebook](#) [Register](#)

Find Free Articles & Submit Articles

Find
Find free articles and content for your websites or newsletters from over 3 million articles.

Submit
Submit your own articles for syndication & receive online recognition.

Free
Free and quick sign up, join over 300,000 authors and start submitting today!

Articles Categories

- Advertising
- Arts & Entertainment
- Automotive
- Beauty
- Business
- Careers
- Computers
- Education

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Editor's Picks

Billing and cooing
By: **Tony Scott**
Sending out a bill for a service you have yourself provided can feel scary. The client might, after all, say: 'Boo!' It's one of the darker, rarely acknowledged reasons why professional-service...

5 Step Formula To Increase Your Productivity
By: **Martin**
Follow this 5 Step Formula to not waste useful time in nonsense activities and use it properly to take full advantage and increase your income with less effort...

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Just enter your information it asks for in order to create your account. After you agree to the terms, you can click on Register. There is also a validation code you will need to enter to verify you are a human.

Sign Up Today




In order to proceed with your submission, please enter the validation code, seen in the box below

Name: *

Email Address (User ID): *

Password: *

Confirm Password: *

☒ I agree to the [Terms of Use](#) and [Privacy Policy](#) *

☒ Receive our latest news and email updates

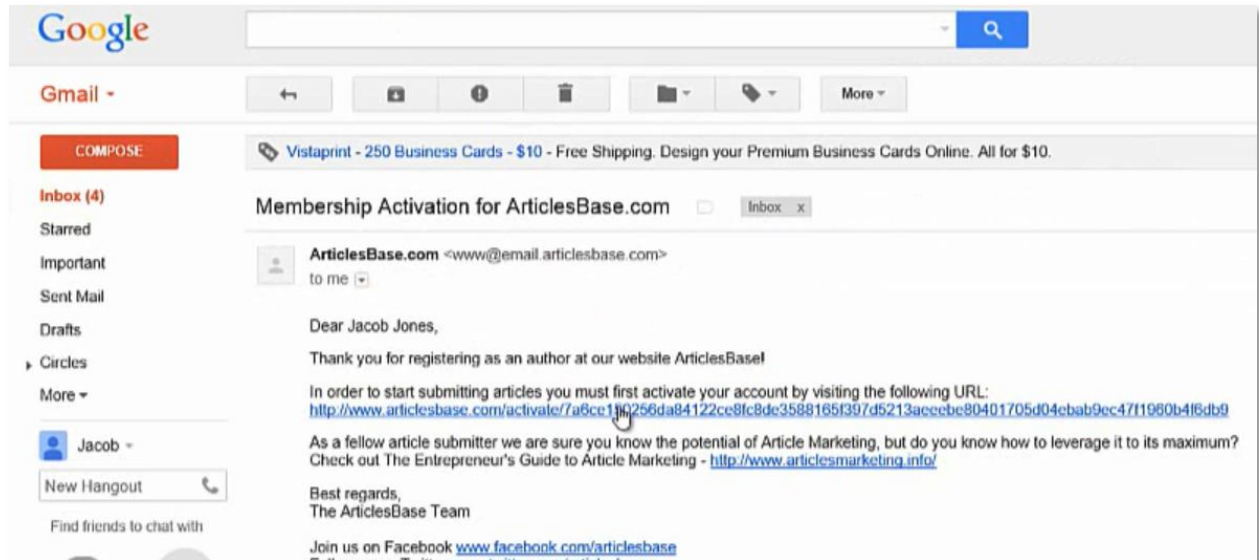
* Required fields

Register

Why Join?

- ✓ **Knowledge**
Acquire new knowledge from our thousands of authors, and to share your knowledge with others.
- ✓ **Credibility**
Increase your credibility among your readers by answering more and more questions correctly and informatively.
- ✓ **Reputation**
Show what you know by publishing articles and answering questions. Soon your name will be the one of an expert.
- ✓ **Business**
When you show expertise, knowledge and credibility, readers become clients and business start to flourish.
- ✓ **Traffic**
Imagine the exposure your site or blog will get when you are an expert author on ArticlesBase.com.

You will get a thank you message and you will also get an activation link in your email. Click that link to activate your membership at Article Base.



Now you need to go to the Article Dashboard. This is where you can publish articles, view and edit articles, and many other things. We are going to pick publish an article. We are also going to stick with the golf theme for this example.



You will need to enter a title. You will need to complete the summary. For keywords, put in those that are relevant to your niche market. That will help to draw people in. It will help people to search by tags and find your articles. Copy an article you wrote that is 100% unique and paste it. Avoid linking within your article even though they do give you that option.

























The screenshot shows a 'Publish Article' form with the following fields and content:

- Category:** Sports and Fitness
- Sub Category:** Golf
- Title:** 129 Simple Golf Exercises
- Summary:** 381 Learn how to improve your golf game with these simple exercises. Have more stamina when you are out on the golf course.
- Keywords:** 212 golf tips, golf improvement, golf exercises
- Article Body:** minimum 400 words. The text includes:
 - I want to discuss how simple exercises can improve your golf swing power, and how they can be done in your home in just minutes per day, with minimal equipment. No gym required. First off, I realize time is short for many golfers, but in my opinion that is still not an excuse to skip exercise. I go to the my gym at 4:00am and see a ton of people working out, then going straight to work, so it can be done. It just depends on how serious you are about your game and your health.
 - If you play in pain, I strongly recommend a golf specific workout program, and the one I have prescribed for thousands of golfers via the internet does not take 2 hours to perform, and you typically won't even break a sweat.
 - I am a big believer in sports specific training, as this is the most effective way to prepare your body to perform. When golfers hear of weight training they envision bodybuilding type exercises that cause lots of strain on the body. This couldn't be farther from the truth.
 - The golf swing is a rotation back and a rotation through, so the key golf muscles are the core (center or abdominals) of your body. If you can strengthen AND stretch this area of your body with simple, rotational exercises and stretches using in-home equipment like stretching tubing with handles, dumbbells (hand weights), a fitness ball, and as you get a little strong a medicine ball, you'll be on your way to a pain-free, very powerful golf swing.

If you do want to link something for the flow of your article, just highlight it and click on that link. One thing you can do is publish a study about something for your niche or a video. You can link to that as a possibility. Next, you want to complete your author bio. Talk about who you are and what you offer.

You can put a link to your blog or your website in your bio information. You can also link to your squeeze page. You want to set it to open link in a new window. Then you can copy and paste it in there. Make sure you give your readers a compelling reason too in your bio. Tell them about a free report or offer you have.

Default Author Bio:

B *I* U Paragraph                        

Author Bio:

184 Characters

Provide solid keywords in your article title. Do a www.google.com search for our niche to get the keywords. Scroll to the bottom and get a list of relevant keywords that you can also use. This gives you an idea of what your niche market is looking for. You can use those titles to create articles around.



You want to submit the content when you have it done.

A screenshot of a web form submission interface. On the left, there are two labels: "Comments Allowed?" with a dropdown menu showing "Yes", and "Verification code:" with a red asterisk. In the center, there is a CAPTCHA image showing the words "insyste" and "there" in a stylized font. Below the image is a text input field containing "insyste there" and a small "x" icon to its right. Below the input field is a link that says "Privacy & Terms". To the right of the input field is a red box with a white "C" and the text "reCAPTCHA™ stop spam. read books.". At the bottom of the form, there are three buttons: "Submit", "Preview", and "Save Draft". A red asterisk and the text "Indicates a required field" are located to the left of the "Submit" button.

It will tell you that it has been submitted to their editorial team for review. It can take up to 72 hours. It is usually quick, but it takes longer at EzineArticles to get them approved. That site can take up to 10 days but you need to be patient. You can get plenty of traffic.



You can find more article directory sites by doing a Google search. They all follow the same similar pattern for the process. You will see articles that tell you not to use article directories just for backlinks. We use these sites due to the high volume of traffic. **That is why you need to use good titles and good keywords.** It is part of a good overall marketing strategy. You may hear that article directories are terrible and that isn't the case. It all comes down to the way that people were trying to manipulate them.

As long as you keep that in mind, you will be just fine. There are plenty of these article directories out there you can submit to. There are also hub pages like Squidoo and Hubpages. Another popular one to consider is www.goarticles.com. All of them offer you a chance for exposure on a high traffic webs

Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

Recommended Websites:

Eric Holmlund – www.EricsTips.com

Paul Counts – www.PaulCounts.com

Jeff Wellman – www.IMSuccessTips.com