

No Cost Income Stream Blueprint

Part 14: Product Launch - ECover Creation Demo

LEGAL NOTICE: The Publishers have strived to be as accurate and complete as possible in the creation of this report, notwithstanding the fact that they do not warrant or represent at any time that the contents within are accurate due to the rapidly changing nature of the Internet.

While all attempts have been made to verify information provided in this publication, the Publisher assumes no responsibility for errors, omissions, or contrary interpretation of the subject matter herein. Any perceived slights of specific persons, peoples, or organizations are unintentional.

In practical advice books, like anything else in life, there are no guarantees of income made or any other specific results. Readers are cautioned to rely on their own judgment about their individual circumstances to act accordingly.

This publication is not intended for use as a source of legal, business, accounting or financial advice. All readers are advised to seek services of competent professionals in legal, business, accounting, and finance fields.

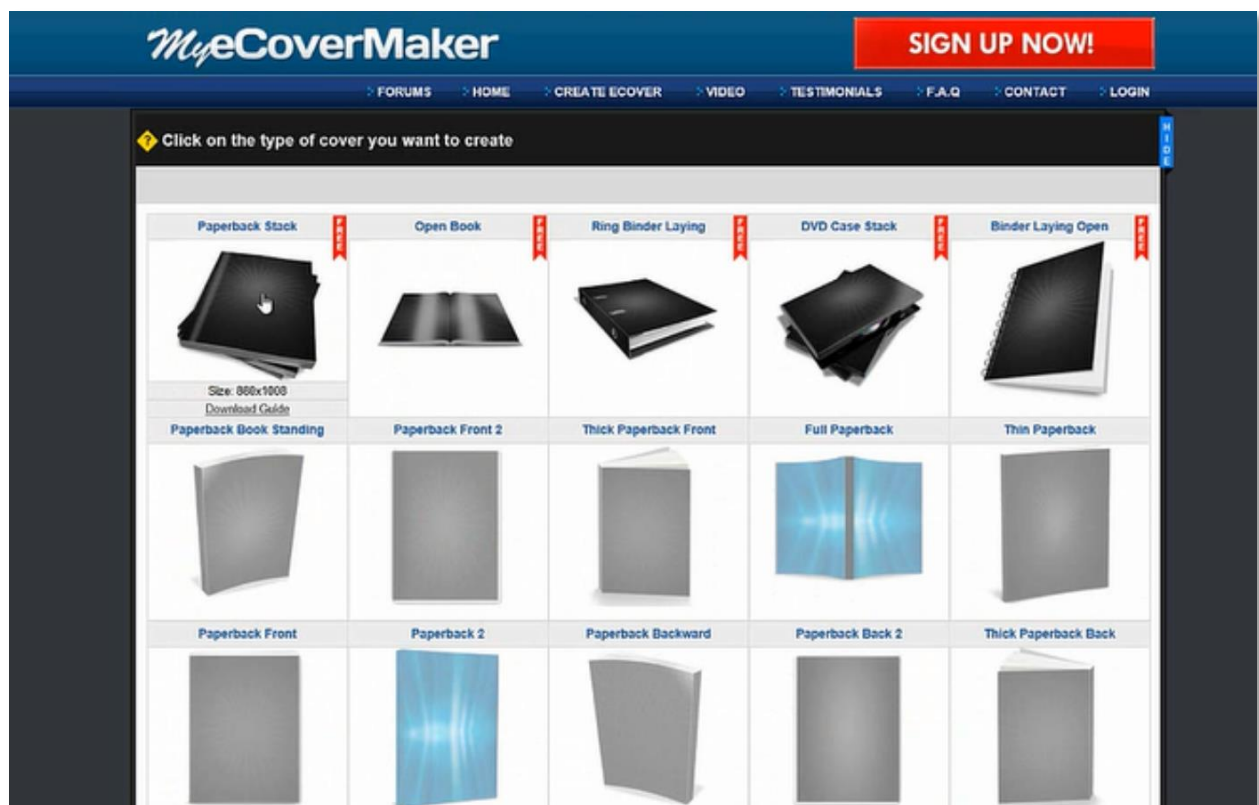
In this lesson, I want to demonstration to you how to create your own professional looking e-cover using a tool www.myecovermaker.com.

Again, this part of the process is optional but I strongly recommend it. This will help you to draw people in and to let people see what you have to offer. It makes them want to get your offer more than before.

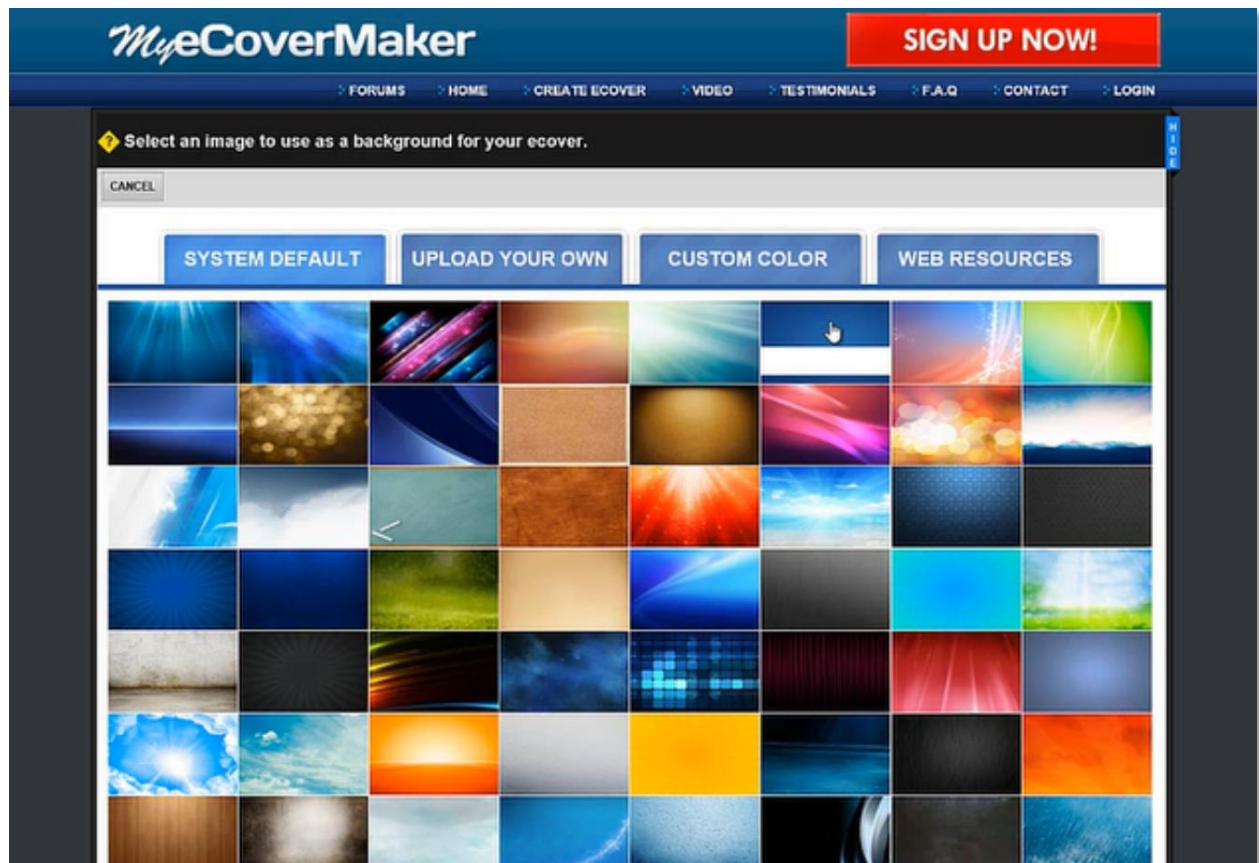
This site does allow you to create some of their e-covers for free so you can test out their services. They do offer plenty of quality services, and I do think that once you start generating some income, it is worth investing in. It

is going to cost you far less than paying a graphic designer or paying for PhotoShop software.

Go to www.mycovermaker.com and click on Create ECover at the top. It will take a moment for the content to load. Once you see it, there will be five options for free e-covers that you can use. All the other options are part of the paid membership aspects. There are plenty of options once you decide to move forward with that paid membership.

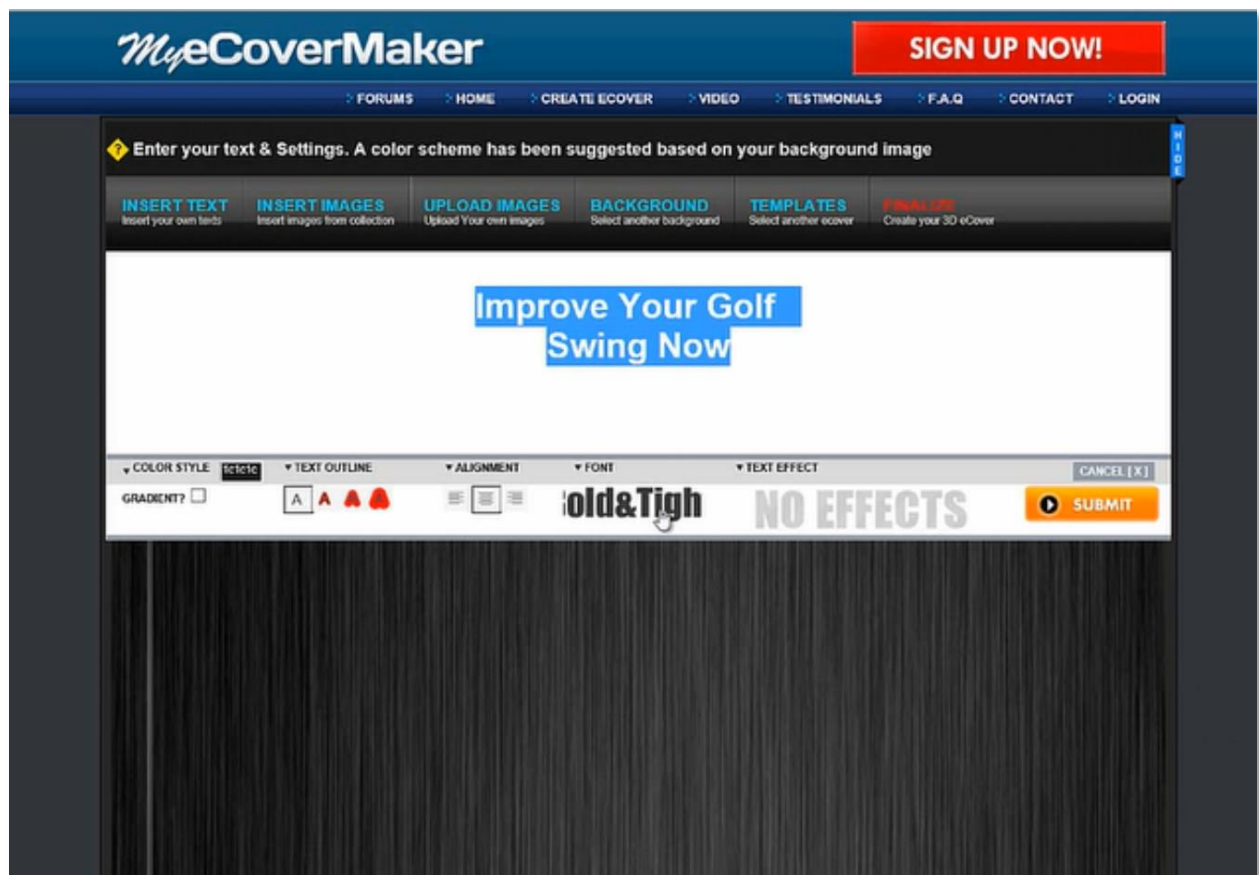


Take a look and determine which one is going to fit your product. If you have an e-book, consider the paperback stack. Pretend you created a video course as your product. Click on DVD case and you will see that these are all backgrounds you can use. Scroll through and look for one that looks sharp.



Let's select a black one as the background. It gives you the background so that you can select the area of the cover you want to highlight.

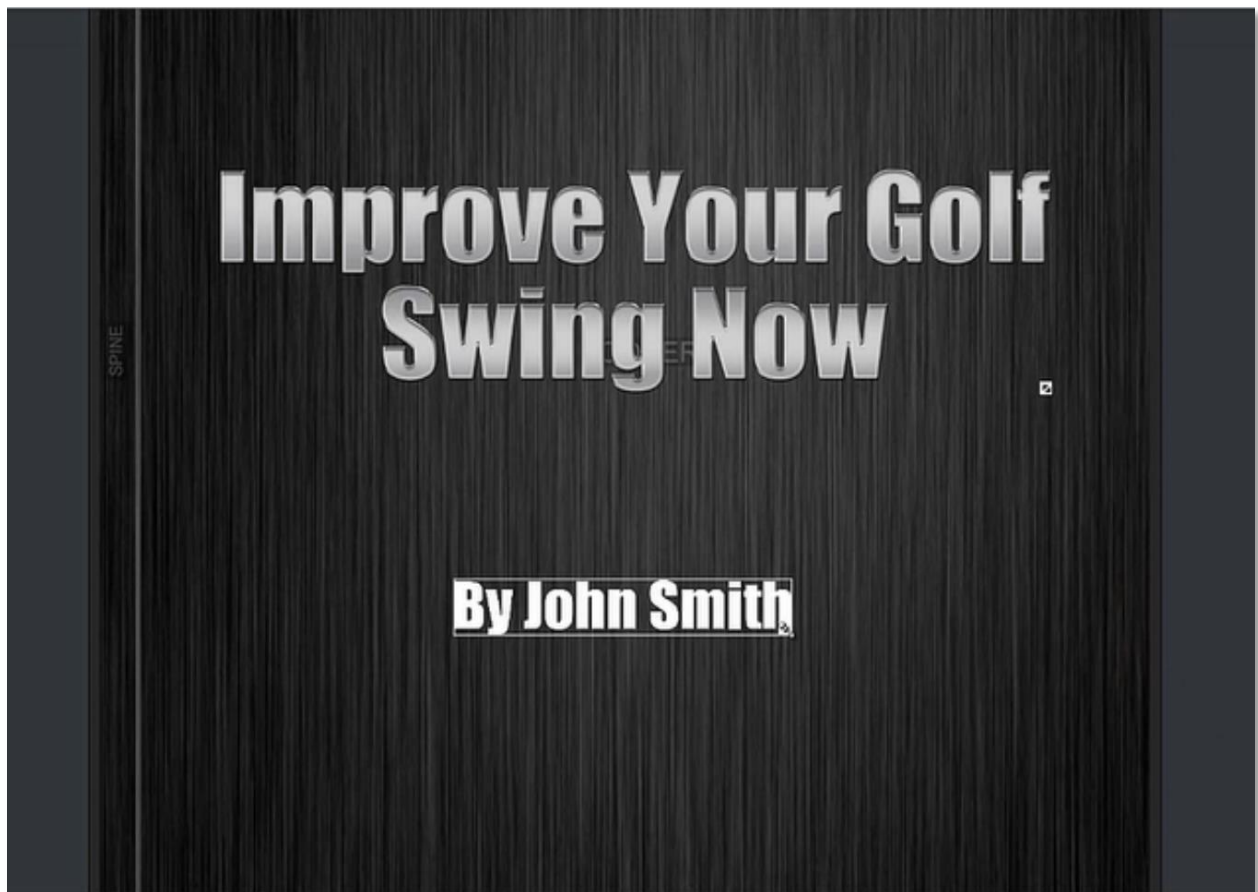
The selection tool is how you change how it will look. Choose select and continue. The next element of this is to go through the process of putting on your text and any images that you may want to use. Choose insert text. Determine the name of your product. Let's say this product is about improving your golf swing. Improve your Golf Swing Now can be the name of the product as an example.



Choose the text effect that you want to have on there. Pick a different one by clicking on it. Perhaps you want it to be chrome color for example. Click it and then submit. You do need to be patient as it takes a few moments for it to present. As you scroll down, you will see the title on the cover. Next, you want to resize it so that it is a proper fit onto the e-cover. It is right now on the spine so just click and drag until it fits.



Next, you can go back to text and enter your name. Select another text effect so that it is different from your title. You can pick another color too if you want. The lesson shows you step by step how to click and drag to make the changes you want. This includes features such as bold and different fonts. Enter submit when you are done. You may need to change the size, location of the text once it is displayed.



They do have a collection of images you can use. For example, you may want to include a DVD video image. Copy it and insert it and it gives the e-cover a more professional look. You can find stock images for products. I don't see one for golf but there is one for losing weight that would work. You can insert any of them. There is a DVD audio option you can select. **There is also a money back guarantee image you can use to put on your cover.**





This offers you a clean and professional looking e-cover. On the right hand corner, click on finalize. It will take a few minutes for it to complete and generate. Now you can see the finished look. It should be clean and it should be impressive. It is ready to use.

Now you want to choose a transparent background so you can use it anywhere you want to place it. Now you can download the e-cover. Notice it is going to bring up an option for you to save it to your computer. Find a place on your computer to save it where you can find it easily later on.



That is all of the simple steps to follow to create your e-cover. I can't recommend this service enough as they really do offer you professional looking options for free. This is a tool you can use to create your e-cover quickly and that you can start using today.

Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

Recommended Websites:

Eric Holmlund – www.EricsTips.com

Paul Counts – www.PaulCounts.com

Jeff Wellman – www.IMSuccessTips.com