

No Cost Income Stream Blueprint

Part 18: Product Launch - Autoresponder Follow Ups

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In this lesson, I am going to show you step by step how to set up your first autoresponder at www.listwire.com.

The screenshot shows the Listwire website interface. At the top is the 'listwire' logo in a stylized blue font. To its right is a navigation bar with buttons for 'home', 'features', 'about us', 'login', 'sign up', and 'support'. Below the navigation bar is a login section with fields for 'username' and 'password', and a 'login' button. On the left side, there is a 'client testimonial' section titled 'After 8 Years of Testing' featuring a quote from Mick Rush, a small photo of him, and his website URL. The main content area has a headline: 'Why Would You Pay Hundreds, Or Thousands Of Dollars Per Year, When You Could Be Getting Your Autoresponder For Free?' followed by a subtext '(watch the video below for details)'. Below this is a large video player with the 'listwire' logo and a 'click play' button. At the bottom, there is a 'Signup Now!' button with the text 'click here to' above it and 'it's fast, and it's free!' below it. Two red arrows point towards this button from the left and right sides.

listwire

home features about us login sign up support

username password login


client testimonial

After 8 Years of Testing

"I can honestly say I have found the best free Autoresponder tool on the net. Trust me I know as I have been testing free AR's for 8 years and nothing compares to Listwire. This is an amazing tool that works for your business from day one. Not only that its so easy to use and great support in the listwire forum

I could go on and tell you what AR's not to use. I have tried them all, I even hosted my own on my domain. Not recommended lol This is the best online by a long shot. So Thanks

Peace"

 Mick Rush
<http://solo-ad-marketing.com>

Why Would You Pay Hundreds, Or Thousands Of Dollars Per Year, When You Could Be Getting Your Autoresponder For Free?

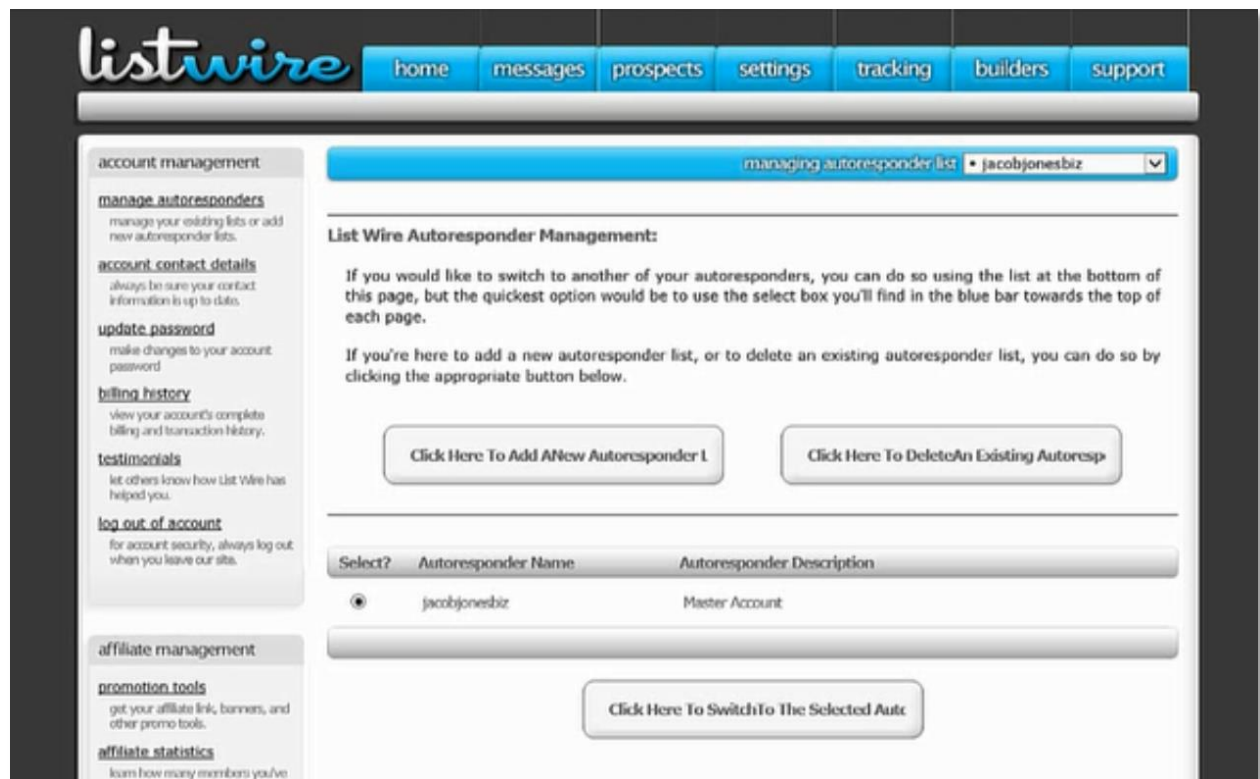
(watch the video below for details)

listwire

click play

click here to
Signup Now!
it's fast, and it's free!

One thing to keep in mind is that when you first set up the account, you will have what is called a **master account**. You can work from that but I recommend you create a new autoresponder for each list that you create. That allows you to always know who is on which list.



Depending on what free offer you are giving away, I would have a list created for it. If you have an offer for a product so that you can get buyers on a list, I would create one for that. I am going to show you an example of creating a list that applies for a free offer or a buyer's list. Login to Listwire and choose Click Here to Add A New Autoresponder.

Name it. I am going to call it Golf Swing Course because they are going to be people that bought this product. I will put into the description golf swing course buyers so that I know what the list is. Keep it within 50 characters for the description. I leave the rest at the default rather than advanced settings.

The screenshot shows the ListWire website interface. At the top is a navigation bar with the ListWire logo and links for home, messages, prospects, settings, tracking, builders, and support. Below this is a sidebar with account management options: manage autoresponders, account contact details, update password, billing history, testimonials, and log out of account. The main content area is titled 'managing autoresponder list' with a dropdown menu showing 'jacobjonesbiz'. The primary section is 'Create A New List Wire Autoresponder', which includes a brief explanation and a form to create a new autoresponder. The form fields are: New Autoresponder Name (golfswingcourse), Autoresponder Description (Golf Swing Course Buyers), Allow Replication? (No - Do not allow others to replicate this autoresponder account.), and Replication Password. A button at the bottom says 'Click Here To CreateYour New Autorespo'.

listwire

home messages prospects settings tracking builders support

account management

manage autoresponders
manage your existing lists or add new autoresponder lists.

account contact details
always be sure your contact information is up to date.

update password
make changes to your account password

billing history
view your account's complete billing and transaction history.

testimonials
let others know how List Wire has helped you.

log out of account
for account security, always log out when you leave our site.

managing autoresponder list • jacobjonesbiz

Create A New List Wire Autoresponder

Creating a new List Wire autoresponder is easy, simply complete and submit the form below and your new account will be ready for use in seconds. You can create up to 12 autoresponders.

Create A New Autoresponder

New Autoresponder Name: golfswingcourse

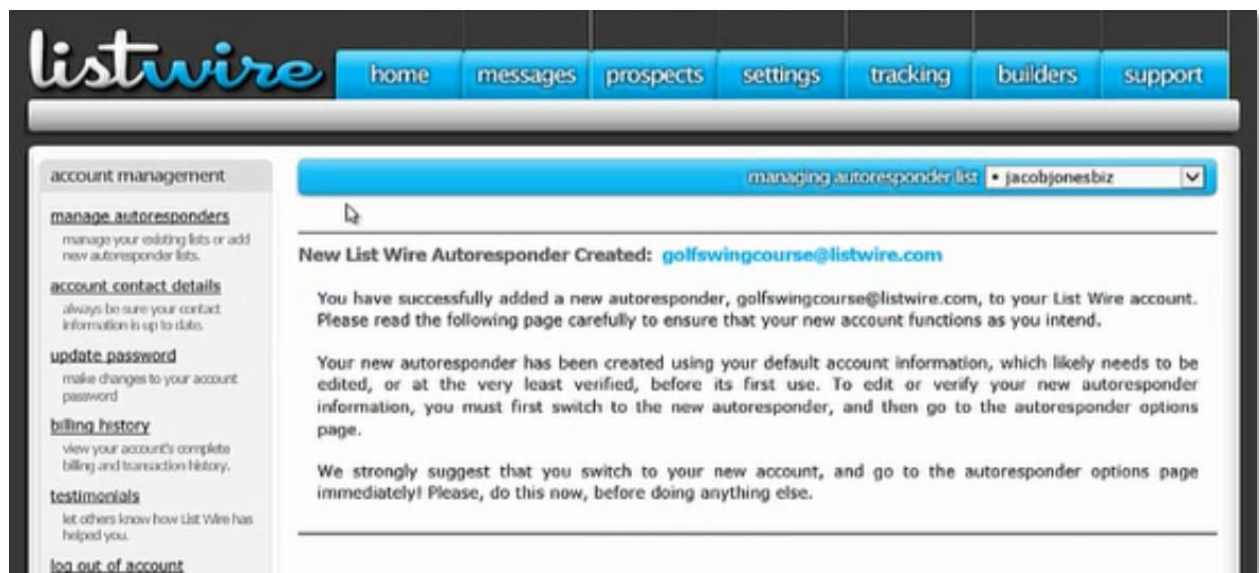
Autoresponder Description: Golf Swing Course Buyers

Allow Replication?: No - Do not allow others to replicate this autoresponder account.

Replication Password:

Click Here To CreateYour New Autorespo

Once you do that, you will be brought to a page that says you successfully added a new autoresponder. It will tell you a few details to go over for your particular account. Next, you want to create a follow up message for that list. Go into Manage Autoresponder and select the Golf Swing Course which is our example for this lesson.



If I want to manage this autoresponder, I can use the drop down menu to do so. In the messages and follow up messages, I can put in the first message that people get after the opt into our email list. These are going to be our buyers. You can choose to include subject tags such as first name or full name.

For the body, type what you would like it to say. For this example, we want to thank them for buying the golf course. If it is signing up for a free report that is what you put in there. It should pertain to what you provided to them. This can also be a place to promote a similar or related item that the niche market may also be able to benefit from. This is a great way to pre-sell to your previous buyers.

affiliate management

promotion tools
get your affiliate link, banners, and other promo tools.

affiliate statistics
learn how many members you've referred to us.

payment information
let us know where to send your commission payments.

Edit Or Add Messages For Autoresponder: [golfswingcourse@listwire.com](#)

The form below is used add new messages to your followup series, and to edit existing followup messages. Please remember to save your new messages, or your changes to an existing message, before leaving the form. [[see more details >](#)]

Edit or Create Messages For Autoresponder: golfswingcourse@listwire.com

Subject Tags: %firstname% < Insert Tag -- Personal Merge Tags -- < Insert Tag

Subject Line: %firstname%, Thank You For Your Business

Text Body Tags: %firstname% < Insert Tag -- Personal Merge Tags -- < Insert Tag

Text Based Message Body:

You can check it out here:
<http://www.howtobreak80.com>
Please let me know if you need anything else.
Sincerely,
Jacob Jones

Message Format: Plain Text Message Only

Message Interval: 0

[Click Here To SaveChanges To This Mess](#) [Click Here To DiscardChanges To This Me](#)

It does make sense as they are in a buying mood and they just bought something from you. There is also the opportunity to just use the first message to introduce yourself and to thank them for the purchase or to thank them for opting in.

Make sure they know that they can contact you if they have questions or they need any type of assistance. You can select HTML or plain text base. Plain text is the best way to go. Set the message interval to zero so that it will go out immediately after the person opts in.

Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

Recommended Websites:

Eric Holmlund – www.EricsTips.com

Paul Counts – www.PaulCounts.com

Jeff Wellman – www.IMSuccessTips.com