

No Cost Income Stream Blueprint

Part 12: Product Launch - Copywriting D

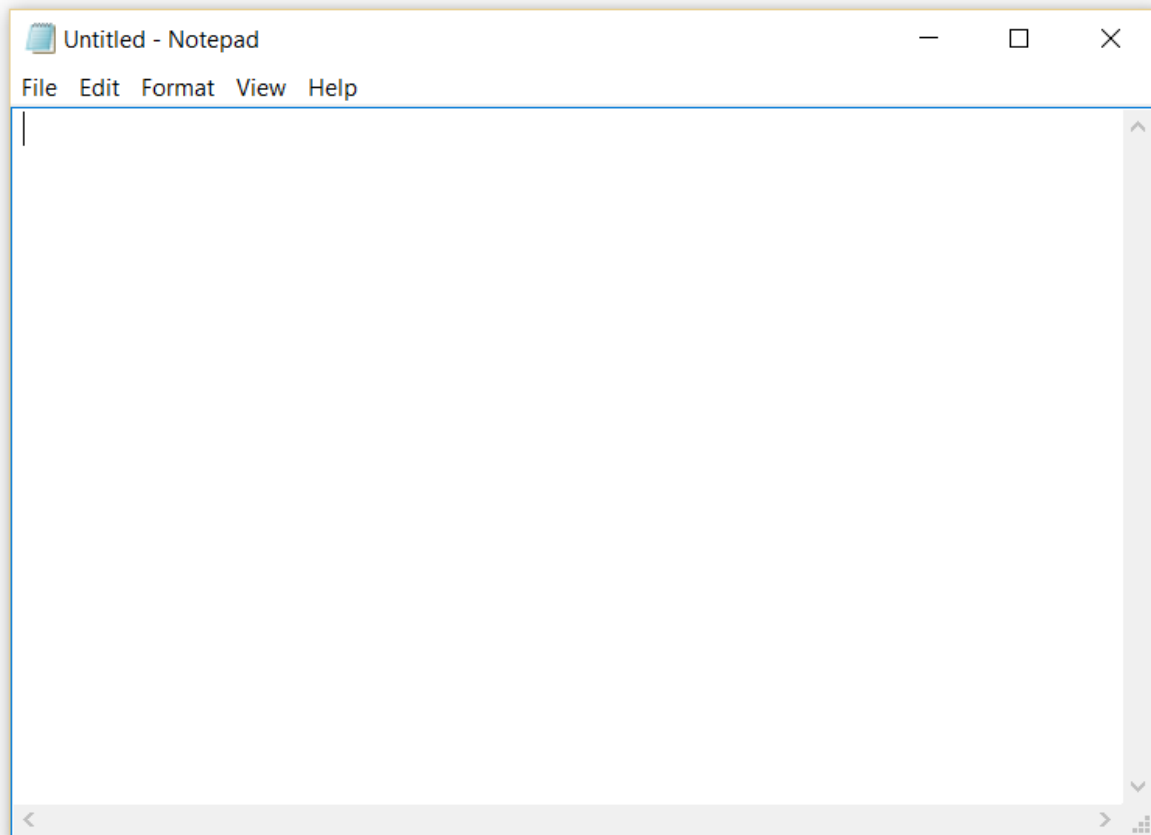
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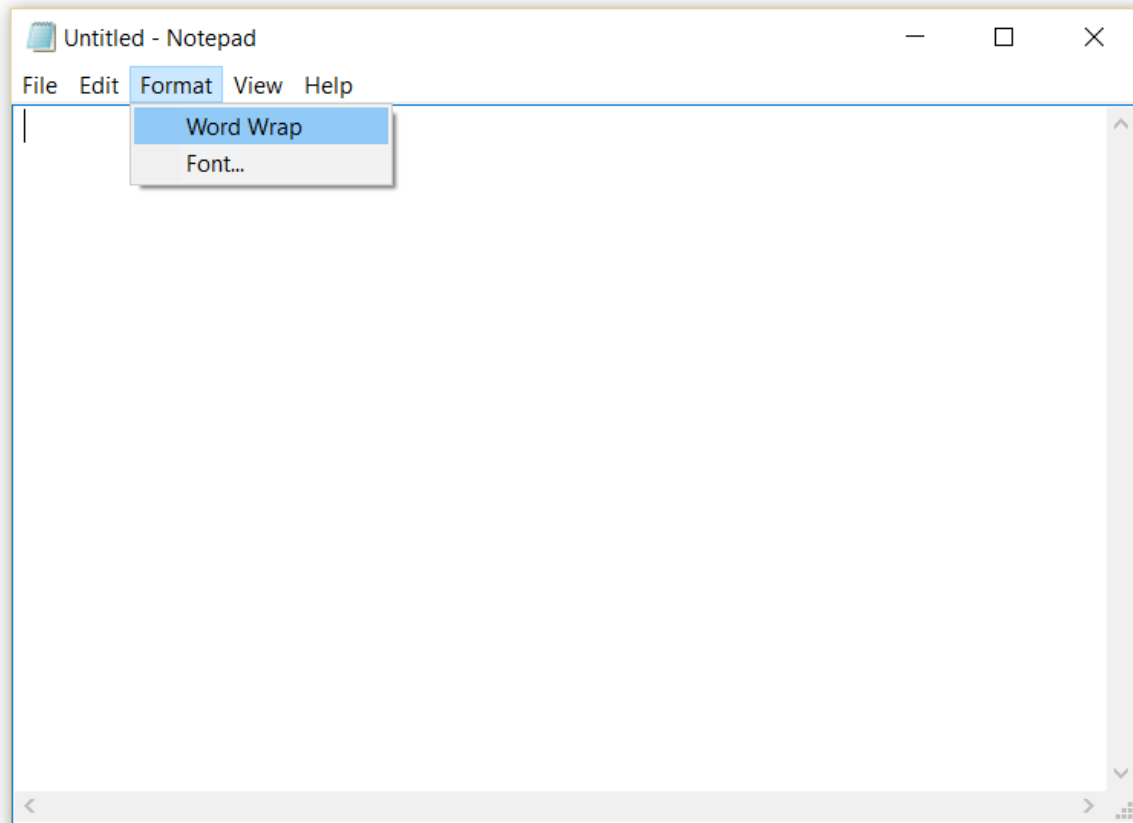
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In this lesson, we will discuss step by step how to create your own copy. What we recommend you do is open up Notepad. This is a free software. You can also use Text Edit and it is very similar, operates the same. Within Notepad, you want to follow the lesson we gave you on good sales copy principles.



The formatting isn't an issue. You don't want to have issues with formatting when you are copying and pasting to the editor on JV Zoo. You want to create clean and simple content. You can start off with your headlines, start off with all the principles we previously covered.

One thing you want to make sure is checked on Notepad is format and wordwrap.



Make sure they are on as you write your content. It is very simple to write in here. The one thing that may be difficult as you use this tool is that you aren't sure where the line breaks are. We are going to cover that in the next lesson when we show you how to go about putting in your sales copy into the JV Zoo.

For now, do the best you can with it. Just open up your Notepad file. You can also use Microsoft Word, GoogleDocs, or OpenOffice writer if you feel more comfortable. Use what you have access to. After that, simply copy and paste into Notepad before you move it into the JV Zoo back end area.

This is step by step how to go through the copywriting process. It's just about opening Notepad. If you don't have a PC you can use Text Edit on your MAC. It is just a way to prevent formatting issues. Make sure you have your headline, sub headlines, and you are using bullet points effectively. Do what you need to draw attention to your offer.

You can go through here and clean things up a bit. Most importantly, once you get it onto your other software, you will do more checking of your sales copy. You can use tools and platforms to help. **You can actually go and paste this into a Word document to check spelling and grammar.** Then you can put it into Notepad format once that is done.

Then it is time for you to go ahead and put it onto your JV Zoo website.

Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

Recommended Websites:

Eric Holmlund – www.EricsTips.com

Paul Counts – www.PaulCounts.com

Jeff Wellman – www.IMSuccessTips.com