

No Cost Income Stream Blueprint

Part 41: Video Marketing - Getting Ideas

LEGAL NOTICE: The Publishers have strived to be as accurate and complete as possible in the creation of this report, notwithstanding the fact that they do not warrant or represent at any time that the contents within are accurate due to the rapidly changing nature of the Internet.

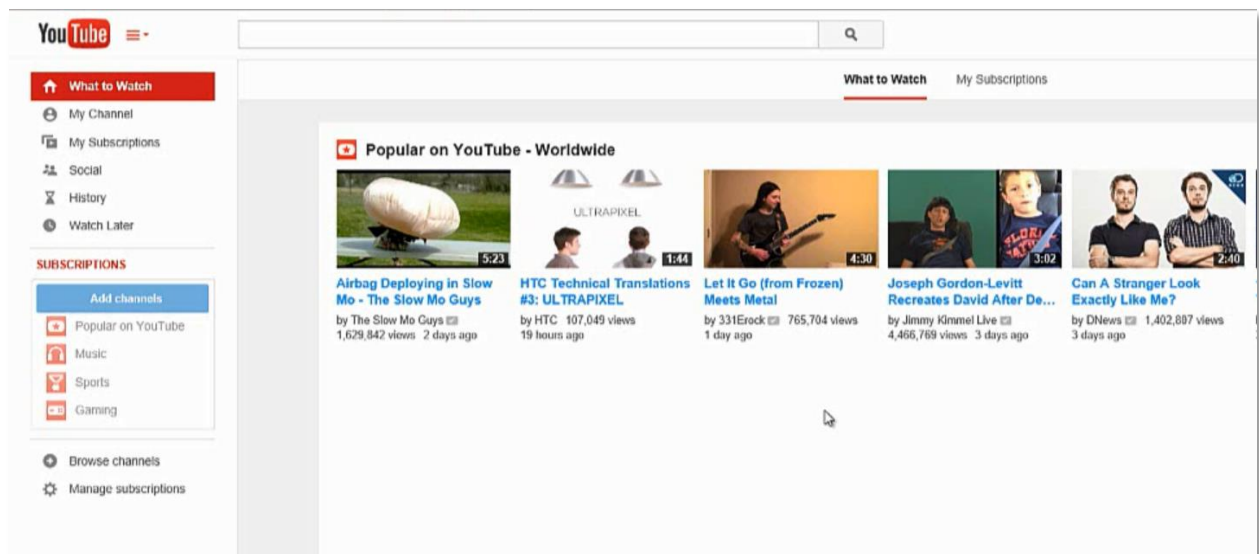
While all attempts have been made to verify information provided in this publication, the Publisher assumes no responsibility for errors, omissions, or contrary interpretation of the subject matter herein. Any perceived slights of specific persons, peoples, or organizations are unintentional.

In practical advice books, like anything else in life, there are no guarantees of income made or any other specific results. Readers are cautioned to rely on their own judgment about their individual circumstances to act accordingly.

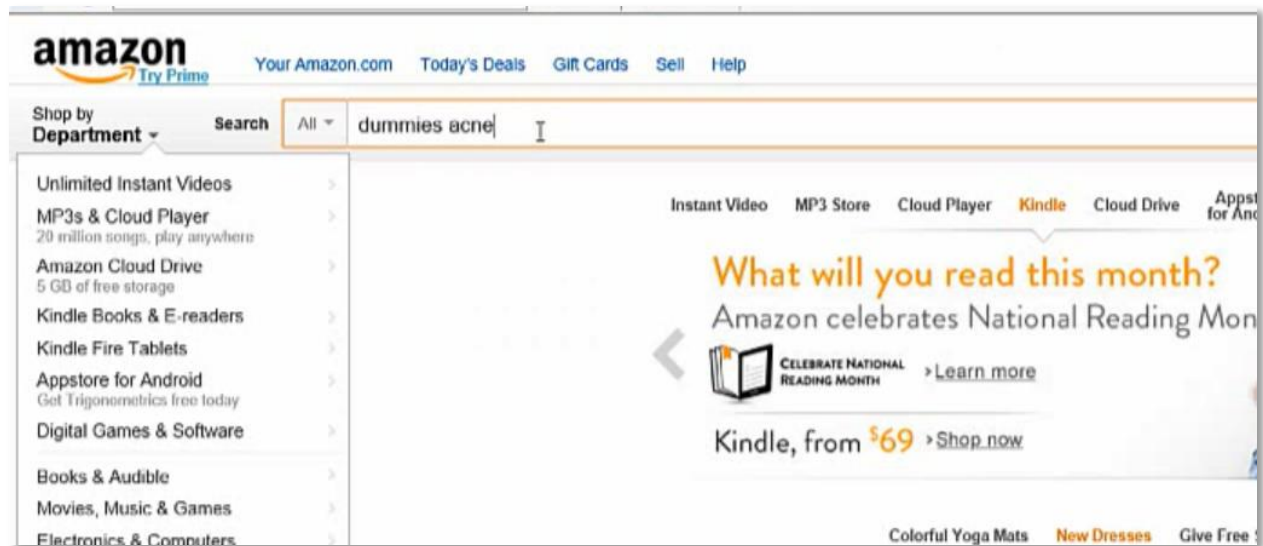
This publication is not intended for use as a source of legal, business, accounting or financial advice. All readers are advised to seek services of competent professionals in legal, business, accounting, and finance fields.

In this lesson, I am going to demonstrate for you how to get ideas for the video marketing method. Remember, part of how to get this idea to work is you want to get 10 to 20 topics to create short 1 to 3 minute videos about. That is how to really leverage the traffic you end up getting.

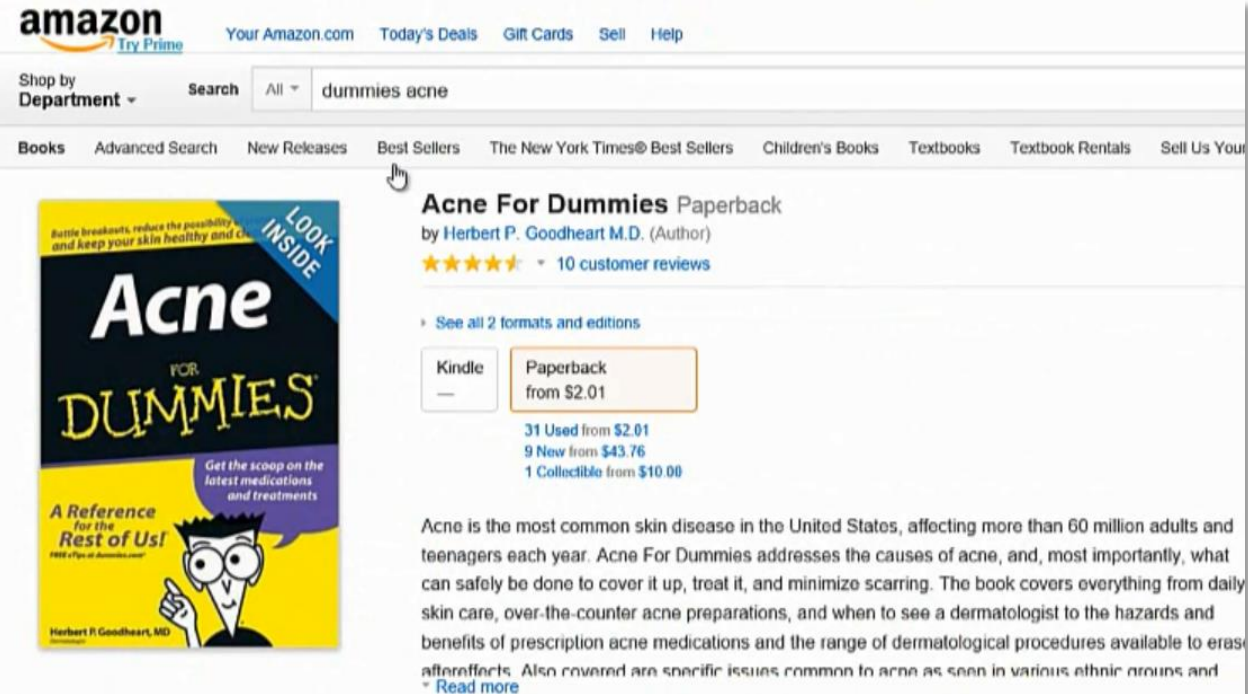
I am on www.youtube.com to show you how to do this.



One of the first places you want to look though is at www.amazon.com. Let's use for example the acne market as there are plenty of videos on YouTube out there about acne. **Type in Dummies** so that you get the Dummies guides, the books that are guides to just about anything that people want to learn.



They also have an acne product out there so search for **Acne Guide for Dummies**. Scroll and you will see that almost all of the books on Amazon have an option so that you can **look inside**. Click on that and get an idea of what types of topics are being discussed in this book.



The screenshot shows the Amazon product page for the book "Acne For Dummies" by Herbert P. Goodheart M.D. The page layout includes the Amazon logo, navigation links, a search bar with the query "dummies acne", and a list of categories. The book's cover is displayed on the left, featuring the title "Acne FOR DUMMIES" and a cartoon character. The right side of the page shows the book's title, author, star rating, and price options for Kindle and Paperback. A "Look Inside" button is visible on the book cover.

amazon Try Prime Your Amazon.com Today's Deals Gift Cards Sell Help

Shop by Department Search All dummys acne

Books Advanced Search New Releases Best Sellers The New York Times® Best Sellers Children's Books Textbooks Textbook Rentals Sell Us Your

Acne For Dummies Paperback
by Herbert P. Goodheart M.D. (Author)
★★★★★ 10 customer reviews

See all 2 formats and editions

Kindle — Paperback from \$2.01

31 Used from \$2.01
9 New from \$43.76
1 Collectible from \$10.00

Acne is the most common skin disease in the United States, affecting more than 60 million adults and teenagers each year. Acne For Dummies addresses the causes of acne, and, most importantly, what can safely be done to cover it up, treat it, and minimize scarring. The book covers everything from daily skin care, over-the-counter acne preparations, and when to see a dermatologist to the hazards and benefits of prescription acne medications and the range of dermatological procedures available to erase aftereffects. Also covered are specific issues common to acne as seen in various ethnic groups and

Read more

Most of the time, you will be able to see the table of contents. This particular book is over 200 pages. Don't copy this verbatim, but take notes on the main topics that they are covering.

amazon
LOOK INSIDE! Kindle Book Print Book Zoom - Zoom +

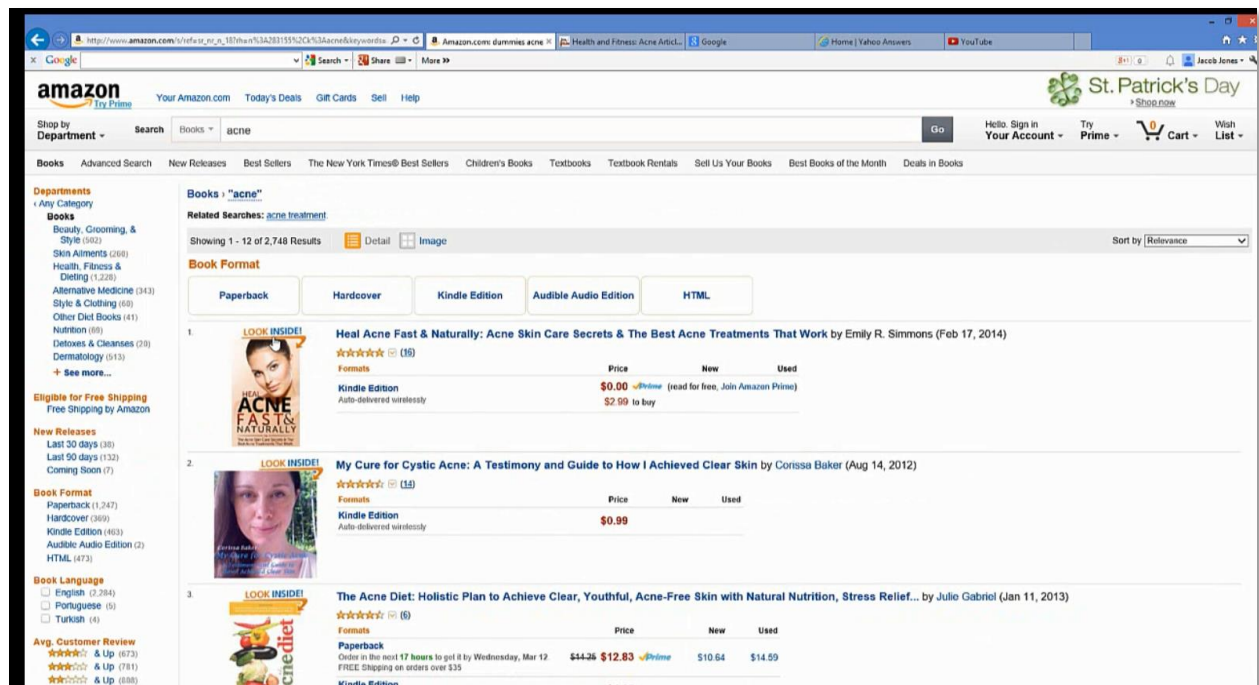
Copyrighted Material

Contents at a Glance

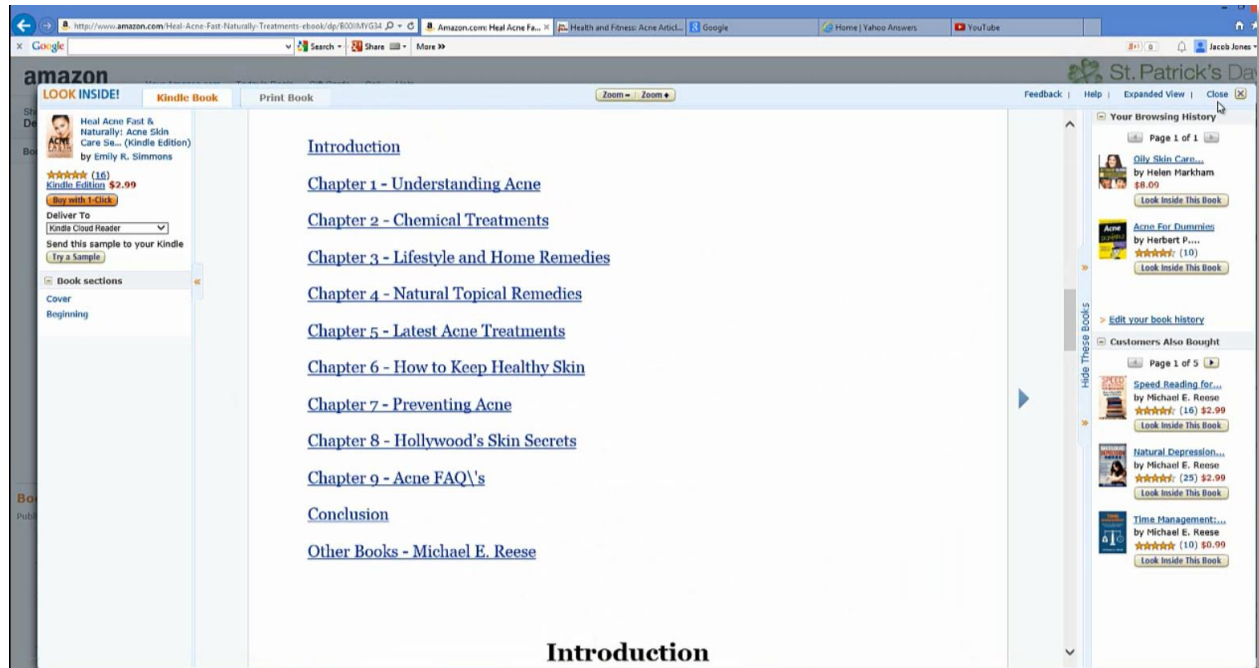
Introduction.....	1
Part I: Facing Up to Acne.....	7
Chapter 1: Dealing with Acne.....	9
Chapter 2: Getting Comfortable with the Skin You're In.....	17
Chapter 3: Tracing the Evolution of a Pimple.....	27
Part II: Figuring Out Your Acne and How to Tackle It on Your Own.....	37
Chapter 4: Examining Acne in Teens.....	39
Chapter 5: Addressing Acne in Adults.....	49
Chapter 6: Evaluating Other Causes and Contributors: Myth and Reality.....	61
Chapter 7: Taking Care of Acne Over the Counter.....	73
Part III: Turning to the Pros to Treat Your Type of Acne.....	85
Chapter 8: Calling in the Experts.....	87
Chapter 9: Reviewing the Topical Tools at Your Dermatologist's Disposal.....	101
Chapter 10: Taking the Oral Antibiotic Route.....	115
Chapter 11: Hormonal Treatment for Women.....	129
Chapter 12: Managing Acne in Dark-Complexioned Skin.....	137
Chapter 13: Attacking Acne with Accutane and Other Isotretinoin.....	151
Chapter 14: Searching for Weapons of Ziti Destruction.....	167
Chapter 15: Seeking Alternative Treatments.....	177
Part IV: Dealing with Scars and Associated Conditions.....	189
Chapter 16: Focusing on the Physical Scars.....	191

Create short little videos about what they are talking about. You don't need to buy the books. Just pull ideas from it. Take notes on those ideas and then go out there and do your own research. Do it on Google and through Article directories. You need to write down information with Notepad on your computer or using scratch paper.

Talk about natural remedies, the cost of going to a professional for acne, how to take care of adult acne. All of these topics offer compelling information that offers a solution that is much less than what they would pay going to the doctor or dermatologist to cure their acne. There are plenty of other types of acne related books also featured on Amazon.



Look for those that do let you take a look inside so you can take notes on topics.



Each of them can offer you 5 or 6 bullet points that you can use. Then you can create a short video that offers information to your nice market.

Another great place to go to find niche topics is www.ezinearticles.com. Under acne, there are tons of articles. Every single article under acne can be a potential article for your videos.

Home » Health and Fitness » Acne

AdChoices [D] [Acne Laser](#) [Acne Cure](#) [Body Acne](#) [Back Acne](#)

Health and Fitness: Acne Article Category

How to Treat Acne
[acneclearsenvy.com/AcneTreatment](#)
How to treat acne and see improvements within 48 hours.

Herbal Tea to Treat Acne
[jingteahtc.com/SkinDetoxingTea](#)
Claritea Cleansing Tea - Clears Your Skin from Inside Out - 100% NATURAL

Olive Oil Facial Treatments For Acne Scars
by Dan Lisamara
Do you want to get rid of your acne scars without having to pay for costly skin treatments? Sure, you can by using olive oil for acne scars.

3 Simple But Highly Effective Ways to Get Rid of Acne
by Eben Matt
Acne causes untold hardship to young people. Though it affects people of all ages, the social and psychological effect it has on young adults are enormous. From low self esteem, social withdrawal to poor academic performance it has continued to wreck havoc on the personalities of young ones.

Avoiding and Eliminating Pimples in Pubic Area After Shaving
by Claudia T D
To avoid and eliminate pimples in pubic area after shaving, it is best to first understand why these pimples occur. Shaving is known to cause pimples and is a common symptom that occurs particularly in areas with thick hair such as the groin/bikini area, chest and a man's face. Pimples in these areas can be annoying as they are prone to cause pain and possibly itching which can result in further damage.

The Top Seven Causes Of Adult Back Acne
by Michael A. Gutierrez
If you've ever had acne come back after those brutal teenage years of acne and ask yourself why me? Here we cover why you might be getting acne after the acne filled teenage years that way you can start doing something about it.

Do These Back Acne Causes Make Sense?
by Michael A. Gutierrez
It's been really hard to see exactly what the back acne causes are. Acne does not have any

Ezine @rticles

Google™ Custom Search

New Article Alerts:
Would you like to be notified when a new article is added to the Health and Fitness: Acne category?
Email Address:
We will never sell or rent your email address

Acne RSS Feed

[Top Authors in Acne](#)

More Health and Fitness categories:

- [Health and Fitness](#) (45,207)
- [Acne](#) (29,046)
- [Acupuncture](#) (1,428)
- [Aerobics Cardio](#) (2,880)
- [Allergies](#) (5,385)
- [Alternative](#) (23,057)
- [Anti Aging](#) (33,034)
- [Anxiety](#) (17,358)
- [Aromatherapy](#) (1,615)
- [Arthritis](#) (6,848)

You can do your own further research once you get the topics. You can create 1 to 3 minute videos on those topics. **You can also scroll to the bottom and see how many times an article has been viewed.**



That will show you the amount of interest that is in it. You will find that there are more than 20,000 acne articles, more than 30,000 on exercise. You can easily find great articles to create videos around.

You don't have to worry so much about if your content will be too similar to your other videos. You want to profit keyword phrases. By leveraging Amazon books and the table of content and EzineArticles with the article topics, you will find video marketing topics you can make your videos about.

You can also go to Google and type in keywords. For this example, we will use natural acne cure. **At the bottom of the page, there will be similar options for keywords and phrases.** Each one of them can be another topic for you to create a short video about. Each of them is a video you can create about your particular product to make your video marketing method work.



You should never be at a loss for creating your videos due to a lack of topics. There are so many potential options for any niche market. **You can also go to www.answers.yahoo.com.** I am going to type in acne and you will see questions that people have about acne. You can take those questions and create short videos that answer them.

Home
Mail
News
Sports
Finance
Weather
Games
Groups
Answers
Screen
Flickr
Mobile
More

Search Answers

Search Web

Sign In

Mail

Answers Home

All Categories

Arts & Humanities

Beauty & Style

Business & Finance

Cars & Transportation

Computers & Internet

Consumer Electronics

Dining Out

Education & Reference

Entertainment & Music

More >

International >

About >

Acne Treatment Solutions | Clinique.com | Clinique.com

www.Clinique.com

Instantly Starts Clearing **Acne** Shop **Acne** Clinical Clearing Get Now

Acne???????????????????? (40 Answers)

best product to forget about acne?!!?!?!?

asked by **frog** in *Skin Conditions* 7 years ago 2

Acne!!!!!!!!!! (16 Answers)

Whats the Cheapest Fastest way to get rid of acne.

asked by **Billy T** in *Skin Conditions* 6 years ago

Does sunlight help in curing acne? (10 Answers)

Does sunlight help in curing acne?

asked by **Swati** in *Skin Conditions* 1 year ago 1

Acne....=? (11 Answers)

What can i do to help my acne go away?

asked by **TONY G** in *Skin Conditions* 6 years ago

Acne?????? (5 Answers)

Why do we get acne?

asked by **goodquestion** in *Skin Conditions* 8 years ago

Best acne solutions acne remedies? (8 Answers)

Hey! Can someone help me with the top acne treatments out there? Does anyone know some good holistic treatments?

asked by **7** in *Other - Skin & Body* 4 years ago 1

Home remedies for acne? (6 Answers)

Best home remedies for **acne**...how to get rid of acne naturally,

asked by **tanq** in *Skin Conditions* 10 months ago

Save Search

Didn't find what you are looking for?

Ask

Ads

X Out® for **Acne** - Now from the Makers of Proactiv®.

www.XOut.com

Treat **Acne** in Just One Easy Step!

Acne Treatment - Fight **Acne** and Prevent Breakouts

www.cleandandclear.com

CLEAN & CLEAR® and UNDER CONTROL®.

Acne Treatments That Work

ConsumerAcneReviews.com

2014's Top 5 **Acne** Treatments! Guaranteed Results Or Money Back!

2014's Top 3 **Acne** Pills

AcneCuresRevealed.net/Acne-Pills

Guaranteed Results! Discover The Top 3 **Acne** Pills You Should Be Using!

Top 5 **Acne** Treatments?

A secondary marketing tip with answering those videos, you can go into www.answers.yahoo.com and enter a link to that for them. You can tell them that you have the answer for them and to please view that video. **It resolves their question and it also means you have a video out there that links back to your website.**

You can make video marketing work for you by incorporating these ideas. They are very easy for you to benefit from. Look around, take notes, and find some really good topics that you can leverage. They will help you to create videos for the niche you are going after.

Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

Recommended Websites:

Eric Holmlund – www.EricsTips.com

Paul Counts – www.PaulCounts.com

Jeff Wellman – www.IMSuccessTips.com