

# No Cost Income Stream Blueprint

## Part 76: Traffic - Twitter

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In this next lesson, I am going to show you an easy process to create a **Twitter account**. Use it for promoting your content and building a following for your niche market. Go to [www.twitter.com](http://www.twitter.com). If you are brand new, create your account. Enter your full name and a Twitter handle. You may want to use one that is related to your niche.



The image shows the Twitter website's sign-up and login interface. On the left, a white box contains the text "Welcome to Twitter. Start a conversation, explore your interests, and be in the know." Below this are buttons for "Download on the App Store" and "ANDROID APP ON Google play", along with a link "View other devices". In the center, two smartphones display the Twitter app interface. On the right, a blue box contains the login and sign-up forms. The login form has fields for "Username or email" and "Password", a "Sign in" button, and a checkbox for "Remember me" with a link "Forgot password?". The sign-up form is titled "New to Twitter? Sign up" and has fields for "Full name" (containing "Jacob Jones"), "Username" (containing "golfips"), and "Password" (represented by dots). A "Sign up for Twitter" button is at the bottom right of the sign-up form.

Welcome to Twitter.  
Start a conversation, explore your interests, and be in the know.

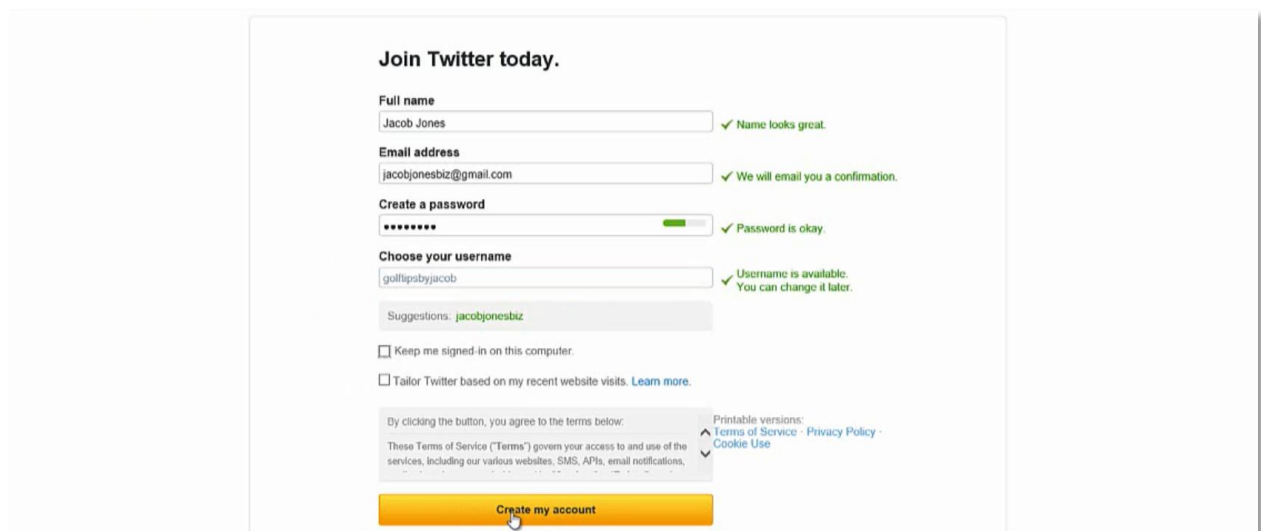
Download on the App Store  
ANDROID APP ON Google play  
View other devices

Username or email  
Password  
Sign in  
☒ Remember me · [Forgot password?](#)

New to Twitter? Sign up

Jacob Jones  
golfips  
.....  
Sign up for Twitter

You can have multiple accounts here so you can have one for each niche if you want to. It isn't like Facebook where they only want you to have one overall account. For this example, I will use Golf Tips By Jacob as my handle. You will also need to create a password. It will ask you for a few other details including an email account. Then select Create Account once you have it filled out.



The image shows the Twitter account creation page. It features a central white box on a light gray background. The title 'Join Twitter today.' is at the top. Below it are four input fields: 'Full name' (filled with 'Jacob Jones'), 'Email address' (filled with 'jacobjonesbiz@gmail.com'), 'Create a password' (filled with '\*\*\*\*\*'), and 'Choose your username' (filled with 'golftipsbyjacob'). Each field has a green checkmark and a confirmation message to its right. Below the username field is a 'Suggestions' box showing 'jacobjonesbiz'. There are two checkboxes: 'Keep me signed in on this computer.' and 'Tailor Twitter based on my recent website visits. Learn more.' Below these is a section for terms of service with a link to 'Printable versions: Terms of Service · Privacy Policy · Cookie Use'. At the bottom is a large orange 'Create my account' button.

**Join Twitter today.**

**Full name**  
Jacob Jones ✓ Name looks great.

**Email address**  
jacobjonesbiz@gmail.com ✓ We will email you a confirmation.

**Create a password**  
\*\*\*\*\* ✓ Password is okay.

**Choose your username**  
golftipsbyjacob ✓ Username is available. You can change it later.

Suggestions: jacobjonesbiz

☐ Keep me signed in on this computer.

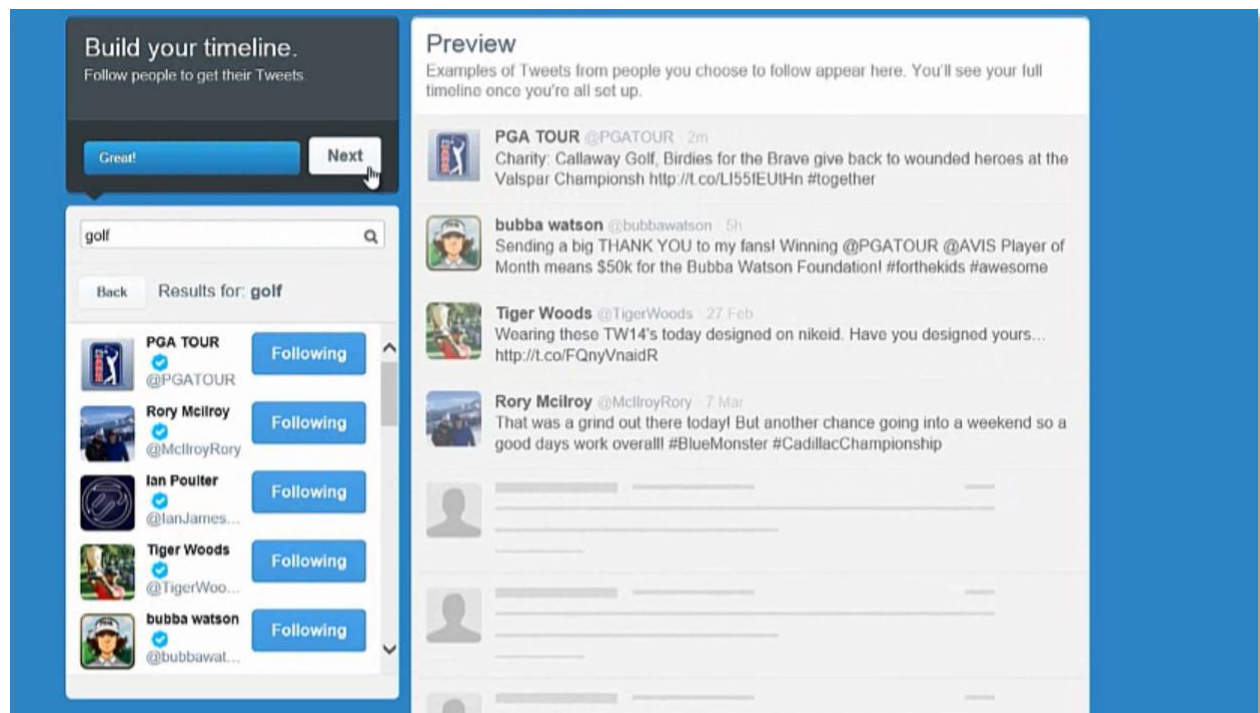
☐ Tailor Twitter based on my recent website visits. [Learn more.](#)

By clicking the button, you agree to the terms below:  
These Terms of Service ("Terms") govern your access to and use of the services, including our various websites, SMS, APIs, email notifications, and more.

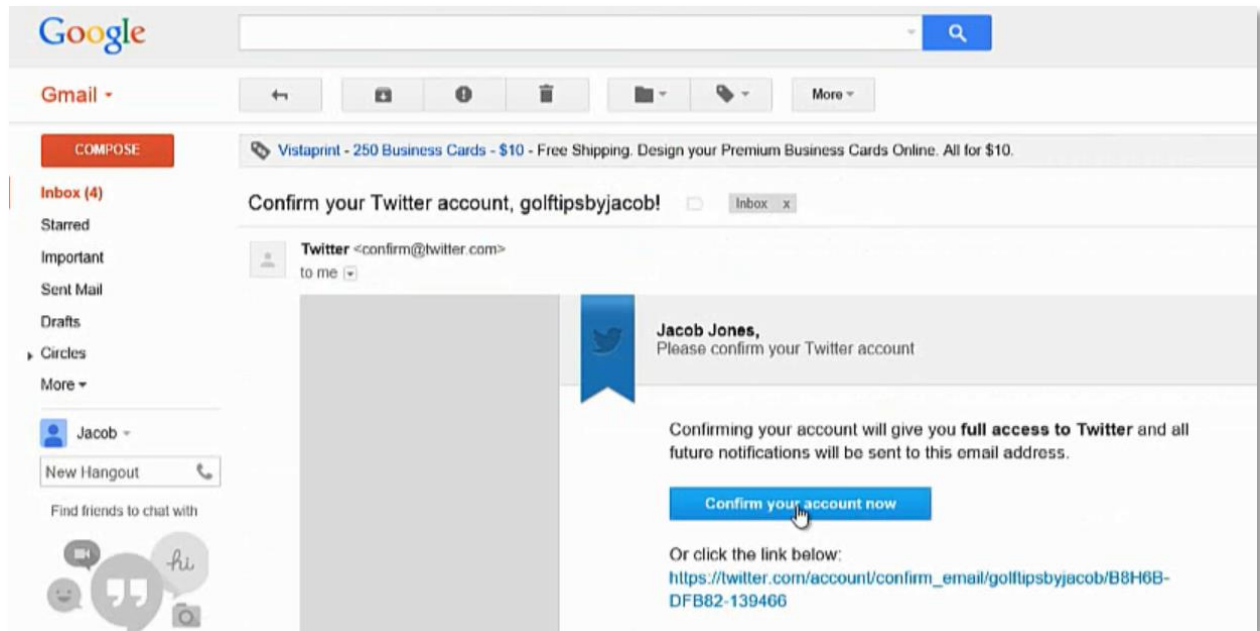
Printable versions:  
[Terms of Service](#) · [Privacy Policy](#) · [Cookie Use](#)

**Create my account**

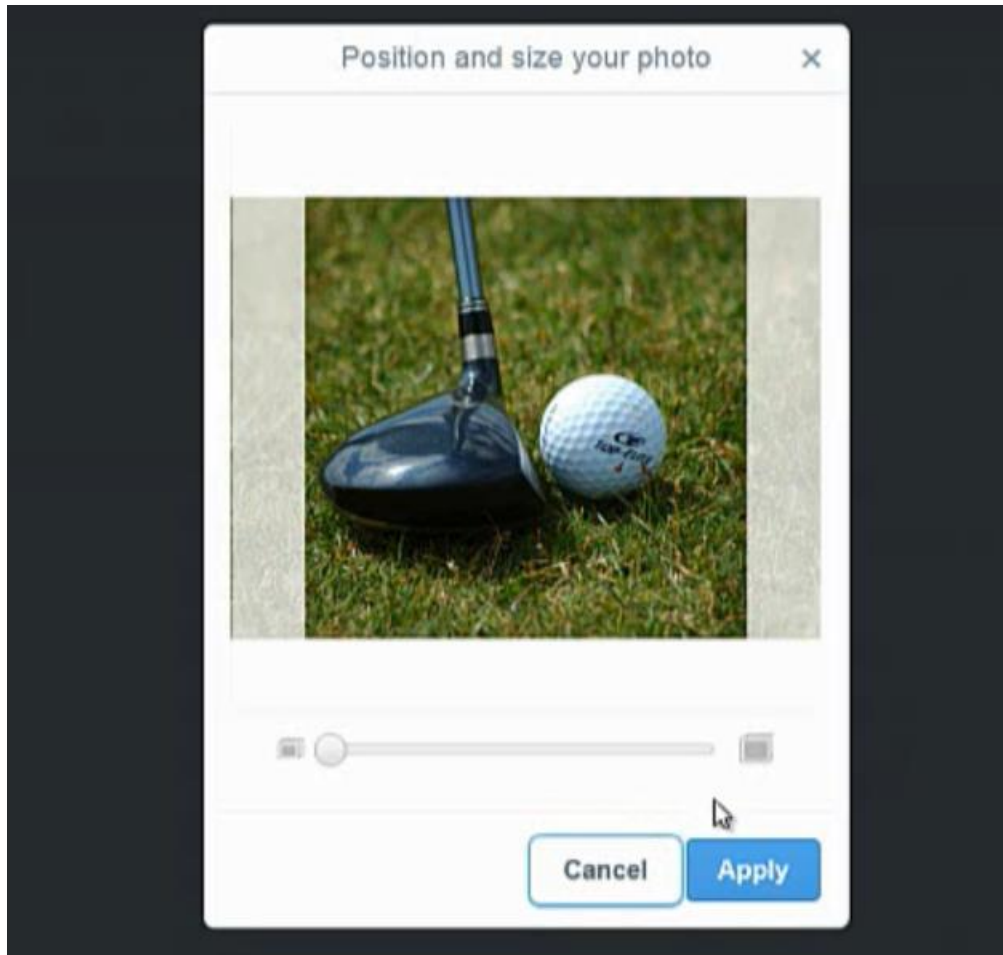
It is going to talk you to a welcome message and you can start to build your timeline. Type in a niche keyword. For this example, I will type in golf. We will go over this more later on. You want to start following accounts. Try to start with 5 or 10 to start with.



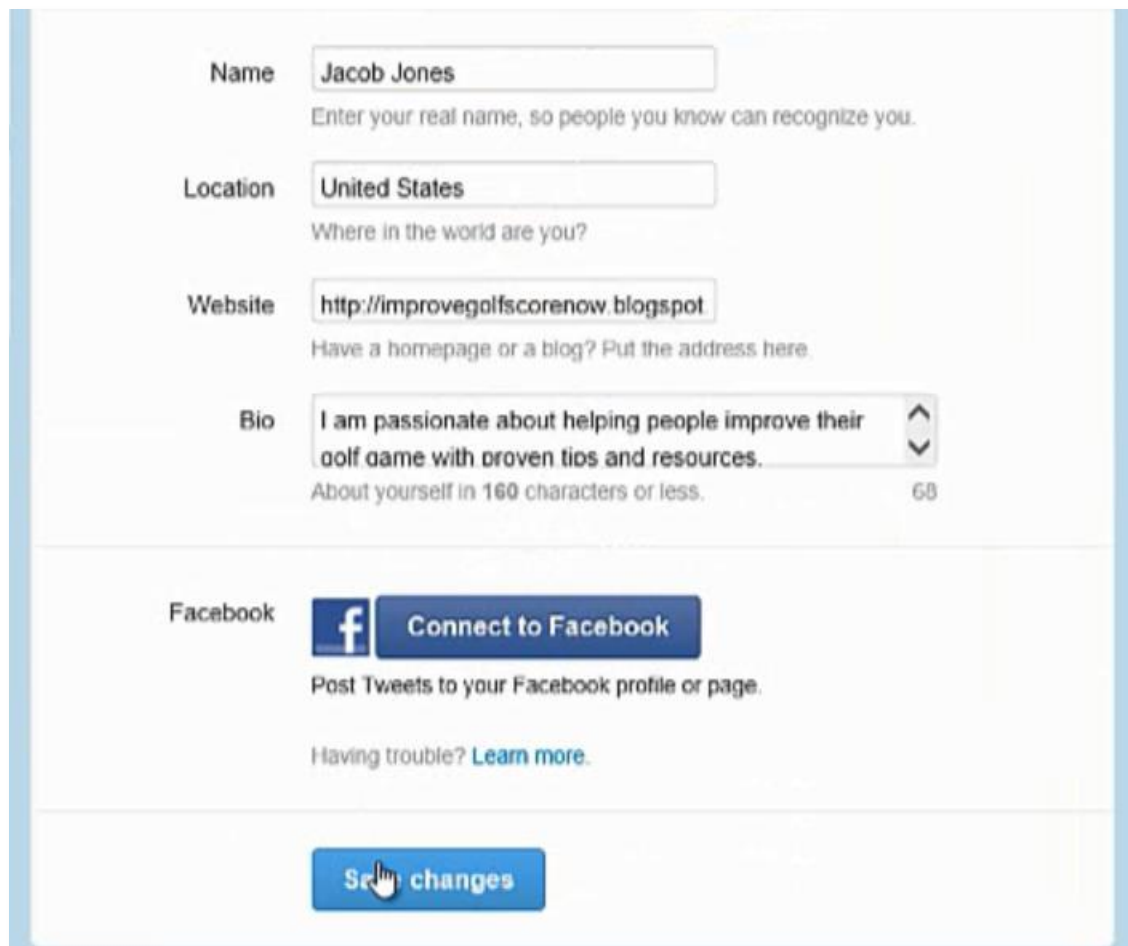
Go back to the homepage. You will need to go to your email and get your Twitter confirmation. Click on it to activate your Twitter account. If you don't get it, go back to the top of the homepage and ask them to resend it.



Go to Settings and Edit Profile. This is where you will change your photos. You can use the same ones you have for your Facebook fan page.



Enter your name and your website. You can use the link to your blog, your website, or your landing page. Write a few sentences about yourself in your profile section. You can enter your location if you want. You can be specific or you can just put the country you are in. Then click Save.



The image shows a Twitter profile settings form. It includes fields for Name, Location, Website, and Bio. The Name field contains 'Jacob Jones'. The Location field contains 'United States'. The Website field contains 'http://improvegolfscorenow.blogspot'. The Bio field contains 'I am passionate about helping people improve their golf game with proven tips and resources.' Below the Bio field is a character count '68'. There is a Facebook section with a 'Connect to Facebook' button and a 'Post Tweets to your Facebook profile or page.' link. At the bottom is a 'Save changes' button.

Name

Enter your real name, so people you know can recognize you.

Location


Where in the world are you?

Website

Have a homepage or a blog? Put the address here.

Bio

About yourself in 160 characters or less. 68

Facebook  [Connect to Facebook](#)

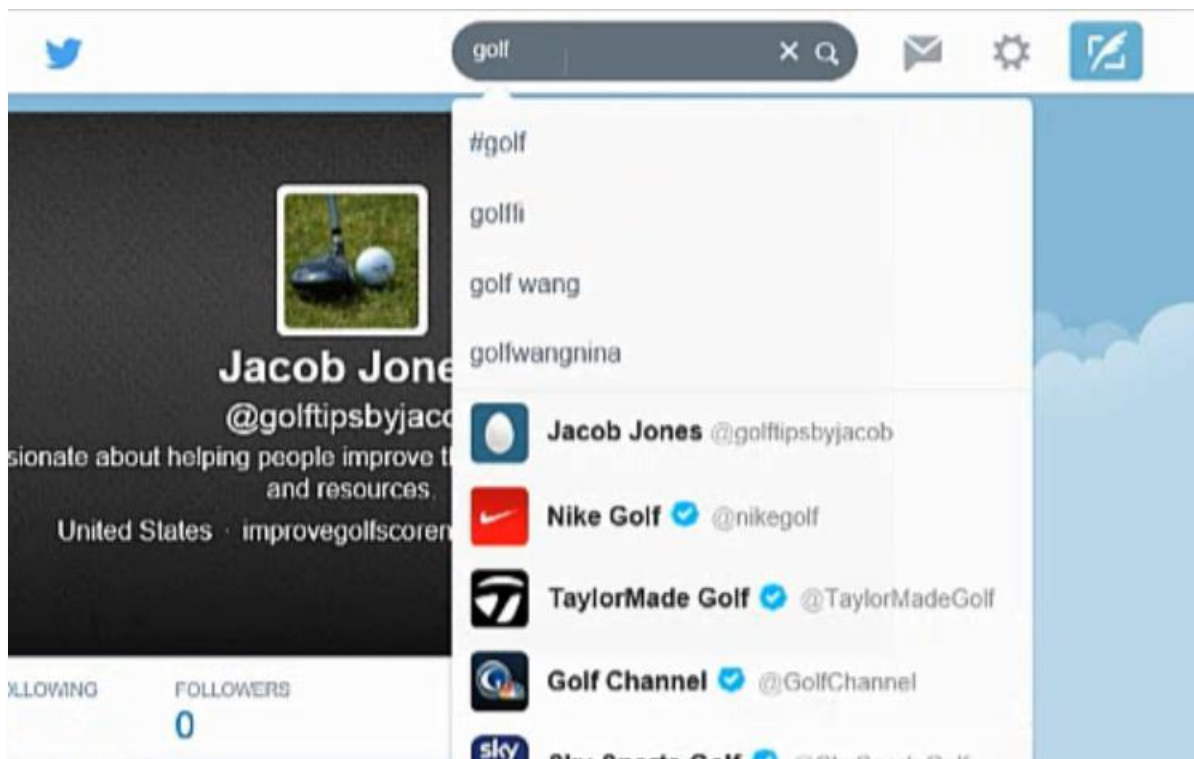
Post Tweets to your Facebook profile or page.

Having trouble? [Learn more.](#)

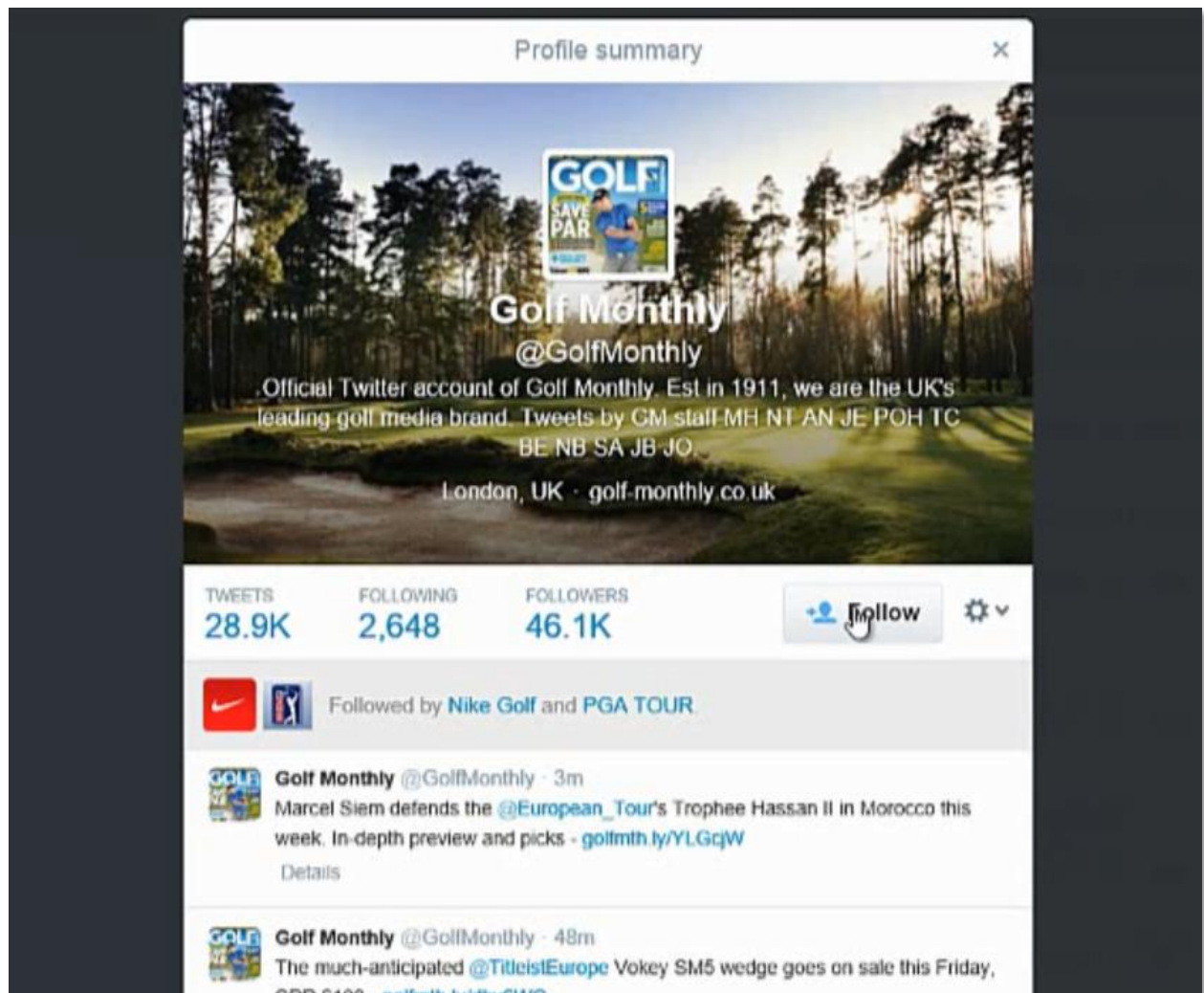
[Save changes](#)



Your Twitter profile is starting to come together. It is time to pick up some followers in your niche market. Go to the people you are following. Find the big, heavy players in your niche market. You can also find people that are looking for items in your niche market. Type some keywords into the search bar on Twitter. It will bring up options for potential Twitter accounts you should follow in that niche market.



Go to the profile for an account and click on followers. If they have a large following, then you can click on those followers and start following those individuals that are also following one of the big players in your niche market. You will need to go through them and add them one by one. They already have an interest in the same niche.



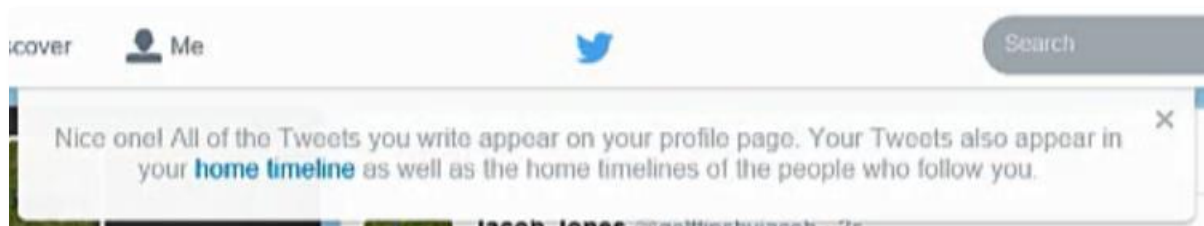
The goal is that some of them will naturally start following you back. Some of them will do so, and you can grow your exposure because of this. You don't want to go overboard. **You don't want to do more than 20 per day when you first start.** Then you wait and see who follows you back. Eventually, you will get followers and before you know it, you will gain quite a following.

Is this the most efficient way to grow our Twitter account? Probably not compared to getting your own paid website in place. It is one of the best ways to start finding people that are interested in your product for free. You can follow all the people in your niche market and ask them to follow you. Twitter is an amazing marketing tool for that reason because you can see what people are interested in and what they are following.

On occasion, when you post new content, you want to include it on Twitter. You can send out a tweet from your Twitter homepage. Go to the left hand side to find it. You can type something about telling them to check out a video or article. Put in your hashtag and your link. That is another way for you to get additional exposure.



Now you are showing up in the Twitter social search too.



It doesn't cost you anything to do this free marketing with Twitter. You want to post regularly of articles, videos, and other content. Twitter is a fun way to reach people and you should be using it for your marketing.

## Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

## Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

## Recommended Websites:

Eric Holmlund – [www.EricsTips.com](http://www.EricsTips.com)

Paul Counts – [www.PaulCounts.com](http://www.PaulCounts.com)

Jeff Wellman – [www.IMSuccessTips.com](http://www.IMSuccessTips.com)