

No Cost Income Stream Blueprint

Part 20: Product Launch - Build Squeeze Page

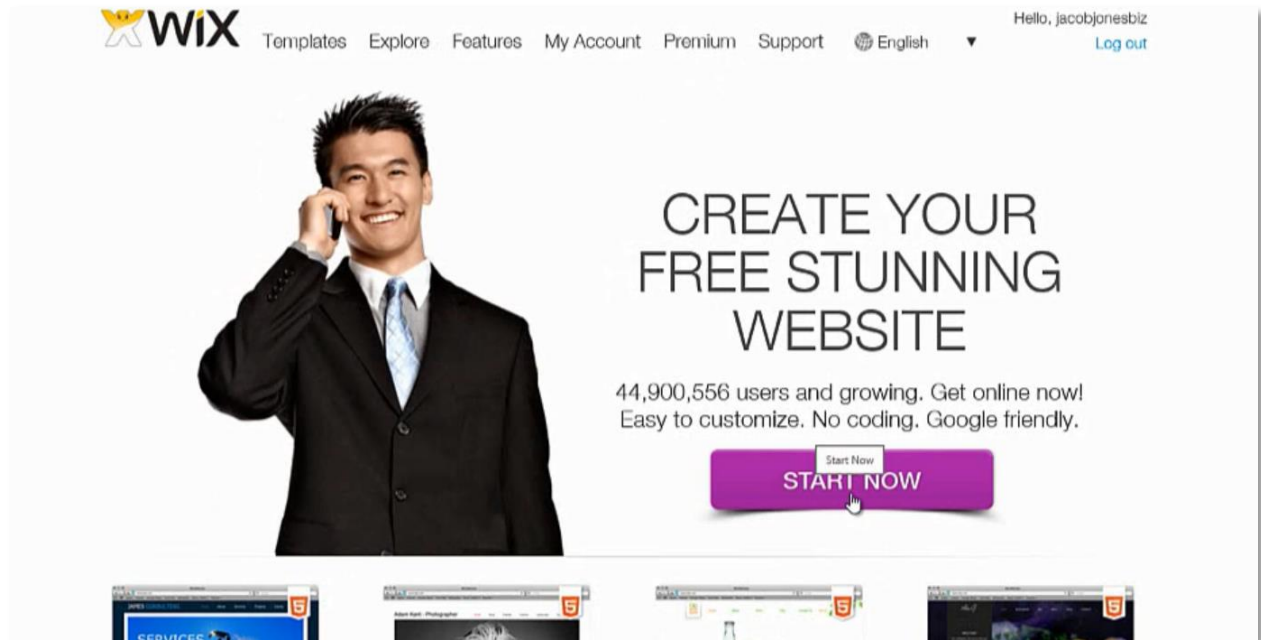
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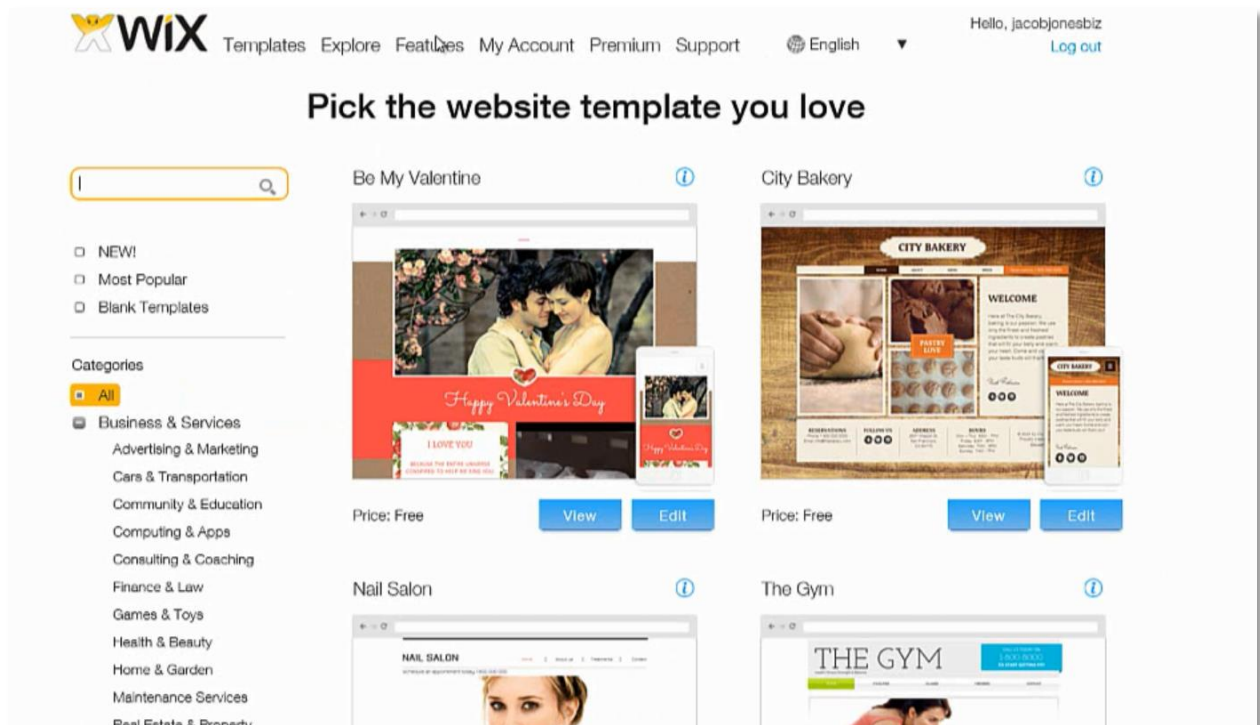
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In this lesson, I am going to show you how to set up a landing page or squeeze page using the free www.wix.com.

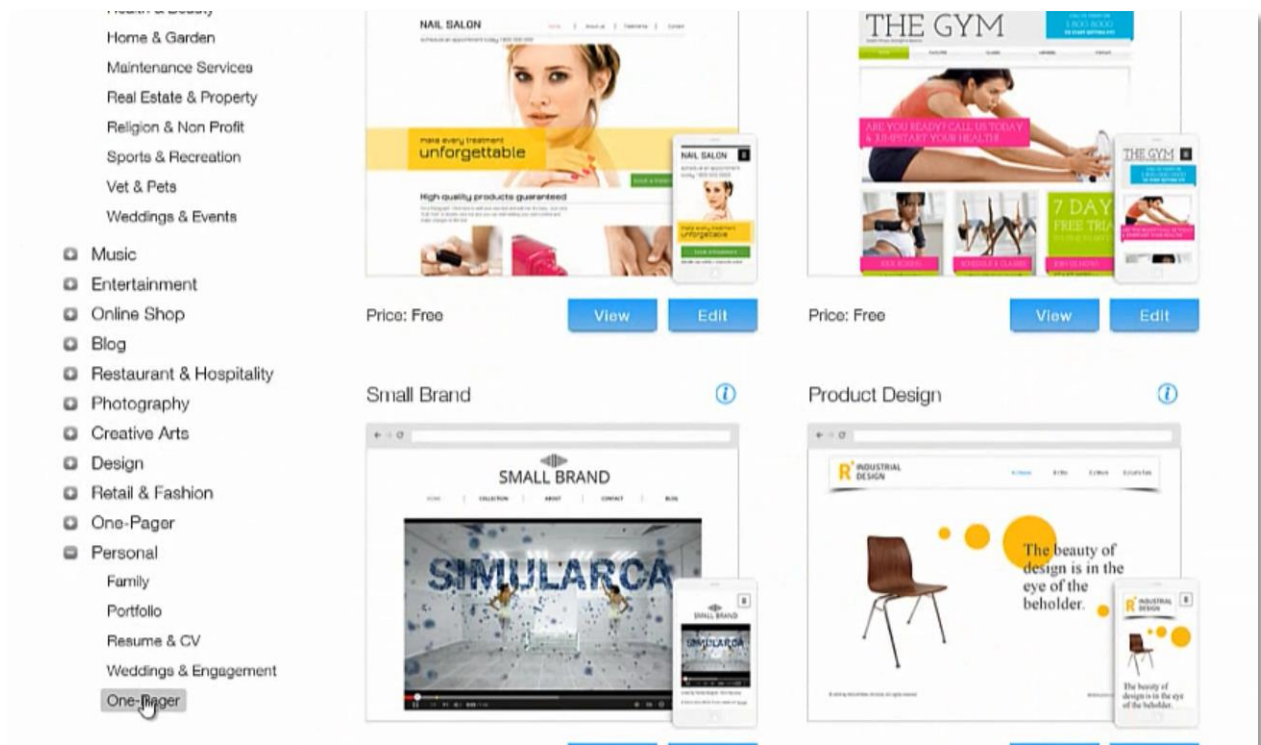


We will create a free template where people can opt into your email list through ListWire. You will go to where it says Start Now. Put in your name and email. It is best to have a separate email for your business only.

Find Template and pick one that you are happy with.



For this example, go to the personal section and you will see templates that are listed. Look for one that you are happy with that is also free. You want to minimize those that have too many colors as they can be distracting. When you find one, click on view template.



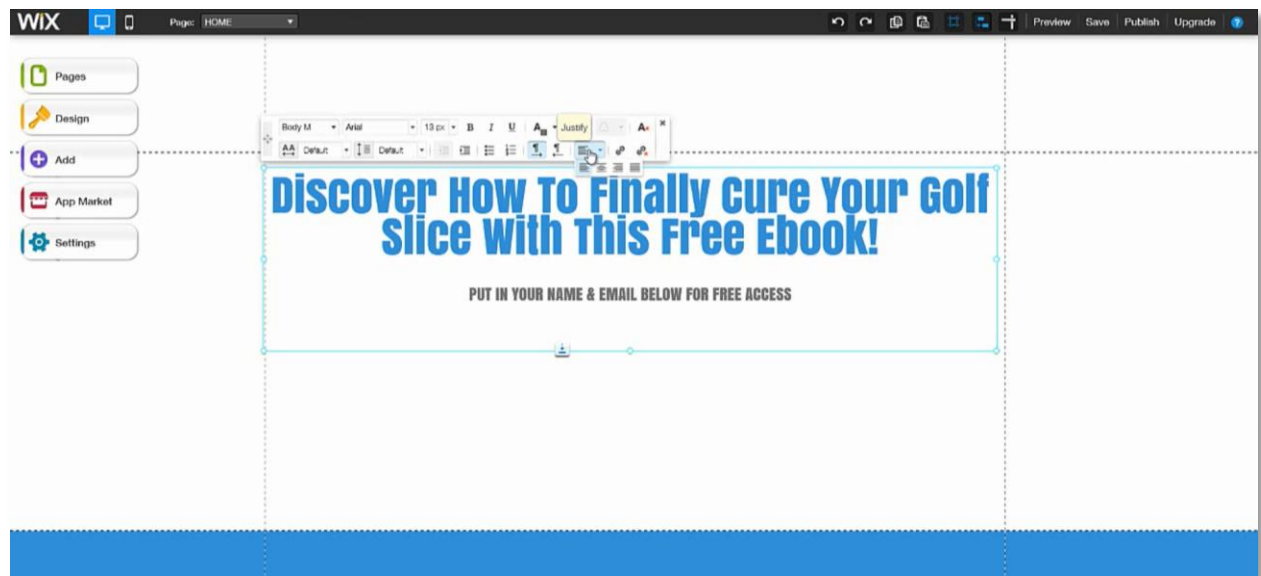
This example is a basic one that we can play around with. Click on edit and it will take some time to load the editor. The only downside to www.wix.com is that they are almost too nice. They have so many features that it can be tough to get a simple, one page squeeze page that we are looking for.



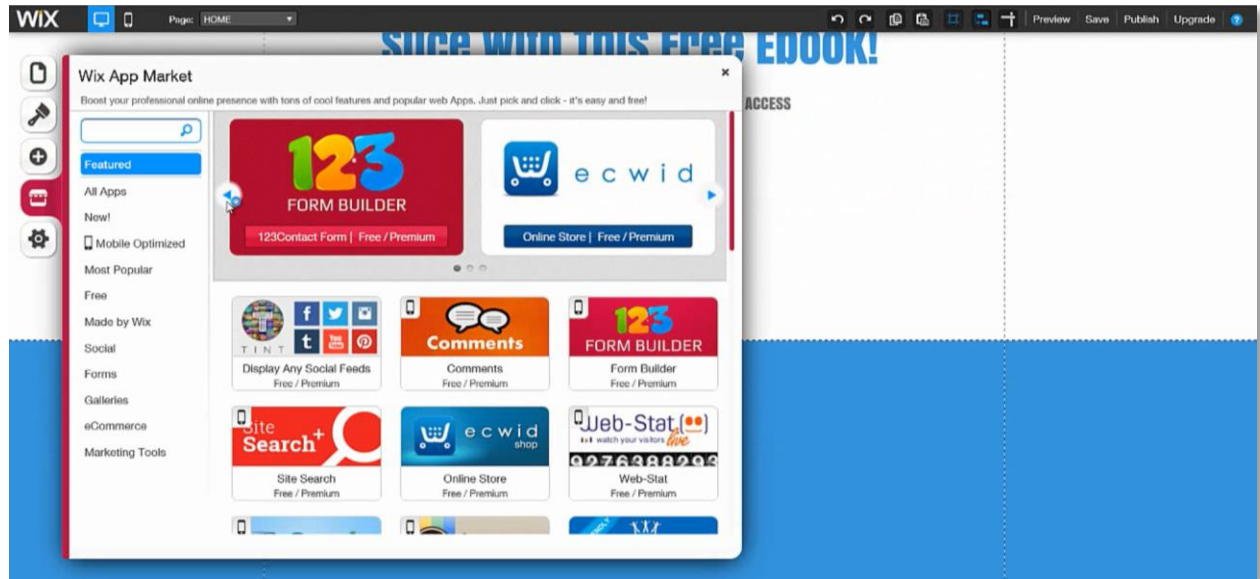
We can work on the image by clicking on it. You can change any photo image or delete it. You can change or delete the text. Pretend that we are building a list for the golf swing product. Create short text. For example, Discover how to finally cure your golf slice with this free e-book! This is super easy to work with, and that is the beauty of the Wix system.



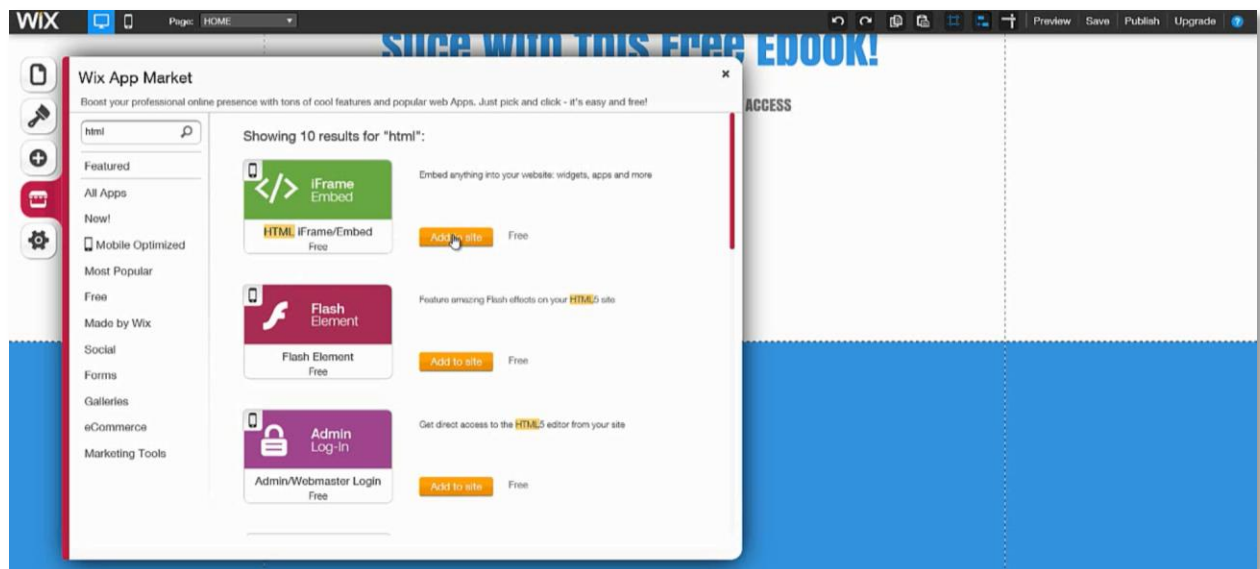
Next, highlight the text and center it and justify it. Then tell them to enter their name and email below. This will be the action part of your squeeze page for them to opt in. Take out anything that you want to delete from the template that you aren't planning to use for your squeeze page.



Keep it simple and keep it basic. Clean it up as you will find there are lots of boxes and aspects on the templates that you don't really need. You can delete entire sections or just parts of them. You can click and take action anywhere on the template so it is really easy to work with. You can extend boxes if you want to change the location or the room you have to work with.



You will be placing your HTML code on here. You need to find the app market on the left hand side. That enables you to put your form onto the website. In the search box, type in HTML and find the HTML iframe embedded and then select Add to Site. Just click where you want the form to show up.



Open up a second browser for www.listwire.com if you don't still have it open and logged into. Go to the form you are going to use. Our example is under Golf Swing List. Go to builders and then prospects at the top. Drop down the menu to Subscription Form. We have already created and set up the form. Just go to Get Code and that is what you want to use, the simple JavaScript code.

The screenshot shows the ListWire website interface. At the top is a navigation bar with the ListWire logo and links for home, messages, prospects, settings, tracking, builders, and support. On the left is a sidebar menu with sections for account management (manage autoresponders, account contact details, update password, billing history, testimonials, log out of account) and affiliate management. The main content area is titled 'managing autoresponder list' and shows a dropdown menu with 'jacobjonesbiz' and 'golfswingcourse' selected. Below this is the 'List Wire Account Summary' section, which includes a paragraph explaining the data shown and a table with subscriber statistics.

List Name	Past 24 Hours	Past 7 Days	Subscribed	Unsubscribed	Subscriber Total
jacobjonesbiz	0	0	0	0	0
golfswingcourse	0	0	0	0	0
Totals	0	0	0	0	0

listwire

home

messages

prospects

settings

tracking

builders

support

search

add

unsubscribe

blacklist

recycle

export

subscription form

squeeze frame

account management

manage autoresponders

manage your existing lists or add new autoresponder lists.

account contact details

always be sure your contact information is up to date.

update password

makes changes to your account password

billing history

view your account's complete billing and transaction history.

testimonials

let others know how List Wire has helped you.

log out of account

for account security, always log out when you leave our site.

managing autoresponder list

golfswingcourse

Saved Subscription Forms For Account: [golfswingcourse@listwire.com](#)

The subscription form system allows you to edit and create all of your List Wire subscription forms. The forms created by this system are to be used on your own websites and blogs, allowing you to accept new subscriptions, and build your prospect list. [[see more details](#)]

Subscription Form Name

Subscription Form Actions

golfswingbuyers1

[edit](#)
[get code](#)
[preview](#)
[delete](#)

Type: Inline

Views: 0

Subs: 0

V/S: N/A

UVViews: 0

UV/S: N/A

Click Here To Add A Web Form

listwire

home

messages

prospects

settings

tracking

builders

support

search

add

unsubscribe

blacklist

recycle

export

subscription form

squeeze frame

account management

manage autoresponders

manage your existing lists or add new autoresponder lists.

account contact details

always be sure your contact information is up to date.

update password

makes changes to your account password

billing history

view your account's complete billing and transaction history.

testimonials

let others know how List Wire has helped you.

log out of account

for account security, always log out when you leave our site.

Form Code

Close

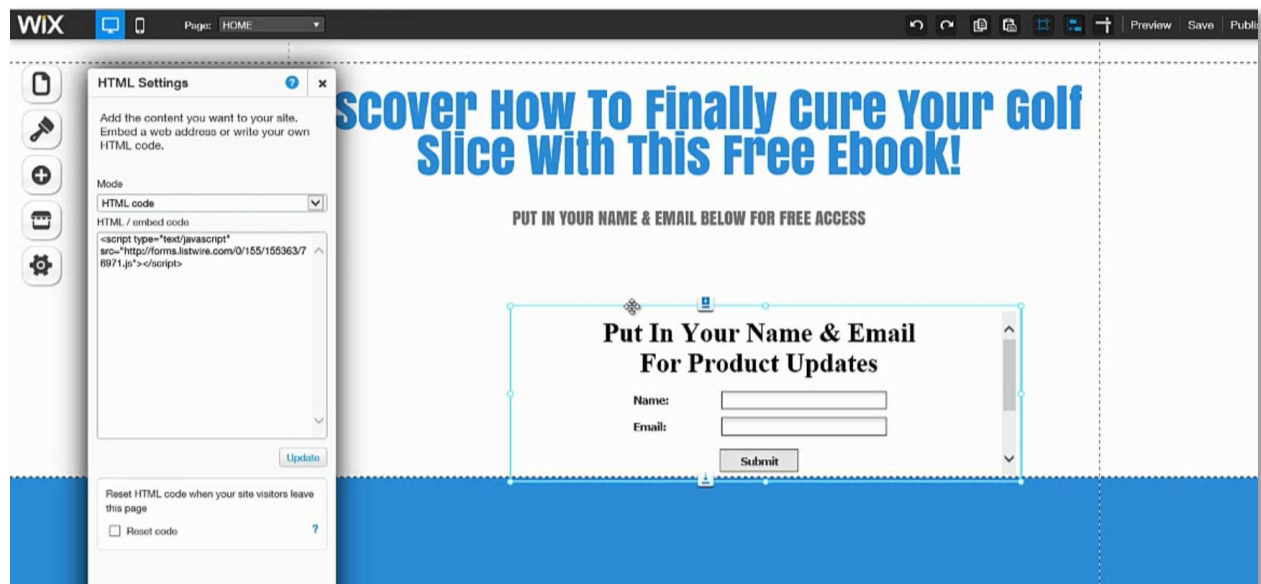
To add this List Wire subscription form to your website, copy the javascript code below, and paste it anywhere into the body of your website.

```
<script type="text/javascript"
src="http://forms.listwire.com/0/155/155363/76971.js"></script>
```

The code below is the raw HTML for your In-Line subscription form. If you are comfortable working with HTML, or will be editing the look of this form, you can use the code below.

```
<center><table border="0" cellpadding="0" cellspacing="0" style="position: relative;
margin: 0px; padding: 0px;">
<tr><td align="center" valign="middle">
<form action="http://www.listwire.com/form/process.php" method="post">
<input type="hidden" name="bot_action" value="form_subscribe">
<input type="hidden" name="bot_track_code" value="">
<input type="hidden" name="bot_pass_standard" value="0">
<input type="hidden" name="bot_pass_custom" value="0">
<input type="hidden" name="bot_account" value="golfswingcourse">
<input type="hidden" name="bot_redirect" value="http://jacobjonesbiz.wix.com/im-review">
<input type="hidden" name="bot_web_form_id" value="76971">
<table width="380" border="0" cellpadding="0" cellspacing="0">
<tr><td colspan="3" valign="middle" style="padding:0px 0px 10px 0px;"><h1
etyle="text-align: center;">Put In Your Name & Email For Product
```

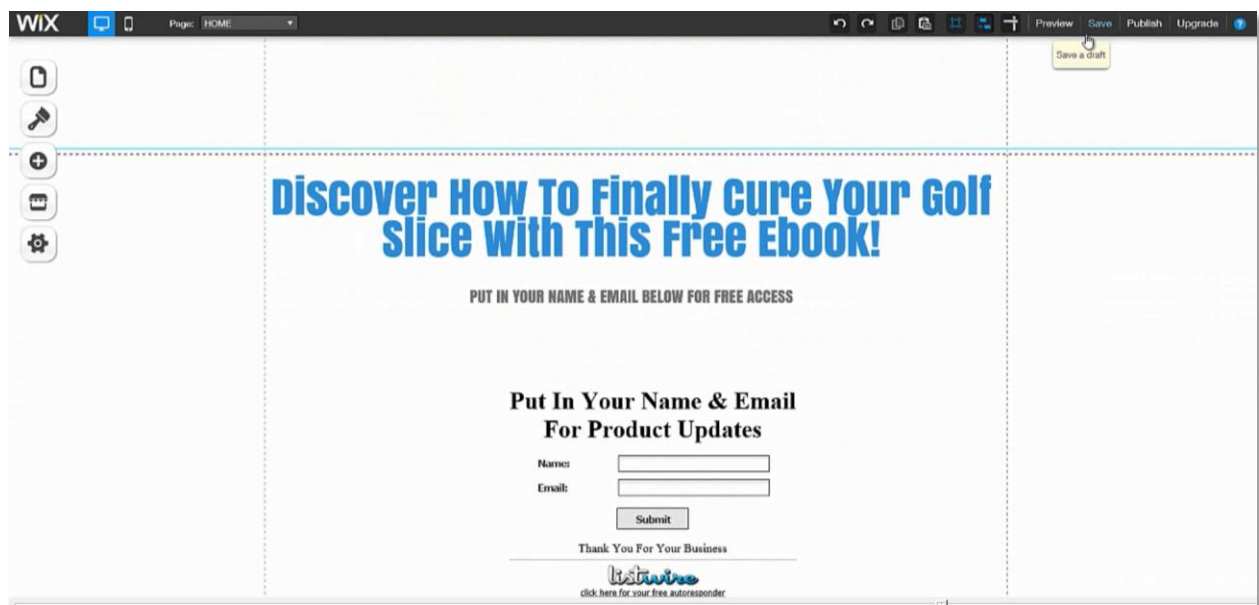
Copy it and go back to Wix. Paste the code in on the left hand side and click update. If the entire form doesn't show up, just expand it with the arrows. That offers you a squeeze page that is set up and ready to go. At the very bottom, you can add information if you want. There may be copyright info so just make sure that the year is updated and change your name. You want to leave the created by www.wix.com there since you are working with a free site.



That is how you simply embed your opt in form into your www.wix.com website. You can play with the form to get it centered. You can expand the fields so that it shows up well. You can change the spacing too if you need. Now you have your opt in form. You can go into the form part of it and change the text if you want to change it.

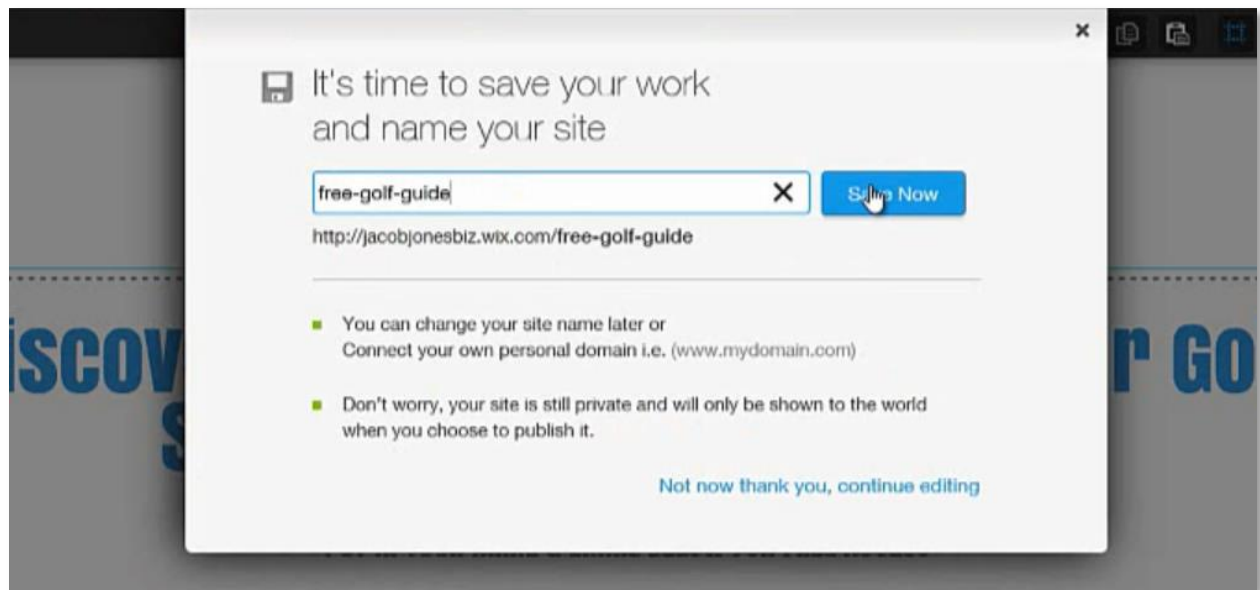
You can set up similar forms if you are trying to get people to opt in or to get free updates after they make a purchase. The process is going to be the same. You can use this method if you are trying to build up your opt in list. You can play around with the forms and create them for each type of option. **Make sure you use a one page template in Wix to make it easier.**

You need to save the completed squeeze page and name it.

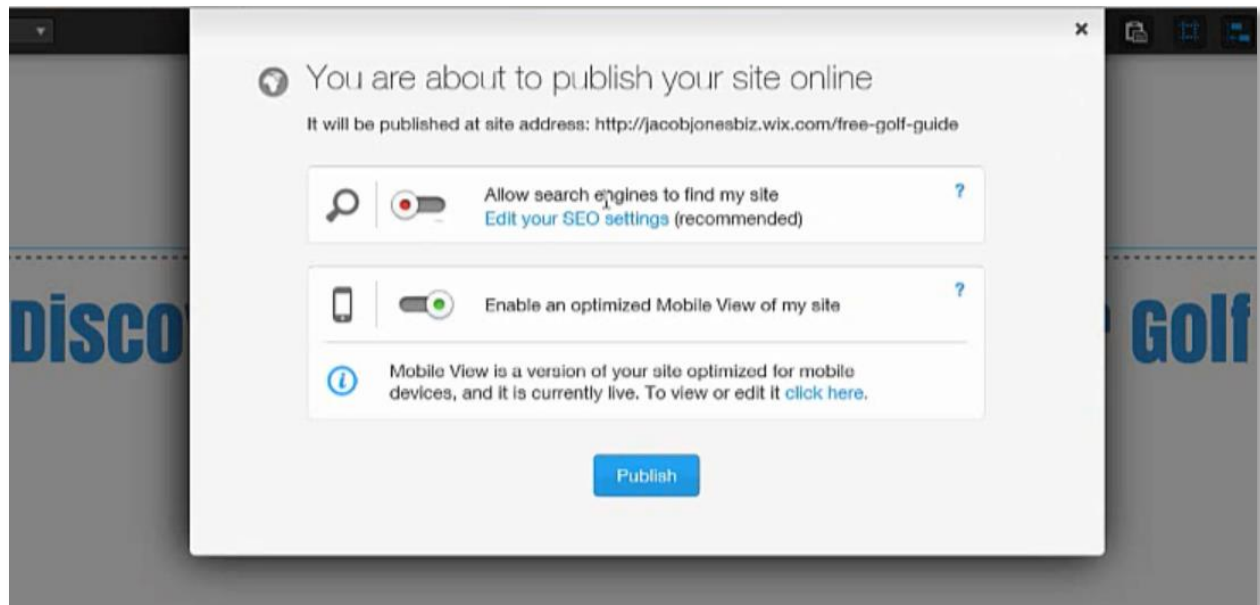


The screenshot shows the Wix website editor interface. On the left is a vertical toolbar with icons for adding elements, editing, and settings. The main workspace displays a squeeze page template. At the top, the text "Discover How To Finally cure Your Golf Slice With This Free Ebook!" is centered in a large, bold, blue font. Below this, in a smaller black font, is the instruction "PUT IN YOUR NAME & EMAIL BELOW FOR FREE ACCESS". Further down, the heading "Put In Your Name & Email For Product Updates" is centered. Below the heading are two input fields: "Name:" and "Email:". A "Submit" button is positioned below the email field. At the bottom of the form, the text "Thank You For Your Business" is centered, followed by the "listserve" logo and a link that says "click here for your free autoresponder". The Wix editor's top bar is visible, showing the "Page" dropdown set to "HOME" and buttons for "Preview", "Save", "Publish", and "Upgrade". A "Save a draft" button is also visible in the top right corner of the workspace.

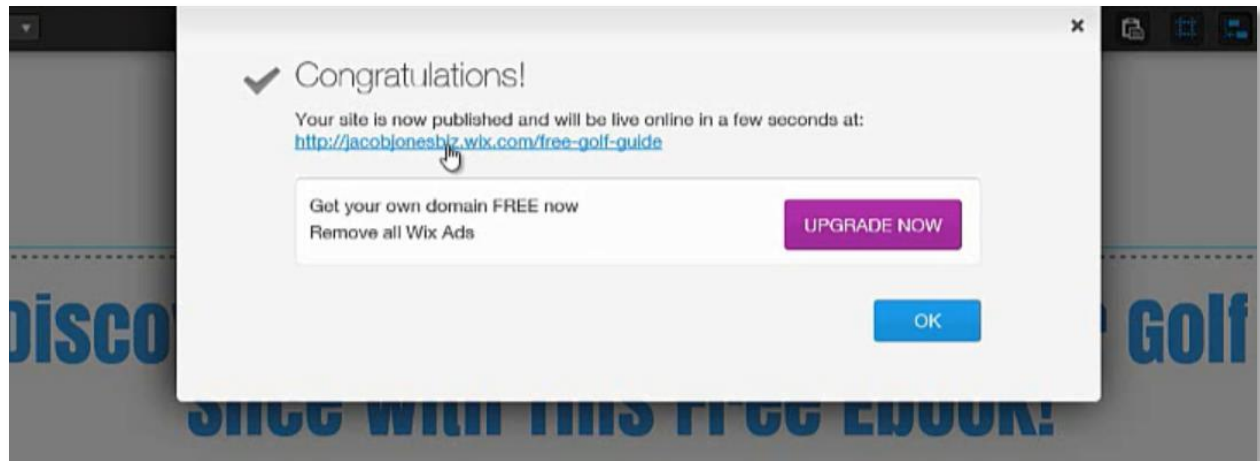
I am going to call it Free Golf Guide and then click Save Now. It will tell you congratulations, your work has been saved. Now you want to go to where it says Publish to Site. You do want to allow search engines to find your site and you do want to enable an optimized mobile view so make sure those both have the green color by them as indicators.



Then you can click the Publish button. That is going to give you a link and you need that. This link is to your free site. Copy that link and that becomes access to your landing page.



Test it to make sure the link works. It is a seamless, easy to follow process that works well for you and for your website visitors.



Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

Recommended Websites:

Eric Holmlund – www.EricsTips.com

Paul Counts – www.PaulCounts.com

Jeff Wellman – www.IMSuccessTips.com