

No Cost Income Stream Blueprint

Part 77: Traffic - Pinterest

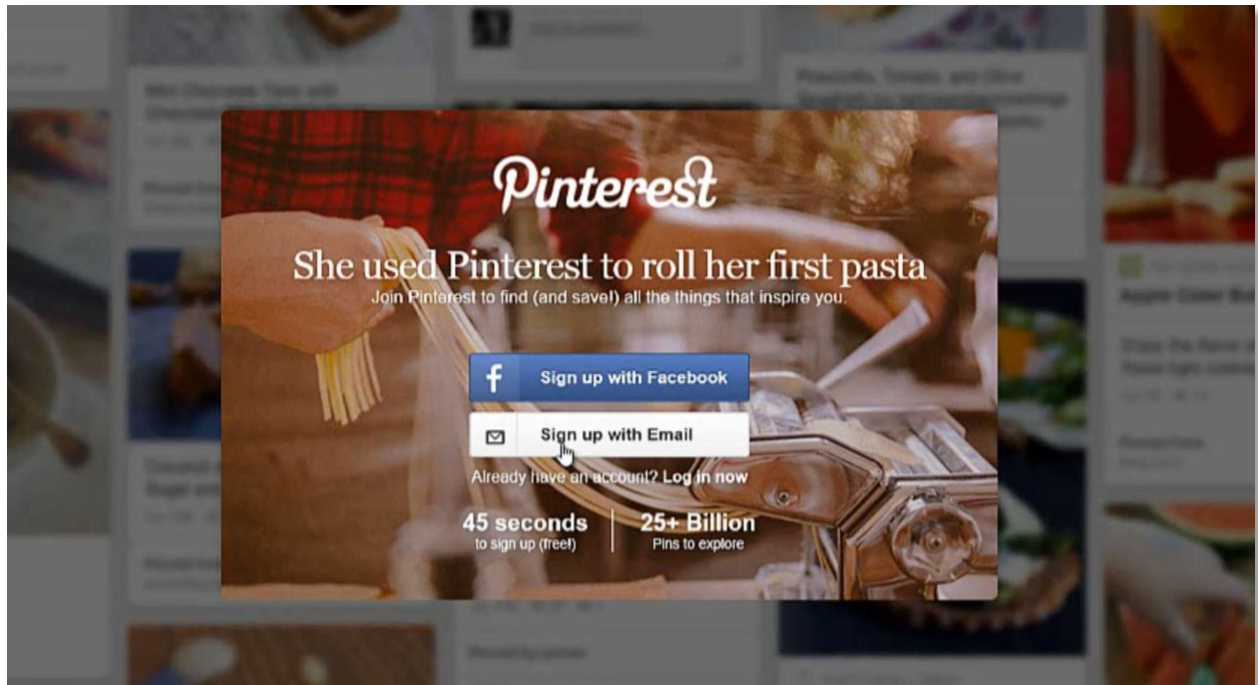
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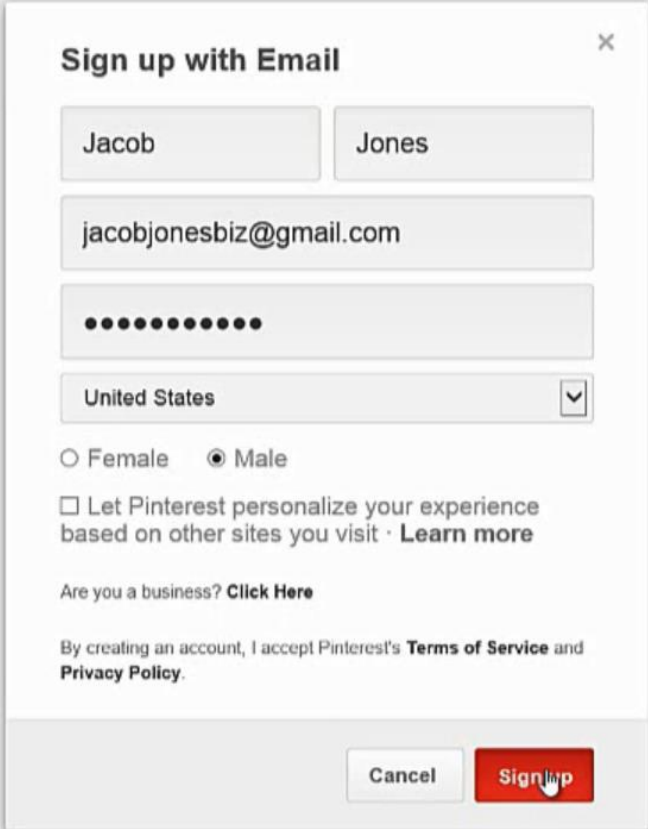
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In this lesson, I want to show you how to use the popular and up and coming social media site called **Pinterest**. Go to www.pinterest.com and you can sign up with Facebook or with your email if you don't already have an account.



If you sign up with email, enter your first and last name. Complete the questions about gender and location. You can select a business or personal account. Click Sign Up.



The image shows a 'Sign up with Email' dialog box from Pinterest. It contains input fields for first name ('Jacob'), last name ('Jones'), and email ('jacobjonesbiz@gmail.com'). There is a password field with 10 dots. A dropdown menu shows 'United States'. Gender options are 'Female' (unselected) and 'Male' (selected). A checkbox for personalization is unchecked, with a 'Learn more' link. A link for business accounts is present. At the bottom, there is a 'Cancel' button and a red 'Sign up' button with a mouse cursor clicking it.

Sign up with Email ×

Jacob Jones

jacobjonesbiz@gmail.com

••••••••••

United States ▼

☐ Female ☒ Male

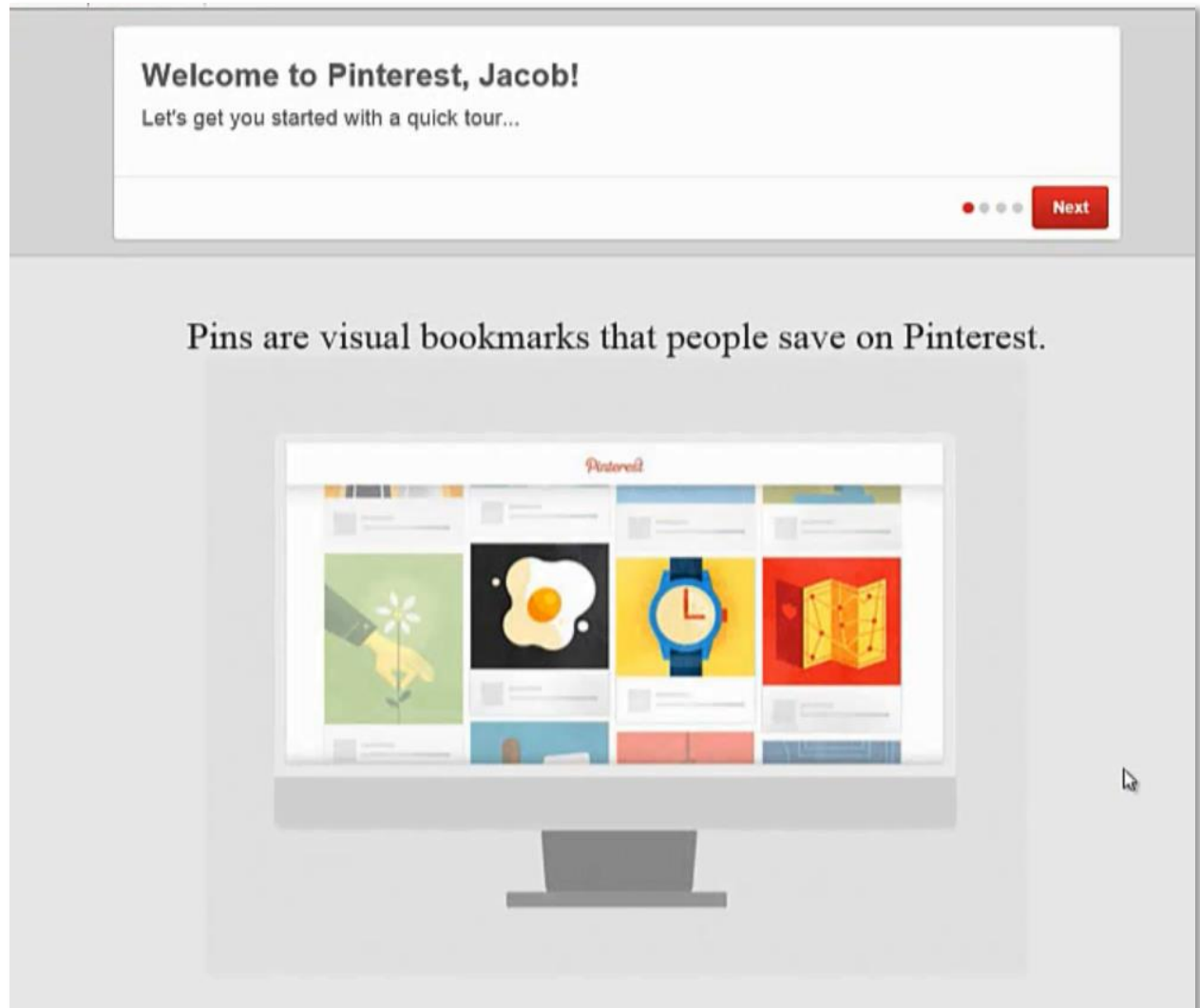
☐ Let Pinterest personalize your experience based on other sites you visit · [Learn more](#)

Are you a business? [Click Here](#)

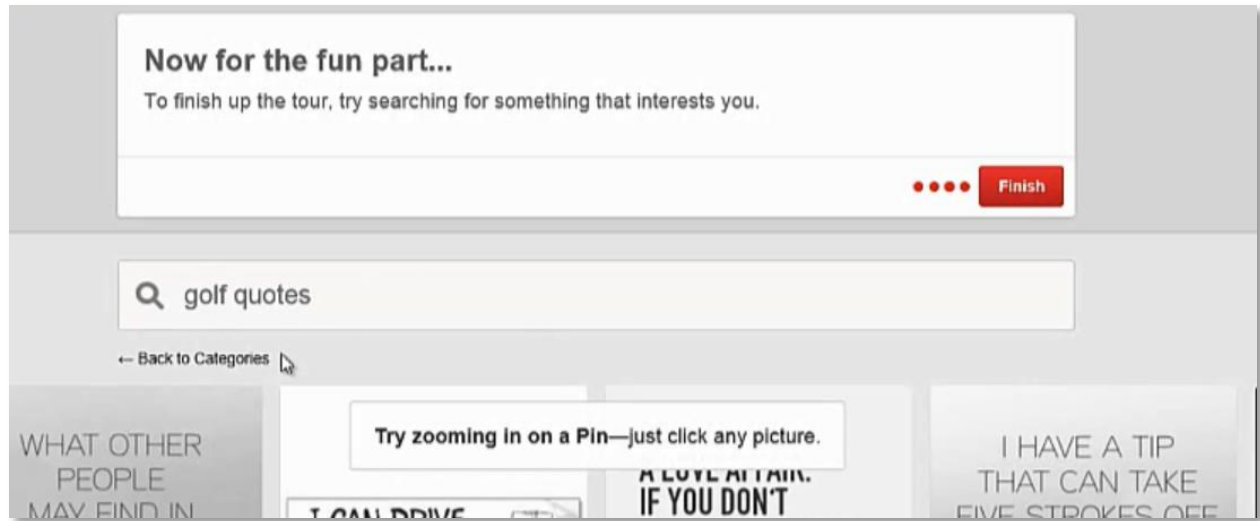
By creating an account, I accept Pinterest's **Terms of Service** and **Privacy Policy**.

Cancel Sign up

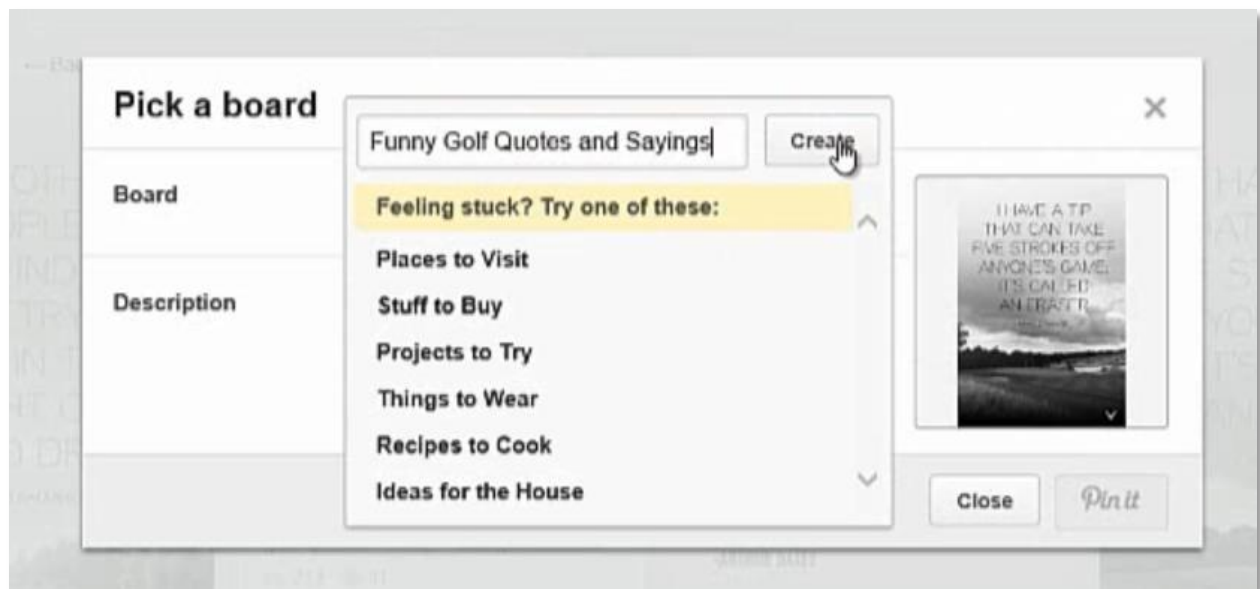
You will be taken on a quick tour of the website so you can get an idea of what it looks like.



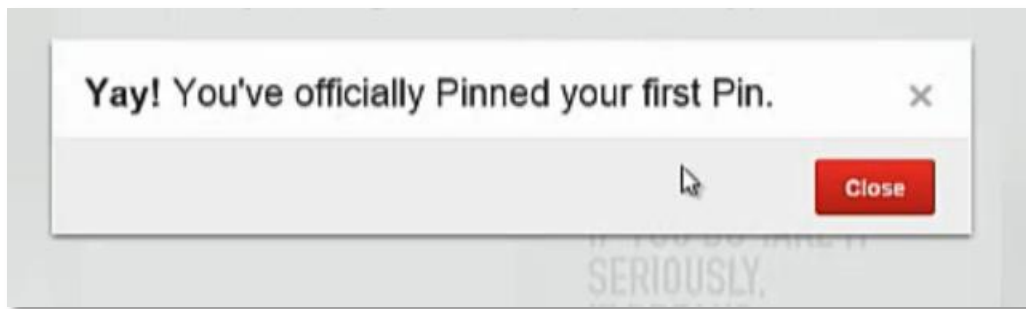
You will be asked what you are interested in. This is where you will type in your keywords for your niche market.



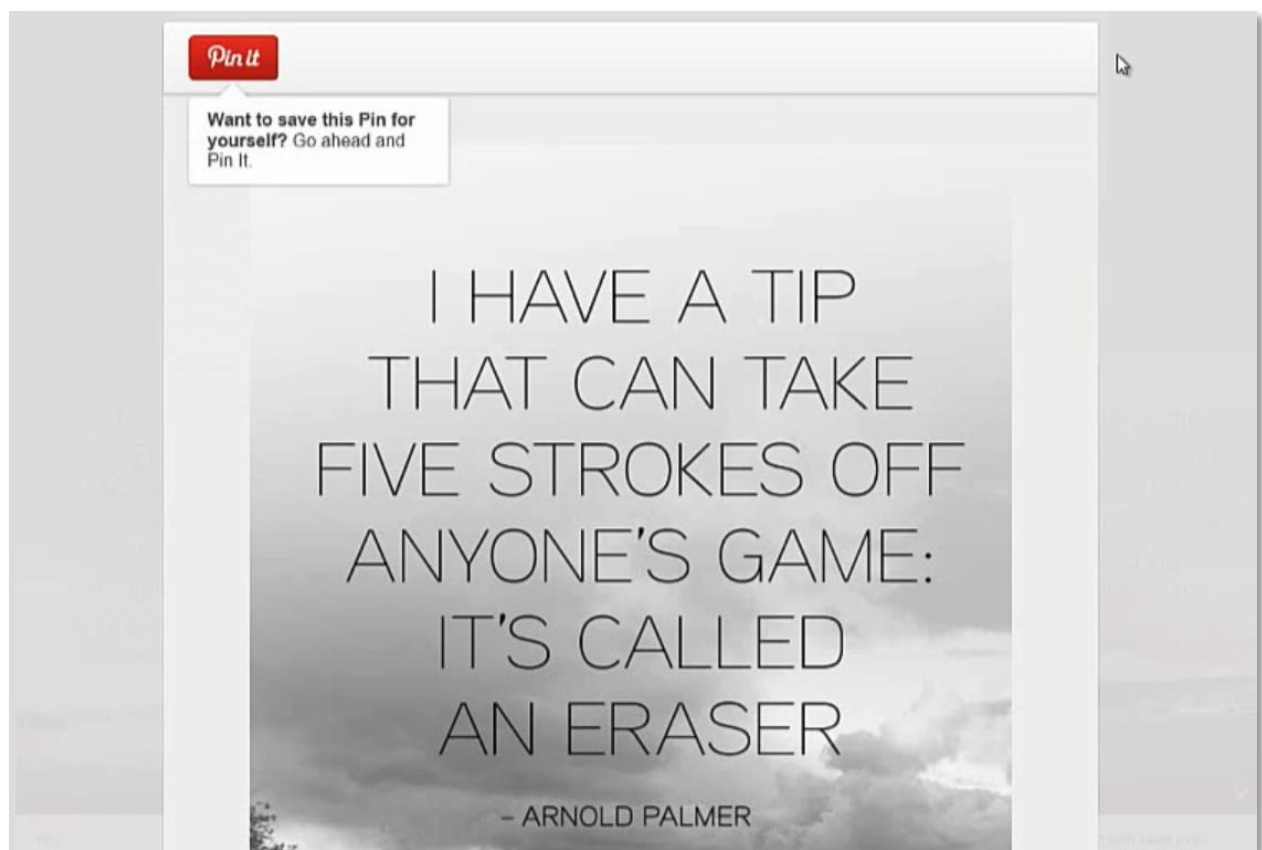
Once you choose something, you can choose to pin it. That will go to your board. You want to have information on your board that is related to your niche market. Then click Create.



This has completed your first pin.



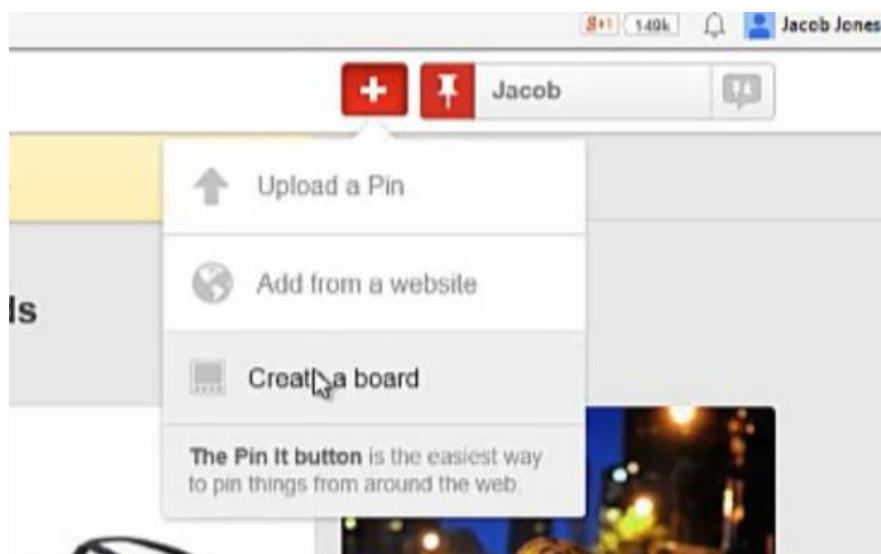
What you want to do is build up a board and an audience. You want people to be able to come across it and to like it. You can choose to pin anything that you see there.



The next part of the process is to back to the homepage. This is where you can finish your tour if you didn't do so earlier.

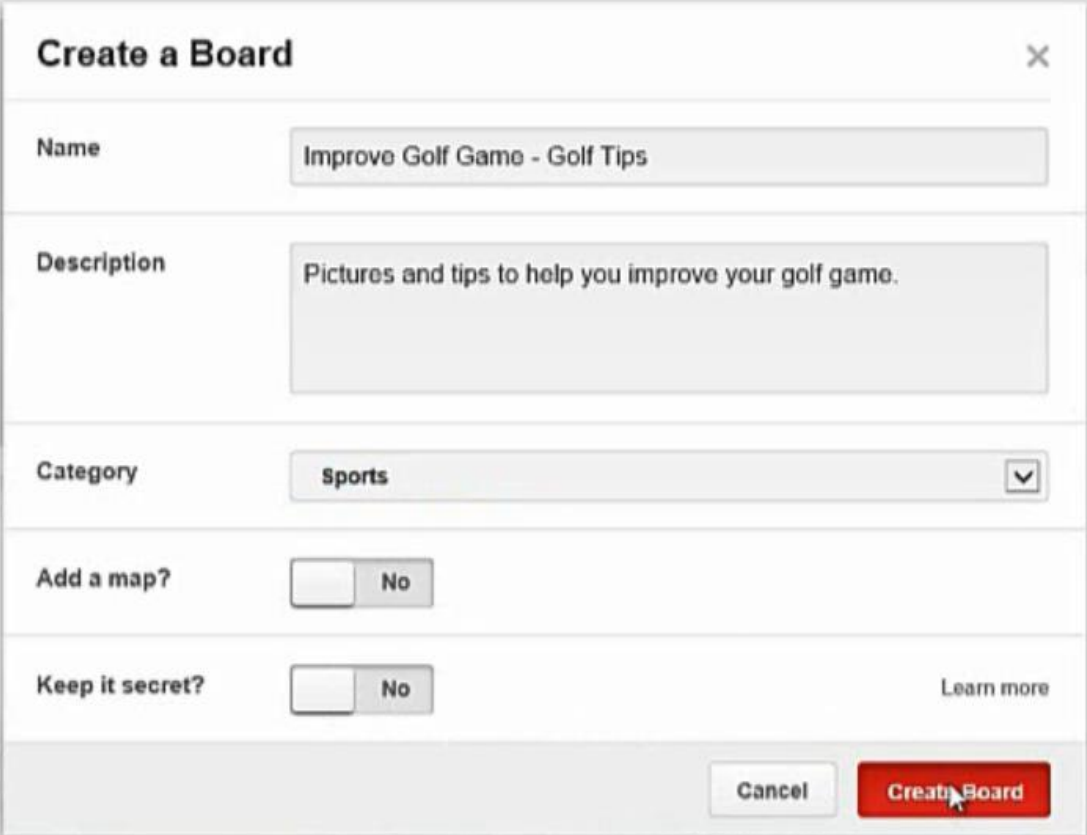
Make sure you confirm your email address with Pinterest too. You will need to go to your email to get that validation and click on it.

You can choose create a board so that you have one that is related to your niche market.



You can do various tips and how tos. For example, how to do improve your golf game.

You want to make sure your board isn't set to secret. Otherwise, it won't show to the public and you do want people to be able to find it.



The image shows a 'Create a Board' dialog box with the following fields and options:

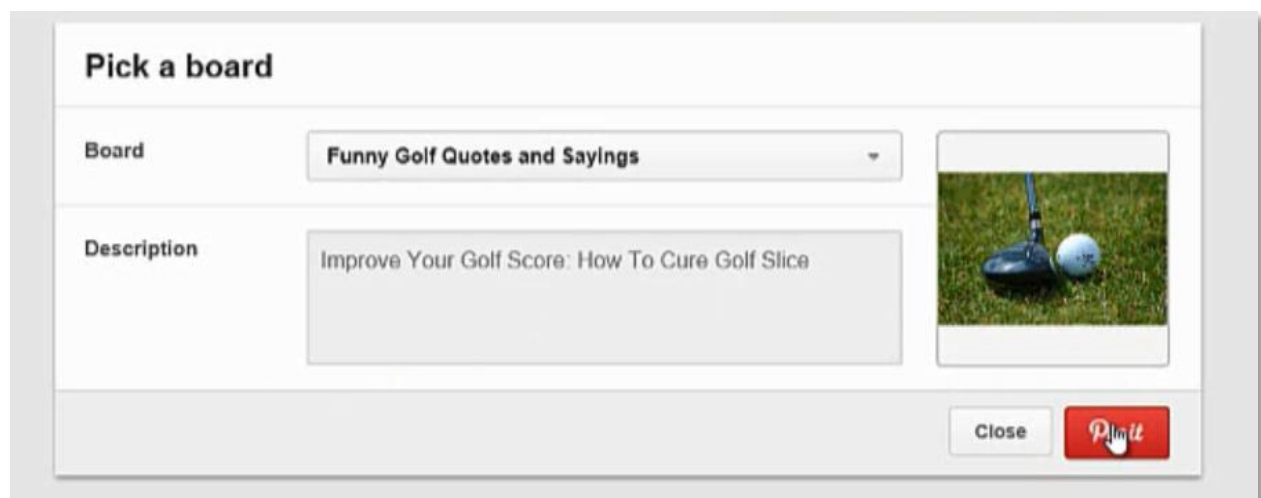
- Name:** Improve Golf Game - Golf Tips
- Description:** Pictures and tips to help you improve your golf game.
- Category:** Sports (dropdown menu)
- Add a map?** No (toggle button)
- Keep it secret?** No (toggle button)
- [Learn more](#) (link)
- Buttons:** Cancel, Create Board

Awards 2010 | Cambridge Levens

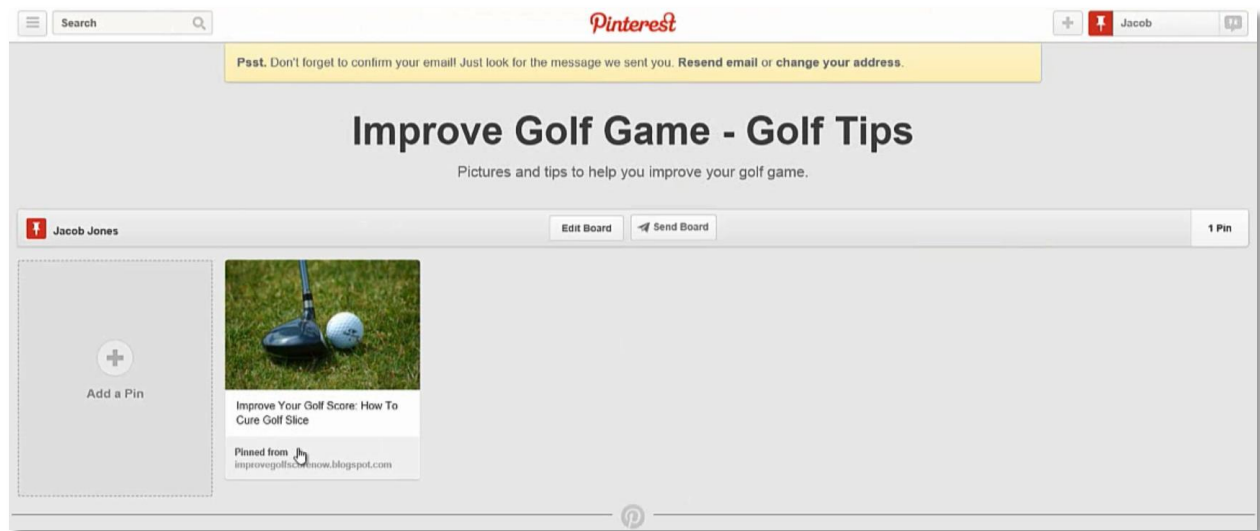
Go to your website and select a photo from a post. You can go to the Pinterest button.



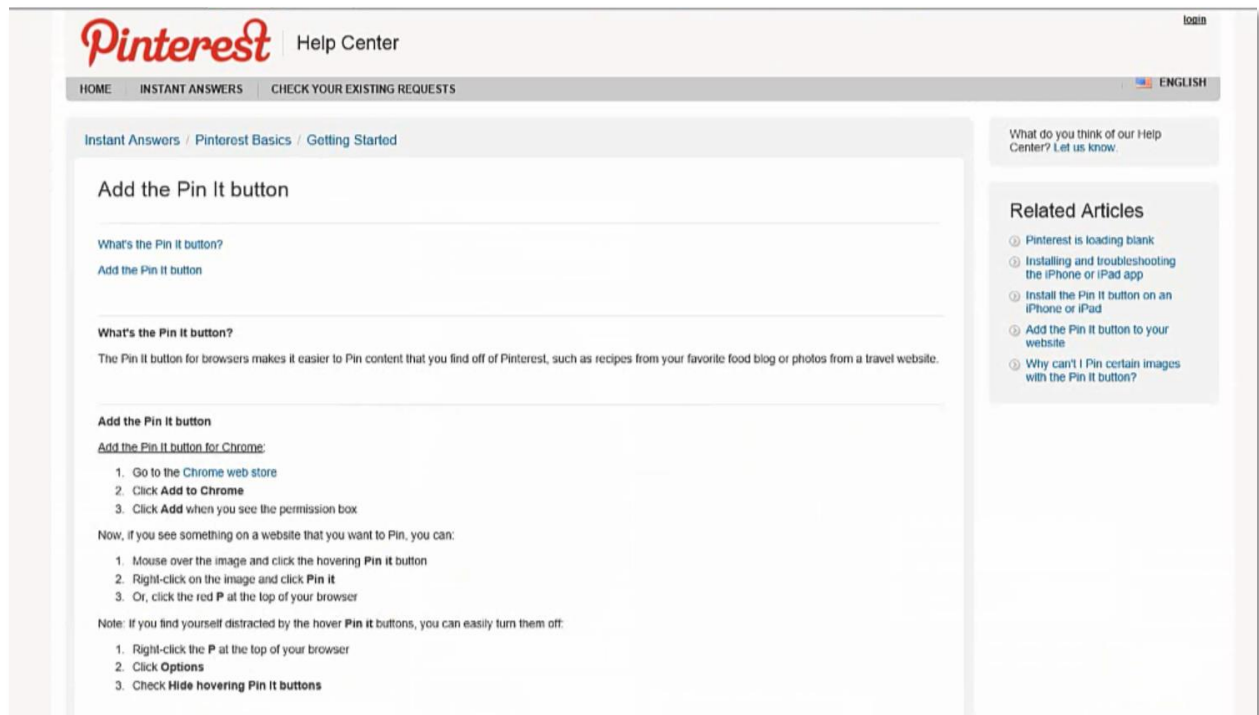
Now you can pin that article onto your pin board by selecting Pin It.



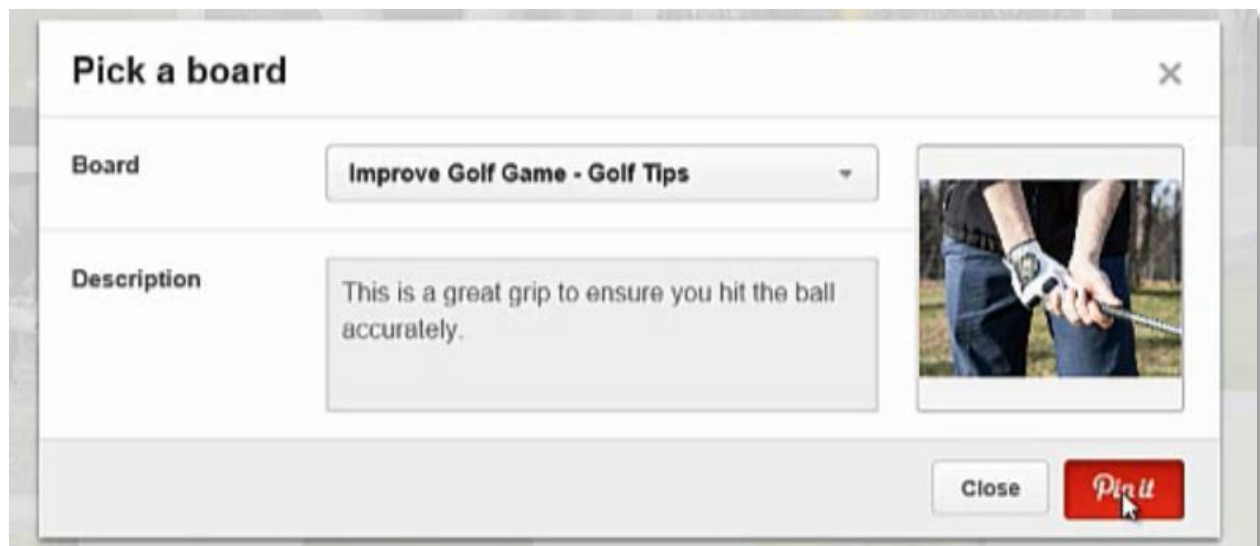
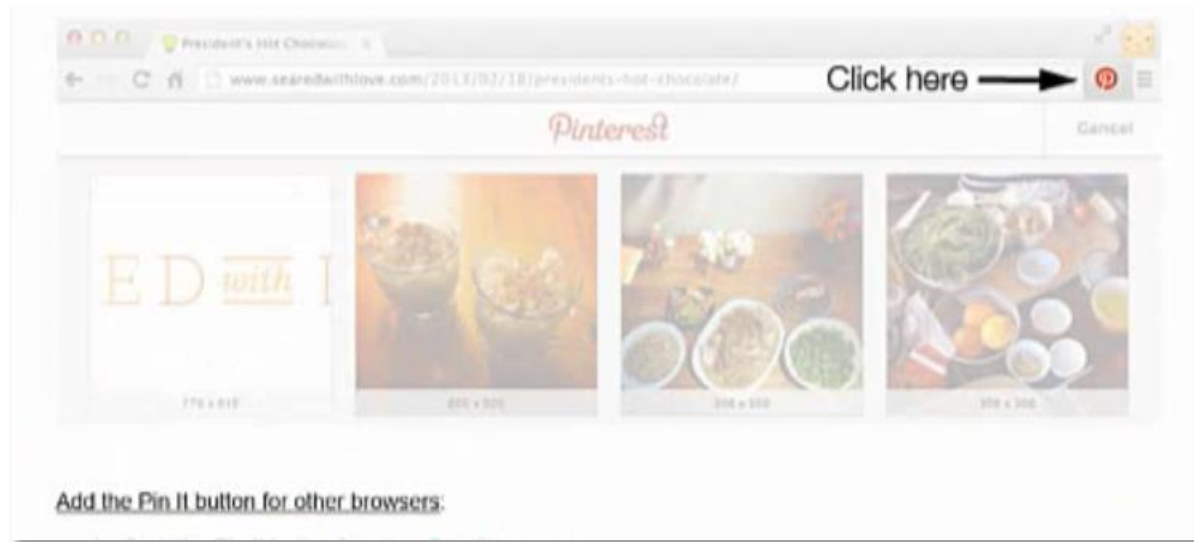
Go back to your Pinterest board and refresh. Now you will see that image there. When someone sees it, they can click on it. That will take them to the source which is your website.



There is a plug in you can put on your browser. It is in the Help section of Pinterest. You can get it for the various browsers including Chrome and Explorer. This will allow you to get that pin option to show up if it isn't doing so in your browser.



Look for good images that you can work with for your niche marketing. Find those that you can easily pin. You can also click the Plus button and put a link to the page if you can't pin a particular image in Pinterest. Always try to add some type of description to what you share too.



That is how you use Pinterest. It is a matter of creating your own board and then getting your content out there. Working with others to find those that can help to promote your content through Pinterest. When you use pictures, people can pin them and you can pin them. It really does help build up a following and you can get more traffic that way.

Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

Recommended Websites:

Eric Holmlund – www.EricsTips.com

Paul Counts – www.PaulCounts.com

Jeff Wellman – www.IMSuccessTips.com