

No Cost Income Stream Blueprint

Part 7: Product Launch - Creating Product C

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This is part #3 of creating your product. We are going to talk about how to create your perfect product package. This says step #2 and that is because it is the second part of what we are doing. Step one is selecting your niche market. Step #2 what we have been discussing in this three part series on product creation.

Choosing the type of product creation you are going to do. Is it an e-book? Webinar? Audio? Expert interview? You can decide based on the previous two lessons. Now I'm going to talk about how to create your perfect product package. It is going to be very easy for you to sell this product and to make money from it. To maximize your value and increase sales, consider adding in value to your offers.

Here is an example of how you can create multiple of the same training to add to your product package appeal. **You can create a video from a PowerPoint. You can turn that PowerPoint into a PDF** which is a really good strategy. If you are doing audios, it is good to do the transcripts.

Some people like to read, some like to listen, some like to watch. You can also turn the audio from a video into a MP3 with Audacity and other solutions. They help you with converting into MP3. You can Google how to do this to find free solutions.

You can also add in a short report that summarizes your entire course as a bonus. You can use PLR content. You don't have to go out and spend money to make this work. You can add reports to make the offer look very good.

You can offer a free Q&A live session on Google Hangouts as a bonus. This is a great way to spice up your offer even more. Be creative to spice up your offers too so that they stand out. Turn the audio into MP3, add other bonuses, with PLR, and add a free Q&A. This is going to really make it look better than other products out there.

The beauty of it is that you can create all of this for free. It allows you to make the best overall package. I hope that you will really take it to heart and create that outline. Think about the product you wish to create. Decide what you are going to do and then start the outline phase.

Start creating that product so that we can move on to the next phase. That happens to be getting your product up for sale. Putting it on the internet for sale without having to spend any money.

Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

Recommended Websites:

Eric Holmlund – www.EricsTips.com

Paul Counts – www.PaulCounts.com

Jeff Wellman – www.IMSuccessTips.com