

No Cost Income Stream Blueprint

Part 30: Product Launch - Scaling Up

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In this lesson, part #11 of the No Cost Product Launch, we will talk about how to scale up. Then you can use free solutions and not have to invest any money. It is a great way to get sales and to generate some revenue. I would like to congratulate you as this means you have followed the steps. You have created your copy, gotten traffic, gotten affiliates, and made sales. Now it is time to scale up.

Once you start to make money from your launch, you need to scale up. This will offer you a more permanent solution. Paid solutions are the best way to ensure you get long term income. Lots of the free options we talked about can close down or change the way they do things without any notice. That isn't going to happen when you have your own domain name, so you have more control.

You want to have more control over the future of your business. Here are a few places that we recommend you to go buy your domain name:

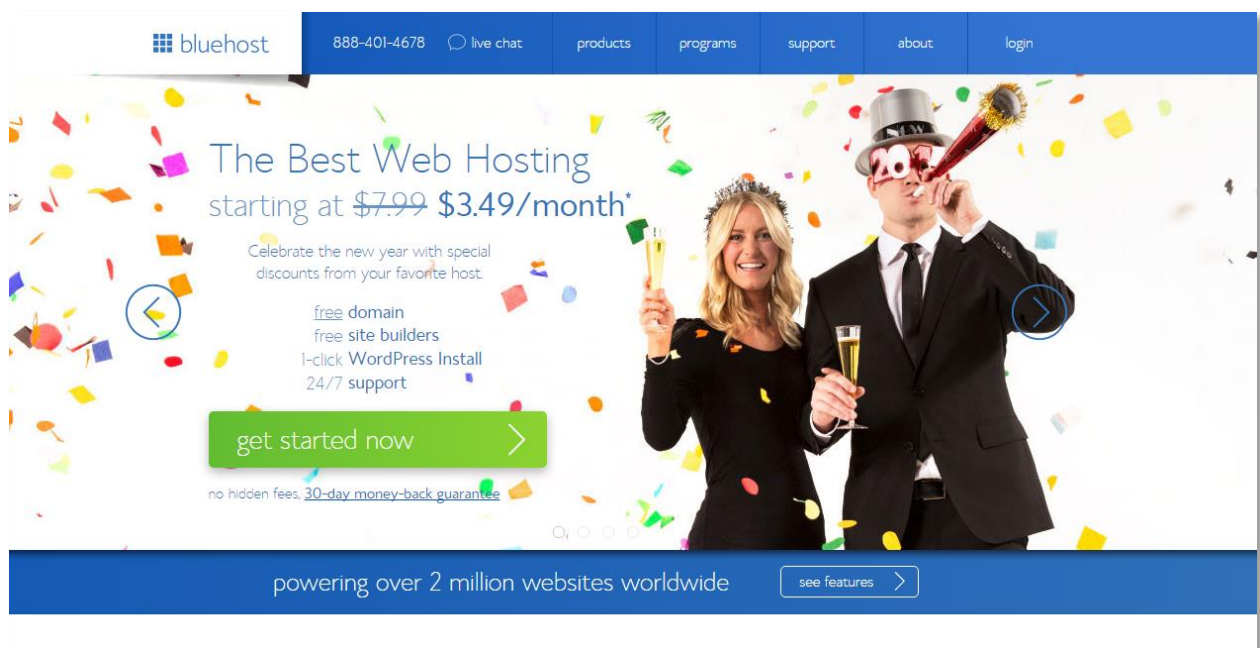
- www.godaddy.com
- www.namecheap.com
- www.lifedomains.net

You can also go out and get your web hosting through <http://www.hostgator.com/>.



The HostGator website banner features the HostGator logo (a blue and yellow cartoon alligator) in the top left. The top right corner displays "24/7/365 Support", "Toll Free: (866) 96-GATOR", and a "Live Chat" button. A navigation bar below the logo lists: Web Hosting, WordPress Hosting, Reseller, VPS, Dedicated, Domains, Support, and Affiliates. The main headline reads "Powerful Web Hosting" in large blue letters, followed by "Web Hosting Made EASY And AFFORDABLE!". Below this, two columns of bullet points list features: "EASY Control Panel (Try Demo)", "1-CLICK Script Installs", "\$100 Google AdWords Offer", "\$100 Yahoo!/Bing Credit", "4,500 Free Website Templates", "99.9% Uptime Guarantee", "45 Day Money Back Guarantee", and "24/7/365 Technical Support". On the right side of the banner is a cartoon alligator wearing a headset and holding a microphone.

You can also go to <http://www.bluehost.com/>.



The Bluehost website banner features the Bluehost logo (a blue square with white dots) in the top left. The top navigation bar includes "888-401-4678", "live chat", "products", "programs", "support", "about", and "login". The main headline reads "The Best Web Hosting starting at ~~\$7.99~~ \$3.49/month*". Below this, text says "Celebrate the new year with special discounts from your favorite host." and lists features: "free domain", "free site builders", "1-click WordPress Install", and "24/7 support". A green button with a right arrow says "get started now". Below the button, it says "no hidden fees, 30-day money-back guarantee". On the right side of the banner is a man in a tuxedo and top hat holding a champagne glass and a woman in a black dress holding a champagne glass, with confetti falling around them. At the bottom, a blue bar says "powering over 2 million websites worldwide" and a button says "see features >".

Both are very good and popular web hosting companies. At the very least, you want your own domain on your own hosting. Then you can get what you put out there as being sustainable. You will have a seamless process for registering your content.

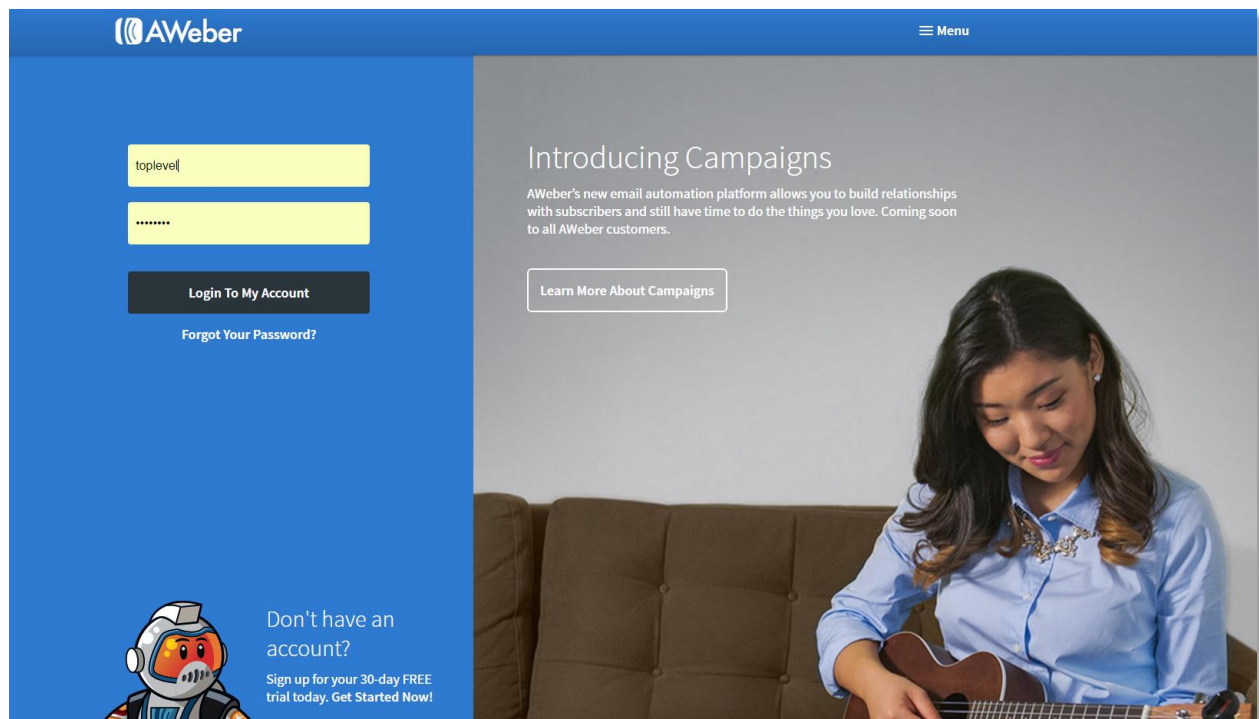
I recommend that you convert your products you already have out there and put them on your own domain and your own hosting once you have generated income. Don't invest money you don't have. Make money first, understand the process, and then invest in these solutions for long term income.

You can also set up your own blog and we recommend using:

- www.hostgator.com
- www.bluehost.com

You want to have a self regulated blog, so the free one with Tumblr isn't going to be recommended once you get some profits coming in. The rules at free sites including Tumblr can change at any time without your control.

Your own will give you a layer of protection so that you don't have differences in terms and conditions so you aren't making money suddenly. You also want to get a paid autoresponder. I recommend getting one with either www.aweber.com or with www.getresponse.com.



You can buy solo ads or Facebook ads for traffic. You can wait on the autoresponder if you need to at first and continue to use the free one with www.listwire.com. As you make money though you should scale it up and you should get to where you are paying a bit of your profits for these services. Again, it is just so that you have control over what is taking place.

You can pay for a better e-cover design too, but you don't have to. You can get a free one or you can upgrade and get one that is more professional from the templates. There are options for you to consider if you want to change things up. Consider putting your content on Clickbank to reach a new army of affiliates.

On Clickbank, it only costs you a one-time fee to get it out there. Once you have your own domain, you can sell your product on a website such as www.flippa.com.

You can continue to work your product, which we recommend, or you can sell it off. You don't have to buy all of them at once. We recommend you start off with a paid domain and paid web hosting.

You can pay for some advertising, but scale up so that it makes sense. You don't jump in full throttle and spend lots of money. You invest as you can justify it; purchase what makes sense based on your income from your product. **Keep gradually scaling it up so that you are investing in other things and you have more income.** Gradually grow your expenses as your profits increase.

The No Cost Product Launch allows you to get started with no money, just lots of effort. **You will get to the point where you can sustain this business and you have really good, steady income coming in from it.**

Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

Recommended Websites:

Eric Holmlund – www.EricsTips.com

Paul Counts – www.PaulCounts.com

Jeff Wellman – www.IMSuccessTips.com