

No Cost Income Stream Blueprint

Part 74:
Traffic - Facebook Pages A

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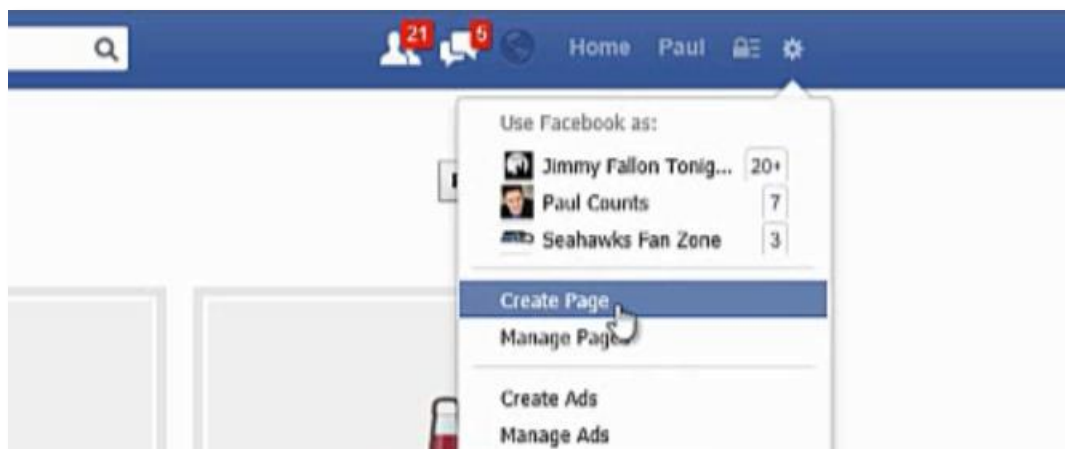
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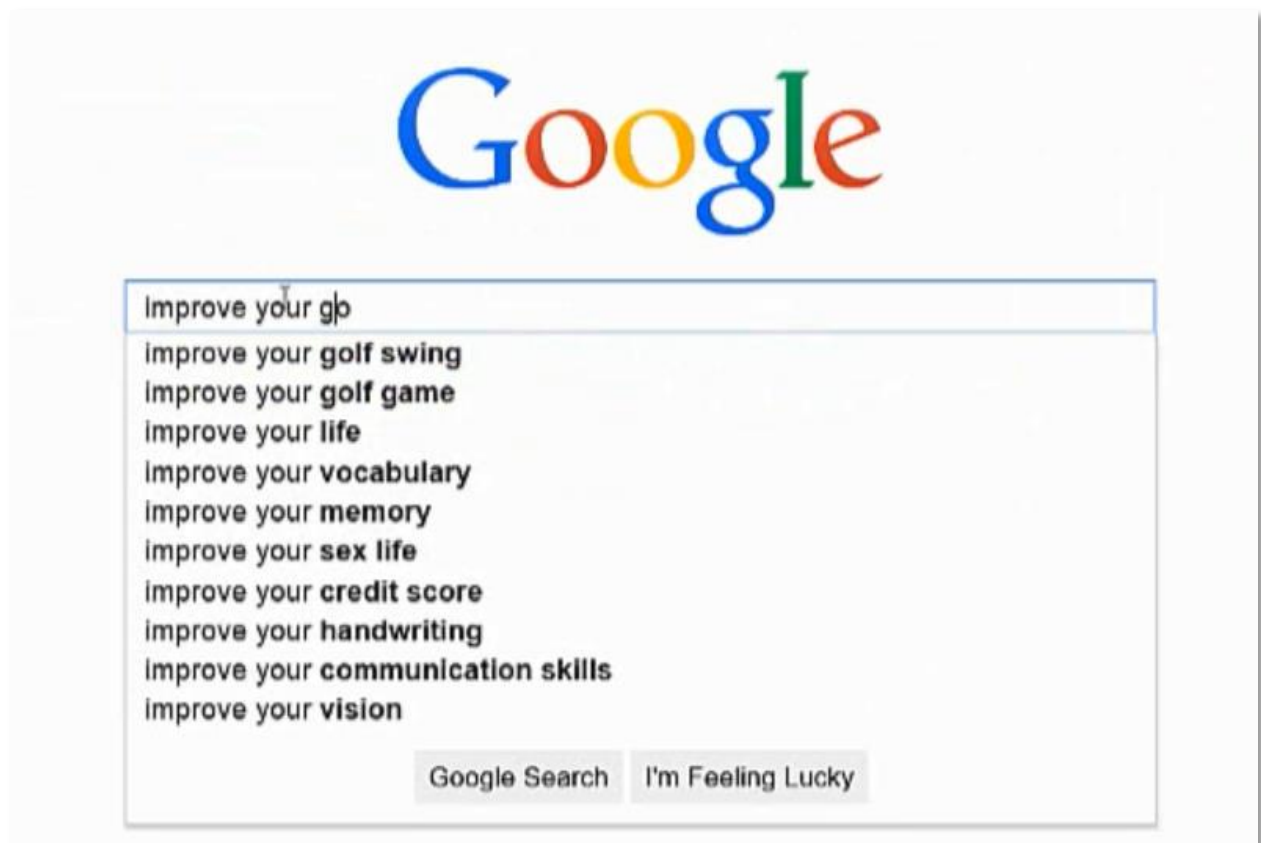
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In this lesson, I am going to show you how to create a Facebook page to generate traffic within Facebook. Go to www.facebook.com and you want to login with your personal Facebook account. You can only have one Facebook account based on their terms and conditions. I wouldn't recommend pushing that.

The beauty of Facebook is you can have pages for all different niche markets. You aren't limited to just one. You can have multiple pages from your original Facebook account. Go login to your Facebook account. At the top there is a star feature for settings options. Select Create Page. Create a page that is related to the niche market you want to go after. You want to target your audience.



You can have a group or a page. For this example we are going to create a page. We are going to go with cause or community. That will be the selection 90% of the time. You need to give it a name and you want it to be keyword related to your niche market. Go to <http://www.google.com/> and find a good keyword phrase that will work for your niche. For this example, type in Improve your Golf Score. You can get lots of ideas by typing in your phrase in Google. Click Get Started once you enter your title.



Create a Page

Create a Facebook Page to build a closer relationship with your audience and customers.

Pages I Like

Pages I Admin



Local Business or Place



Company, Organization or Institution



Brand or Product



Artist, Band or Public Figure



Entertainment

Cause or Community

What do you want to create?

- ☐ Group — members share with each other.
☒ Page — you share with the public.

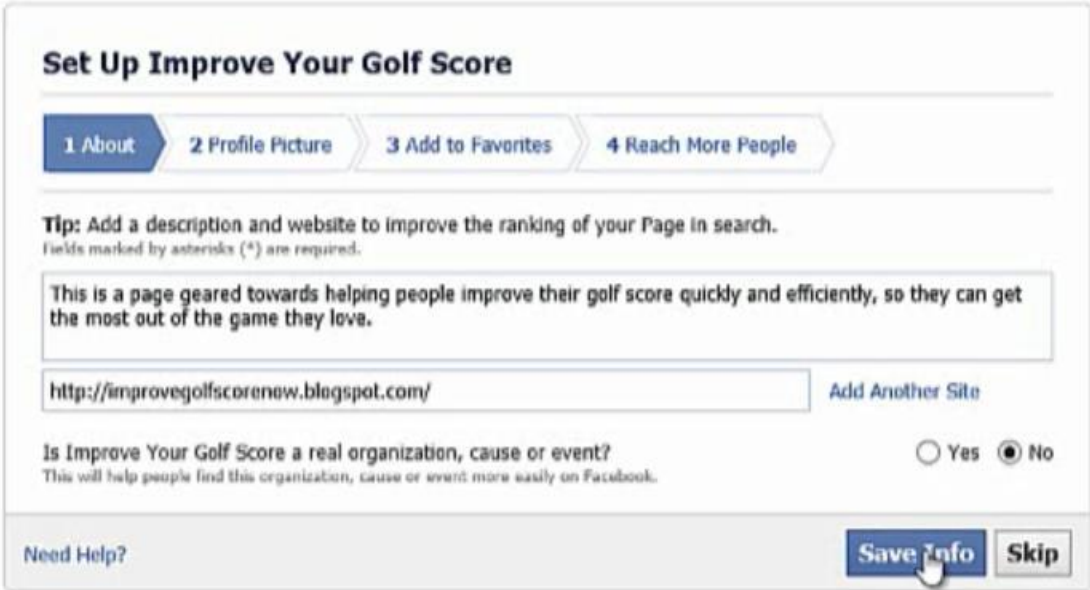
Improve Your Golf Score

☒ I agree to Facebook Pages Terms

Get Started



Next, it will ask you for a description. Put something short that explains what the Facebook page is going to offer people. Under website, put a link to your blog, your Weebly page, anything you want in this section. **Select No** when it asks you if the page is for a real event. Then **Save**.



Set Up Improve Your Golf Score

1 About 2 Profile Picture 3 Add to Favorites 4 Reach More People

Tip: Add a description and website to improve the ranking of your Page in search.
Fields marked by asterisks (*) are required.

This is a page geared towards helping people improve their golf score quickly and efficiently, so they can get the most out of the game they love.

<http://improvegolfscorenew.blogspot.com/> [Add Another Site](#)

Is Improve Your Golf Score a real organization, cause or event?
This will help people find this organization, cause or event more easily on Facebook.

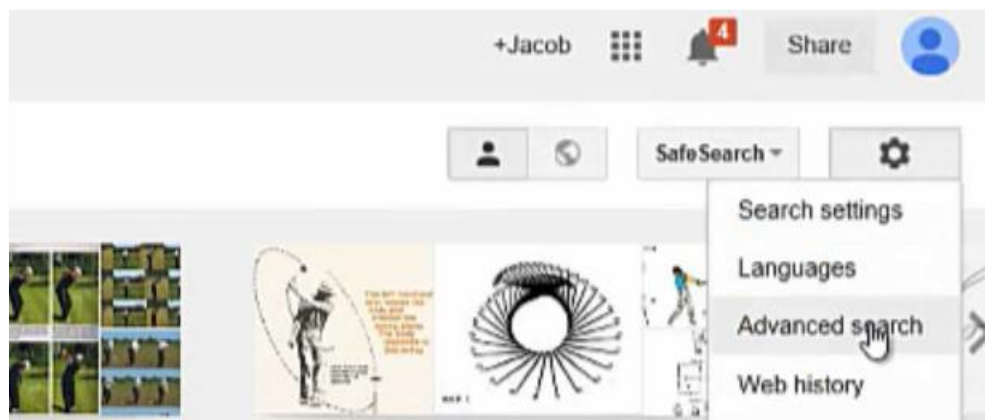
☐ Yes ☒ No

[Need Help?](#) [Save Info](#) [Skip](#)

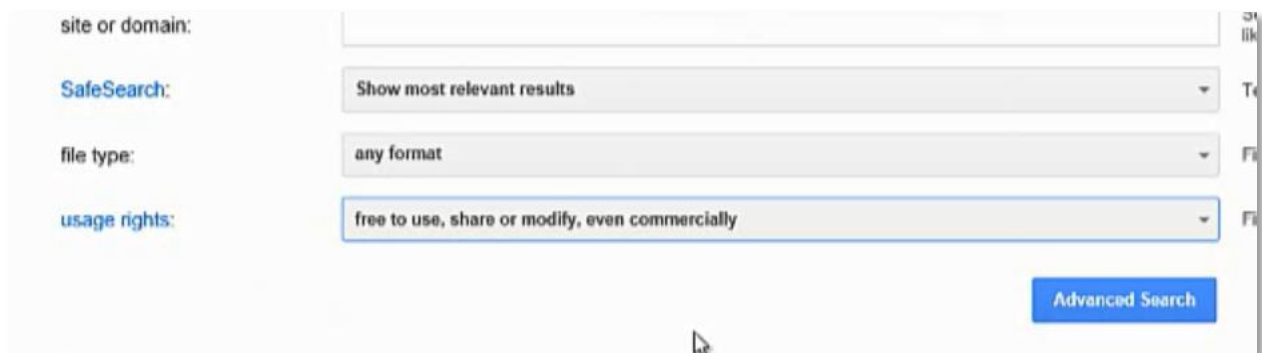
It is going to ask you for a profile picture. Add an image that relates well to your niche market. You can go an image search in Google to find something.



Look in **settings** and **advanced search**.



This very important so you get the photo for free. Enter your keyword in the search bar. **Select that you want to find photos that you can share, modify, and use commercially.** This will filter them so you only see those that fit that category. You can pick any of the images that come up that you feel represent your niche market for your Facebook page.



The image shows a screenshot of the Google Advanced Search interface. On the left side, there are four filter categories: 'site or domain:', 'SafeSearch:', 'file type:', and 'usage rights:'. Each category has a corresponding dropdown menu to its right. The 'usage rights:' dropdown is currently selected and highlighted with a blue border, showing the option 'free to use, share or modify, even commercially'. Below these filters, on the right side, is a blue button labeled 'Advanced Search'. A mouse cursor is visible near the bottom center of the form area.

site or domain:	<input type="text"/>
SafeSearch:	Show most relevant results ▼
file type:	any format ▼
usage rights:	free to use, share or modify, even commercially ▼

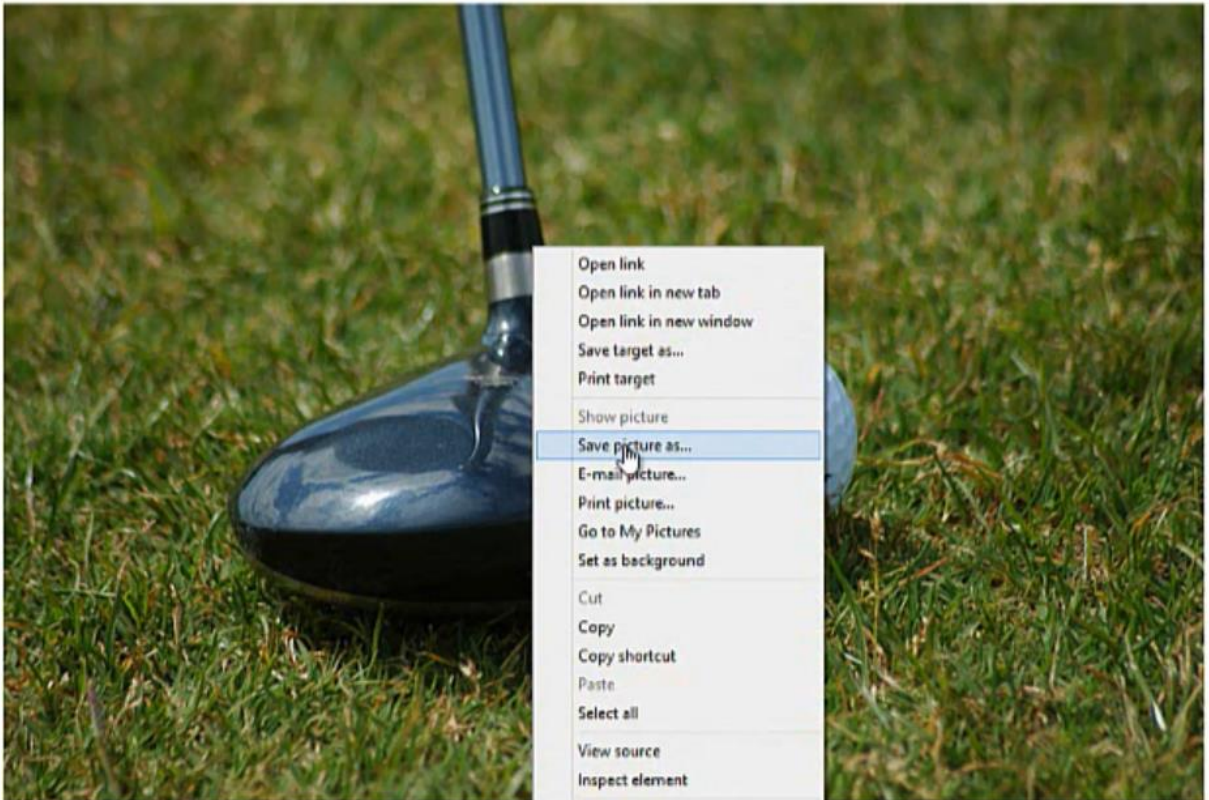
Advanced Search

Do a Save as of your picture and save it to your computer.

File:Golf ball resting near fairway wood.jpg

From Wikipedia, the free encyclopedia

File File history File usage Global file



Then go back to Facebook and upload it from your computer to the Facebook page. Then, Click **Next**.

Set Up Improve Your Golf Score

1 About

2 Profile Picture

3 Add to Favorites

4 Reach More People



Choose a file to upload

Upload From Computer

Import From Website

Save Photo

Skip


Set Up Improve Your Golf Score

1 About

2 Profile Picture

3 Add to Favorites

4 Reach More People

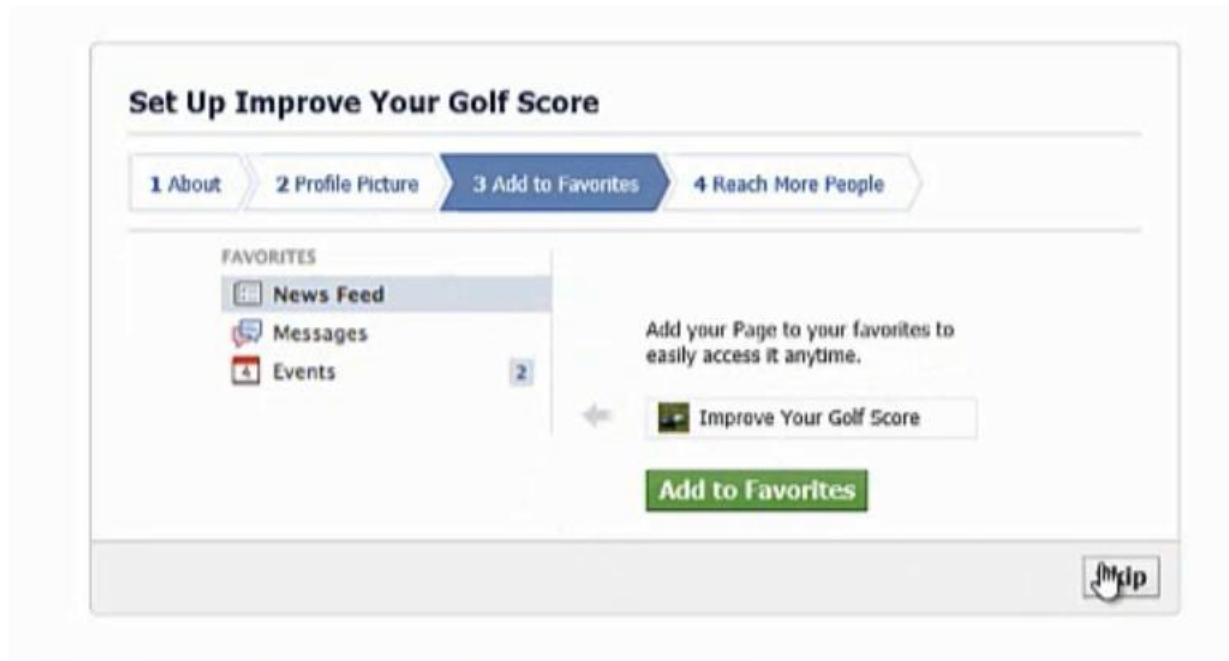


Upload From Computer

Import From Website

Next

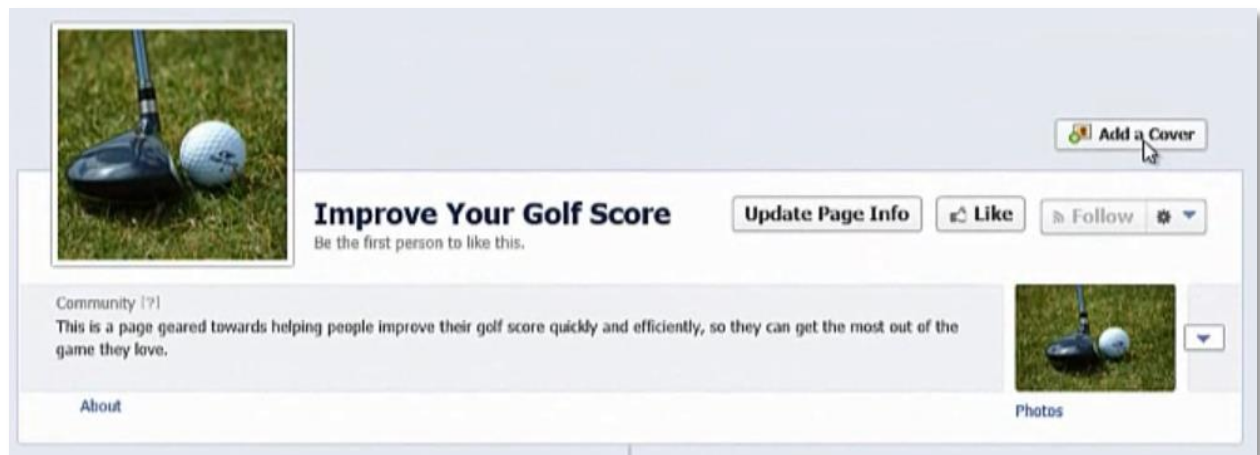
You will have the option to add the page to your favorites. You can skip this step or you can add it.



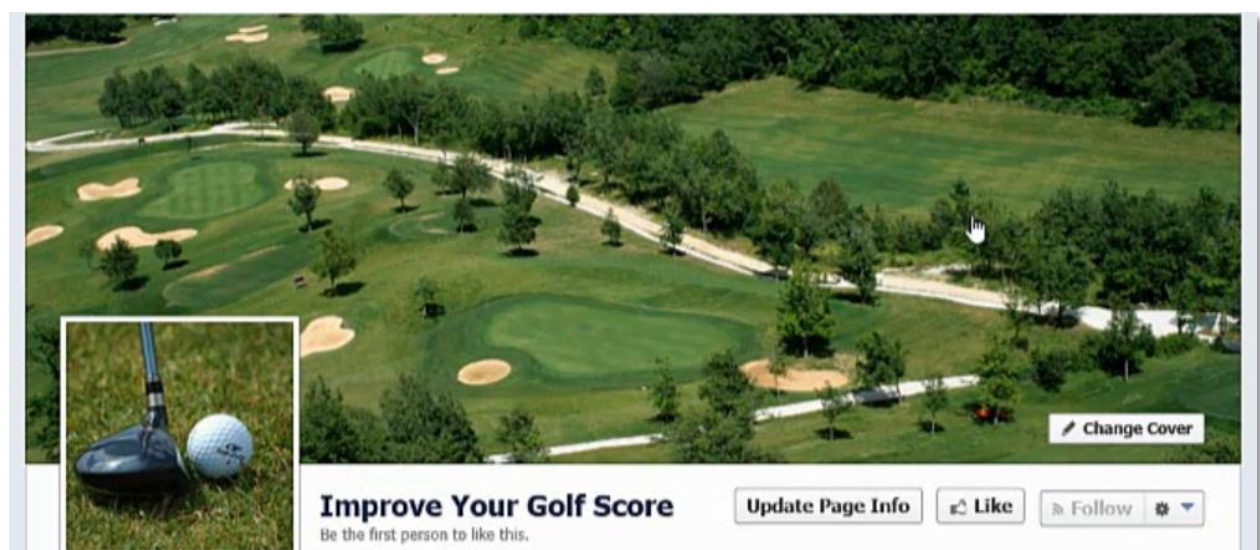
To reach more people section is where they want to have you pay for some advertising. This is no cost strategies so for now we will skip that.



Go to **Edit** my Page. Add a cover to your site.



Choose from your photos or go back to Google images and upload a photo from there that you like for your niche market. It needs to be at least 400 pixels wide. Click Save Changes and you have the nice beginnings of a Facebook Page. It is coming together to be a sharp looking page.



You need to add in about 3 to 5 articles or content pieces that relate to your niche. In the next lesson, I will show you how to find that content. It can be from article directories and from videos. Put that content on your Facebook page and then you will be in a position where you can promote your content. Then we can move into how to get more people to like our page and to promote our page as well.

Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

Recommended Websites:

Eric Holmlund – www.EricsTips.com

Paul Counts – www.PaulCounts.com

Jeff Wellman – www.IMSuccessTips.com