

# No Cost Income Stream Blueprint

## Part 27: Product Launch - Final Tweaks

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In this lesson, we are going to do the final checks and clean ups to make sure our sales page can go live and our product is ready to be sold. The first thing you will see under Sellers Dashboard is a variety of options. Your affiliate details, buy buttons, and warning buttons. You will have a pink warning if there is anything stopping your product from going live in JV Zoo.

## Sellers Dashboard


Home → Sellers → Sellers Dashboard

Add A Product (It's FREE!) 

**Important:** All refunds must be done through JVZoo's system, NOT Paypal. [See How](#)

 You have products you can send notifications on. [See Notifications](#)

THESE PRODUCTS CAN BE SOLD

Product Title	Launch	Sales	Per Sale	Total Rev
<a href="#">How To Cure Acne Naturally</a> 	2014-03-10	0	\$0.00	\$0.00

[Affiliate Details Page](#) | [Buy Buttons](#) | [Files](#) | [Instant Sales Page](#) | [Edit](#) | [Add an Affiliate Contest](#) | [Detailed Sales](#)


Warning Your instant sales page should have a JVZoo.com buy button on it. [Verify](#)

It should say warning: your instant sales page should have a JV Zoo buy button on it. Click on Verify and that is going to take you through the process of verifying that.

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**① You have products you can send notifications on.** [See Notifica](#)

**THESE PRODUCTS CAN BE SOLD**

Product Title
<a href="#">How To Cure Acne Naturally</a> 

[Affiliate Details Page](#) | [Buy Buttons](#) | [Files](#) | [Instant Sales Page](#) | [Edit](#) | [Add an Affiliate Contest](#) | [Detailed Sales](#)

Warning Your instant sales page should have a JVZoo.com buy button on it. [Verify](#)

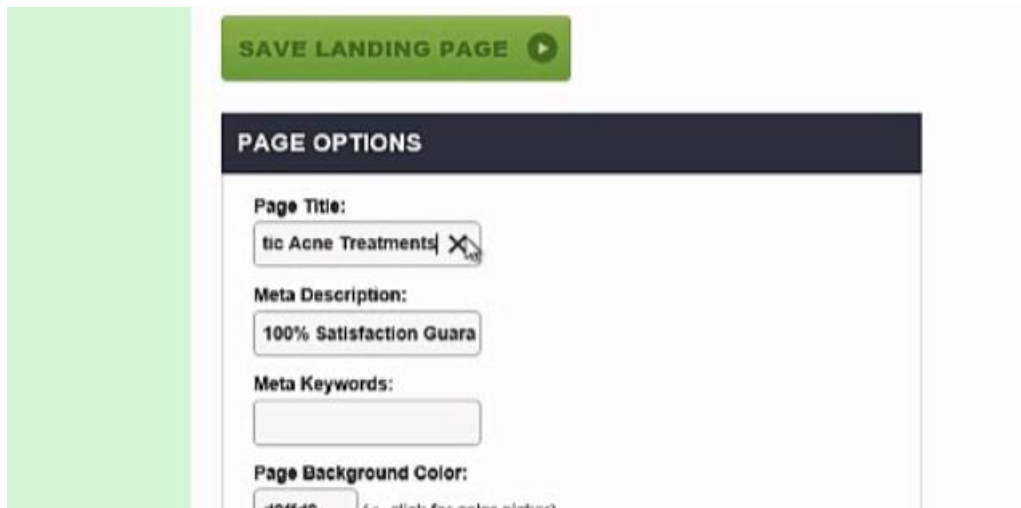
Once you do so, then your product can be sold. You must do this verify step after you have added your buy button to the sales page before it can go live.

Now we are going to go through the process of editing our final sales page.



Right now, our sample has some fonts and such that are out of the ordinary. We have a few other little things that need to be cleaned up. I would like to demonstrate for you how to do so. The first thing you will see on the page is a Page Title drop down. You want to enter a key rich tag along with your title.

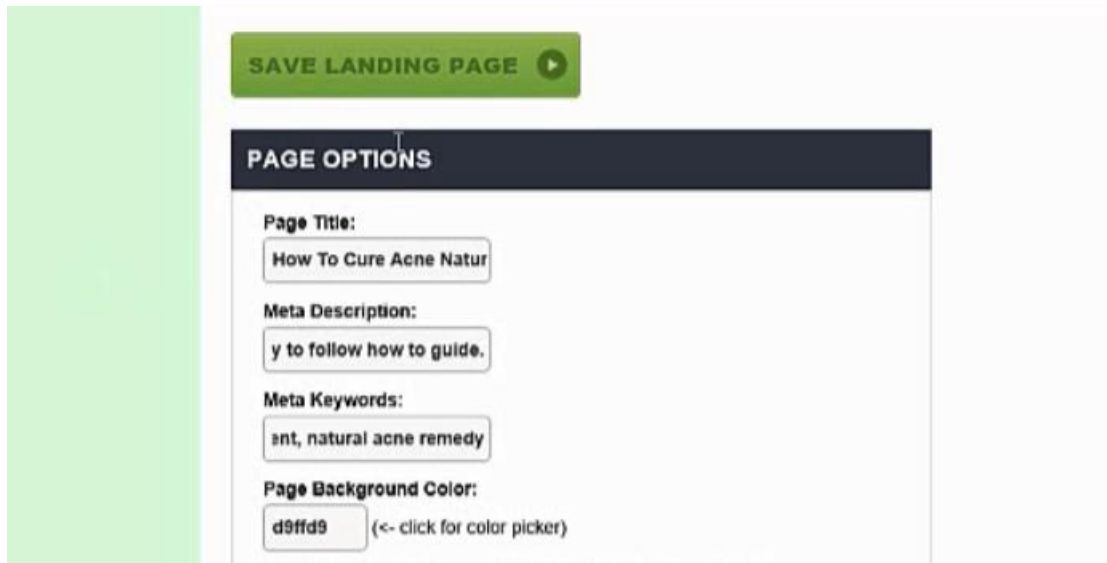
For this example, we will enter How to Cure Acne Naturally – simple acne treatments. This is for search engine purposes. Naturally, you want these pages to get indexed in the various search engines so you can gain some traffic from that as well.



The image shows a web interface for configuring a landing page. At the top, there is a green button labeled "SAVE LANDING PAGE" with a play icon. Below this is a section titled "PAGE OPTIONS" in a dark header. The options include:

- Page Title:** A text box containing "How to Cure Acne Naturally – simple acne treatments" with a small 'X' icon to its right.
- Meta Description:** A text box containing "100% Satisfaction Guarantee".
- Meta Keywords:** An empty text box.
- Page Background Color:** A color selection area with a small preview box showing a light green color.

Meta description – Enter something like it is easy to cure acne with this easy to follow guide. Meta keywords are next and you need keywords that work for your niche market.



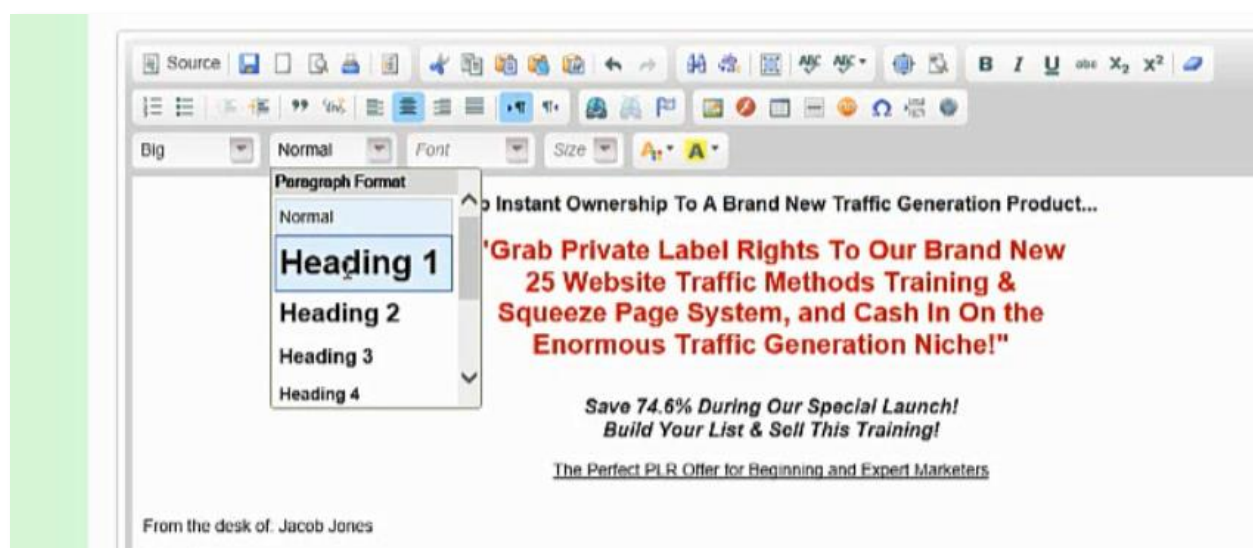
The image shows a screenshot of a web editor interface. On the left is a light green vertical sidebar. To its right is a white panel with a dark grey header bar labeled 'PAGE OPTIONS'. Below this header are four form fields:

- Page Title:** A text box containing 'How To Cure Acne Natur'.
- Meta Description:** A text box containing 'y to follow how to guide.'.
- Meta Keywords:** A text box containing 'ent, natural acne remedy'.
- Page Background Color:** A color picker box showing the hex code 'd9ffd9' with the text '(← click for color picker)' next to it.

At the top of the white panel, above the 'PAGE OPTIONS' header, is a green button with the text 'SAVE LANDING PAGE' and a right-pointing arrow icon.

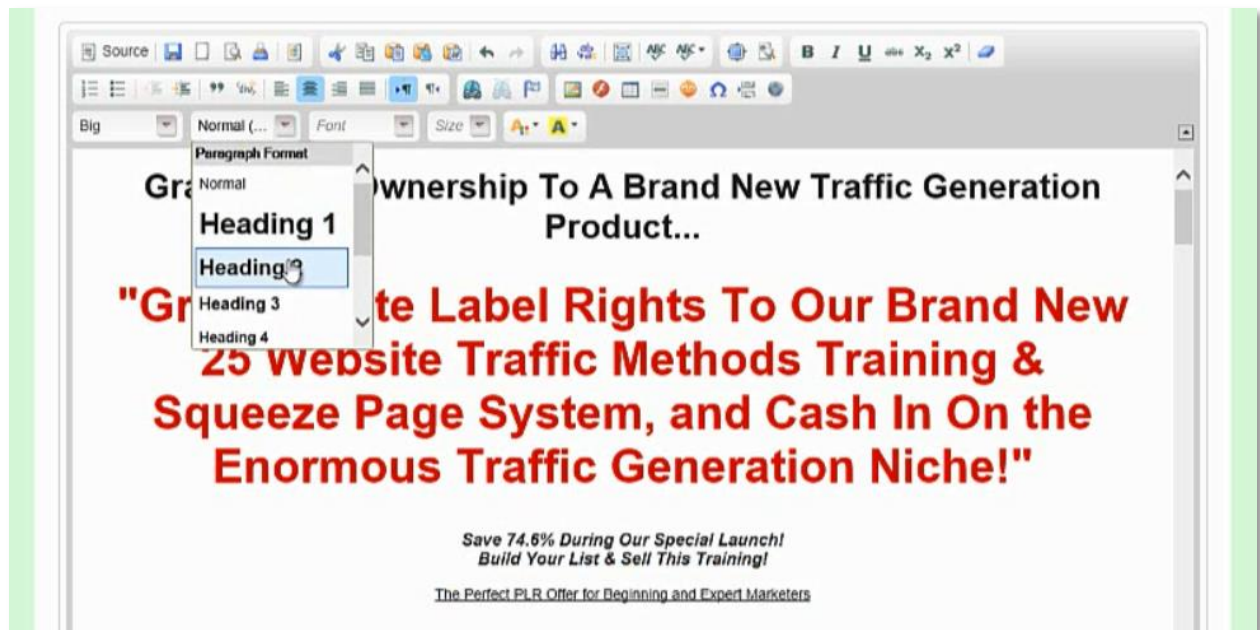
Click Save Landing Page. Go back to where it says edit so you can play around with font sizes. You may find that fonts show up smaller than you want in JV Zoo.

Grab your headline and take it to where it says Paragraph Format. Click Normal and do Heading #1. This sales page was taken from another product, in the traffic generation niche market. Obviously, in the perfect world, you want to make sure everything matches up. This is just for an example to show you step by step.





Go into the next heading, our subheading, and you will notice there is quite a bit of size difference. So click on it and then go back to Normal and click on heading #2. Highlight it and choose heading #2. You can play around with them so it is just a matter of going back to them and grabbing what you would like to change.



Keep tweaking sizes as you scroll through your copy. You want to make certain things stand out. Clean up the page a bit. If you go to your page and things aren't displaying correctly, take the time to tweak them. Those necessary changes help your page to stand out better. When you make edits, make sure your cursor is flashing before you make any edits.

You can change fonts as well. If you want to make your name a different font for example, highlight it and then select the font you want. Heading #1 gives you a much larger headline and you can play with it. You will see your page cleaning up and looking better as you experiment with it.



Now that you have your cleaned up sales page, it is time to get your affiliate page set up. Go to where it says Return. Let's say you are happy with your sales page. Now you can go to Affiliate Details Page.


## Sellers Dashboard

Home → Sellers → Sellers Dashboard

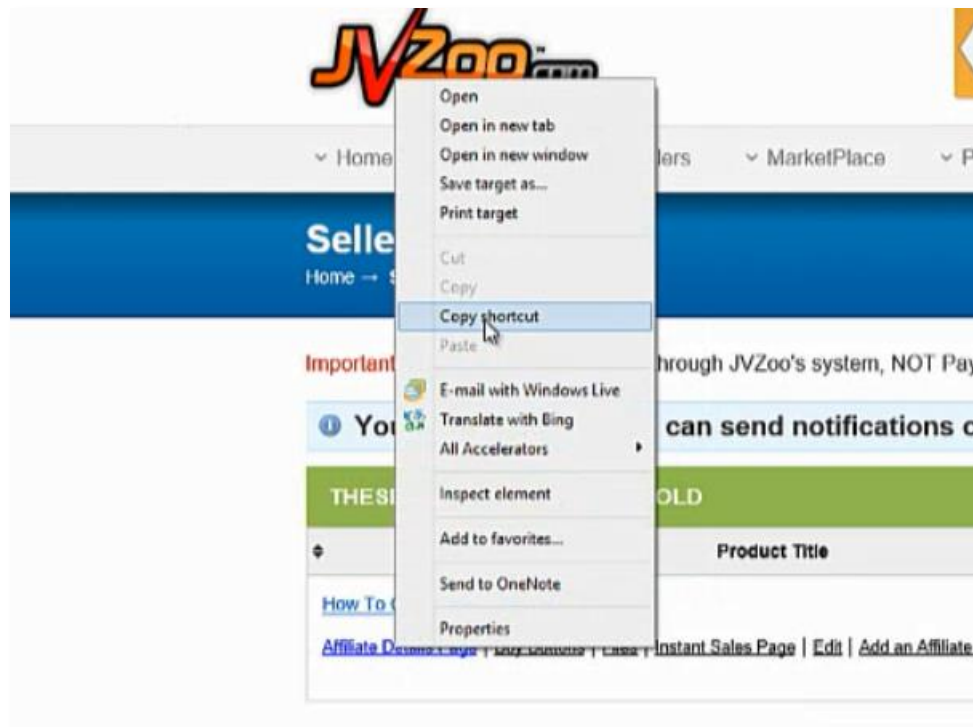
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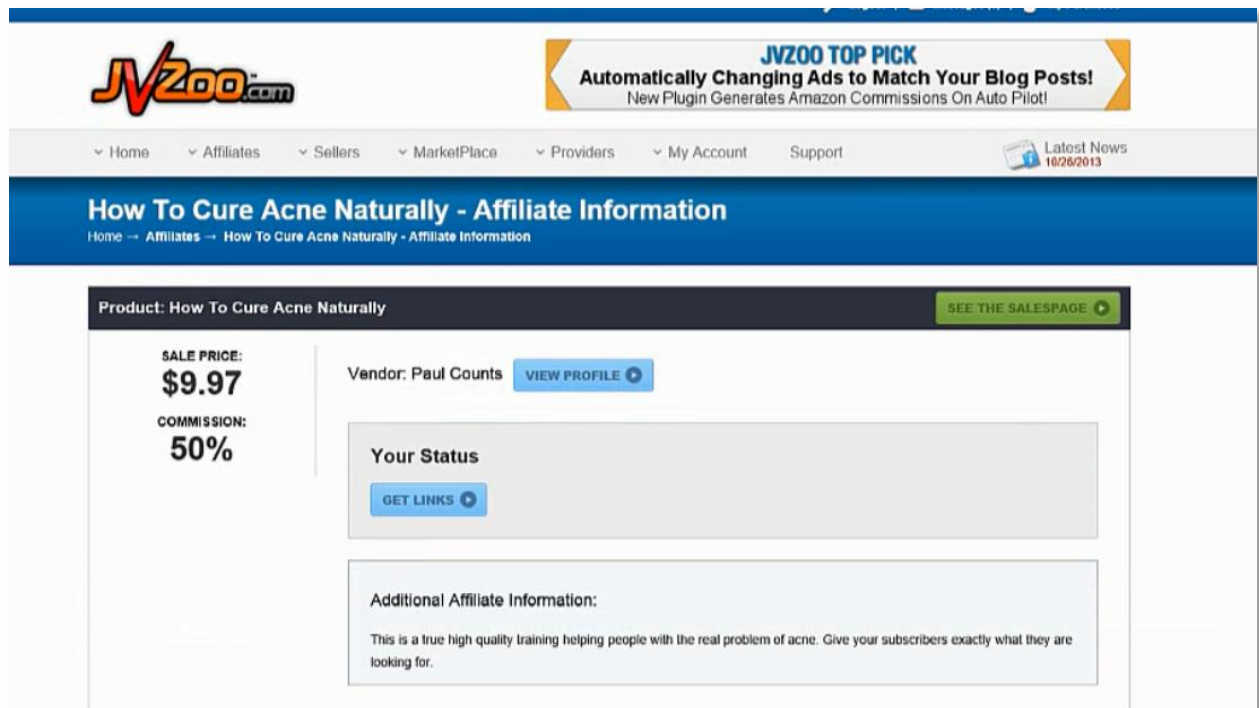
THESE PRODUCTS CAN BE SOLD

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This is going to be your link at the top, copy it. You can also go to where it says Affiliate Details Page and right click then paste so it shows up correctly in your browser.



This is where people can login to get affiliate contact information. This link is what you will use to recruit your affiliates. This is they process and you can run a test purchase of the product if you want to make sure it all works well. When this turns green and it is ready, then it is time to start recruiting affiliates and making sales.



The screenshot shows the JVZoo.com website interface. At the top, there is a navigation bar with links for Home, Affiliates, Sellers, MarketPlace, Providers, My Account, and Support. A banner for 'JVZOO TOP PICK' is visible, stating 'Automatically Changing Ads to Match Your Blog Posts! New Plugin Generates Amazon Commissions On Auto Pilot!'. Below the navigation bar, the main heading is 'How To Cure Acne Naturally - Affiliate Information'. The product details section shows the product name 'How To Cure Acne Naturally', the sale price '\$9.97', and the commission '50%'. The vendor is listed as 'Paul Counts' with a 'VIEW PROFILE' button. There is a 'Your Status' section with a 'GET LINKS' button. At the bottom, there is an 'Additional Affiliate Information' section with a description of the product.

**JVZoo.com**

**JVZOO TOP PICK**  
Automatically Changing Ads to Match Your Blog Posts!  
New Plugin Generates Amazon Commissions On Auto Pilot!

Home Affiliates Sellers MarketPlace Providers My Account Support Latest News 10/26/2013

## How To Cure Acne Naturally - Affiliate Information

Home → Affiliates → How To Cure Acne Naturally - Affiliate Information

Product: How To Cure Acne Naturally [SEE THE SALESPAGE](#)

**SALE PRICE:**  
**\$9.97**

**COMMISSION:**  
**50%**

Vendor: Paul Counts [VIEW PROFILE](#)

**Your Status**  
[GET LINKS](#)

**Additional Affiliate Information:**  
This is a true high quality training helping people with the real problem of acne. Give your subscribers exactly what they are looking for.

You will see your link when you are logged in, but others won't see it. People only see the regular sales page. They could actually purchase the product by clicking the buy now link. It will take them to the checkout process. They can also share it on Facebook and get their discount if you set that up.

Now you are set up, you have completed an entire product launch without any money spent to do so!

## Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

## Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

## Recommended Websites:

Eric Holmlund – [www.EricsTips.com](http://www.EricsTips.com)

Paul Counts – [www.PaulCounts.com](http://www.PaulCounts.com)

Jeff Wellman – [www.IMSuccessTips.com](http://www.IMSuccessTips.com)