

No Cost Income Stream Blueprint

Part 62: Affiliate Marketing - Niche Selection

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This is part #1 of the No Cost Affiliate Marketing system. In this lesson, we are going to cover the basics of this module. Then you will understand how affiliate marketing is going to work for you. Here is an overview of the system. Affiliate marketing is where you get paid for referrals. You are kind of like an online salesman. Many sales reps get paid a commission to sell things. You understand how that process works.

With affiliate marketing online, you are basically like a sales rep. **We use a unique tracking link to send people to online vendors.** When traffic you send makes a purchase or completes an objective that is part of that affiliate program, you earn a commission. For example, entering their name and email or entering their zip code. You would get a commission or a set fee.

The commission you earn can range anywhere from 2% to 100%. **I did say 100%.** Some of them offer 100% commission because their goal is to generate leads. They want to get those leads and then they have an upsell that converts well for them and that is where they make their money.

Digital products are going to have a higher commission rate. Typically, it will be in the range of 50% and go all the way up to 100%. It can be as low as 30% or 40% commission too. It depends on the product. You can also be paid as a CPA which stands for Cost Per Action. Maybe you get paid \$1 for each person that enters their email.

Sometimes, you can get paid a set amount every time someone makes a purchase. You may get \$50 each time someone makes a purchase. You get a flat rate no matter how much the customer ends up buying including the upsells. Most of the major online retailers have affiliate programs. For example, Amazon.com has one. It may be limited in some areas though so keep that in mind.

Step #1 of affiliate marketing is to choose your niche market. Your goal is to find a super profitable niche market. You want to help people feel better, to do better, to save money, or to make money. Those are winning markets. You can help them with reducing pain, improving relationships, increasing their income, etc.

Your niche market is a targeted group of people that are searching a solution to a problem or they have an interest. You can become an affiliate for those that have an interest in model trains for example. Here are some ideas of winning niches to consider:


- **Weight loss**
- **Fitness**
- **Dieting**
- **Making money online**
- **Work from home**
- **Internet marketing**
- **Blogging**
- **Improving your marriage**
- **Getting your ex back**
- **Dating advice**
- **Getting rid of acne**
- **Reversing aging**
- **Natural cures** (for illness, arthritis, ailments)
- **Self improvement**

These are all very profitable niches that you can do well with affiliate programs. **Look for niche markets where you see ads running regularly.** You can do searches that allow you to see ads on the top and the right hand side. Advertisers won't continue to pay in a niche market if it isn't profitable.

Facebook is also a good one to look at it. See if there are advertisements in that niche market. You want to recognize which websites or ads are running over several days. If they aren't performing, then they won't continue to add it. The Bing search engine can help you to find out about a niche market. You don't need to be an expert in your niche market. You don't have to be passionate, 100% about that niche market.

I don't agree with that. As long as it lines up with your ethics and your moral compass then feel comfortable to promote it. You can tell your friends and spouse and look in the mirror and it is a successful market for you to consider. You don't have to be an expert to profit. You don't need to have passion about it. Once you are giving people a solution and generating revenue, you will become passionate about it.


I also recommend that you use Clickbank Marketplace for ideas for digital products. The marketplace is at the top of www.clickbank.com. On the left hand side you will find tons of categories with products you can promote. I like Clickbank as they are consistent and they always pay on time. You can make lots of money promoting for a niche market with any of these ideas.

English

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- COMPUTERS / INTERNET
- COOKING, FOOD & WINE
- E-BUSINESS & E-MARKETING
- EDUCATION
- EMPLOYMENT & JOBS
- FICTION
- GAMES
- GREEN PRODUCTS
- HEALTH & FITNESS
- HOME & GARDEN
- LANGUAGES
- MOBILE
- PARENTING & FAMILIES
- POLITICS / CURRENT EVENTS
- REFERENCE
- SELF-HELP

How to Find Products to Promote

- Browse Categories on the left.
- Use the Find Products box above to search by keyword.

To view the vendor's Pitch Page, click the listing title. Stats show you how much you can earn for referred sales. Click Promote to create a HopLink and start referring sales!

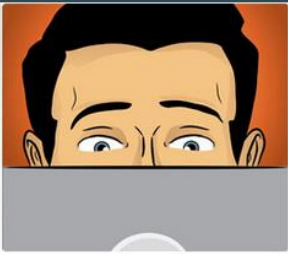
To learn more about how the Marketplace works click [here](#).




New to Affiliate Marketing?

The ClickBank Knowledge Base will help you to get started.

- Not sure what an affiliate is or does? Learn the basics of being a ClickBank affiliate.
- Follow the easy steps in this guide to get started promoting ClickBank products.
- How does an affiliate earn commissions and get paid? This article will show you how your earnings are calculated.





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Best Survey Site To Promote
Make \$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$
www.SurveysPaid.com
Avg Comm 75%: Promote Now


\$50 FREE To Affiliates!
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Look at affiliate networks for ideas of products you can promote. One of them that is big is www.cj.com.

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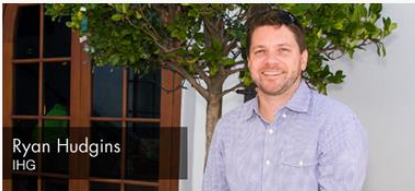
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I WANT TO PROMOTE THIS MERCHANT ON MY WEBSITE


I WANT TO BE ONE OF THESE MERCHANTS


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ShareASale has been in business for 14 years, exclusively as an Affiliate Marketing Network. Our technology receives accolades for speed, efficiency, and accuracy – and our reputation as a fair and honest business is well known within the industry. We encourage you to browse around our website and learn more, but if you have any questions, please don't hesitate to contact us!

Think of every day services you use that you can recommend? What do you use consistently that could help others? They may have an affiliate program that you can join. **You can look at the footer of the website to find out.**

That will help you to find a niche market. You want to identify the niche market you want to pursue. You also need to be able to identify if there is an affiliate program for it that you feel good promoting and that you can really get behind.

It is time to get out there and to start doing some research. **Use the tools recommended in this lesson and choose your niche.** Get started on your way to affiliate income without having to spend any money on your business here.

Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

Recommended Websites:

Eric Holmlund – www.EricsTips.com

Paul Counts – www.PaulCounts.com

Jeff Wellman – www.IMSuccessTips.com