

No Cost Income Stream Blueprint

Part 26:
Product Launch - Create Buy
Now Button

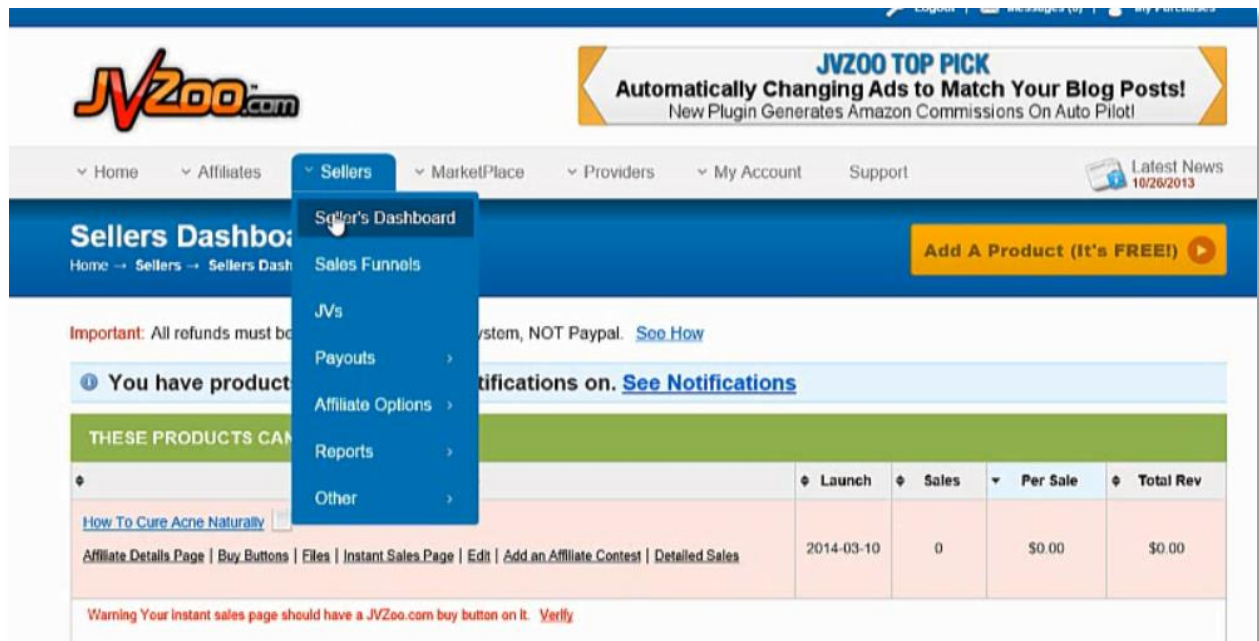
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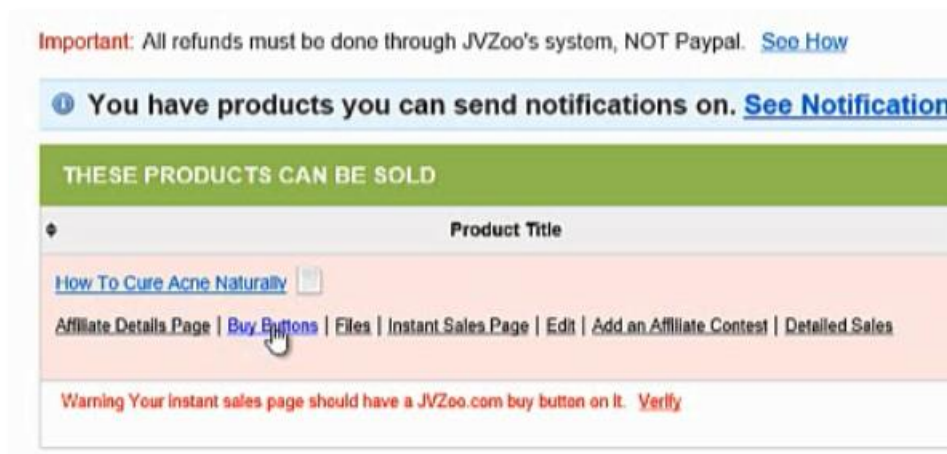
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In this lesson, I will show you how to add your buy button to your JV Zoo sales page. What you want to do is login to your seller's dashboard at www.jvzoo.com.



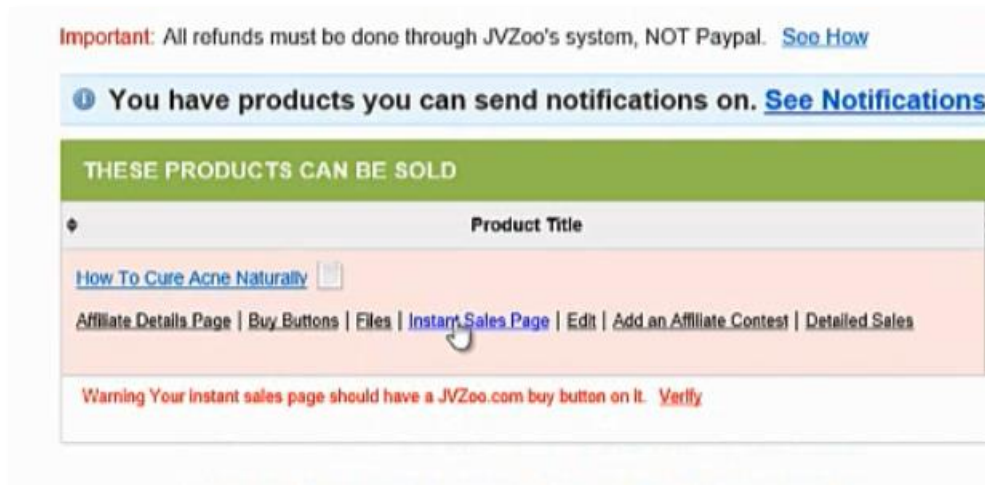
You want to go to where it says **Buy Button** – below the product you are selling.



You are going to grab a code for one of them. For this example, we are doing a **dime sale**. For every 10 sales, the price is going to go up \$.25 or \$.30 depending on what the price we picked is.



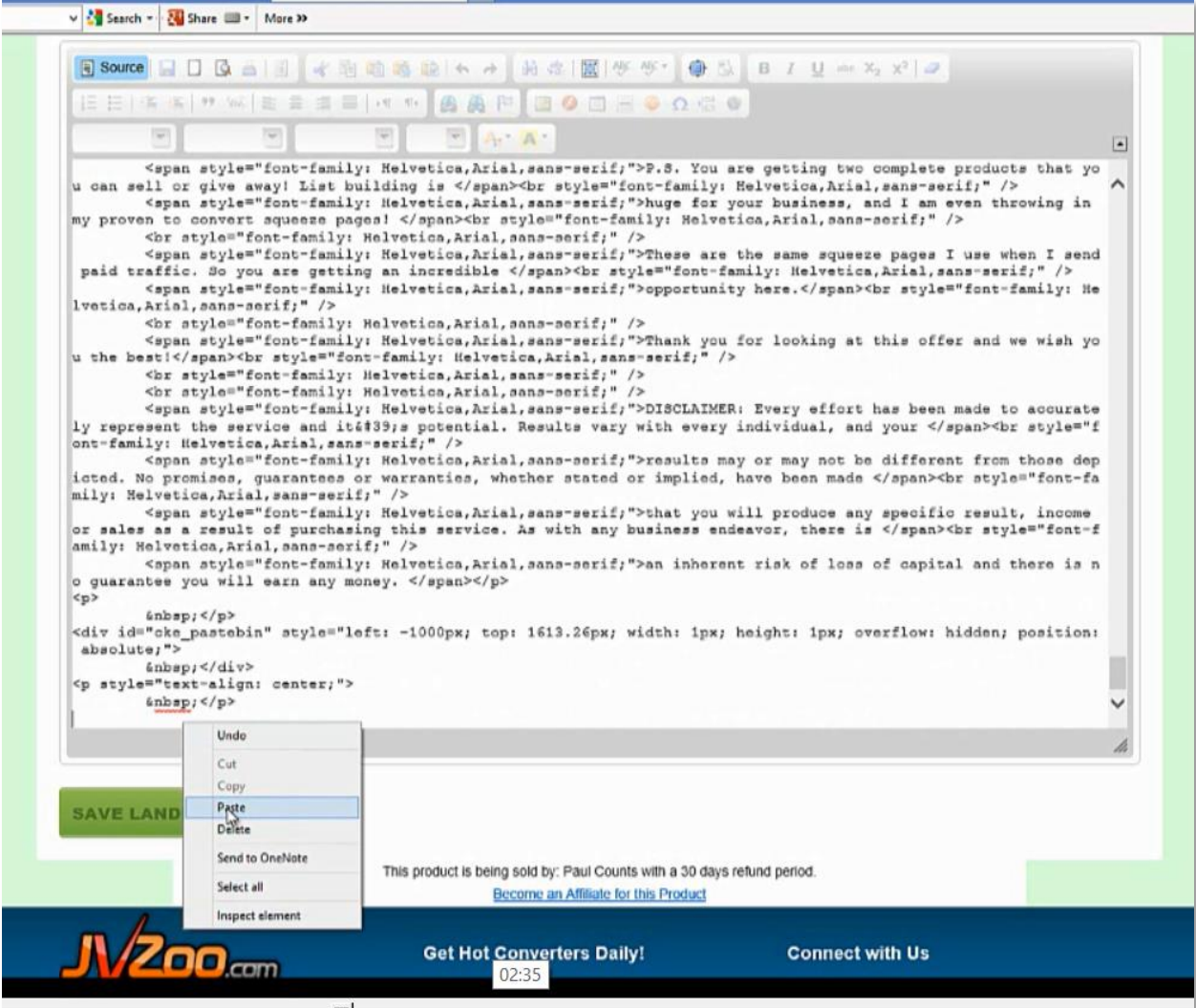
This is a great way to set that sense of urgency and get people to buy from you. Button #2 looks good for this example. We are going to make sure HTML is selected, then right click, and choose copy. Go back to the **seller's dashboard** and to **Instant Sales Page**.



Click on **Edit** and the scroll down to the very bottom of the page. That is where you are going to put in your buy button.



Put in the cursor so that you can put the code in where you want it to be. Then hit CTRL V or you can right click paste. Go right back to the top where it says source and click on the source code.



Source

```
<span style="font-family: Helvetica,Arial,sans-serif;">P.S. You are getting two complete products that yo  
u can sell or give away! List building is </span><br style="font-family: Helvetica,Arial,sans-serif;" />  
<span style="font-family: Helvetica,Arial,sans-serif;">huge for your business, and I am even throwing in  
my proven to convert squeeze pages! </span><br style="font-family: Helvetica,Arial,sans-serif;" />  
<br style="font-family: Helvetica,Arial,sans-serif;" />  
<span style="font-family: Helvetica,Arial,sans-serif;">These are the same squeeze pages I use when I send  
paid traffic. So you are getting an incredible </span><br style="font-family: Helvetica,Arial,sans-serif;" />  
<span style="font-family: Helvetica,Arial,sans-serif;">opportunity here.</span><br style="font-family: He  
lvetica,Arial,sans-serif;" />  
<br style="font-family: Helvetica,Arial,sans-serif;" />  
<span style="font-family: Helvetica,Arial,sans-serif;">Thank you for looking at this offer and we wish yo  
u the best!</span><br style="font-family: Helvetica,Arial,sans-serif;" />  
<br style="font-family: Helvetica,Arial,sans-serif;" />  
<br style="font-family: Helvetica,Arial,sans-serif;" />  
<span style="font-family: Helvetica,Arial,sans-serif;">DISCLAIMER: Every effort has been made to accurate  
ly represent the service and it&#39;s potential. Results vary with every individual, and your </span><br style="f  
ont-family: Helvetica,Arial,sans-serif;" />  
<span style="font-family: Helvetica,Arial,sans-serif;">results may or may not be different from those dep  
icted. No promises, guarantees or warranties, whether stated or implied, have been made </span><br style="font-fa  
mily: Helvetica,Arial,sans-serif;" />  
<span style="font-family: Helvetica,Arial,sans-serif;">that you will produce any specific result, income  
or sales as a result of purchasing this service. As with any business endeavor, there is </span><br style="font-f  
amily: Helvetica,Arial,sans-serif;" />  
<span style="font-family: Helvetica,Arial,sans-serif;">an inherent risk of loss of capital and there is n  
o guarantee you will earn any money. </span></p>  
<p>  
  <br style="font-family: Helvetica,Arial,sans-serif;" />  
</p>  
<div id="cke_pastebin" style="left: -1000px; top: 1613.26px; width: 1px; height: 1px; overflow: hidden; position:  
absolute;">  
  <br style="font-family: Helvetica,Arial,sans-serif;" />  
</div>  
<p style="text-align: center;">  
  <br style="font-family: Helvetica,Arial,sans-serif;" />  
</p>
```

Undo
Cut
Copy
Paste
Delete
Send to OneNote
Select all
Inspect element

SAVE LAND

This product is being sold by: Paul Counts with a 30 days refund period.
[Become an Affiliate for this Product](#)

JVZoo.com

Get Hot Converters Daily!

02:35

Connect with Us

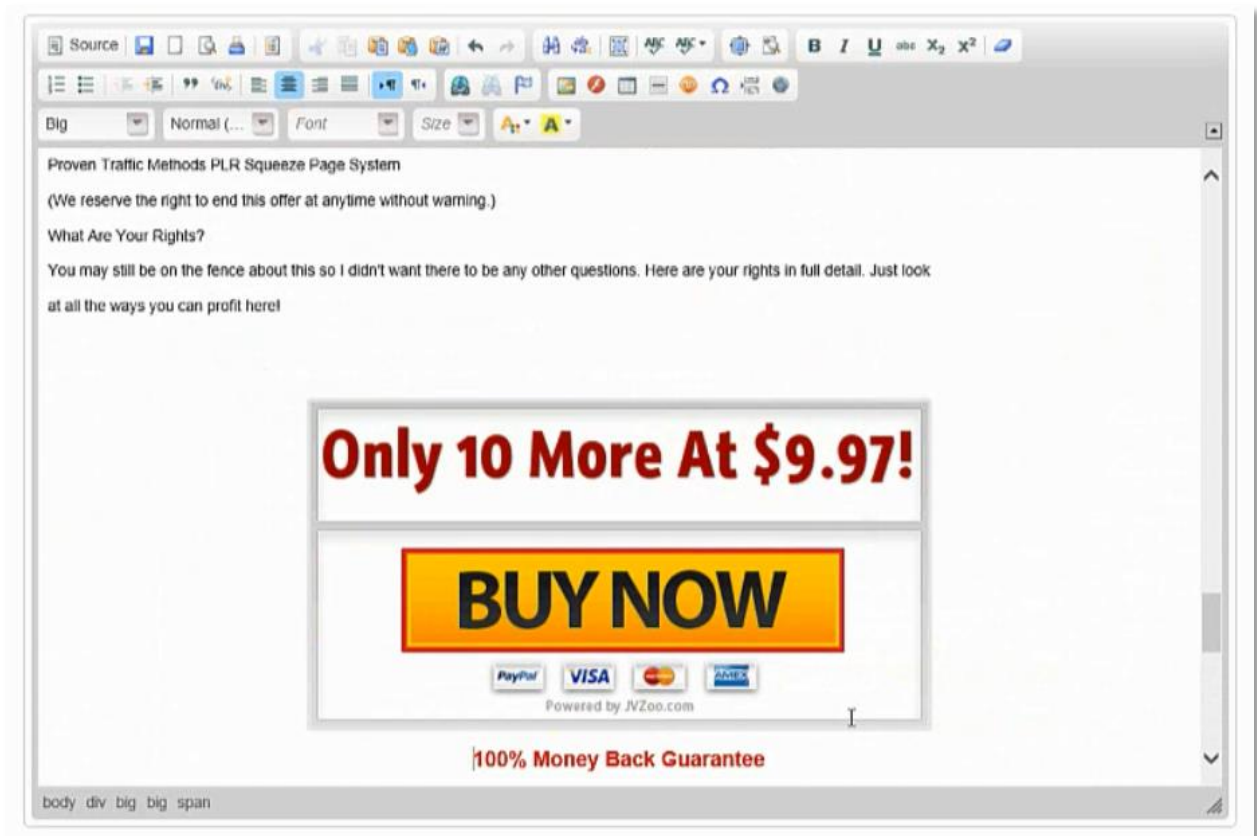
Now your buy button is showing up. If you want to center it, highlight it, and then click on center.



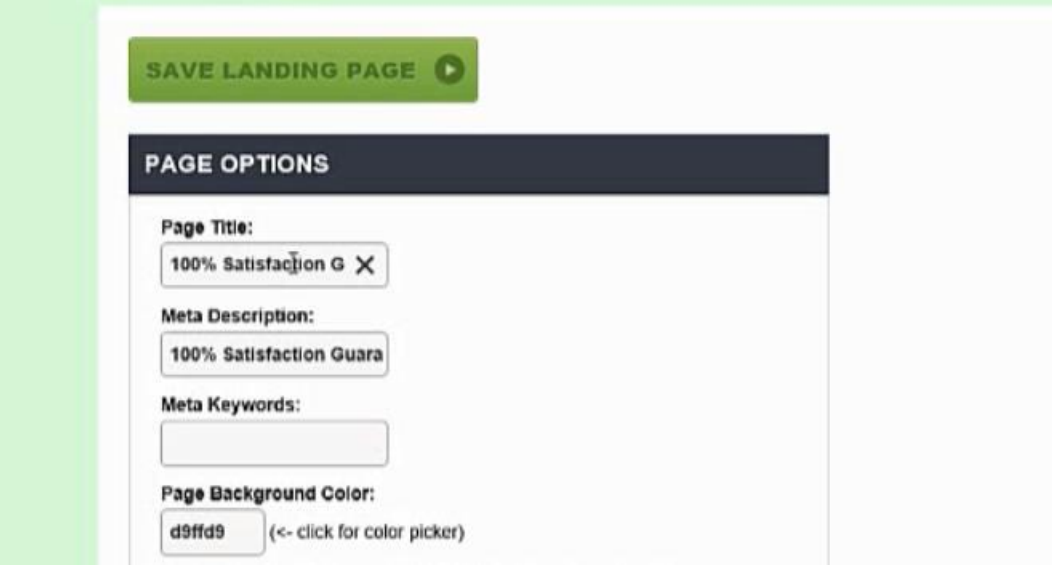
If you want to put the disclaimer below the buy now button, highlight it. Then hit enter and you can paste it so that it will now show up at the bottom. If you want to copy and paste this button somewhere else, you can. Make you want it to show up somewhere else in your copy too. You can copy it and paste it. You can also go back to your source code and choose on the page where you want it to show up.

Typically, for your first pages, make it easy. Just put the buy button at the bottom of the page. Then you can modify and move the text to put it where you want it to go. You can also go into the code. I am going to place it after where it says 100% money back guarantee. I did this with CTRL F.

I am going to paste in a new buy button code and then click on source. Then you should see another buy button on this page. I am going to space it down for formatting reasons. You have added a buy button to your page this way.



The only thing left to do is to clean up our page. We want to add a keyword rich headline so that it will get picked up by the search engines. I will show you in the very next lesson how to get your title set up and to improve formatting so that you don't have gaps. Things look uniform and clean for you.



SAVE LANDING PAGE ▶

PAGE OPTIONS

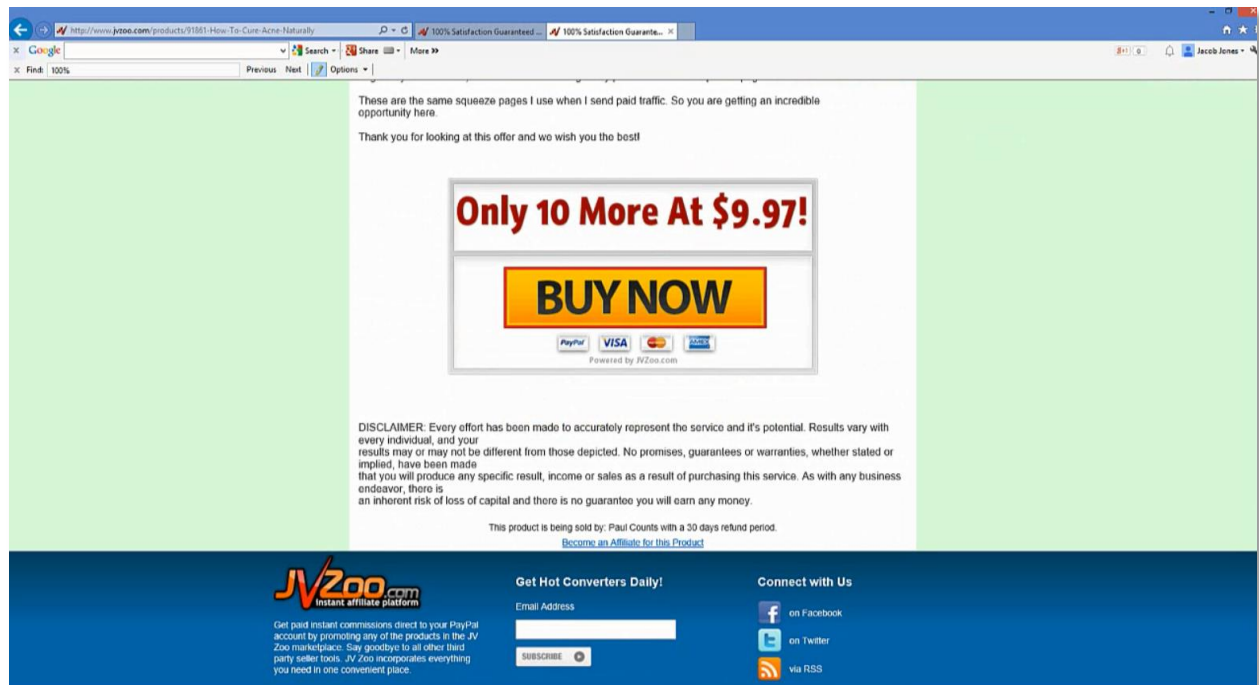
Page Title:
100% Satisfaction G ✕

Meta Description:
100% Satisfaction Guara

Meta Keywords:

Page Background Color:
d9ffd9 (<- click for color picker)

Then you are ready to go live with it and to start promoting your product. Click to Save your page once you are sure that your buy button is where you want it. Go to the very top and copy your URL. Paste that in the window so that your buy now button is showing up and working well.



Now we are going to through it and clean it up. Then you will be ready to start marketing it on the internet!

Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

Recommended Websites:

Eric Holmlund – www.EricsTips.com

Paul Counts – www.PaulCounts.com

Jeff Wellman – www.IMSuccessTips.com