

No Cost Income Stream Blueprint

Part 71: Traffic - Hub Pages

LEGAL NOTICE: The Publishers have strived to be as accurate and complete as possible in the creation of this report, notwithstanding the fact that they do not warrant or represent at any time that the contents within are accurate due to the rapidly changing nature of the Internet.

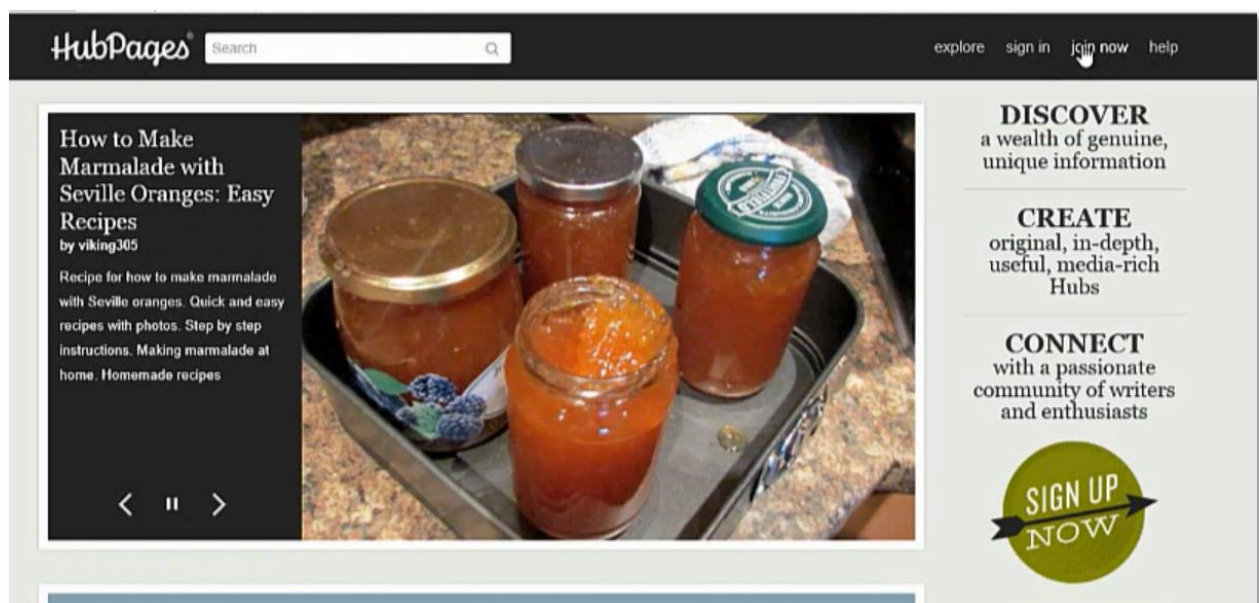
While all attempts have been made to verify information provided in this publication, the Publisher assumes no responsibility for errors, omissions, or contrary interpretation of the subject matter herein. Any perceived slights of specific persons, peoples, or organizations are unintentional.

In practical advice books, like anything else in life, there are no guarantees of income made or any other specific results. Readers are cautioned to rely on their own judgment about their individual circumstances to act accordingly.

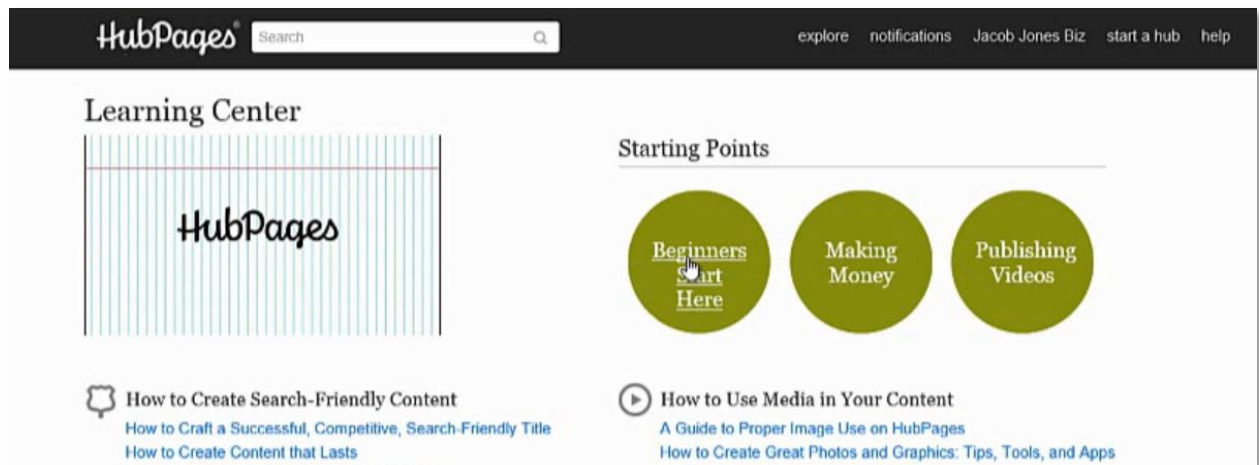
This publication is not intended for use as a source of legal, business, accounting or financial advice. All readers are advised to seek services of competent professionals in legal, business, accounting, and finance fields.

In this lesson, we are going to go through the process of creating a hub on hub pages. First, I wanted to show you what a finished Squidoo lens looks like. It is part of the Web 2.0 hub pages that we were talking about. You can actually within Squidoo include a link to Wix.com or Weebly. They often look down upon blogger links. The nice thing is you can use a blogger link in the RSS feed so you can still get it out there.

Let's to go www.hubpages.com to make a Web 2.0 hub. This is a very popular site. If you go to Join Now you can set up your account by entering your information. You will need to enter your name and email address. You will also need to create a password. Next, you have to agree to their terms and conditions. Complete the form to verify you are human and that should get you signed up.



This is what it looks like when you login to your hub pages account. Look for Beginners Start here and click on it. This will take you through how to write valuable online content. They explain to you the type of content they are looking for. You want to create really good, search engine friendly content. It needs to be clean and loaded with value for your readers.



Go to Create a Hub in the top right corner. Your hub title will be your main topic. For this example, golf swing exercises. For hub topic, they will give you some suggestions and you can choose from the list. For hub format, you can select a basic article for this example.

The screenshot shows the 'Create A Hub' form on the HubPages website. The top navigation bar includes the HubPages logo, a search bar, and links for 'explore', 'notifications', 'Jacob Jones Biz', 'start a hub', and 'help'. Below the navigation bar is a section titled 'THE HUBTOOL'. The main heading is 'Create A Hub' with a 'Simplified Version' link. The form is divided into three steps: 1. Hub Title, 2. Hub Topic, and 3. Hub Format. In step 1, the 'Hub Title' field is empty, with a permalink 'http://jacobjonesbiz.hubpages.com/hub/' and a 'Title Character Count: 0'. To the right of the form, there are instructions: 'Be specific. Good titles tell readers what the Hub is all about.' and '120 characters or less; No HTML.' Below these instructions, there are two examples: 'The Many Haircuts of Jon Bon Jovi' and 'An Illustrated Guide to Making Perfect Margaritas'. At the bottom of the form, there are four buttons: 'Basic Article', 'Topic Article Template', 'Recipe', and 'Video'.

HubPages® Search explore notifications Jacob Jones Biz start a hub help

THE HUBTOOL

Create A Hub [Simplified Version](#)

1 **Hub Title**

Permalink: <http://jacobjonesbiz.hubpages.com/hub/> Title Character Count: 0

2 **Hub Topic**

Browse Search Most Used

-Choose A Topic-

[start over](#) [go back](#)

3 **Hub Format** Choose the starting layout for your Hub

Note: Videos cannot be converted back into Hubs.

[Basic Article](#) [Topic Article Template](#) [Recipe](#) [Video](#)

- **Be specific. Good titles tell readers what the Hub is all about.**
- **120 characters or less; No HTML.**

Your title should describe the content of this particular Hub. Be clear, concise, descriptive — and most of all, interesting! You want to convey the contents in a glance, but also draw in a reader. (Please, no obscenities.) Good examples include:

- *The Many Haircuts of Jon Bon Jovi*
- *An Illustrated Guide to Making Perfect Margaritas*

The screenshot shows the 'Create A Hub' form on the HubPages website, specifically step 2: Hub Topic. The 'Hub Title' field is now filled with 'Golf Swing Exercises' and the 'Title Character Count' is 20. The 'Hub Topic' section has tabs for 'Browse', 'Search', and 'Most Used'. The 'Browse' tab is selected, showing a list of suggestions: 'Sports and Recreation → Fantasy Sports and Leagues → Fantasy Golf', 'Gender and Relationships → Non-Monogamous and Cheating in Relationships → Swinging', 'Sports and Recreation → Individual Sports → Golf', and 'Health → Exercise and Fitness → Ab Workouts → Ab Workout Exercises'. To the right of the form, there are instructions: 'Try to pick the most specific topic that makes sense for your Hub.' and 'Search for a phrase to find matching topics, or browse through them hierarchically.' Below these instructions, there is a note: 'Choose the topic that best describes what your Hub will be about. If none of the topics seems exactly right for your Hub, just pick the one that is closest.' At the bottom of the form, there are four buttons: 'Basic Article', 'Topic Article Template', 'Recipe', and 'Video'.

Create A Hub [Simplified Version](#)

1 **Hub Title**

Permalink: <http://jacobjonesbiz.hubpages.com/hub/Golf-Swing-Exercises> [Edit](#) Title Character Count: 20

[Golf Swing Exercises](#)

2 **Hub Topic**

Browse Search Most Used

Golf Swing Exercises [Search](#)

- « Sports and Recreation → Fantasy Sports and Leagues → Fantasy Golf
- « Gender and Relationships → Non-Monogamous and Cheating in Relationships → Swinging
- « Sports and Recreation → Individual Sports → Golf
- « Health → Exercise and Fitness → Ab Workouts → Ab Workout Exercises

- **Try to pick the most specific topic that makes sense for your Hub.**
- **Search for a phrase to find matching topics, or browse through them hierarchically.**

Choose the topic that best describes what your Hub will be about. If none of the topics seems exactly right for your Hub, just pick the one that is closest.

[Basic Article](#) [Topic Article Template](#) [Recipe](#) [Video](#)

You need to make sure you use 100% unique content. The hub is a way to get exposure to the website and to yourself. Eventually, you can send them to your own website but you don't want to do that right away.

HubPages®

Search

Q

explore notifications Jacob Jones Biz start a hub help

THE HUBTOOL

Quality Hubs **are:**

- Original
- In depth
- Useful
- Media rich
- Attractive and reader friendly
- Supported with concrete facts and figures

Quality Hubs **are not:**

- Spam
- Written to exploit search engines
- Personal blog or journal entries
- Copied or paraphrased
- Written in a language other than English
- Unsuitable for general audiences or in violation of our [terms of use](#)

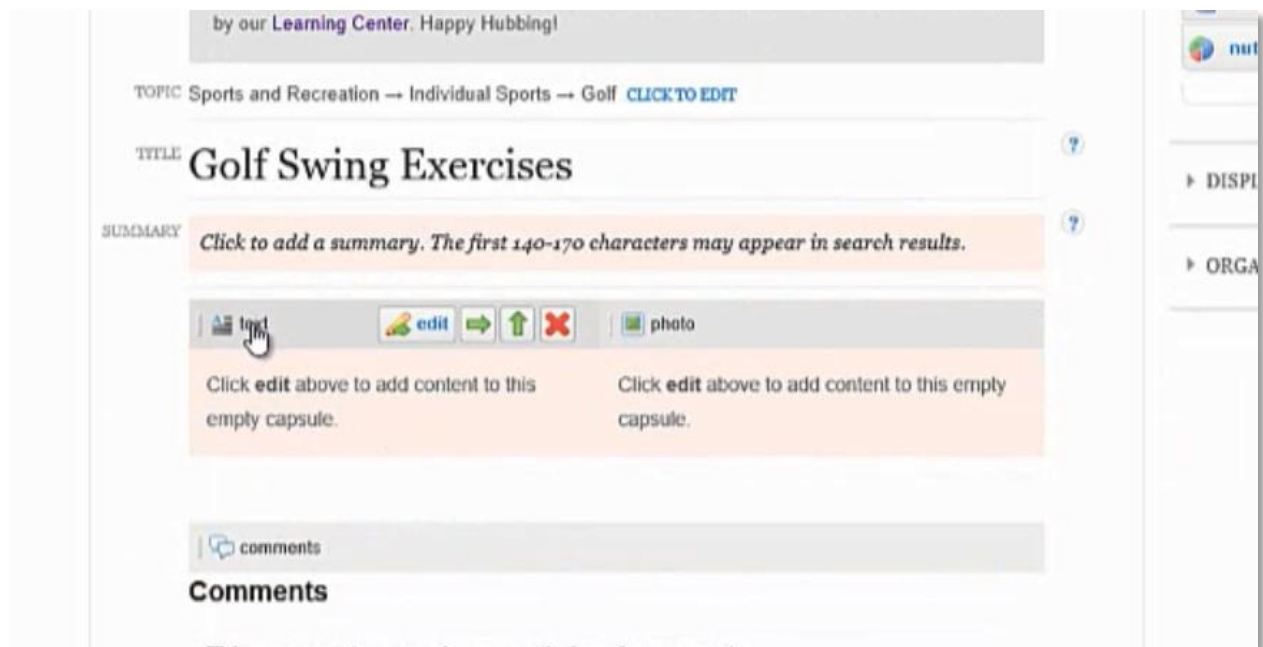
I will do my best to publish high-quality Hubs.

Yes

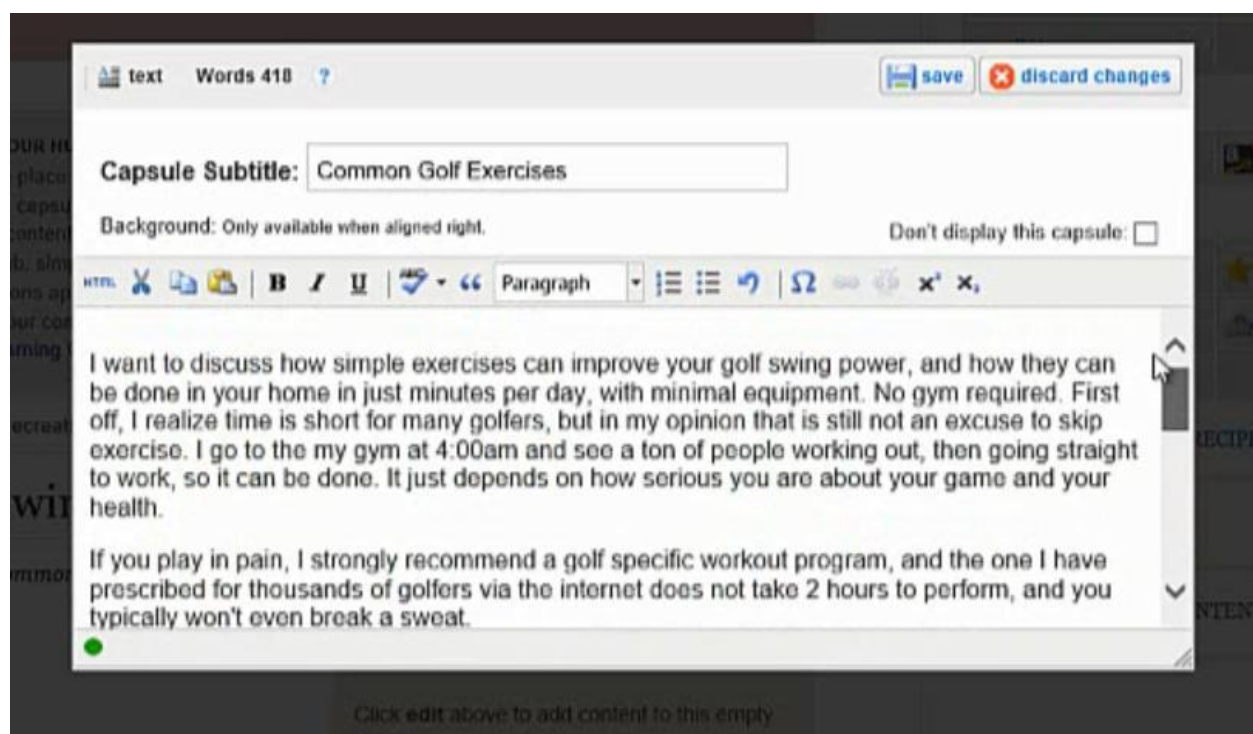
Let me think about it

Useful
Truly original
Thoughtful
Informative
Well illustrated

You can add different types of content to your blog by clicking on **Edit**.



You need a sentence or two for the description. Then you need to enter a subtitle that is relevant to your niche. Then you can copy and paste in your article. Keep in mind, it needs to be 100% unique content. Otherwise, it won't work correctly. You can't copy from article directories or use PLR.

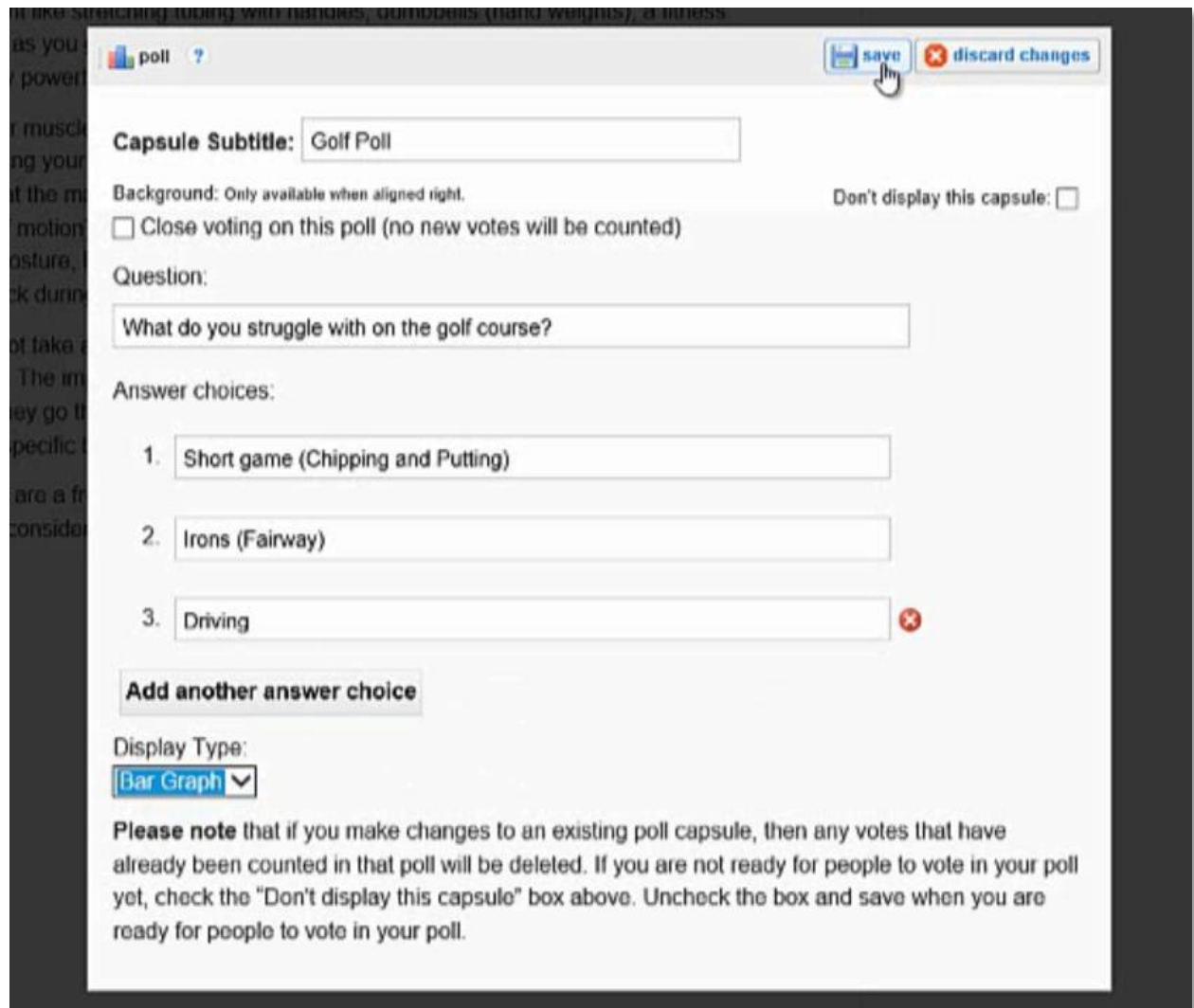


You can add bullet points in your writing or you can make something **bold**. Whatever you want to do in order to spice it up. Click Save when you are done. Make sure the comments is enabled so that people can share what they think.

You can add a poll for example, similar to what we did for Squidoo.



You can display answers by bar graph or pie graph. It is up to you and then once you select you can **Save**.

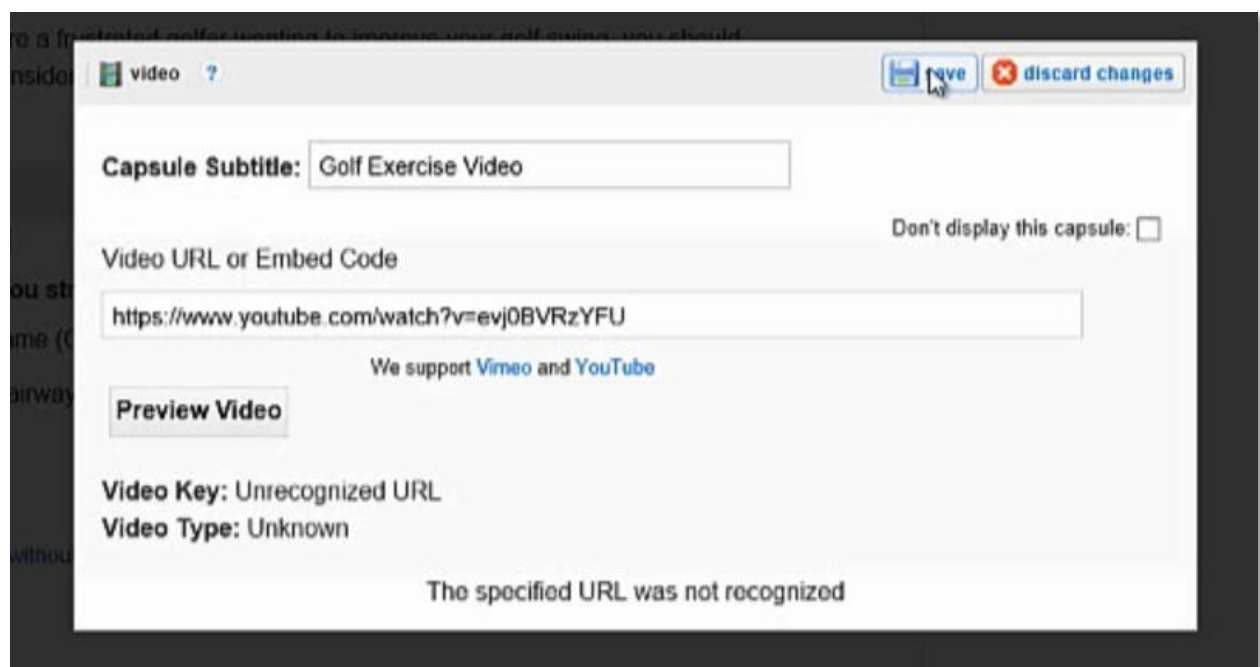
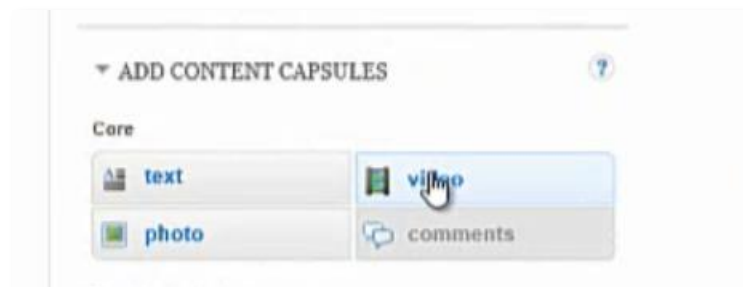


A screenshot of a web-based poll creation interface. The interface is titled "poll" with a question mark icon. At the top right, there are two buttons: "save" and "discard changes". The "save" button is highlighted with a mouse cursor. The form contains the following fields and options:

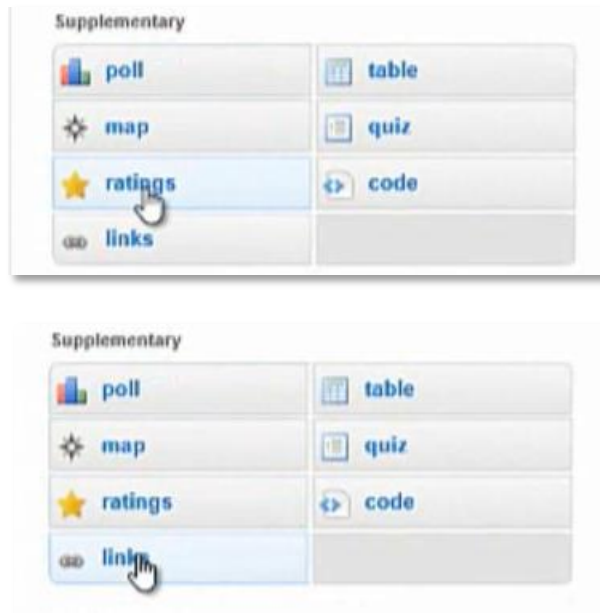
- Capsule Subtitle:** A text input field containing "Golf Poll".
- Background:** A label with the text "Only available when aligned right." and a checkbox labeled "Don't display this capsule:" which is currently unchecked.
- ☐ **Close voting on this poll (no new votes will be counted)**
- Question:** A text input field containing "What do you struggle with on the golf course?"
- Answer choices:** A list of three items, each with a numbered label and a text input field:
 - 1. Short game (Chipping and Putting)
 - 2. Irons (Fairway)
 - 3. Driving
- Add another answer choice** button
- Display Type:** A dropdown menu currently showing "Bar Graph".

Please note that if you make changes to an existing poll capsule, then any votes that have already been counted in that poll will be deleted. If you are not ready for people to vote in your poll yet, check the "Don't display this capsule" box above. Uncheck the box and save when you are ready for people to vote in your poll.

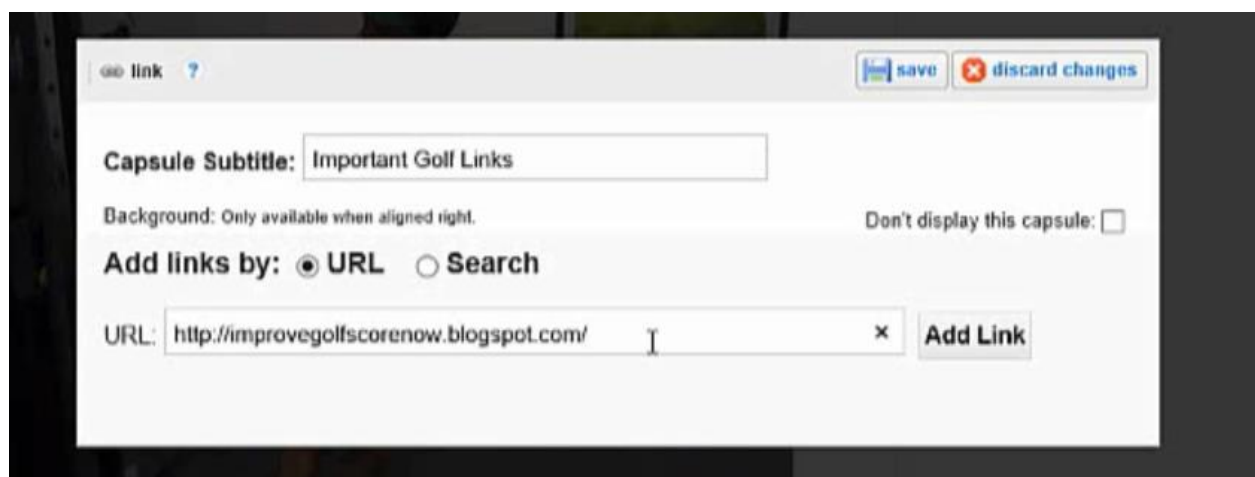
You also have the opportunity to add in your own video. This is a very good chance to get yourself exposure without SPAM as you will add your own video link. You want to embed your video and you want to go to YouTube to find that video. Copy and paste that video link to your Hubpages account. Now you have a video that shows up as well.



We can add in all sorts of additional information if you want to. You can add in ratings or links to additional resources.



You can try to put in a Blogger.com link or a Wix.com link. Their rules always change so you have to experiment to see what will work.



link ?

save discard changes

Capsule Subtitle:

Important Golf Links

Background: Only available when aligned right.

Don't display this capsule: ☐

Add links by:

☒ URL ☐ Search

URL:

Add Link

Drag Links to Reorder

Golf | Golf Courses & Travel | Tips, Lessons & More | ...done

Link URL:

http://www.golflink.com/

Test Link

Link Title:

Golf Link - Improve Your Game

Link Description:

All things golf on GolfLink. Find golf courses and travel packages, get swing tips and sign up for golf lessons to improve your game. GolfLink has the tools, equipment, tips and videos golfers need to play better golf.

☐ Load description

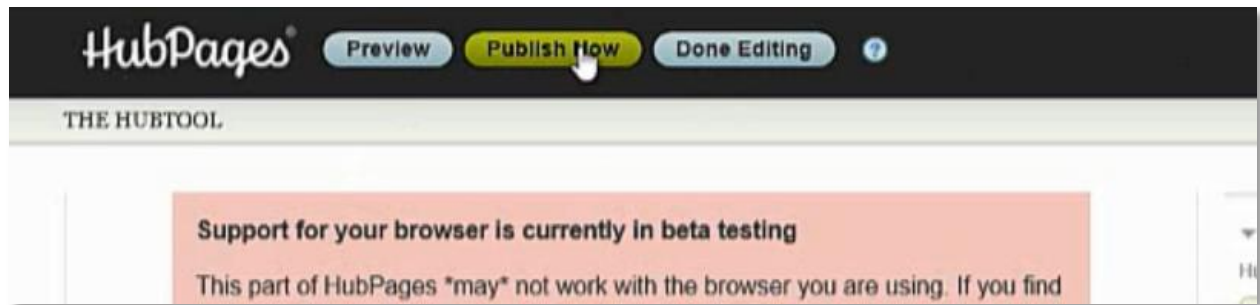
32 characters left

No HTML allowed in descriptions

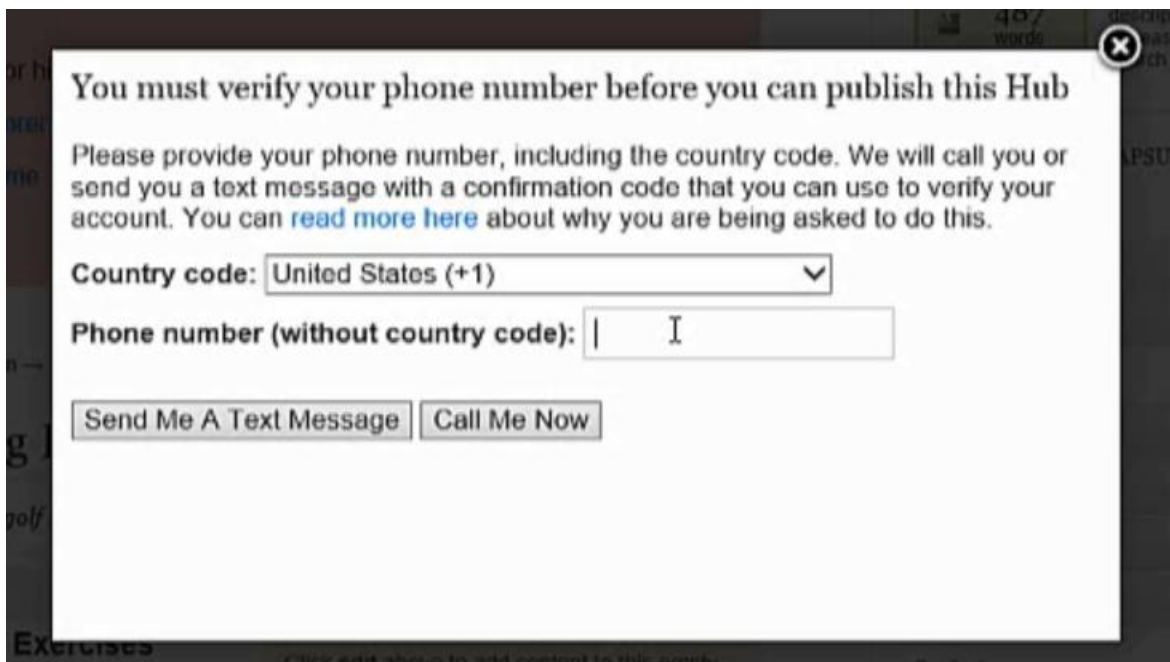
Improve Your Golf Score

edit link

Now you have two links that show up on the Hubpage. They may ask you to put in more content based on what you have already entered. If they don't, you can click on Publish. There are so many modules that you can take a look at and edit.



Before you can publish, you do have to enter your phone number. This is for verification and they will either call or text you. They will give you a verification code that you have to enter. Once you do so, then you can publish your Hubpages. Your URL link will be at the top of the page. This site relies on 100% unique content which makes it a good Web 2.0 hub page creator to use.



You must verify your phone number before you can publish this Hub

Please provide your phone number, including the country code. We will call you or send you a text message with a confirmation code that you can use to verify your account. You can [read more here](#) about why you are being asked to do this.

Country code:

Phone number (without country code):

Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

Recommended Websites:

Eric Holmlund – www.EricsTips.com

Paul Counts – www.PaulCounts.com

Jeff Wellman – www.IMSuccessTips.com