

# No Cost Income Stream Blueprint

## Part 57: List Building - Form Setup

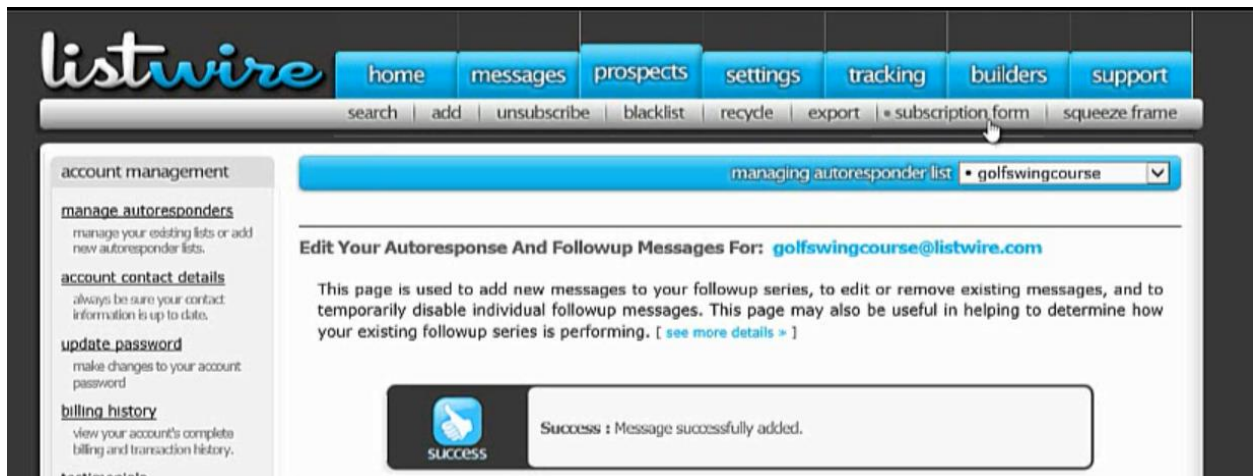
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In this lesson, I want to show you how to set up your web form. By this point, you should have set up some follow up messages so you know how that process works. The next thing you want to do is go to **Prospects** at the top of your Listwire account, and then go to **Subscription Form**.



Click on it and go to the point where we can create an opt in form for our website.

When you first go in, you will see a message that says you haven't created a web form for this account yet. Below that, click on **Click Here to Add a Web Form**.

The screenshot shows a web interface titled "managing autoresponder list" with a dropdown menu showing "golfswingcourse". Below the title, it says "Saved Subscription Forms For Account: [golfswingcourse@listwire.com](mailto:golfswingcourse@listwire.com)". A paragraph explains the subscription form system. Below this is a table with two columns: "Subscription Form Name" and "Subscription Form Actions". The table is empty, and a message states "You have not created a web form for this account yet." At the bottom, there is a button labeled "Click Here To Add A Web Form".

Subscription Form Name	Subscription Form Actions
You have not created a web form for this account yet.	

It will take a moment to load up. Next, you will need to **choose your form name**. **What is the purpose of the form?** Is it to get the buyer's to your list? Is it to get people that signed up for free to the list?

For this example, I will name it Golf Swing Buyers 1. From type should be In Line Use when placing the form on a specific location on the web page. That is going to be the best one. Form redirect URL is going to be the link or website that your prospect will see after their subscription. You want to plug in a website link you have on your free page.

I would recommend you create on one of your free sites, and we will demonstrate how to do that. This can be Wix.com or Blogger.com for example. I would recommend that you have a place to send them. Again, we will show you how to set up this page in the next lesson. What you can do here is just put in a link to your free website or a form that they can go to after they opt in.

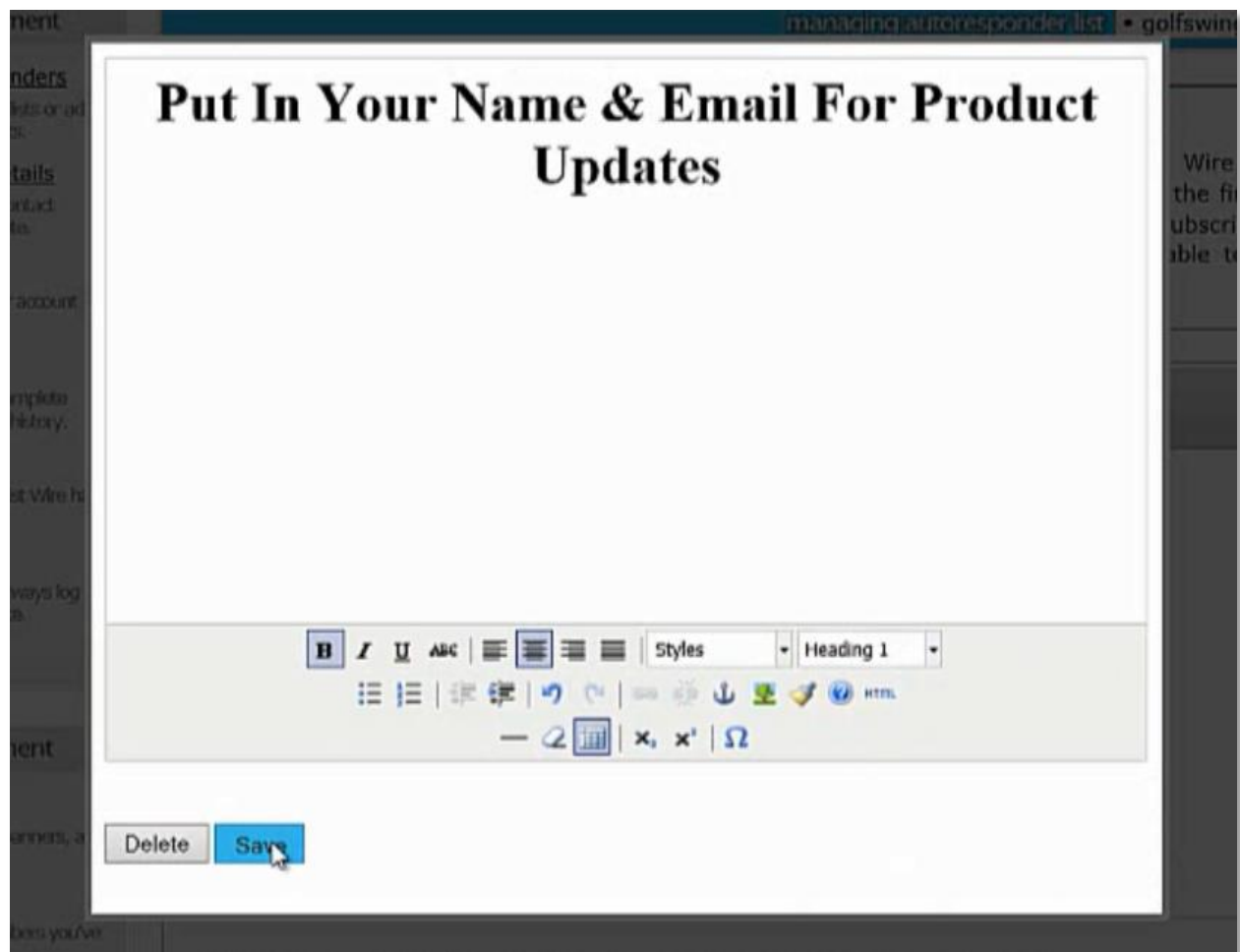
The screenshot shows a configuration window for a form. It has two tabs: 'Options' and 'Content'. The 'Options' tab is selected. The form fields are as follows:

Form Name:	golfswingbuyers1
Form Type:	In-Line - Use when placing the form on a specific location on the web page. (dropdown)
Form Redirect URL:	http://jacobjonesbiz.wix.com/im-review (with a clear 'x' button)
Tracking Code:	(empty text field)
Variable Pass-Thru:	No, do not pass my subscription variables. ( recommended ) (dropdown)
New or Existing Window:	On submit, open "Form Redirect URL" in existing window. ( recommended ) (dropdown)

At the bottom of the window is a button labeled 'Next Page'.

New or Existing Window should be set to On submit, open form redirect URL in existing window. The next step is going to say Click Here to Edit Text. Type in what you would like to have appear above your opt in form. For example, put in your name and email for product updates. If this was a free report, then you would put that in.

You can highlight it, change the font, and then click save.



You can use the header as far as the format. You can also say thank you for your business. Any of those tools there can help you to center and to set up the look of it.

Then you can select **Live Preview** and it takes just a moment to load.

Form Editor:

## Put In Your Name & Email For Product Updates

Name:

Email:

Thank You For Your Business

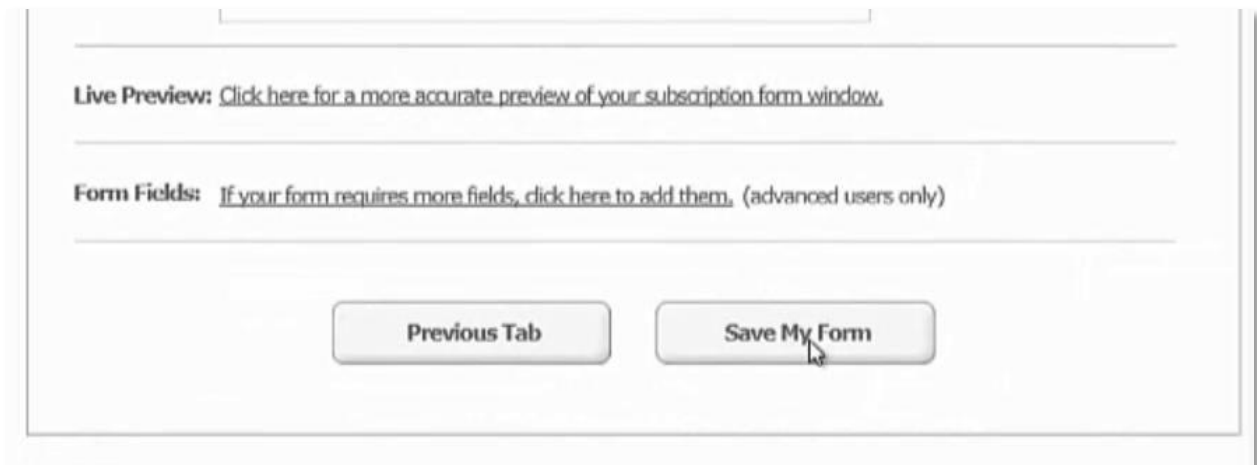
Live Preview:

[Click here for a more accurate preview of your subscription form window.](#)

Now you can see how the form is going to look on your website.



If you are happy with it, click on **Save My Form**.






Now you have your form right here, ready to go. All you need to do is click **Get Code**.

**Saved Subscription Forms For Account:** [golfswingcourse@listwire.com](mailto:golfswingcourse@listwire.com)

The subscription form system allows you to edit and create all of your List Wire subscription forms. The forms created by this system are to be used on your own websites and blogs, allowing you to accept new subscriptions, and build your prospect list. [ [see more details >](#) ]




Success : Form successfully Added!

Subscription Form Name		Subscription Form Actions			
golfswingbuyers1		<a href="#">•edit</a> <a href="#">•get code</a> <a href="#">•preview</a> <a href="#">•delete</a>			
Type: Inline	Views: 0	Subs: 0	V/S: N/A	UVViews: 0	UV/S N/A

Click Here To Add A Web Form

You can use either one.



The screenshot shows a 'Form Code' window with a 'Close' button in the top right corner. The window contains two sections of code. The first section is a JavaScript code block with the following text:

```
<script type="text/javascript" src="http://forms.listwire.com/0/155/155363/76971.js"></script>
```

The second section is a raw HTML code block for an in-line subscription form. It includes a table with a form action pointing to 'http://www.listwire.com/form/process.php' and several hidden input fields for tracking and user information. The HTML code is as follows:

```
<center><table border="0" cellpadding="0" cellspacing="0" style="position: relative; margin: 0px; padding: 0px;">
<tr><td align="center" valign="middle">
<form action="http://www.listwire.com/form/process.php" method="post">
<input type="hidden" name="bot_action" value="form_subscribe">
<input type="hidden" name="bot_track_code" value="">
<input type="hidden" name="bot_pass_standard" value="0">
<input type="hidden" name="bot_pass_custom" value="0">
<input type="hidden" name="bot_account" value="golfswingcourse">
<input type="hidden" name="bot_redirect" value="http://jacobjonesbiz.wix.com/im-review">
<input type="hidden" name="bot_web_form_id" value="76971">
<table width="380" border="0" cellpadding="0" cellspacing="0">
<tr><td colspan="3" valign="middle" style="padding: 0px 0px 10px 0px;"><h1 style="text-align: center;">Put In Your Name & Email For Product
```

You can insert it onto the free website. We will demonstrate in the next lesson how to set up the form so you can grab your buyer's information. We will also show you how to set up that thank you page we talked about as well.

## Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

## Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

## Recommended Websites:

Eric Holmlund – [www.EricsTips.com](http://www.EricsTips.com)

Paul Counts – [www.PaulCounts.com](http://www.PaulCounts.com)

Jeff Wellman – [www.IMSuccessTips.com](http://www.IMSuccessTips.com)