

No Cost Income Stream Blueprint

Part 25:
Product Launch - Create
Sales Page JVZoo

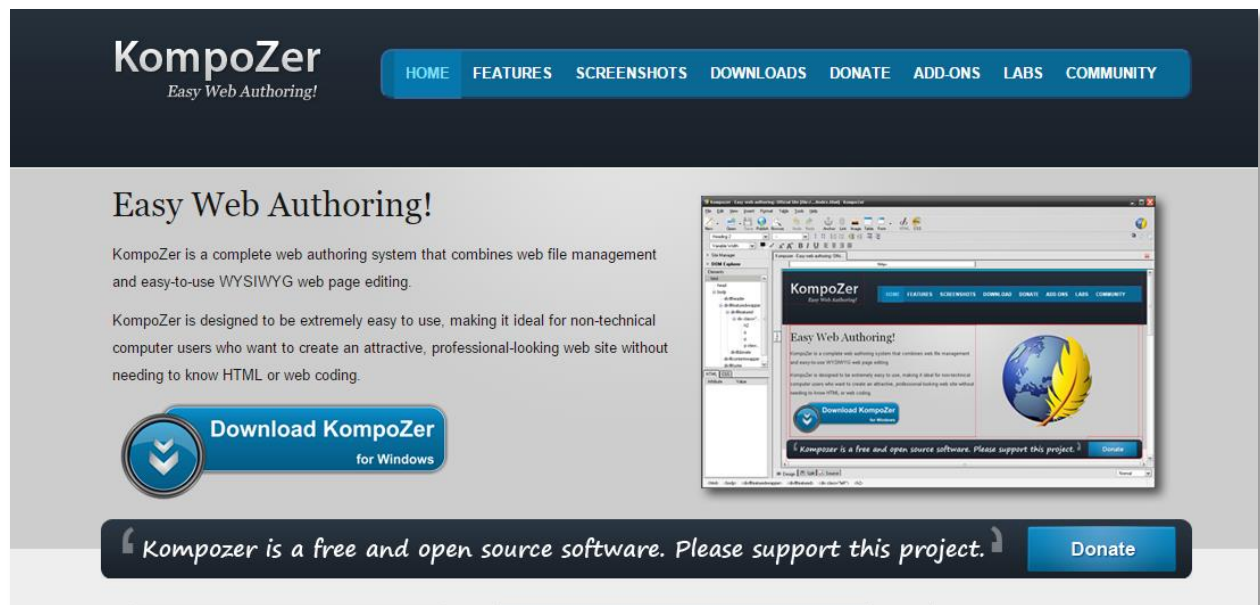
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In this lesson, I am going to show you how to download a free HTML editor called **Kompozer**. You will need this software in order to work a lot easier with the JV Zoo dashboard. Go to www.kompozer.net. You can choose Download Kompozer. You can download it for Windows or Mac.



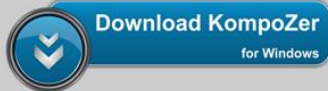
KompoZer
Easy Web Authoring!


HOME FEATURES SCREENSHOTS DOWNLOADS DONATE ADD-ONS LABS COMMUNITY

Easy Web Authoring!

KompoZer is a complete web authoring system that combines web file management and easy-to-use WYSIWYG web page editing.

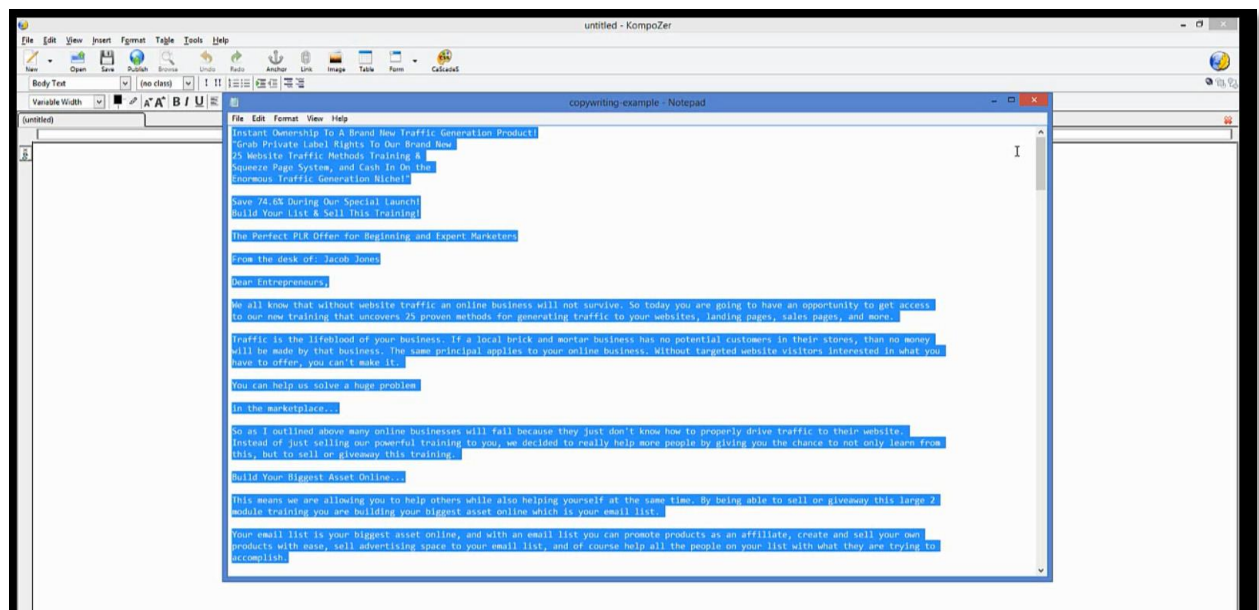
KompoZer is designed to be extremely easy to use, making it ideal for non-technical computer users who want to create an attractive, professional-looking web site without needing to know HTML or web coding.

 Download KompoZer for Windows

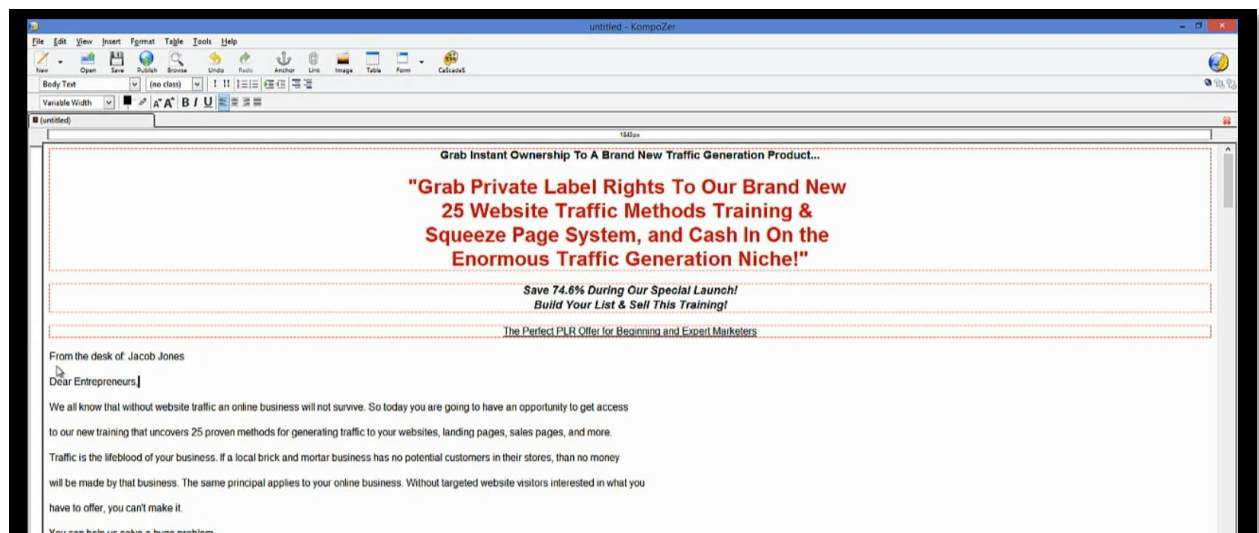


Kompozer is a free and open source software. Please support this project. [Donate](#)

Open it up so you can see an example of how it works. Once your Kompozer loads, you want to take the copy from your source file in JV Zoo that you used to set up your sales page. Take it and paste it into here. It isn't much to look at, just a lot of text. We are going to go through it and clean it up. We are going to make our headline and then we are going to change the font on the body of the text.



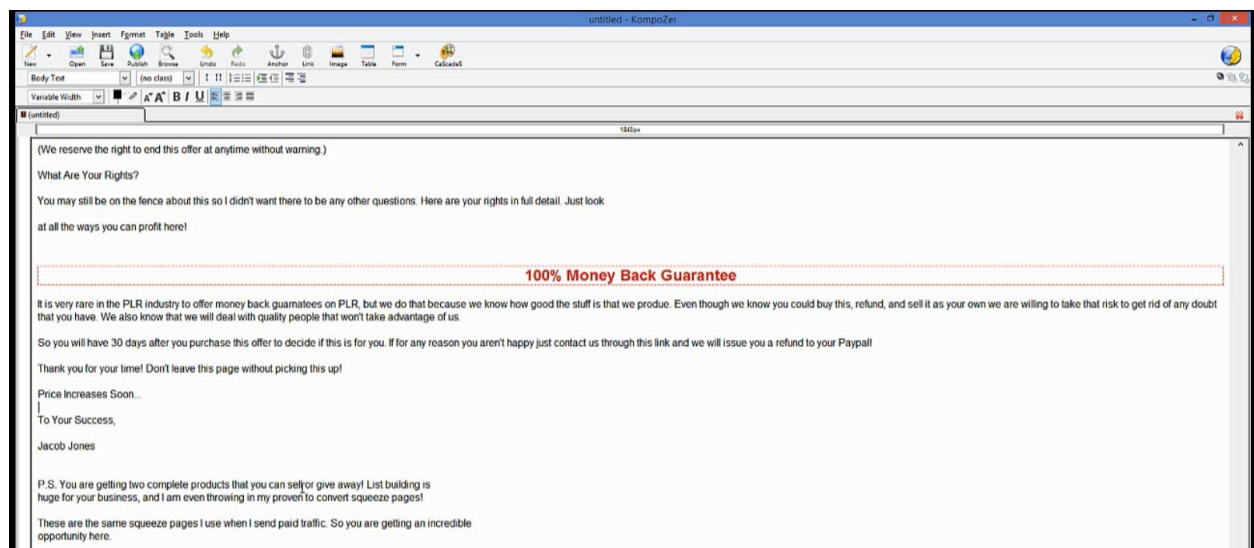
We are going to center the headline that we created. Let's make this part of the headline larger, bold, and change the color. Go to choose the color for the text. You want something that is hard hitting and that is going to stand out for the audience. You want a heading that gets attention. The product we are using as an example is an acne product. I am just putting up a headline though so you can see how this works.



You can use *italics* to help you with moving from your headline into the body. You want something that shows them a benefit. Go through the content and work on cleaning it up. We want it to look good. Traffic is important, and you need to make sure the sentences flow and make sense.

To make something **bold**, hit CTRL B or the bold button at the top. You want to have good copy and you want it to be formatted so that it breaks things up. Make the copy clean and smooth. You can also, alternatively, decide to write your copy inside of Kompozer. That is completely up to you. As you go through it, you get the idea of what needs to be done.

As you format your content, make sure you are adding enough information in your sales copy. Make sure you have a thank you and that you have your money back guarantee in there. You want to make the guarantee really stand out. Bold it, give it another color, give it a bigger size. It is easy to play around with the content and to make it stand out.



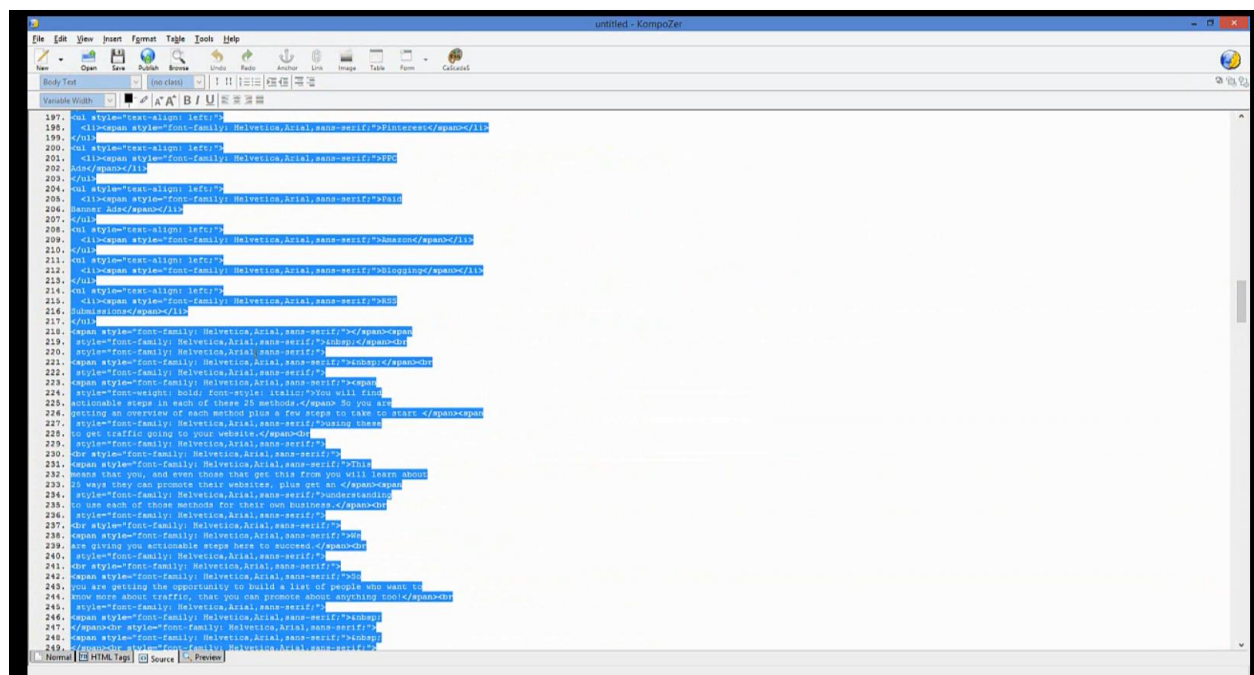
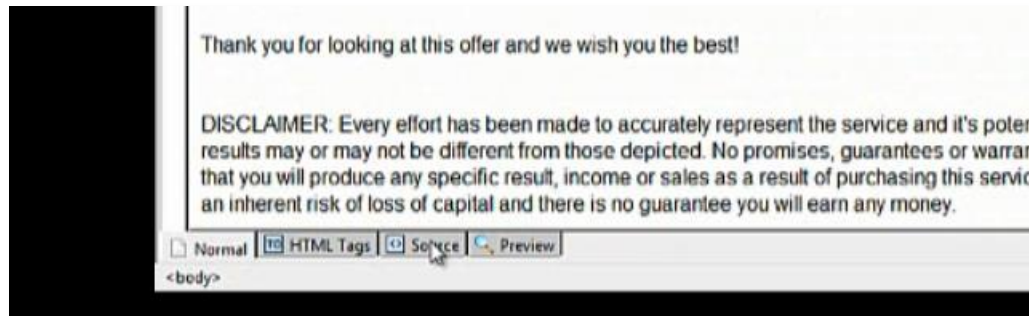
Clean up any spacing issues too as you go through your content. It is always good to have a disclaimer of some sort in there. Go through and clean your copy up as much as possible. We will further work with it within the editor of JV Zoo. Now you have good copy and people know what they are going to get.

If you want to add bullet points, just put your cursor where you want to insert them. You can put in a bulleted list. This will give you a nice formatted list of the topics that are being covered for example. That does a good job of spacing things out a tad. Bulleted lists do very, very well within sales copy.



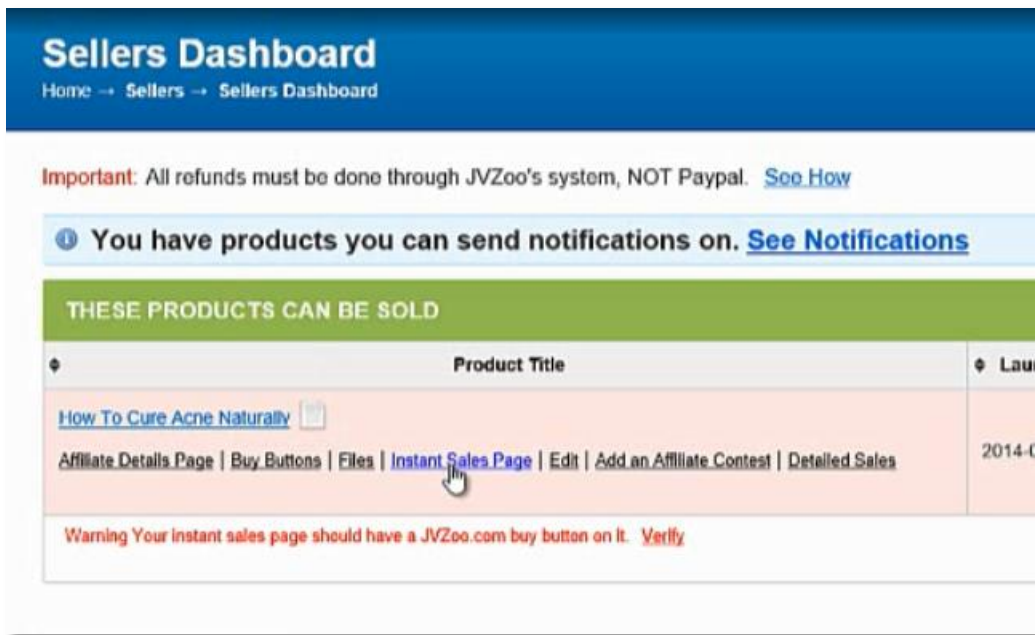
You can center them if you want or you can make them go to the right side, even left justified. You can bold your headlines as they are important to the subject matter and action steps. You can go as far as both bold and italics.

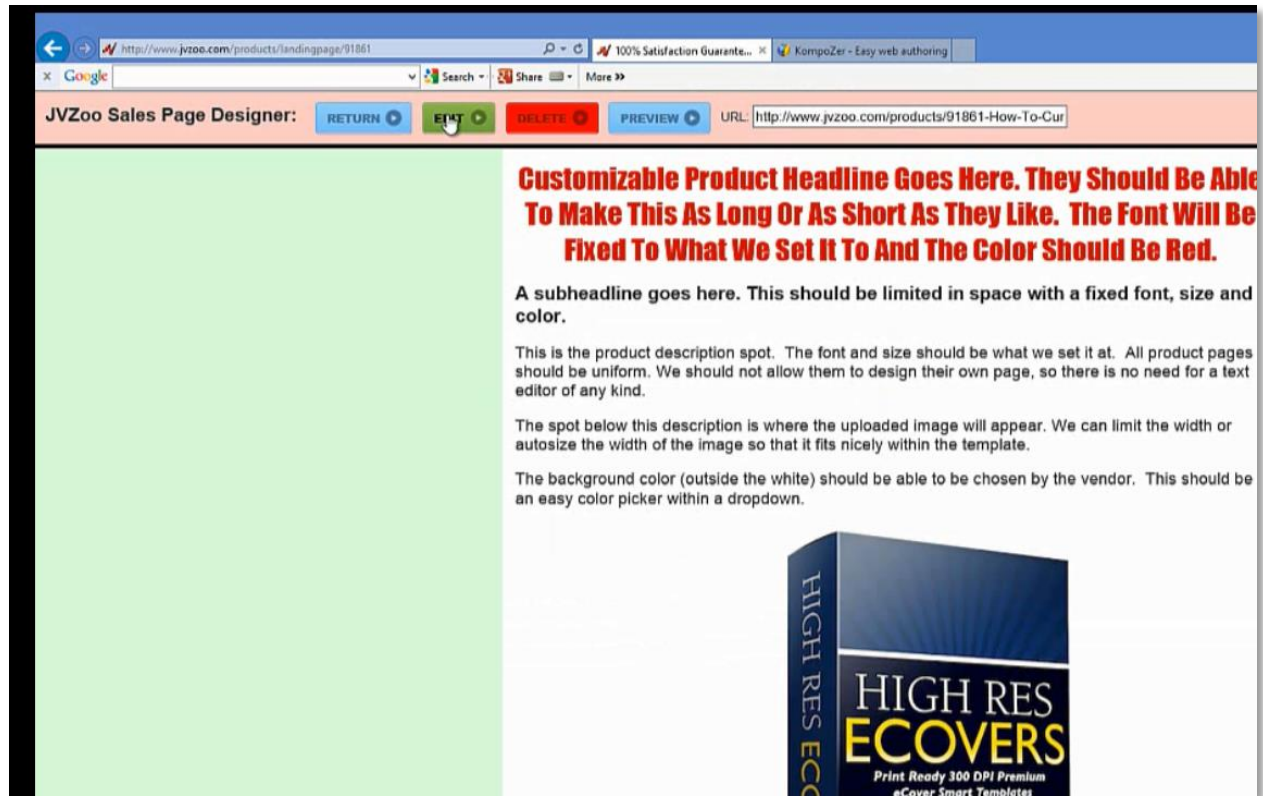
Your sales copy is cleaned up and ready go to. Now you need to go to the source file and highlight it. Then copy it and go to **source**. **Right click** and select all, then choose **copy**.



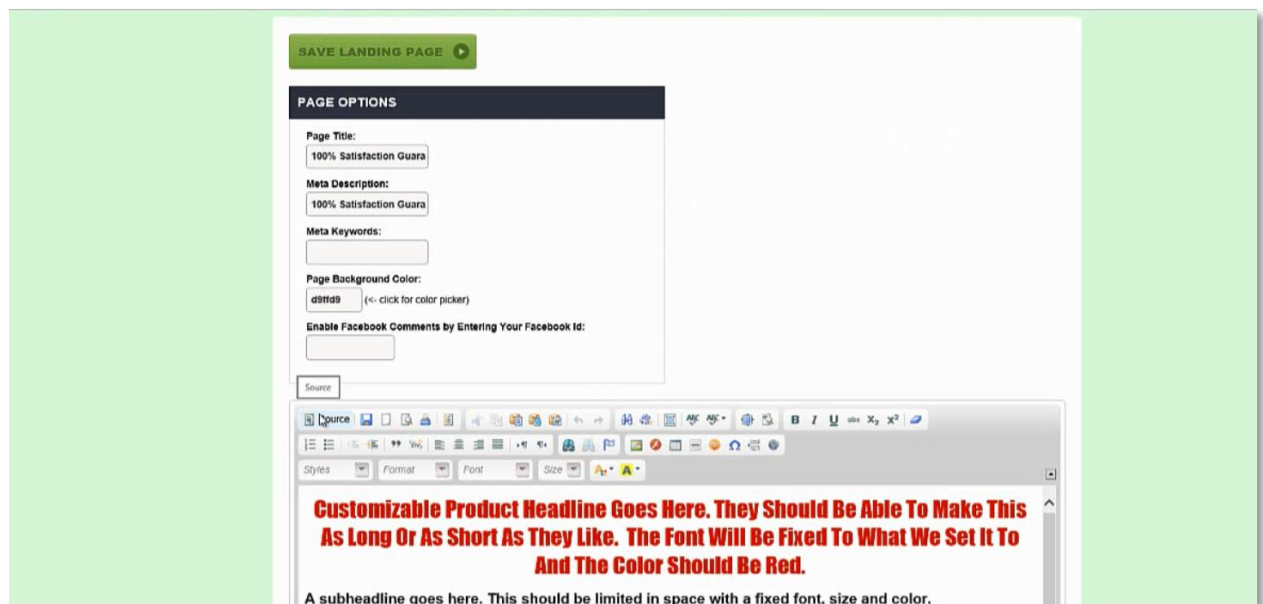

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217. </ul>
218. <span style="font-family: Helvetica,Arial,sans-serif;"></span><span
219. style="font-family: Helvetica,Arial,sans-serif;"><span><br
220. style="font-family: Helvetica,Arial,sans-serif;">
221. <span style="font-family: Helvetica,Arial,sans-serif;"><span><br
222. style="font-family: Helvetica,Arial,sans-serif;">
223. <span style="font-family: Helvetica,Arial,sans-serif;"><span>
224. style="font-weight: bold; font-size: 1.2em;">You will find
225. actionable steps in each of the 25 ways to get an </span><span> So you are
226. getting an overview of each method. </span><span> new steps to take to start </span><span>
227. style="font-family: Helvetica,Arial,sans-serif;"><span><br>using these
228. to get traffic going to your website. </span><br>
229. style="font-family: Helvetica,Arial,sans-serif;">
230. <br style="font-family: Helvetica,Arial,sans-serif;">
231. <span style="font-family: Helvetica,Arial,sans-serif;"><span><br>This
232. means that you, and even those who are new to JVZoo,
233. 25 ways they can promote their products. </span><span> us get an </span><span>
234. style="font-family: Helvetica,Arial,sans-serif;"><span><br>understanding
235. to use each of those methods for their own business.</span><br>
236. style="font-family: Helvetica,Arial,sans-serif;">
237. <br style="font-family: Helvetica,Arial,sans-serif;">
238. <span style="font-family: Helvetica,Arial,sans-serif;"><span><br>We
239. are giving you actionable steps here to succeed.</span><br>
240. style="font-family: Helvetica,Arial,sans-serif;">
241. <br style="font-family: Helvetica,Arial,sans-serif;">
242. <span style="font-family: Helvetica,Arial,sans-serif;"><span><br>So
243. you are getting the opportunity to build a list of people who want to
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Go to JV Zoo and inside of your sales dashboard you are going to select **Instant Sales Page**. Then select **Edit**.

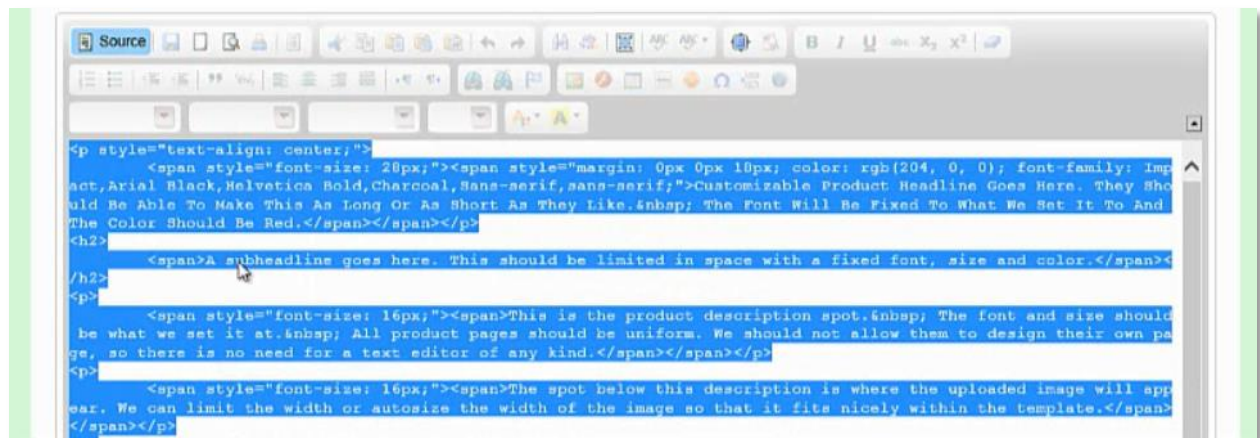




Then click on Source at the top.



Highlight everything and the backspace to delete it.

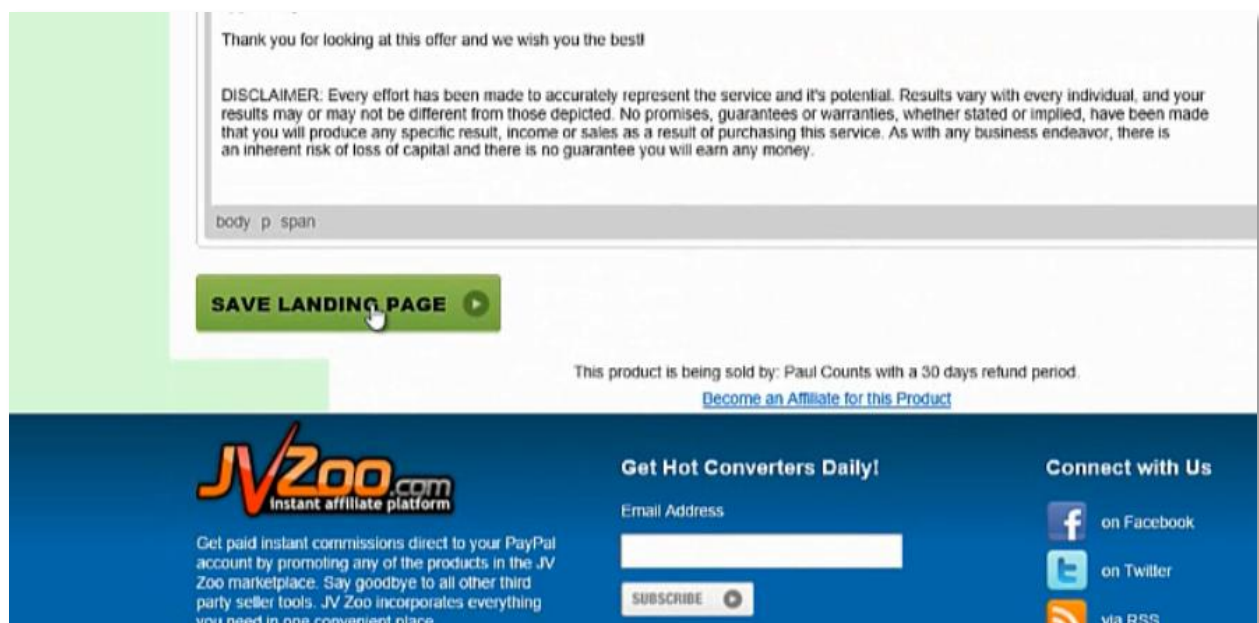


Right click and select paste. **Choose source again** and that will have it all in there. That is all of your brand new sales copy showing up on that page. Everything is in there, set up and ready to go. You can also take your copy if you wanted to and write it inside of JV Zoo.



To do that, there is definitely a need for copy that is well prepared. It may time out on you and there can be other issues. You can still play with the formatting here. If there is something that looks off, you can come back in here and modify it. Just point and click your mouse and then edit from that editing platform. It is easy to do in JV Zoo.

When you are happy with everything, **click Save Landing Page**. Click **Return** at the top of the page so that you can add in your buy button on the page. We will cover that in the next lesson as well.



Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

Recommended Websites:

Eric Holmlund – www.EricsTips.com

Paul Counts – www.PaulCounts.com

Jeff Wellman – www.IMSuccessTips.com